# Demographics

Gender	Ν	%	Class Level	Ν	%
Female	362	73.28%	1 year or less	149	30.85%
Male	132	26.72%	2 years	118	24.43%
Total	494	100.00%	3 years	86	17.81%
No Response	6		4 or more years	130	26.92%
			Total	483	100.00%
			No Response	17	
Age	Ν	%			
18 and under	55	11.18%			
19 to 24	116	23.58%	Current GPA	Ν	%
25 to 34	124	25.20%	No credits earned	27	5.61%
35 to 44	80	16.26%	1.99 or below	9	1.87%
45 and over	117	23.78%	2.0 - 2.49	28	5.82%
Total	492	100.00%	2.5 - 2.99	60	12.47%
No Response	8		3.0 - 3.49	146	30.35%
			3.5 or above	211	43.87%
E41	N	0/	Total	481	100.00%
Ethnicity/Race	Ν	%	No Response	19	
African-American	7	1.42%			
American Indian or Alaskan Native	19	3.85%		NT	0/
Asian or Pacific Islander	18	3.65%	Educational Goal	Ν	%
Caucasian/White	376	76.27%	Associate degree	198	40.66%
Hispanic	47	9.53%	Vocational/technical program	9	1.85%
Other race	9	1.83%	Transfer to another institution	58	11.91%
Race - Prefer not to respond	17	3.45%	Certification (initial / renewal)	28	5.75%
Total	493	100.00%	Self-improvement/pleasure	32	6.57%
No Response	7		Job-related training	12	2.46%
			Other educational goal	150	30.80%
Current Enrollment Status	Ν	%	Total	487	100.00%
			No Response	13	
Day	311	65.75%			
Evening	137	28.96%	Employment	Ν	%
Weekend	25	5.29%			
Total	473	100.00%	Full-time off campus	177	36.65%
No Response	27		Part-time off campus	102	21.12%
			Full-time on campus	26	5.38%
Current Class Load	Ν	%	Part-time on campus	33	6.83%
Full-time	231	47.05%	Not employed	145	30.02%
Part-time	251 260	47.05% 52.95%	Total	483	100.00%
	200		No Response	17	
Total	491	100.00%			

# Demographics

Current Residence	Ν	%	List the location (or Internet) where	Ν	%
Residence hall	16	3.29%	you take the majority of your classes		
Own house	233	47.94%	Elko	212	43.27%
Rent room or apt off campus	87	17.90%	Ely	15	3.06%
Parent's home	107	22.02%	Internet	159	32.45%
Other residence	43	8.85%	Pahrump	43	8.78%
Total	486	100.00%	Winnemucca	31	6.33%
No Response	14		Other location	30	6.12%
			Total	490	100.00%
			No Response	10	
Residence Classification	Ν	%			
In-state	454	93.22%			
Out-of-state	28	5.75%	Institution Question 2	Ν	%
International (not U.S. citizen)	5	1.03%	Campus item 2 - Answer 1	0	0%
Total	487	100.00%	Campus item 2 - Answer 2	0	0%
No Response	13		Campus item 2 - Answer 3	0	0%
			Campus item 2 - Answer 4	0	0%
			Campus item 2 - Answer 5	0	0%
Disabilities	Ν	%	Campus item 2 - Answer 6	0	0%
Yes - Disability	37	7.54%	Total	0	100.00%
No - Disability	454	92.46%	No Response	500	
Total	491	100.00%			
No Response	9				
			Group Code	Ν	%
T /1/ /1 TT/ T <i>T</i>	N	0 /	1011: Health Sciences and Human Services	94	19.46%
Institution Was My	Ν	%	1012: Social Sciences	23	4.76%
1st choice	348	71.60%	1013: Business	58	12.01%
2nd choice	90	18.52%	1014: Education	63	13.04%
3rd choice or lower	48	9.88%	1015: Career and Technical Education	28	5.80%
Total	486	100.00%	1016: Science or Agriculture	43	8.90%
No Response	14		1017: Other	84	17.39%
				20	7.45%
			1018: Undecided	36	7.43%

1020: Transfer

No Response

Total

20

483

17

4.14%

100.00%

## Strategic Planning Overview Strengths and Challenges

### Strengths

- 58. Nearly all of the faculty are knowledgeable in their fields.
- 15. I am able to register for classes I need with few conflicts.
- 70. I am able to experience intellectual growth here.
- 71. Campus item: Online registration is convenient
- 66. Program requirements are clear and reasonable.
- 31. The campus is safe and secure for all students.
- 34. Computer labs are adequate and accessible.
- 51. There are convenient ways of paying my school bill.
- 60. Billing policies are reasonable.
- 41. Admissions staff are knowledgeable.
- 5. The personnel involved in registration are helpful.
- 36. Students are made to feel welcome on this campus.
- 27. The campus staff are caring and helpful.
- 68. On the whole, the campus is well-maintained.

### Challenges

- 18. The quality of instruction I receive in most of my classes is excellent.
- 8. Classes are scheduled at times that are convenient for me.
- 69. There is a good variety of courses provided on this campus.
- 46. Faculty provide timely feedback about student progress in a course.
- 52. This school does whatever it can to help me reach my educational goals.
- 20. Financial aid counselors are helpful.
- 25. My academic advisor is concerned about my success as an individual.
- 65. Students are notified early in the term if they are doing poorly in a class.
- 7. Adequate financial aid is available for most students.
- 40. My academic advisor is knowledgeable about the transfer requirements of other schools.
- 12. My academic advisor helps me set goals to work toward.

## Strategic Planning Overview Benchmarks

### Higher Satisfaction vs. National Community Colleges

18. The quality of instruction I receive in most of my classes is excellent.

58. Nearly all of the faculty are knowledgeable in their fields.

15. I am able to register for classes I need with few conflicts.

70. I am able to experience intellectual growth here.

32. My academic advisor is knowledgeable about my program requirements.

6. My academic advisor is approachable.

66. Program requirements are clear and reasonable.

31. The campus is safe and secure for all students.

46. Faculty provide timely feedback about student progress in a course.

52. This school does whatever it can to help me reach my educational goals.

29. Faculty are fair and unbiased in their treatment of individual students.

34. Computer labs are adequate and accessible.

51. There are convenient ways of paying my school bill.

60. Billing policies are reasonable.

20. Financial aid counselors are helpful.

41. Admissions staff are knowledgeable.

5. The personnel involved in registration are helpful.

36. Students are made to feel welcome on this campus.

28. It is an enjoyable experience to be a student on this campus.

3. The quality of instruction in the vocational/technical programs is excellent.

35. Policies and procedures regarding registration and course selection are clear and well-publicized.

42. The equipment in the lab facilities is kept up to date.

25. My academic advisor is concerned about my success as an individual.

27. The campus staff are caring and helpful.

68. On the whole, the campus is well-maintained.

61. Faculty are usually available after class and during office hours.

65. Students are notified early in the term if they are doing poorly in a class.

7. Adequate financial aid is available for most students.

40. My academic advisor is knowledgeable about the transfer requirements of other schools.

### Higher Importance vs. National Community Colleges

18. The quality of instruction I receive in most of my classes is excellent.

58. Nearly all of the faculty are knowledgeable in their fields.

70. I am able to experience intellectual growth here.

32. My academic advisor is knowledgeable about my program requirements.

# **Strategic Planning Overview**

6. My academic advisor is approachable.

- 66. Program requirements are clear and reasonable.
- 46. Faculty provide timely feedback about student progress in a course.
- 52. This school does whatever it can to help me reach my educational goals.
- 29. Faculty are fair and unbiased in their treatment of individual students.
- 34. Computer labs are adequate and accessible.
- 51. There are convenient ways of paying my school bill.
- 60. Billing policies are reasonable.
- 20. Financial aid counselors are helpful.
- 41. Admissions staff are knowledgeable.
- 28. It is an enjoyable experience to be a student on this campus.
- 3. The quality of instruction in the vocational/technical programs is excellent.
- 42. The equipment in the lab facilities is kept up to date.
- 25. My academic advisor is concerned about my success as an individual.
- 27. The campus staff are caring and helpful.

### **Scales: In Order of Importance**

		Great Basin College - SSI			25	Mean Difference	
Scale	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Academic Advising/Counseling	6.40	5.59 / 1.36	0.81	6.22	5.26 / 1.36	0.96	0.33 ***
Instructional Effectiveness	6.40	5.66 / 1.14	0.74	6.25	5.46 / 1.10	0.79	0.20 ***
Registration Effectiveness	6.39	5.86 / 0.99	0.53	6.23	5.49 / 1.07	0.74	0.37 ***
Concern for the Individual	6.31	5.61 / 1.28	0.70	6.15	5.28 / 1.25	0.87	0.33 ***
Admissions and Financial Aid	6.30	5.58 / 1.26	0.72	6.13	5.24 / 1.25	0.89	0.34 ***
Academic Services	6.27	5.86 / 1.08	0.41	6.12	5.56 / 1.07	0.56	0.30 ***
Student Centeredness	6.22	5.74 / 1.25	0.48	6.06	5.43 / 1.18	0.63	0.31 ***
Service Excellence	6.21	5.67 / 1.15	0.54	6.04	5.34 / 1.11	0.70	0.33 ***
Campus Climate	6.20	5.66 / 1.20	0.54	6.05	5.37 / 1.11	0.68	0.29 ***
Safety and Security	6.18	5.73 / 1.20	0.45	6.08	5.15 / 1.21	0.93	0.58 ***
Campus Support Services	5.87	5.36 / 1.38	0.51	5.57	5.05 / 1.21	0.52	0.31 ***
Responsiveness to Diverse Populations		5.88 / 1.31			5.56 / 1.26		0.32 ***

\* Difference statistically significant at the .05 level

### **Items: In Order of Importance**

	Great Basin College - SSI				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
18. The quality of instruction I receive in most of my classes is excellent.	6.65	5.76 / 1.36	0.89	6.46	5.61 / 1.36	0.85	0.15 *
58. Nearly all of the faculty are knowledgeable in their fields.	6.56	6.01 / 1.20	0.55	6.37	5.72 / 1.34	0.65	0.29 ***
15. I am able to register for classes I need with few conflicts.	6.55	5.87 / 1.41	0.68	6.40	5.42 / 1.57	0.98	0.45 ***
8. Classes are scheduled at times that are convenient for me.	6.54	5.60 / 1.61	0.94	6.46	5.52 / 1.51	0.94	0.08
70. I am able to experience intellectual growth here.	6.54	6.01 / 1.27	0.53	6.38	5.79 / 1.33	0.59	0.22 ***
32. My academic advisor is knowledgeable about my program requirements.	6.53	5.78 / 1.60	0.75	6.35	5.43 / 1.66	0.92	0.35 ***
71. Campus item: Online registration is convenient	6.52	6.28 / 1.25	0.24				
6. My academic advisor is approachable.	6.50	5.81 / 1.64	0.69	6.28	5.44 / 1.65	0.84	0.37 ***
66. Program requirements are clear and reasonable.	6.50	5.86 / 1.36	0.64	6.32	5.58 / 1.40	0.74	0.28 ***
31. The campus is safe and secure for all students.	6.49	6.08 / 1.17	0.41	6.36	5.68 / 1.34	0.68	0.40 ***
69. There is a good variety of courses provided on this campus.	6.48	5.61 / 1.56	0.87	6.35	5.67 / 1.42	0.68	-0.06
46. Faculty provide timely feedback about student progress in a course.	6.46	5.55 / 1.61	0.91	6.25	5.32 / 1.51	0.93	0.23 **
52. This school does whatever it can to help me reach my educational goals.	6.46	5.55 / 1.48	0.91	6.27	5.30 / 1.52	0.97	0.25 ***
29. Faculty are fair and unbiased in their treatment of individual students.	6.45	5.74 / 1.48	0.71	6.29	5.45 / 1.50	0.84	0.29 ***
34. Computer labs are adequate and accessible.	6.44	6.19 / 1.26	0.25	6.23	5.66 / 1.43	0.57	0.53 ***

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

### **Items: In Order of Importance**

		Great Basin College - SSI			National Community Colleges			
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
51. There are convenient ways of paying my school bill.	6.41	6.16 / 1.12	0.25	6.22	5.57 / 1.46	0.65	0.59 ***	
60. Billing policies are reasonable.	6.39	5.95 / 1.30	0.44	6.13	5.43 / 1.46	0.70	0.52 ***	
5. The personnel involved in registration are helpful.	6.38	5.86 / 1.46	0.52	6.23	5.36 / 1.60	0.87	0.50 ***	
20. Financial aid counselors are helpful.	6.38	5.51 / 1.64	0.87	6.17	5.12 / 1.72	1.05	0.39 ***	
41. Admissions staff are knowledgeable.	6.38	5.89 / 1.31	0.49	6.22	5.45 / 1.45	0.77	0.44 ***	
36. Students are made to feel welcome on this campus.	6.37	5.98 / 1.30	0.39	6.22	5.64 / 1.37	0.58	0.34 ***	
3. The quality of instruction in the vocational/technical programs is excellent.	6.36	5.62 / 1.43	0.74	6.10	5.42 / 1.37	0.68	0.20 **	
28. It is an enjoyable experience to be a student on this campus.	6.36	5.78 / 1.45	0.58	6.20	5.55 / 1.45	0.65	0.23 **	
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.36	5.84 / 1.35	0.52	6.23	5.47 / 1.46	0.76	0.37 ***	
42. The equipment in the lab facilities is kept up to date.	6.36	5.78 / 1.39	0.58	6.18	5.50 / 1.44	0.68	0.28 ***	
25. My academic advisor is concerned about my success as an individual.	6.35	5.48 / 1.75	0.87	6.18	5.11 / 1.74	1.07	0.37 ***	
27. The campus staff are caring and helpful.	6.35	5.88 / 1.34	0.47	6.13	5.51 / 1.36	0.62	0.37 ***	
68. On the whole, the campus is well-maintained.	6.35	6.29 / 1.13	0.06	6.23	5.85 / 1.31	0.38	0.44 ***	
7. Adequate financial aid is available for most students.	6.34	5.54 / 1.69	0.80	6.29	5.34 / 1.68	0.95	0.20 *	
61. Faculty are usually available after class and during office hours.	6.34	5.83 / 1.40	0.51	6.25	5.67 / 1.38	0.58	0.16 *	

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

### **Items: In Order of Importance**

		Great Basin College - SSI			National Community Colleg	Great Basin College - SSI National Community Colleges		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
65. Students are notified early in the term if they are doing poorly in a class.	6.34	5.20 / 1.74	1.14	6.22	4.96 / 1.75	1.26	0.24 **	
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.33	5.44 / 1.69	0.89	6.22	5.19 / 1.67	1.03	0.25 **	
12. My academic advisor helps me set goals to work toward.	6.32	5.47 / 1.80	0.85	6.09	5.08 / 1.75	1.01	0.39 ***	
23. Faculty are understanding of students' unique life circumstances.	6.32	5.54 / 1.51	0.78	6.19	5.29 / 1.54	0.90	0.25 ***	
55. Academic support services adequately meet the needs of students.	6.32	5.71 / 1.27	0.61	6.09	5.35 / 1.41	0.74	0.36 ***	
56. The business office is open during hours which are convenient for most students.	6.32	5.80 / 1.34	0.52	6.09	5.46 / 1.44	0.63	0.34 ***	
63. I seldom get the "run-around" when seeking information on this campus.	6.32	5.63 / 1.57	0.69	6.10	5.11 / 1.68	0.99	0.52 ***	
14. Library resources and services are adequate.	6.31	5.74 / 1.44	0.57	6.18	5.70 / 1.35	0.48	0.04	
53. The assessment and course placement procedures are reasonable.	6.31	5.81 / 1.29	0.50	6.10	5.41 / 1.44	0.69	0.40 ***	
54. Faculty are interested in my academic problems.	6.31	5.48 / 1.50	0.83	6.09	5.23 / 1.51	0.86	0.25 ***	
57. Administrators are approachable to students.	6.31	5.77 / 1.45	0.54	6.09	5.36 / 1.49	0.73	0.41 ***	
48. Counseling staff care about students as individuals.	6.29	5.57 / 1.52	0.72	6.11	5.26 / 1.55	0.85	0.31 ***	
11. Security staff respond quickly in emergencies.	6.28	5.64 / 1.63	0.64	6.00	5.09 / 1.47	0.91	0.55 ***	
13. Financial aid awards are announced to students in time to be helpful in college planning.	6.27	5.25 / 1.63	1.02	6.17	5.05 / 1.71	1.12	0.20 *	

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

### **Items: In Order of Importance**

	Great Basin College - SSI				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
16. The college shows concern for students as individuals.	6.27	5.60 / 1.42	0.67	6.15	5.15 / 1.58	1.00	0.45 ***
43. Class change (drop/add) policies are reasonable.	6.27	5.87 / 1.37	0.40	6.17	5.54 / 1.47	0.63	0.33 ***
49. Admissions counselors respond to prospective students' unique needs and requests.	6.25	5.57 / 1.45	0.68	6.04	5.25 / 1.49	0.79	0.32 ***
62. Bookstore staff are helpful.	6.25	5.79 / 1.50	0.46	6.09	5.62 / 1.47	0.47	0.17 *
50. Tutoring services are readily available.	6.24	5.74 / 1.45	0.50	6.10	5.55 / 1.45	0.55	0.19 *
45. This institution has a good reputation within the community.	6.20	5.94 / 1.42	0.26	6.11	5.67 / 1.39	0.44	0.27 ***
64. Nearly all classes deal with practical experiences and applications.	6.20	5.57 / 1.44	0.63	6.13	5.46 / 1.39	0.67	0.11
2. Faculty care about me as an individual.	6.19	5.61 / 1.47	0.58	6.03	5.39 / 1.45	0.64	0.22 ***
37. Faculty take into consideration student differences as they teach a course.	6.19	5.40 / 1.49	0.79	6.12	5.27 / 1.49	0.85	0.13
47. There are adequate services to help me decide upon a career.	6.19	5.37 / 1.62	0.82	6.11	5.25 / 1.51	0.86	0.12
22. People on this campus respect and are supportive of each other.	6.18	5.80 / 1.31	0.38	6.04	5.36 / 1.42	0.68	0.44 ***
39. The amount of student parking space on campus is adequate.	6.18	5.67 / 1.59	0.51	6.20	4.58 / 1.99	1.62	1.09 ***
33. Admissions counselors accurately portray the campus in their recruiting practices.	6.17	5.65 / 1.52	0.52	5.87	5.21 / 1.47	0.66	0.44 ***
67. Channels for expressing student complaints are readily available.	6.17	5.07 / 1.84	1.10	5.99	4.95 / 1.66	1.04	0.12
24. Parking lots are well-lighted and secure.	6.16	5.56 / 1.63	0.60	6.15	5.25 / 1.62	0.90	0.31 ***

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

### **Items: In Order of Importance**

	Great Basin College - SSI			:	Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
87. Cost as factor in decision to enroll.	6.15			6.34			
30. The career services office provides students with the help they need to get a job.	6.14	5.23 / 1.70	0.91	5.97	5.02 / 1.52	0.95	0.21 *
26. Library staff are helpful and approachable.	6.13	5.99 / 1.28	0.14	6.02	5.62 / 1.39	0.40	0.37 ***
9. Internships or practical experiences are provided in my degree/ certificate program.	6.11	5.12 / 1.79	0.99	5.97	5.03 / 1.61	0.94	0.09
21. There are a sufficient number of study areas on campus.	6.08	5.86 / 1.42	0.22	6.07	5.51 / 1.50	0.56	0.35 ***
59. New student orientation services help students adjust to college.	5.92	5.53 / 1.58	0.39	5.89	5.33 / 1.50	0.56	0.20 *
38. The student center is a comfortable place for students to spend their leisure time.	5.87	5.72 / 1.45	0.15	5.77	5.33 / 1.47	0.44	0.39 ***
19. This campus provides effective support services for displaced homemakers.	5.86	5.21 / 1.60	0.65	5.25	4.84 / 1.43	0.41	0.37 **
4. Security staff are helpful.	5.77	5.65 / 1.48	0.12	5.67	5.13 / 1.56	0.54	0.52 ***
88. Financial aid as factor in decision to enroll.	5.75			6.09			
17. Personnel in the Veterans' Services program are helpful.	5.74	5.43 / 1.46	0.31	4.92	4.73 / 1.44	0.19	0.70 ***
44. I generally know what's happening on campus.	5.73	5.11 / 1.63	0.62	5.62	5.09 / 1.55	0.53	0.02
1. Most students feel a sense of belonging here.	5.69	5.45 / 1.45	0.24	5.58	5.35 / 1.40	0.23	0.10
89. Academic reputation as factor in decision to enroll.	5.62			5.90			
93. Geographic setting as factor in decision to enroll.	5.38			5.53			

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

### **Items: In Order of Importance**

		Great Basin College - SSI			Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.15			5.44			
10. Child care facilities are available on campus.	4.94	4.67 / 2.10	0.27	4.57	4.45 / 1.71	0.12	0.22
90. Size of institution as factor in decision to enroll.	4.71			5.22			
94. Campus appearance as factor in decision to enroll.	4.69			5.26			
92. Recommendations from family/friends as factor in decision to enroll.	4.54			4.96			
91. Opportunity to play sports as factor in decision to enroll.	2.92			3.58			
72. Campus item 2							
73. Campus item 3							
74. Campus item 4							
75. Campus item 5							
76. Campus item 6							
77. Campus item 7							
78. Campus item 8							
79. Campus item 9							
80. Campus item 10							
81. Institution's commitment to part-time students?		5.84 / 1.40			5.65 / 1.37		0.19 **
82. Institution's commitment to evening students?		5.79 / 1.41			5.55 / 1.44		0.24 ***
83. Institution's commitment to older, returning learners?		5.92 / 1.42			5.63 / 1.42		0.29 ***

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

### **Items: In Order of Importance**

	Great Basin College - SSI				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
84. Institution's commitment to under-represented populations?		5.98 / 1.24			5.46 / 1.40		0.52 ***
85. Institution's commitment to commuters?		5.76 / 1.43			5.45 / 1.47		0.31 ***
86. Institution's commitment to students with disabilities?		6.08 / 1.23			5.60 / 1.42		0.48 ***

#### Scales: In Order With Items That Make Up the Scale - Academic Advising/Counseling

	Great Basin College - SSI				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC ADVISING/COUNSELING	6.40	5.59 / 1.36	0.81	6.22	5.26 / 1.36	0.96	0.33 ***
6. My academic advisor is approachable.	6.50	5.81 / 1.64	0.69	6.28	5.44 / 1.65	0.84	0.37 ***
12. My academic advisor helps me set goals to work toward.	6.32	5.47 / 1.80	0.85	6.09	5.08 / 1.75	1.01	0.39 ***
25. My academic advisor is concerned about my success as an individual.	6.35	5.48 / 1.75	0.87	6.18	5.11 / 1.74	1.07	0.37 ***
32. My academic advisor is knowledgeable about my program requirements.	6.53	5.78 / 1.60	0.75	6.35	5.43 / 1.66	0.92	0.35 ***
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.33	5.44 / 1.69	0.89	6.22	5.19 / 1.67	1.03	0.25 **
48. Counseling staff care about students as individuals.	6.29	5.57 / 1.52	0.72	6.11	5.26 / 1.55	0.85	0.31 ***
52. This school does whatever it can to help me reach my educational goals.	6.46	5.55 / 1.48	0.91	6.27	5.30 / 1.52	0.97	0.25 ***

\* Difference statistically significant at the .05 level

#### Scales: In Order With Items That Make Up the Scale - Academic Services

		Great Basin College - SSI			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC SERVICES	6.27	5.86 / 1.08	0.41	6.12	5.56 / 1.07	0.56	0.30 ***
14. Library resources and services are adequate.	6.31	5.74 / 1.44	0.57	6.18	5.70 / 1.35	0.48	0.04
21. There are a sufficient number of study areas on campus.	6.08	5.86 / 1.42	0.22	6.07	5.51 / 1.50	0.56	0.35 ***
26. Library staff are helpful and approachable.	6.13	5.99 / 1.28	0.14	6.02	5.62 / 1.39	0.40	0.37 ***
34. Computer labs are adequate and accessible.	6.44	6.19 / 1.26	0.25	6.23	5.66 / 1.43	0.57	0.53 ***
42. The equipment in the lab facilities is kept up to date.	6.36	5.78 / 1.39	0.58	6.18	5.50 / 1.44	0.68	0.28 ***
50. Tutoring services are readily available.	6.24	5.74 / 1.45	0.50	6.10	5.55 / 1.45	0.55	0.19 *
55. Academic support services adequately meet the needs of students.	6.32	5.71 / 1.27	0.61	6.09	5.35 / 1.41	0.74	0.36 ***

\* Difference statistically significant at the .05 level

#### Scales: In Order With Items That Make Up the Scale - Admissions and Financial Aid

		Great Basin College - SSI National Community Colleges					Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ADMISSIONS AND FINANCIAL AID	6.30	5.58 / 1.26	0.72	6.13	5.24 / 1.25	0.89	0.34 ***
7. Adequate financial aid is available for most students.	6.34	5.54 / 1.69	0.80	6.29	5.34 / 1.68	0.95	0.20 *
13. Financial aid awards are announced to students in time to be helpful in college planning.	6.27	5.25 / 1.63	1.02	6.17	5.05 / 1.71	1.12	0.20 *
20. Financial aid counselors are helpful.	6.38	5.51 / 1.64	0.87	6.17	5.12 / 1.72	1.05	0.39 ***
33. Admissions counselors accurately portray the campus in their recruiting practices.	6.17	5.65 / 1.52	0.52	5.87	5.21 / 1.47	0.66	0.44 ***
41. Admissions staff are knowledgeable.	6.38	5.89 / 1.31	0.49	6.22	5.45 / 1.45	0.77	0.44 ***
49. Admissions counselors respond to prospective students' unique needs and requests.	6.25	5.57 / 1.45	0.68	6.04	5.25 / 1.49	0.79	0.32 ***

\* Difference statistically significant at the .05 level

#### Scales: In Order With Items That Make Up the Scale - Campus Climate

		Great Basin College - SSI			National Community Colleg	lational Community Colleges		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
CAMPUS CLIMATE	6.20	5.66 / 1.20	0.54	6.05	5.37 / 1.11	0.68	0.29 ***	
1. Most students feel a sense of belonging here.	5.69	5.45 / 1.45	0.24	5.58	5.35 / 1.40	0.23	0.10	
2. Faculty care about me as an individual.	6.19	5.61 / 1.47	0.58	6.03	5.39 / 1.45	0.64	0.22 ***	
16. The college shows concern for students as individuals.	6.27	5.60 / 1.42	0.67	6.15	5.15 / 1.58	1.00	0.45 ***	
22. People on this campus respect and are supportive of each other.	6.18	5.80 / 1.31	0.38	6.04	5.36 / 1.42	0.68	0.44 ***	
27. The campus staff are caring and helpful.	6.35	5.88 / 1.34	0.47	6.13	5.51 / 1.36	0.62	0.37 ***	
28. It is an enjoyable experience to be a student on this campus.	6.36	5.78 / 1.45	0.58	6.20	5.55 / 1.45	0.65	0.23 **	
31. The campus is safe and secure for all students.	6.49	6.08 / 1.17	0.41	6.36	5.68 / 1.34	0.68	0.40 ***	
36. Students are made to feel welcome on this campus.	6.37	5.98 / 1.30	0.39	6.22	5.64 / 1.37	0.58	0.34 ***	
44. I generally know what's happening on campus.	5.73	5.11 / 1.63	0.62	5.62	5.09 / 1.55	0.53	0.02	
45. This institution has a good reputation within the community.	6.20	5.94 / 1.42	0.26	6.11	5.67 / 1.39	0.44	0.27 ***	
52. This school does whatever it can to help me reach my educational goals.	6.46	5.55 / 1.48	0.91	6.27	5.30 / 1.52	0.97	0.25 ***	
57. Administrators are approachable to students.	6.31	5.77 / 1.45	0.54	6.09	5.36 / 1.49	0.73	0.41 ***	
59. New student orientation services help students adjust to college.	5.92	5.53 / 1.58	0.39	5.89	5.33 / 1.50	0.56	0.20 *	
63. I seldom get the "run-around" when seeking information on this campus.	6.32	5.63 / 1.57	0.69	6.10	5.11 / 1.68	0.99	0.52 ***	
67. Channels for expressing student complaints are readily available.	6.17	5.07 / 1.84	1.10	5.99	4.95 / 1.66	1.04	0.12	

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Scales: In Order With Items That Make Up the Scale - Campus Support Services

	Great Basin College - SSI National Community Colleges					Mean Difference	
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS SUPPORT SERVICES	5.87	5.36 / 1.38	0.51	5.57	5.05 / 1.21	0.52	0.31 ***
10. Child care facilities are available on campus.	4.94	4.67 / 2.10	0.27	4.57	4.45 / 1.71	0.12	0.22
17. Personnel in the Veterans' Services program are helpful.	5.74	5.43 / 1.46	0.31	4.92	4.73 / 1.44	0.19	0.70 ***
19. This campus provides effective support services for displaced homemakers.	5.86	5.21 / 1.60	0.65	5.25	4.84 / 1.43	0.41	0.37 **
30. The career services office provides students with the help they need to get a job.	6.14	5.23 / 1.70	0.91	5.97	5.02 / 1.52	0.95	0.21 *
38. The student center is a comfortable place for students to spend their leisure time.	5.87	5.72 / 1.45	0.15	5.77	5.33 / 1.47	0.44	0.39 ***
47. There are adequate services to help me decide upon a career.	6.19	5.37 / 1.62	0.82	6.11	5.25 / 1.51	0.86	0.12
59. New student orientation services help students adjust to college.	5.92	5.53 / 1.58	0.39	5.89	5.33 / 1.50	0.56	0.20 *

#### Scales: In Order With Items That Make Up the Scale - Concern for the Individual

		Great Basin College - SSI National Community Colleges					Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CONCERN FOR THE INDIVIDUAL	6.31	5.61 / 1.28	0.70	6.15	5.28 / 1.25	0.87	0.33 ***
2. Faculty care about me as an individual.	6.19	5.61 / 1.47	0.58	6.03	5.39 / 1.45	0.64	0.22 ***
16. The college shows concern for students as individuals.	6.27	5.60 / 1.42	0.67	6.15	5.15 / 1.58	1.00	0.45 ***
25. My academic advisor is concerned about my success as an individual.	6.35	5.48 / 1.75	0.87	6.18	5.11 / 1.74	1.07	0.37 ***
29. Faculty are fair and unbiased in their treatment of individual students.	6.45	5.74 / 1.48	0.71	6.29	5.45 / 1.50	0.84	0.29 ***
48. Counseling staff care about students as individuals.	6.29	5.57 / 1.52	0.72	6.11	5.26 / 1.55	0.85	0.31 ***

#### Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

		Great Basin College - SSI			National Community Colleg	es	Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
INSTRUCTIONAL EFFECTIVENESS	6.40	5.66 / 1.14	0.74	6.25	5.46 / 1.10	0.79	0.20 ***
2. Faculty care about me as an individual.	6.19	5.61 / 1.47	0.58	6.03	5.39 / 1.45	0.64	0.22 ***
18. The quality of instruction I receive in most of my classes is excellent.	6.65	5.76 / 1.36	0.89	6.46	5.61 / 1.36	0.85	0.15 *
23. Faculty are understanding of students' unique life circumstances.	6.32	5.54 / 1.51	0.78	6.19	5.29 / 1.54	0.90	0.25 ***
29. Faculty are fair and unbiased in their treatment of individual students.	6.45	5.74 / 1.48	0.71	6.29	5.45 / 1.50	0.84	0.29 ***
37. Faculty take into consideration student differences as they teach a course.	6.19	5.40 / 1.49	0.79	6.12	5.27 / 1.49	0.85	0.13
46. Faculty provide timely feedback about student progress in a course.	6.46	5.55 / 1.61	0.91	6.25	5.32 / 1.51	0.93	0.23 **
54. Faculty are interested in my academic problems.	6.31	5.48 / 1.50	0.83	6.09	5.23 / 1.51	0.86	0.25 ***
58. Nearly all of the faculty are knowledgeable in their fields.	6.56	6.01 / 1.20	0.55	6.37	5.72 / 1.34	0.65	0.29 ***
61. Faculty are usually available after class and during office hours.	6.34	5.83 / 1.40	0.51	6.25	5.67 / 1.38	0.58	0.16 *
64. Nearly all classes deal with practical experiences and applications.	6.20	5.57 / 1.44	0.63	6.13	5.46 / 1.39	0.67	0.11
65. Students are notified early in the term if they are doing poorly in a class.	6.34	5.20 / 1.74	1.14	6.22	4.96 / 1.75	1.26	0.24 **
66. Program requirements are clear and reasonable.	6.50	5.86 / 1.36	0.64	6.32	5.58 / 1.40	0.74	0.28 ***

\* Difference statistically significant at the .05 level

#### Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

		Great Basin College - SSI National Community Colleges					Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
69. There is a good variety of courses provided on this campus.	6.48	5.61 / 1.56	0.87	6.35	5.67 / 1.42	0.68	-0.06
70. I am able to experience intellectual growth here.	6.54	6.01 / 1.27	0.53	6.38	5.79 / 1.33	0.59	0.22 ***

\* Difference statistically significant at the .05 level

#### Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

		Great Basin College - SSI			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
REGISTRATION EFFECTIVENESS	6.39	5.86 / 0.99	0.53	6.23	5.49 / 1.07	0.74	0.37 ***
5. The personnel involved in registration are helpful.	6.38	5.86 / 1.46	0.52	6.23	5.36 / 1.60	0.87	0.50 ***
8. Classes are scheduled at times that are convenient for me.	6.54	5.60 / 1.61	0.94	6.46	5.52 / 1.51	0.94	0.08
15. I am able to register for classes I need with few conflicts.	6.55	5.87 / 1.41	0.68	6.40	5.42 / 1.57	0.98	0.45 ***
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.36	5.84 / 1.35	0.52	6.23	5.47 / 1.46	0.76	0.37 ***
43. Class change (drop/add) policies are reasonable.	6.27	5.87 / 1.37	0.40	6.17	5.54 / 1.47	0.63	0.33 ***
51. There are convenient ways of paying my school bill.	6.41	6.16 / 1.12	0.25	6.22	5.57 / 1.46	0.65	0.59 ***
56. The business office is open during hours which are convenient for most students.	6.32	5.80 / 1.34	0.52	6.09	5.46 / 1.44	0.63	0.34 ***
60. Billing policies are reasonable.	6.39	5.95 / 1.30	0.44	6.13	5.43 / 1.46	0.70	0.52 ***
62. Bookstore staff are helpful.	6.25	5.79 / 1.50	0.46	6.09	5.62 / 1.47	0.47	0.17 *

\* Difference statistically significant at the .05 level

#### Scales: In Order With Items That Make Up the Scale - Responsiveness to Diverse Populations

		Great Basin College - SSI			National Community College	28	Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
RESPONSIVENESS TO DIVERSE POPULATIONS		5.88 / 1.31			5.56 / 1.26		0.32 ***
81. Institution's commitment to part-time students?		5.84 / 1.40			5.65 / 1.37		0.19 **
82. Institution's commitment to evening students?		5.79 / 1.41			5.55 / 1.44		0.24 ***
83. Institution's commitment to older, returning learners?		5.92 / 1.42			5.63 / 1.42		0.29 ***
84. Institution's commitment to under-represented populations?		5.98 / 1.24			5.46 / 1.40		0.52 ***
85. Institution's commitment to commuters?		5.76 / 1.43			5.45 / 1.47		0.31 ***
86. Institution's commitment to students with disabilities?		6.08 / 1.23			5.60 / 1.42		0.48 ***

\* Difference statistically significant at the .05 level

#### Scales: In Order With Items That Make Up the Scale - Safety and Security

		Great Basin College - SSI			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SAFETY AND SECURITY	6.18	5.73 / 1.20	0.45	6.08	5.15 / 1.21	0.93	0.58 ***
4. Security staff are helpful.	5.77	5.65 / 1.48	0.12	5.67	5.13 / 1.56	0.54	0.52 ***
11. Security staff respond quickly in emergencies.	6.28	5.64 / 1.63	0.64	6.00	5.09 / 1.47	0.91	0.55 ***
24. Parking lots are well-lighted and secure.	6.16	5.56 / 1.63	0.60	6.15	5.25 / 1.62	0.90	0.31 ***
31. The campus is safe and secure for all students.	6.49	6.08 / 1.17	0.41	6.36	5.68 / 1.34	0.68	0.40 ***
39. The amount of student parking space on campus is adequate.	6.18	5.67 / 1.59	0.51	6.20	4.58 / 1.99	1.62	1.09 ***

\* Difference statistically significant at the .05 level

#### Scales: In Order With Items That Make Up the Scale - Service Excellence

		Great Basin College - SSI		National Community Colleges			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SERVICE EXCELLENCE	6.21	5.67 / 1.15	0.54	6.04	5.34 / 1.11	0.70	0.33 ***
5. The personnel involved in registration are helpful.	6.38	5.86 / 1.46	0.52	6.23	5.36 / 1.60	0.87	0.50 ***
22. People on this campus respect and are supportive of each other.	6.18	5.80 / 1.31	0.38	6.04	5.36 / 1.42	0.68	0.44 ***
26. Library staff are helpful and approachable.	6.13	5.99 / 1.28	0.14	6.02	5.62 / 1.39	0.40	0.37 ***
27. The campus staff are caring and helpful.	6.35	5.88 / 1.34	0.47	6.13	5.51 / 1.36	0.62	0.37 ***
44. I generally know what's happening on campus.	5.73	5.11 / 1.63	0.62	5.62	5.09 / 1.55	0.53	0.02
57. Administrators are approachable to students.	6.31	5.77 / 1.45	0.54	6.09	5.36 / 1.49	0.73	0.41 ***
62. Bookstore staff are helpful.	6.25	5.79 / 1.50	0.46	6.09	5.62 / 1.47	0.47	0.17 *
63. I seldom get the "run-around" when seeking information on this campus.	6.32	5.63 / 1.57	0.69	6.10	5.11 / 1.68	0.99	0.52 ***
67. Channels for expressing student complaints are readily available.	6.17	5.07 / 1.84	1.10	5.99	4.95 / 1.66	1.04	0.12

\* Difference statistically significant at the .05 level

#### Scales: In Order With Items That Make Up the Scale - Student Centeredness

		Great Basin College - SSI			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
STUDENT CENTEREDNESS	6.22	5.74 / 1.25	0.48	6.06	5.43 / 1.18	0.63	0.31 ***
1. Most students feel a sense of belonging here.	5.69	5.45 / 1.45	0.24	5.58	5.35 / 1.40	0.23	0.10
16. The college shows concern for students as individuals.	6.27	5.60 / 1.42	0.67	6.15	5.15 / 1.58	1.00	0.45 ***
27. The campus staff are caring and helpful.	6.35	5.88 / 1.34	0.47	6.13	5.51 / 1.36	0.62	0.37 ***
28. It is an enjoyable experience to be a student on this campus.	6.36	5.78 / 1.45	0.58	6.20	5.55 / 1.45	0.65	0.23 **
36. Students are made to feel welcome on this campus.	6.37	5.98 / 1.30	0.39	6.22	5.64 / 1.37	0.58	0.34 ***
57. Administrators are approachable to students.	6.31	5.77 / 1.45	0.54	6.09	5.36 / 1.49	0.73	0.41 ***

### **Items: In Sequential Order**

	Great Basin College - SSI National Community Colleges				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
1. Most students feel a sense of belonging here.	5.69	5.45 / 1.45	0.24	5.58	5.35 / 1.40	0.23	0.10
2. Faculty care about me as an individual.	6.19	5.61 / 1.47	0.58	6.03	5.39 / 1.45	0.64	0.22 ***
3. The quality of instruction in the vocational/technical programs is excellent.	6.36	5.62 / 1.43	0.74	6.10	5.42 / 1.37	0.68	0.20 **
4. Security staff are helpful.	5.77	5.65 / 1.48	0.12	5.67	5.13 / 1.56	0.54	0.52 ***
5. The personnel involved in registration are helpful.	6.38	5.86 / 1.46	0.52	6.23	5.36 / 1.60	0.87	0.50 ***
6. My academic advisor is approachable.	6.50	5.81 / 1.64	0.69	6.28	5.44 / 1.65	0.84	0.37 ***
7. Adequate financial aid is available for most students.	6.34	5.54 / 1.69	0.80	6.29	5.34 / 1.68	0.95	0.20 *
8. Classes are scheduled at times that are convenient for me.	6.54	5.60 / 1.61	0.94	6.46	5.52 / 1.51	0.94	0.08
9. Internships or practical experiences are provided in my degree/ certificate program.	6.11	5.12 / 1.79	0.99	5.97	5.03 / 1.61	0.94	0.09
10. Child care facilities are available on campus.	4.94	4.67 / 2.10	0.27	4.57	4.45 / 1.71	0.12	0.22
11. Security staff respond quickly in emergencies.	6.28	5.64 / 1.63	0.64	6.00	5.09 / 1.47	0.91	0.55 ***
12. My academic advisor helps me set goals to work toward.	6.32	5.47 / 1.80	0.85	6.09	5.08 / 1.75	1.01	0.39 ***
13. Financial aid awards are announced to students in time to be helpful in college planning.	6.27	5.25 / 1.63	1.02	6.17	5.05 / 1.71	1.12	0.20 *
14. Library resources and services are adequate.	6.31	5.74 / 1.44	0.57	6.18	5.70 / 1.35	0.48	0.04
15. I am able to register for classes I need with few conflicts.	6.55	5.87 / 1.41	0.68	6.40	5.42 / 1.57	0.98	0.45 ***
16. The college shows concern for students as individuals.	6.27	5.60 / 1.42	0.67	6.15	5.15 / 1.58	1.00	0.45 ***

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

### **Items: In Sequential Order**

	Great Basin College - SSI			Mean Difference			
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
17. Personnel in the Veterans' Services program are helpful.	5.74	5.43 / 1.46	0.31	4.92	4.73 / 1.44	0.19	0.70 ***
18. The quality of instruction I receive in most of my classes is excellent.	6.65	5.76 / 1.36	0.89	6.46	5.61 / 1.36	0.85	0.15 *
19. This campus provides effective support services for displaced homemakers.	5.86	5.21 / 1.60	0.65	5.25	4.84 / 1.43	0.41	0.37 **
20. Financial aid counselors are helpful.	6.38	5.51 / 1.64	0.87	6.17	5.12 / 1.72	1.05	0.39 ***
21. There are a sufficient number of study areas on campus.	6.08	5.86 / 1.42	0.22	6.07	5.51 / 1.50	0.56	0.35 ***
22. People on this campus respect and are supportive of each other.	6.18	5.80 / 1.31	0.38	6.04	5.36 / 1.42	0.68	0.44 ***
23. Faculty are understanding of students' unique life circumstances.	6.32	5.54 / 1.51	0.78	6.19	5.29 / 1.54	0.90	0.25 ***
24. Parking lots are well-lighted and secure.	6.16	5.56 / 1.63	0.60	6.15	5.25 / 1.62	0.90	0.31 ***
25. My academic advisor is concerned about my success as an individual.	6.35	5.48 / 1.75	0.87	6.18	5.11 / 1.74	1.07	0.37 ***
26. Library staff are helpful and approachable.	6.13	5.99 / 1.28	0.14	6.02	5.62 / 1.39	0.40	0.37 ***
27. The campus staff are caring and helpful.	6.35	5.88 / 1.34	0.47	6.13	5.51 / 1.36	0.62	0.37 ***
28. It is an enjoyable experience to be a student on this campus.	6.36	5.78 / 1.45	0.58	6.20	5.55 / 1.45	0.65	0.23 **
29. Faculty are fair and unbiased in their treatment of individual students.	6.45	5.74 / 1.48	0.71	6.29	5.45 / 1.50	0.84	0.29 ***
30. The career services office provides students with the help they need to get a job.	6.14	5.23 / 1.70	0.91	5.97	5.02 / 1.52	0.95	0.21 *
31. The campus is safe and secure for all students.	6.49	6.08 / 1.17	0.41	6.36	5.68 / 1.34	0.68	0.40 ***

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

### **Items: In Sequential Order**

	Great Basin College - SSI National Community Colleges			es	Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
32. My academic advisor is knowledgeable about my program requirements.	6.53	5.78 / 1.60	0.75	6.35	5.43 / 1.66	0.92	0.35 ***
33. Admissions counselors accurately portray the campus in their recruiting practices.	6.17	5.65 / 1.52	0.52	5.87	5.21 / 1.47	0.66	0.44 ***
34. Computer labs are adequate and accessible.	6.44	6.19 / 1.26	0.25	6.23	5.66 / 1.43	0.57	0.53 ***
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.36	5.84 / 1.35	0.52	6.23	5.47 / 1.46	0.76	0.37 ***
36. Students are made to feel welcome on this campus.	6.37	5.98 / 1.30	0.39	6.22	5.64 / 1.37	0.58	0.34 ***
37. Faculty take into consideration student differences as they teach a course.	6.19	5.40 / 1.49	0.79	6.12	5.27 / 1.49	0.85	0.13
38. The student center is a comfortable place for students to spend their leisure time.	5.87	5.72 / 1.45	0.15	5.77	5.33 / 1.47	0.44	0.39 ***
39. The amount of student parking space on campus is adequate.	6.18	5.67 / 1.59	0.51	6.20	4.58 / 1.99	1.62	1.09 ***
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.33	5.44 / 1.69	0.89	6.22	5.19 / 1.67	1.03	0.25 **
41. Admissions staff are knowledgeable.	6.38	5.89 / 1.31	0.49	6.22	5.45 / 1.45	0.77	0.44 ***
42. The equipment in the lab facilities is kept up to date.	6.36	5.78 / 1.39	0.58	6.18	5.50 / 1.44	0.68	0.28 ***
43. Class change (drop/add) policies are reasonable.	6.27	5.87 / 1.37	0.40	6.17	5.54 / 1.47	0.63	0.33 ***
44. I generally know what's happening on campus.	5.73	5.11 / 1.63	0.62	5.62	5.09 / 1.55	0.53	0.02
45. This institution has a good reputation within the community.	6.20	5.94 / 1.42	0.26	6.11	5.67 / 1.39	0.44	0.27 ***
46. Faculty provide timely feedback about student progress in a course.	6.46	5.55 / 1.61	0.91	6.25	5.32 / 1.51	0.93	0.23 **

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

### **Items: In Sequential Order**

	Great Basin College - SSI		National Community Colleges			Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
47. There are adequate services to help me decide upon a career.	6.19	5.37 / 1.62	0.82	6.11	5.25 / 1.51	0.86	0.12
48. Counseling staff care about students as individuals.	6.29	5.57 / 1.52	0.72	6.11	5.26 / 1.55	0.85	0.31 ***
49. Admissions counselors respond to prospective students' unique needs and requests.	6.25	5.57 / 1.45	0.68	6.04	5.25 / 1.49	0.79	0.32 ***
50. Tutoring services are readily available.	6.24	5.74 / 1.45	0.50	6.10	5.55 / 1.45	0.55	0.19 *
51. There are convenient ways of paying my school bill.	6.41	6.16 / 1.12	0.25	6.22	5.57 / 1.46	0.65	0.59 ***
52. This school does whatever it can to help me reach my educational goals.	6.46	5.55 / 1.48	0.91	6.27	5.30 / 1.52	0.97	0.25 ***
53. The assessment and course placement procedures are reasonable.	6.31	5.81 / 1.29	0.50	6.10	5.41 / 1.44	0.69	0.40 ***
54. Faculty are interested in my academic problems.	6.31	5.48 / 1.50	0.83	6.09	5.23 / 1.51	0.86	0.25 ***
55. Academic support services adequately meet the needs of students.	6.32	5.71 / 1.27	0.61	6.09	5.35 / 1.41	0.74	0.36 ***
56. The business office is open during hours which are convenient for most students.	6.32	5.80 / 1.34	0.52	6.09	5.46 / 1.44	0.63	0.34 ***
57. Administrators are approachable to students.	6.31	5.77 / 1.45	0.54	6.09	5.36 / 1.49	0.73	0.41 ***
58. Nearly all of the faculty are knowledgeable in their fields.	6.56	6.01 / 1.20	0.55	6.37	5.72 / 1.34	0.65	0.29 ***
59. New student orientation services help students adjust to college.	5.92	5.53 / 1.58	0.39	5.89	5.33 / 1.50	0.56	0.20 *
60. Billing policies are reasonable.	6.39	5.95 / 1.30	0.44	6.13	5.43 / 1.46	0.70	0.52 ***
61. Faculty are usually available after class and during office hours.	6.34	5.83 / 1.40	0.51	6.25	5.67 / 1.38	0.58	0.16 *

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

### **Items: In Sequential Order**

	Great Basin College - SSI			Mean Difference			
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
62. Bookstore staff are helpful.	6.25	5.79 / 1.50	0.46	6.09	5.62 / 1.47	0.47	0.17 *
63. I seldom get the "run-around" when seeking information on this campus.	6.32	5.63 / 1.57	0.69	6.10	5.11 / 1.68	0.99	0.52 ***
64. Nearly all classes deal with practical experiences and applications.	6.20	5.57 / 1.44	0.63	6.13	5.46 / 1.39	0.67	0.11
65. Students are notified early in the term if they are doing poorly in a class.	6.34	5.20 / 1.74	1.14	6.22	4.96 / 1.75	1.26	0.24 **
66. Program requirements are clear and reasonable.	6.50	5.86 / 1.36	0.64	6.32	5.58 / 1.40	0.74	0.28 ***
67. Channels for expressing student complaints are readily available.	6.17	5.07 / 1.84	1.10	5.99	4.95 / 1.66	1.04	0.12
68. On the whole, the campus is well-maintained.	6.35	6.29 / 1.13	0.06	6.23	5.85 / 1.31	0.38	0.44 ***
69. There is a good variety of courses provided on this campus.	6.48	5.61 / 1.56	0.87	6.35	5.67 / 1.42	0.68	-0.06
70. I am able to experience intellectual growth here.	6.54	6.01 / 1.27	0.53	6.38	5.79 / 1.33	0.59	0.22 ***
71. Campus item: Online registration is convenient	6.52	6.28 / 1.25	0.24				
72. Campus item 2							
73. Campus item 3							
74. Campus item 4							
75. Campus item 5							
76. Campus item 6							
77. Campus item 7							
78. Campus item 8							

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\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

### **Items: In Sequential Order**

	Great Basin College - SSI		National Community Colleges			Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
79. Campus item 9							
80. Campus item 10							
81. Institution's commitment to part-time students?		5.84 / 1.40			5.65 / 1.37		0.19 **
82. Institution's commitment to evening students?		5.79 / 1.41			5.55 / 1.44		0.24 ***
83. Institution's commitment to older, returning learners?		5.92 / 1.42			5.63 / 1.42		0.29 ***
84. Institution's commitment to under-represented populations?		5.98 / 1.24			5.46 / 1.40		0.52 ***
85. Institution's commitment to commuters?		5.76 / 1.43			5.45 / 1.47		0.31 ***
86. Institution's commitment to students with disabilities?		6.08 / 1.23			5.60 / 1.42		0.48 ***
87. Cost as factor in decision to enroll.	6.15			6.34			
88. Financial aid as factor in decision to enroll.	5.75			6.09			
89. Academic reputation as factor in decision to enroll.	5.62			5.90			
90. Size of institution as factor in decision to enroll.	4.71			5.22			
91. Opportunity to play sports as factor in decision to enroll.	2.92			3.58			
92. Recommendations from family/friends as factor in decision to enroll.	4.54			4.96			
93. Geographic setting as factor in decision to enroll.	5.38			5.53			
94. Campus appearance as factor in decision to enroll.	4.69			5.26			
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.15			5.44			

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\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

### **Summary Items**

Summary Item	Great Basin College - SSI	National Community Colleges	Mean Difference
So far, how has your college experience met your expectations?	Average: 4.89	Average: 4.84	0.05
1=Much worse than expected	2%	1%	
2=Quite a bit worse than I expected	2%	1%	
3=Worse than I expected	5%	6%	
4=About what I expected	32%	35%	
5=Better than I expected	26%	24%	
6=Quite a bit better than I expected	13%	12%	
7=Much better than expected	17%	16%	
Rate your overall satisfaction with your experience here thus far.	Average: 5.69	Average: 5.47	0.22
1=Not satisfied at all	1%	1%	
2=Not very satisfied	3%	2%	
3=Somewhat dissatisfied	4%	5%	
4=Neutral	7%	11%	
5=Somewhat satisfied	11%	16%	
6=Satisfied	43%	40%	
7=Very satisfied	28%	21%	
All in all, if you had to do it over, would you enroll here again?	Average: 5.89	Average: 5.72	0.17
1=Definitely not	2%	2%	
2=Probably not	5%	4%	
3=Maybe not	1%	3%	
4=I don't know	5%	8%	
5=Maybe yes	8%	10%	
6=Probably yes	27%	30%	
7=Definitely yes	48%	39%	