Dec 2016 Demographics

%	N	Class Level	%	N	Gender
37.32%	237	1 year or less	72.03%	461	Female
26.30%	167	2 years	27.97%	179	Male
17.48%	111	3 years	100.00%	640	Total
18.90%	120	4 or more years		60	No Response
100.00%	635	Total			
	65	No Response			
			%	N	Age
			19.88%	128	18 and under
%	N	Current GPA	24.84%	160	19 to 24
10.13%	63	No credits earned	22.98%	148	25 to 34
2.25%	14	1.99 or below	17.08%	110	35 to 44
6.59%	41	2.0 - 2.49	15.22%	98	45 and over
14.15%	88	2.5 - 2.99	100.00%	644	Total
29.58%	184	3.0 - 3.49		56	No Response
37.30%	232	3.5 or above			
100.00%	622	Total	0/	NT	E41
	78	No Response	%	N	Ethnicity/Race
			3.14%	20	African-American
0/	N.T.	F1 4 10 1	4.25%	27	American Indian or Alaskan Native
%	N	Educational Goal	4.09%	26	Asian or Pacific Islander
45.90%	291	Associate degree	64.62%	411	Caucasian/White
2.84%	18	Vocational/technical program	17.14%	109	Hispanic
8.52%	54	Transfer to another institution	2.99%	19	Other race
6.47%	41	Certification (initial / renewal)	3.77%	24	Race - Prefer not to respond
2.68%	17	Self-improvement/pleasure	100.00%	636	Total
3.31%	21	Job-related training		64	No Response
30.28%	192	Other educational goal			
100.00%	634	Total	%	N	Current Enrollment Status
	66	No Response			
			67.45%	404	Day
%	N	Employment	29.05%	174	Evening
			3.51%	21	Weekend
37.28%	236	Full-time off campus	100.00%	599	Total
24.33%	154	Part-time off campus		101	No Response
3.16%	20	Full-time on campus			
6.16%	39	Part-time on campus	%	N	Current Class Load
29.07%	184	Not employed	50.31%	321	Full-time
100.00%	633	Total	49.69%	317	Part-time
	67	No Response	100.00%	638	Total
			100.0070	050	1 Omi

Dec 2016 Demographics

Residence hall Own house	N	%	List the location (or Internet) where	N	%
Own house	20	3.15%	you take the majority of your classes		
	282	44.41%	Elko	297	46.19%
Rent room or apt off campus	97	15.28%	Ely	23	3.58%
Parent's home	172	27.09%	Internet	189	29.39%
Other residence	64	10.08%	Pahrump	56	8.71%
Total	635	100.00%	Winnemucca	45	7.00%
No Response	65		Other location	33	5.13%
			Total	643	100.00%
		0.7	No Response	57	
Residence Classification	N	%			
In-state	591	93.81%	Institution Question 2	N	%
Out-of-state	35	5.56%			
International (not U.S. citizen)	4	0.63%	Campus item 2 - Answer 1	0	0%
Total	630	100.00%	Campus item 2 - Answer 2	0	0%
No Response	70		Campus item 2 - Answer 3	0	0%
			Campus item 2 - Answer 4	0	0%
Disabilities	N	%	Campus item 2 - Answer 5	0	0%
	49	7.69%	Campus item 2 - Answer 6	0	0%
Yes - Disability			Total	0	100.00%
No - Disability Total	588 637	92.31%	No Response	700	
	63	100.00%			
No Response	03		Group Code	N	%
			1011: Health Sciences and Human Services	120	18.75%
Institution Was My	N	%	1012: Social Sciences	36	5.63%
1st choice	453	72.83%	1013: Business	81	12.66%
2nd choice	110	17.68%	1014: Education	98	15.31%
3rd choice or lower	59	9.49%	1015: Career and Technical Education	50	7.81%
Total	622	100.00%	1016: Science or Agriculture	40	6.25%
No Response	78		1017: Other	115	17.97%
			1018: Undecided	42	6.56%
			1019: Computer Technologies	41	6.41%
			1020: Transfer		2.66%
			1020. Halistel	17	
			Total	640	100.00%

April 2014 Demographics

ıder	N	%	Class Level	N	%
Female	362	73.28%	1 year or less	149	30.85%
Male	132	26.72%	2 years	118	24.43%
Total	494	100.00%	3 years	86	17.81%
No Response	6		4 or more years	130	26.92%
			Total	483	100.00%
			No Response	17	
	N	%			
18 and under	55	11.18%	a		
19 to 24	116	23.58%	Current GPA	N	%
25 to 34	124	25.20%	No credits earned	27	5.61%
35 to 44	80	16.26%	1.99 or below	9	1.87%
45 and over	117	23.78%	2.0 - 2.49	28	5.82%
Total	492	100.00%	2.5 - 2.99	60	12.47%
No Response	8		3.0 - 3.49	146	30.35%
			3.5 or above	211	43.87%
nicity/Dago	N	%	Total	481	100.00%
nicity/Race			No Response	19	
African-American	7	1.42%			
American Indian or Alaskan Native	19	3.85%	Educational Goal	N	%
Asian or Pacific Islander	18	3.65%			
Caucasian/White	376	76.27%	Associate degree	198	40.66%
Hispanic	47	9.53%	Vocational/technical program	9	1.85%
Other race	9	1.83%	Transfer to another institution	58	11.91%
Race - Prefer not to respond	17	3.45%	Certification (initial / renewal)	28	5.75%
Total	493	100.00%	Self-improvement/pleasure	32	6.57%
No Response	7		Job-related training	12	2.46%
			Other educational goal	150	30.80%
rrent Enrollment Status	N	%	Total	487	100.00%
Day	311	65.75%	No Response	13	
Evening	137	28.96%			
Weekend	25	5.29%	Employment	N	%
Total	473	100.00%	Full-time off campus	177	36.65%
No Response	27	100.0070	Part-time off campus	102	21.12%
To response	27		Full-time on campus	26	5.38%
			Part-time on campus	33	6.83%
rrent Class Load	N	%	Not employed	145	30.02%
Full-time	231	47.05%	Total	483	100.00%
Part-time	260	52.95%	No Response	17	100.0070
Total	491	100.00%	1.0 1.0 policy	17	
No Response	9				

April 2014 Demographics

Question 2	N	%
em 2 - Answer 1	0	0%
em 2 - Answer 2	0	0%
em 2 - Answer 3	0	0%
em 2 - Answer 4	0	0%
em 2 - Answer 5	0	0%
em 2 - Answer 6	0	0%
ıl	0	100.00%
nse	500	
	N	%
lth Sciences and Human Services	94	19.46%
ial Sciences	23	4.76%
iness	58	12.01%
cation	63	13.04%
eer and Technical Education	28	5.80%
ence or Agriculture	43	8.90%
er	84	17.39%
lecided	36	7.45%
nputer Technologies	34	7.04%
nsfer	20	4.14%
ıl	483	100.00%
nse	17	

Strategic Planning Overview Strengths and Challenges

Strengths

- 71. Campus item: Online registration is convenient
- 15. I am able to register for classes I need with few conflicts.
- 32. My academic advisor is knowledgeable about my program requirements.
- 58. Nearly all of the faculty are knowledgeable in their fields.
- 70. I am able to experience intellectual growth here.
- 51. There are convenient ways of paying my school bill.
- 31. The campus is safe and secure for all students.
- 6. My academic advisor is approachable.
- 41. Admissions staff are knowledgeable.
- 60. Billing policies are reasonable.
- 34. Computer labs are adequate and accessible.
- 27. The campus staff are caring and helpful.
- 36. Students are made to feel welcome on this campus.
- 5. The personnel involved in registration are helpful.
- 43. Class change (drop/add) policies are reasonable.
- 68. On the whole, the campus is well-maintained.

Challenges

- 18. The quality of instruction I receive in most of my classes is excellent.
- 66. Program requirements are clear and reasonable.
- 46. Faculty provide timely feedback about student progress in a course.
- 8. Classes are scheduled at times that are convenient for me.
- 69. There is a good variety of courses provided on this campus.
- 23. Faculty are understanding of students' unique life circumstances.
- 52. This school does whatever it can to help me reach my educational goals.
- 20. Financial aid counselors are helpful.
- 40. My academic advisor is knowledgeable about the transfer requirements of other schools.
- 65. Students are notified early in the term if they are doing poorly in a class.

Strategic Planning Overview Trends

Higher Satisfaction vs. April 2014

- 32. My academic advisor is knowledgeable about my program requirements.
- 25. My academic advisor is concerned about my success as an individual.
- 12. My academic advisor helps me set goals to work toward.

Scales: In Order of Importance

		Dec 2016			April 2014		
Scale	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Academic Advising/Counseling	6.36	5.78 / 1.31	0.58	6.40	5.59 / 1.36	0.81	0.19 *
Instructional Effectiveness	6.36	5.70 / 1.17	0.66	6.40	5.66 / 1.14	0.74	0.04
Registration Effectiveness	6.34	5.87 / 1.06	0.47	6.39	5.86 / 0.99	0.53	0.01
Concern for the Individual	6.29	5.71 / 1.27	0.58	6.31	5.61 / 1.28	0.70	0.10
Admissions and Financial Aid	6.24	5.64 / 1.24	0.60	6.30	5.58 / 1.26	0.72	0.06
Academic Services	6.23	5.84 / 1.05	0.39	6.27	5.86 / 1.08	0.41	-0.02
Service Excellence	6.18	5.73 / 1.11	0.45	6.21	5.67 / 1.15	0.54	0.06
Campus Climate	6.16	5.68 / 1.14	0.48	6.20	5.66 / 1.20	0.54	0.02
Student Centeredness	6.16	5.76 / 1.16	0.40	6.22	5.74 / 1.25	0.48	0.02
Safety and Security	6.14	5.71 / 1.21	0.43	6.18	5.73 / 1.20	0.45	-0.02
Campus Support Services	5.91	5.43 / 1.36	0.48	5.87	5.36 / 1.38	0.51	0.07
Responsiveness to Diverse Populations		5.88 / 1.26			5.88 / 1.31		0.00

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Dec 2016			April 2014			
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
71. Campus item: Online registration is convenient	6.55	6.23 / 1.24	0.32	6.52	6.28 / 1.25	0.24	-0.05	
18. The quality of instruction I receive in most of my classes is excellent.	6.54	5.71 / 1.46	0.83	6.65	5.76 / 1.36	0.89	-0.05	
15. I am able to register for classes I need with few conflicts.	6.52	5.92 / 1.37	0.60	6.55	5.87 / 1.41	0.68	0.05	
32. My academic advisor is knowledgeable about my program requirements.	6.52	5.99 / 1.43	0.53	6.53	5.78 / 1.60	0.75	0.21 *	
58. Nearly all of the faculty are knowledgeable in their fields.	6.51	5.96 / 1.26	0.55	6.56	6.01 / 1.20	0.55	-0.05	
70. I am able to experience intellectual growth here.	6.47	6.01 / 1.27	0.46	6.54	6.01 / 1.27	0.53	0.00	
66. Program requirements are clear and reasonable.	6.46	5.81 / 1.47	0.65	6.50	5.86 / 1.36	0.64	-0.05	
51. There are convenient ways of paying my school bill.	6.43	6.04 / 1.29	0.39	6.41	6.16 / 1.12	0.25	-0.12	
6. My academic advisor is approachable.	6.42	5.97 / 1.44	0.45	6.50	5.81 / 1.64	0.69	0.16	
31. The campus is safe and secure for all students.	6.42	6.02 / 1.20	0.40	6.49	6.08 / 1.17	0.41	-0.06	
8. Classes are scheduled at times that are convenient for me.	6.41	5.68 / 1.53	0.73	6.54	5.60 / 1.61	0.94	0.08	
29. Faculty are fair and unbiased in their treatment of individual students.	6.41	5.83 / 1.42	0.58	6.45	5.74 / 1.48	0.71	0.09	
46. Faculty provide timely feedback about student progress in a course.	6.41	5.64 / 1.49	0.77	6.46	5.55 / 1.61	0.91	0.09	
69. There is a good variety of courses provided on this campus.	6.40	5.68 / 1.49	0.72	6.48	5.61 / 1.56	0.87	0.07	
41. Admissions staff are knowledgeable.	6.39	5.96 / 1.26	0.43	6.38	5.89 / 1.31	0.49	0.07	

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Dec 2016			April 2014		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
25. My academic advisor is concerned about my success as an individual.	6.38	5.81 / 1.47	0.57	6.35	5.48 / 1.75	0.87	0.33 **
60. Billing policies are reasonable.	6.37	5.90 / 1.27	0.47	6.39	5.95 / 1.30	0.44	-0.05
23. Faculty are understanding of students' unique life circumstances.	6.36	5.60 / 1.57	0.76	6.32	5.54 / 1.51	0.78	0.06
52. This school does whatever it can to help me reach my educational goals.	6.36	5.65 / 1.45	0.71	6.46	5.55 / 1.48	0.91	0.10
34. Computer labs are adequate and accessible.	6.35	6.06 / 1.22	0.29	6.44	6.19 / 1.26	0.25	-0.13
20. Financial aid counselors are helpful.	6.34	5.68 / 1.50	0.66	6.38	5.51 / 1.64	0.87	0.17
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.34	5.83 / 1.39	0.51	6.36	5.84 / 1.35	0.52	-0.01
27. The campus staff are caring and helpful.	6.33	5.96 / 1.23	0.37	6.35	5.88 / 1.34	0.47	0.08
63. I seldom get the "run-around" when seeking information on this campus.	6.30	5.70 / 1.46	0.60	6.32	5.63 / 1.57	0.69	0.07
87. Cost as factor in decision to enroll.	6.30			6.15			
5. The personnel involved in registration are helpful.	6.29	5.93 / 1.35	0.36	6.38	5.86 / 1.46	0.52	0.07
12. My academic advisor helps me set goals to work toward.	6.29	5.69 / 1.63	0.60	6.32	5.47 / 1.80	0.85	0.22 *
36. Students are made to feel welcome on this campus.	6.29	5.96 / 1.32	0.33	6.37	5.98 / 1.30	0.39	-0.02
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.29	5.62 / 1.51	0.67	6.33	5.44 / 1.69	0.89	0.18
50. Tutoring services are readily available.	6.29	5.80 / 1.46	0.49	6.24	5.74 / 1.45	0.50	0.06

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	Dec 2016			April 2014			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
65. Students are notified early in the term if they are doing poorly in a class.	6.29	5.26 / 1.69	1.03	6.34	5.20 / 1.74	1.14	0.06
43. Class change (drop/add) policies are reasonable.	6.28	5.90 / 1.40	0.38	6.27	5.87 / 1.37	0.40	0.03
61. Faculty are usually available after class and during office hours.	6.28	5.87 / 1.31	0.41	6.34	5.83 / 1.40	0.51	0.04
68. On the whole, the campus is well-maintained.	6.28	6.26 / 1.06	0.02	6.35	6.29 / 1.13	0.06	-0.03
22. People on this campus respect and are supportive of each other.	6.27	5.81 / 1.32	0.46	6.18	5.80 / 1.31	0.38	0.01
16. The college shows concern for students as individuals.	6.26	5.63 / 1.45	0.63	6.27	5.60 / 1.42	0.67	0.03
55. Academic support services adequately meet the needs of students.	6.26	5.62 / 1.44	0.64	6.32	5.71 / 1.27	0.61	-0.09
3. The quality of instruction in the vocational/technical programs is excellent.	6.25	5.54 / 1.49	0.71	6.36	5.62 / 1.43	0.74	-0.08
53. The assessment and course placement procedures are reasonable.	6.25	5.77 / 1.32	0.48	6.31	5.81 / 1.29	0.50	-0.04
64. Nearly all classes deal with practical experiences and applications.	6.25	5.70 / 1.38	0.55	6.20	5.57 / 1.44	0.63	0.13
37. Faculty take into consideration student differences as they teach a course.	6.24	5.48 / 1.50	0.76	6.19	5.40 / 1.49	0.79	0.08
42. The equipment in the lab facilities is kept up to date.	6.24	5.70 / 1.33	0.54	6.36	5.78 / 1.39	0.58	-0.08
13. Financial aid awards are announced to students in time to be helpful in college planning.	6.23	5.39 / 1.61	0.84	6.27	5.25 / 1.63	1.02	0.14
48. Counseling staff care about students as individuals.	6.23	5.67 / 1.42	0.56	6.29	5.57 / 1.52	0.72	0.10

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Dec 2016		April 2014			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
54. Faculty are interested in my academic problems.	6.23	5.55 / 1.49	0.68	6.31	5.48 / 1.50	0.83	0.07
57. Administrators are approachable to students.	6.23	5.82 / 1.39	0.41	6.31	5.77 / 1.45	0.54	0.05
47. There are adequate services to help me decide upon a career.	6.22	5.57 / 1.50	0.65	6.19	5.37 / 1.62	0.82	0.20
56. The business office is open during hours which are convenient for most students.	6.22	5.77 / 1.37	0.45	6.32	5.80 / 1.34	0.52	-0.03
28. It is an enjoyable experience to be a student on this campus.	6.21	5.76 / 1.40	0.45	6.36	5.78 / 1.45	0.58	-0.02
14. Library resources and services are adequate.	6.20	5.84 / 1.35	0.36	6.31	5.74 / 1.44	0.57	0.10
7. Adequate financial aid is available for most students.	6.18	5.50 / 1.62	0.68	6.34	5.54 / 1.69	0.80	-0.04
49. Admissions counselors respond to prospective students' unique needs and requests.	6.18	5.63 / 1.39	0.55	6.25	5.57 / 1.45	0.68	0.06
26. Library staff are helpful and approachable.	6.17	5.99 / 1.26	0.18	6.13	5.99 / 1.28	0.14	0.00
62. Bookstore staff are helpful.	6.17	5.88 / 1.33	0.29	6.25	5.79 / 1.50	0.46	0.09
2. Faculty care about me as an individual.	6.15	5.61 / 1.49	0.54	6.19	5.61 / 1.47	0.58	0.00
45. This institution has a good reputation within the community.	6.15	5.98 / 1.26	0.17	6.20	5.94 / 1.42	0.26	0.04
11. Security staff respond quickly in emergencies.	6.14	5.57 / 1.48	0.57	6.28	5.64 / 1.63	0.64	-0.07
24. Parking lots are well-lighted and secure.	6.14	5.69 / 1.47	0.45	6.16	5.56 / 1.63	0.60	0.13
30. The career services office provides students with the help they need to get a job.	6.14	5.47 / 1.49	0.67	6.14	5.23 / 1.70	0.91	0.24
67. Channels for expressing student complaints are readily available.	6.13	5.25 / 1.71	0.88	6.17	5.07 / 1.84	1.10	0.18

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Dec 2016			April 2014		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
33. Admissions counselors accurately portray the campus in their recruiting practices.	6.12	5.64 / 1.48	0.48	6.17	5.65 / 1.52	0.52	-0.01
39. The amount of student parking space on campus is adequate.	6.10	5.64 / 1.57	0.46	6.18	5.67 / 1.59	0.51	-0.03
21. There are a sufficient number of study areas on campus.	6.07	5.89 / 1.34	0.18	6.08	5.86 / 1.42	0.22	0.03
Internships or practical experiences are provided in my degree/ certificate program.	6.01	5.23 / 1.70	0.78	6.11	5.12 / 1.79	0.99	0.11
59. New student orientation services help students adjust to college.	5.94	5.38 / 1.66	0.56	5.92	5.53 / 1.58	0.39	-0.15
19. This campus provides effective support services for displaced homemakers.	5.90	5.46 / 1.49	0.44	5.86	5.21 / 1.60	0.65	0.25
17. Personnel in the Veterans' Services program are helpful.	5.89	5.57 / 1.48	0.32	5.74	5.43 / 1.46	0.31	0.14
88. Financial aid as factor in decision to enroll.	5.88			5.75			
4. Security staff are helpful.	5.87	5.57 / 1.51	0.30	5.77	5.65 / 1.48	0.12	-0.08
38. The student center is a comfortable place for students to spend their leisure time.	5.85	5.63 / 1.44	0.22	5.87	5.72 / 1.45	0.15	-0.09
1. Most students feel a sense of belonging here.	5.69	5.49 / 1.41	0.20	5.69	5.45 / 1.45	0.24	0.04
44. I generally know what's happening on campus.	5.66	5.18 / 1.65	0.48	5.73	5.11 / 1.63	0.62	0.07
89. Academic reputation as factor in decision to enroll.	5.66			5.62			
93. Geographic setting as factor in decision to enroll.	5.62			5.38			
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.39			5.15			

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Dec 2016			April 2014			
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
10. Child care facilities are available on campus.	5.24	4.81 / 1.95	0.43	4.94	4.67 / 2.10	0.27	0.14	
94. Campus appearance as factor in decision to enroll.	4.85			4.69				
90. Size of institution as factor in decision to enroll.	4.82			4.71				
92. Recommendations from family/friends as factor in decision to enroll.	4.76			4.54				
91. Opportunity to play sports as factor in decision to enroll.	3.36			2.92				
72. Campus item 2								
73. Campus item 3								
74. Campus item 4								
75. Campus item 5								
76. Campus item 6								
77. Campus item 7								
78. Campus item 8								
79. Campus item 9								
80. Campus item 10								
81. Institution's commitment to part-time students?		5.91 / 1.32			5.84 / 1.40		0.07	
82. Institution's commitment to evening students?		5.87 / 1.35			5.79 / 1.41		0.08	
83. Institution's commitment to older, returning learners?		5.92 / 1.40			5.92 / 1.42		0.00	
84. Institution's commitment to under-represented populations?		5.85 / 1.36			5.98 / 1.24		-0.13	

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	Dec 2016				April 2014		Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
85. Institution's commitment to commuters?		5.81 / 1.45			5.76 / 1.43		0.05
86. Institution's commitment to students with disabilities?		5.92 / 1.35			6.08 / 1.23		-0.16

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Advising/Counseling

		Dec 2016			April 2014			
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
ACADEMIC ADVISING/COUNSELING	6.36	5.78 / 1.31	0.58	6.40	5.59 / 1.36	0.81	0.19 *	
6. My academic advisor is approachable.	6.42	5.97 / 1.44	0.45	6.50	5.81 / 1.64	0.69	0.16	
12. My academic advisor helps me set goals to work toward.	6.29	5.69 / 1.63	0.60	6.32	5.47 / 1.80	0.85	0.22 *	
25. My academic advisor is concerned about my success as an individual.	6.38	5.81 / 1.47	0.57	6.35	5.48 / 1.75	0.87	0.33 **	
32. My academic advisor is knowledgeable about my program requirements.	6.52	5.99 / 1.43	0.53	6.53	5.78 / 1.60	0.75	0.21 *	
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.29	5.62 / 1.51	0.67	6.33	5.44 / 1.69	0.89	0.18	
48. Counseling staff care about students as individuals.	6.23	5.67 / 1.42	0.56	6.29	5.57 / 1.52	0.72	0.10	
52. This school does whatever it can to help me reach my educational goals.	6.36	5.65 / 1.45	0.71	6.46	5.55 / 1.48	0.91	0.10	

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Services

		Dec 2016			April 2014		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC SERVICES	6.23	5.84 / 1.05	0.39	6.27	5.86 / 1.08	0.41	-0.02
14. Library resources and services are adequate.	6.20	5.84 / 1.35	0.36	6.31	5.74 / 1.44	0.57	0.10
21. There are a sufficient number of study areas on campus.	6.07	5.89 / 1.34	0.18	6.08	5.86 / 1.42	0.22	0.03
26. Library staff are helpful and approachable.	6.17	5.99 / 1.26	0.18	6.13	5.99 / 1.28	0.14	0.00
34. Computer labs are adequate and accessible.	6.35	6.06 / 1.22	0.29	6.44	6.19 / 1.26	0.25	-0.13
42. The equipment in the lab facilities is kept up to date.	6.24	5.70 / 1.33	0.54	6.36	5.78 / 1.39	0.58	-0.08
50. Tutoring services are readily available.	6.29	5.80 / 1.46	0.49	6.24	5.74 / 1.45	0.50	0.06
55. Academic support services adequately meet the needs of students.	6.26	5.62 / 1.44	0.64	6.32	5.71 / 1.27	0.61	-0.09

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Admissions and Financial Aid

		Dec 2016			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ADMISSIONS AND FINANCIAL AID	6.24	5.64 / 1.24	0.60	6.30	5.58 / 1.26	0.72	0.06
7. Adequate financial aid is available for most students.	6.18	5.50 / 1.62	0.68	6.34	5.54 / 1.69	0.80	-0.04
13. Financial aid awards are announced to students in time to be helpful in college planning.	6.23	5.39 / 1.61	0.84	6.27	5.25 / 1.63	1.02	0.14
20. Financial aid counselors are helpful.	6.34	5.68 / 1.50	0.66	6.38	5.51 / 1.64	0.87	0.17
33. Admissions counselors accurately portray the campus in their recruiting practices.	6.12	5.64 / 1.48	0.48	6.17	5.65 / 1.52	0.52	-0.01
41. Admissions staff are knowledgeable.	6.39	5.96 / 1.26	0.43	6.38	5.89 / 1.31	0.49	0.07
49. Admissions counselors respond to prospective students' unique needs and requests.	6.18	5.63 / 1.39	0.55	6.25	5.57 / 1.45	0.68	0.06

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Campus Climate

		Dec 2016				Mean Difference	
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS CLIMATE	6.16	5.68 / 1.14	0.48	6.20	5.66 / 1.20	0.54	0.02
1. Most students feel a sense of belonging here.	5.69	5.49 / 1.41	0.20	5.69	5.45 / 1.45	0.24	0.04
2. Faculty care about me as an individual.	6.15	5.61 / 1.49	0.54	6.19	5.61 / 1.47	0.58	0.00
16. The college shows concern for students as individuals.	6.26	5.63 / 1.45	0.63	6.27	5.60 / 1.42	0.67	0.03
22. People on this campus respect and are supportive of each other.	6.27	5.81 / 1.32	0.46	6.18	5.80 / 1.31	0.38	0.01
27. The campus staff are caring and helpful.	6.33	5.96 / 1.23	0.37	6.35	5.88 / 1.34	0.47	0.08
28. It is an enjoyable experience to be a student on this campus.	6.21	5.76 / 1.40	0.45	6.36	5.78 / 1.45	0.58	-0.02
31. The campus is safe and secure for all students.	6.42	6.02 / 1.20	0.40	6.49	6.08 / 1.17	0.41	-0.06
36. Students are made to feel welcome on this campus.	6.29	5.96 / 1.32	0.33	6.37	5.98 / 1.30	0.39	-0.02
44. I generally know what's happening on campus.	5.66	5.18 / 1.65	0.48	5.73	5.11 / 1.63	0.62	0.07
45. This institution has a good reputation within the community.	6.15	5.98 / 1.26	0.17	6.20	5.94 / 1.42	0.26	0.04
52. This school does whatever it can to help me reach my educational goals.	6.36	5.65 / 1.45	0.71	6.46	5.55 / 1.48	0.91	0.10
57. Administrators are approachable to students.	6.23	5.82 / 1.39	0.41	6.31	5.77 / 1.45	0.54	0.05
59. New student orientation services help students adjust to college.	5.94	5.38 / 1.66	0.56	5.92	5.53 / 1.58	0.39	-0.15
63. I seldom get the "run-around" when seeking information on this campus.	6.30	5.70 / 1.46	0.60	6.32	5.63 / 1.57	0.69	0.07
67. Channels for expressing student complaints are readily available.	6.13	5.25 / 1.71	0.88	6.17	5.07 / 1.84	1.10	0.18

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Campus Support Services

		Dec 2016			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS SUPPORT SERVICES	5.91	5.43 / 1.36	0.48	5.87	5.36 / 1.38	0.51	0.07
10. Child care facilities are available on campus.	5.24	4.81 / 1.95	0.43	4.94	4.67 / 2.10	0.27	0.14
17. Personnel in the Veterans' Services program are helpful.	5.89	5.57 / 1.48	0.32	5.74	5.43 / 1.46	0.31	0.14
19. This campus provides effective support services for displaced homemakers.	5.90	5.46 / 1.49	0.44	5.86	5.21 / 1.60	0.65	0.25
30. The career services office provides students with the help they need to get a job.	6.14	5.47 / 1.49	0.67	6.14	5.23 / 1.70	0.91	0.24
38. The student center is a comfortable place for students to spend their leisure time.	5.85	5.63 / 1.44	0.22	5.87	5.72 / 1.45	0.15	-0.09
47. There are adequate services to help me decide upon a career.	6.22	5.57 / 1.50	0.65	6.19	5.37 / 1.62	0.82	0.20
59. New student orientation services help students adjust to college.	5.94	5.38 / 1.66	0.56	5.92	5.53 / 1.58	0.39	-0.15

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Concern for the Individual

		Dec 2016			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CONCERN FOR THE INDIVIDUAL	6.29	5.71 / 1.27	0.58	6.31	5.61 / 1.28	0.70	0.10
2. Faculty care about me as an individual.	6.15	5.61 / 1.49	0.54	6.19	5.61 / 1.47	0.58	0.00
16. The college shows concern for students as individuals.	6.26	5.63 / 1.45	0.63	6.27	5.60 / 1.42	0.67	0.03
25. My academic advisor is concerned about my success as an individual.	6.38	5.81 / 1.47	0.57	6.35	5.48 / 1.75	0.87	0.33 **
29. Faculty are fair and unbiased in their treatment of individual students.	6.41	5.83 / 1.42	0.58	6.45	5.74 / 1.48	0.71	0.09
48. Counseling staff care about students as individuals.	6.23	5.67 / 1.42	0.56	6.29	5.57 / 1.52	0.72	0.10

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

		Dec 2016				Mean Difference	
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
INSTRUCTIONAL EFFECTIVENESS	6.36	5.70 / 1.17	0.66	6.40	5.66 / 1.14	0.74	0.04
2. Faculty care about me as an individual.	6.15	5.61 / 1.49	0.54	6.19	5.61 / 1.47	0.58	0.00
18. The quality of instruction I receive in most of my classes is excellent.	6.54	5.71 / 1.46	0.83	6.65	5.76 / 1.36	0.89	-0.05
23. Faculty are understanding of students' unique life circumstances.	6.36	5.60 / 1.57	0.76	6.32	5.54 / 1.51	0.78	0.06
29. Faculty are fair and unbiased in their treatment of individual students.	6.41	5.83 / 1.42	0.58	6.45	5.74 / 1.48	0.71	0.09
37. Faculty take into consideration student differences as they teach a course.	6.24	5.48 / 1.50	0.76	6.19	5.40 / 1.49	0.79	0.08
46. Faculty provide timely feedback about student progress in a course.	6.41	5.64 / 1.49	0.77	6.46	5.55 / 1.61	0.91	0.09
54. Faculty are interested in my academic problems.	6.23	5.55 / 1.49	0.68	6.31	5.48 / 1.50	0.83	0.07
58. Nearly all of the faculty are knowledgeable in their fields.	6.51	5.96 / 1.26	0.55	6.56	6.01 / 1.20	0.55	-0.05
61. Faculty are usually available after class and during office hours.	6.28	5.87 / 1.31	0.41	6.34	5.83 / 1.40	0.51	0.04
64. Nearly all classes deal with practical experiences and applications.	6.25	5.70 / 1.38	0.55	6.20	5.57 / 1.44	0.63	0.13
65. Students are notified early in the term if they are doing poorly in a class.	6.29	5.26 / 1.69	1.03	6.34	5.20 / 1.74	1.14	0.06
66. Program requirements are clear and reasonable.	6.46	5.81 / 1.47	0.65	6.50	5.86 / 1.36	0.64	-0.05

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

		Dec 2016			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
69. There is a good variety of courses provided on this campus.	6.40	5.68 / 1.49	0.72	6.48	5.61 / 1.56	0.87	0.07
70. I am able to experience intellectual growth here.	6.47	6.01 / 1.27	0.46	6.54	6.01 / 1.27	0.53	0.00

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

	Dec 2016				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
REGISTRATION EFFECTIVENESS	6.34	5.87 / 1.06	0.47	6.39	5.86 / 0.99	0.53	0.01
5. The personnel involved in registration are helpful.	6.29	5.93 / 1.35	0.36	6.38	5.86 / 1.46	0.52	0.07
8. Classes are scheduled at times that are convenient for me.	6.41	5.68 / 1.53	0.73	6.54	5.60 / 1.61	0.94	0.08
15. I am able to register for classes I need with few conflicts.	6.52	5.92 / 1.37	0.60	6.55	5.87 / 1.41	0.68	0.05
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.34	5.83 / 1.39	0.51	6.36	5.84 / 1.35	0.52	-0.01
43. Class change (drop/add) policies are reasonable.	6.28	5.90 / 1.40	0.38	6.27	5.87 / 1.37	0.40	0.03
51. There are convenient ways of paying my school bill.	6.43	6.04 / 1.29	0.39	6.41	6.16 / 1.12	0.25	-0.12
56. The business office is open during hours which are convenient for most students.	6.22	5.77 / 1.37	0.45	6.32	5.80 / 1.34	0.52	-0.03
60. Billing policies are reasonable.	6.37	5.90 / 1.27	0.47	6.39	5.95 / 1.30	0.44	-0.05
62. Bookstore staff are helpful.	6.17	5.88 / 1.33	0.29	6.25	5.79 / 1.50	0.46	0.09

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Responsiveness to Diverse Populations

	Dec 2016				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
RESPONSIVENESS TO DIVERSE POPULATIONS		5.88 / 1.26			5.88 / 1.31		0.00
81. Institution's commitment to part-time students?		5.91 / 1.32			5.84 / 1.40		0.07
82. Institution's commitment to evening students?		5.87 / 1.35			5.79 / 1.41		0.08
83. Institution's commitment to older, returning learners?		5.92 / 1.40			5.92 / 1.42		0.00
84. Institution's commitment to under-represented populations?		5.85 / 1.36			5.98 / 1.24		-0.13
85. Institution's commitment to commuters?		5.81 / 1.45			5.76 / 1.43		0.05
86. Institution's commitment to students with disabilities?		5.92 / 1.35			6.08 / 1.23		-0.16

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Safety and Security

		Dec 2016			Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SAFETY AND SECURITY	6.14	5.71 / 1.21	0.43	6.18	5.73 / 1.20	0.45	-0.02
4. Security staff are helpful.	5.87	5.57 / 1.51	0.30	5.77	5.65 / 1.48	0.12	-0.08
11. Security staff respond quickly in emergencies.	6.14	5.57 / 1.48	0.57	6.28	5.64 / 1.63	0.64	-0.07
24. Parking lots are well-lighted and secure.	6.14	5.69 / 1.47	0.45	6.16	5.56 / 1.63	0.60	0.13
31. The campus is safe and secure for all students.	6.42	6.02 / 1.20	0.40	6.49	6.08 / 1.17	0.41	-0.06
39. The amount of student parking space on campus is adequate.	6.10	5.64 / 1.57	0.46	6.18	5.67 / 1.59	0.51	-0.03

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Service Excellence

	Dec 2016				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SERVICE EXCELLENCE	6.18	5.73 / 1.11	0.45	6.21	5.67 / 1.15	0.54	0.06
5. The personnel involved in registration are helpful.	6.29	5.93 / 1.35	0.36	6.38	5.86 / 1.46	0.52	0.07
22. People on this campus respect and are supportive of each other.	6.27	5.81 / 1.32	0.46	6.18	5.80 / 1.31	0.38	0.01
26. Library staff are helpful and approachable.	6.17	5.99 / 1.26	0.18	6.13	5.99 / 1.28	0.14	0.00
27. The campus staff are caring and helpful.	6.33	5.96 / 1.23	0.37	6.35	5.88 / 1.34	0.47	0.08
44. I generally know what's happening on campus.	5.66	5.18 / 1.65	0.48	5.73	5.11 / 1.63	0.62	0.07
57. Administrators are approachable to students.	6.23	5.82 / 1.39	0.41	6.31	5.77 / 1.45	0.54	0.05
62. Bookstore staff are helpful.	6.17	5.88 / 1.33	0.29	6.25	5.79 / 1.50	0.46	0.09
63. I seldom get the "run-around" when seeking information on this campus.	6.30	5.70 / 1.46	0.60	6.32	5.63 / 1.57	0.69	0.07
67. Channels for expressing student complaints are readily available.	6.13	5.25 / 1.71	0.88	6.17	5.07 / 1.84	1.10	0.18

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Student Centeredness

	Dec 2016			April 2014			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
STUDENT CENTEREDNESS	6.16	5.76 / 1.16	0.40	6.22	5.74 / 1.25	0.48	0.02
1. Most students feel a sense of belonging here.	5.69	5.49 / 1.41	0.20	5.69	5.45 / 1.45	0.24	0.04
16. The college shows concern for students as individuals.	6.26	5.63 / 1.45	0.63	6.27	5.60 / 1.42	0.67	0.03
27. The campus staff are caring and helpful.	6.33	5.96 / 1.23	0.37	6.35	5.88 / 1.34	0.47	0.08
28. It is an enjoyable experience to be a student on this campus.	6.21	5.76 / 1.40	0.45	6.36	5.78 / 1.45	0.58	-0.02
36. Students are made to feel welcome on this campus.	6.29	5.96 / 1.32	0.33	6.37	5.98 / 1.30	0.39	-0.02
57. Administrators are approachable to students.	6.23	5.82 / 1.39	0.41	6.31	5.77 / 1.45	0.54	0.05

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	Dec 2016 April 2014				1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Most students feel a sense of belonging here.	5.69	5.49 / 1.41	0.20	5.69	5.45 / 1.45	0.24	0.04
2. Faculty care about me as an individual.	6.15	5.61 / 1.49	0.54	6.19	5.61 / 1.47	0.58	0.00
3. The quality of instruction in the vocational/technical programs is excellent.	6.25	5.54 / 1.49	0.71	6.36	5.62 / 1.43	0.74	-0.08
4. Security staff are helpful.	5.87	5.57 / 1.51	0.30	5.77	5.65 / 1.48	0.12	-0.08
5. The personnel involved in registration are helpful.	6.29	5.93 / 1.35	0.36	6.38	5.86 / 1.46	0.52	0.07
6. My academic advisor is approachable.	6.42	5.97 / 1.44	0.45	6.50	5.81 / 1.64	0.69	0.16
7. Adequate financial aid is available for most students.	6.18	5.50 / 1.62	0.68	6.34	5.54 / 1.69	0.80	-0.04
8. Classes are scheduled at times that are convenient for me.	6.41	5.68 / 1.53	0.73	6.54	5.60 / 1.61	0.94	0.08
9. Internships or practical experiences are provided in my degree/certificate program.	6.01	5.23 / 1.70	0.78	6.11	5.12 / 1.79	0.99	0.11
10. Child care facilities are available on campus.	5.24	4.81 / 1.95	0.43	4.94	4.67 / 2.10	0.27	0.14
11. Security staff respond quickly in emergencies.	6.14	5.57 / 1.48	0.57	6.28	5.64 / 1.63	0.64	-0.07
12. My academic advisor helps me set goals to work toward.	6.29	5.69 / 1.63	0.60	6.32	5.47 / 1.80	0.85	0.22 *
13. Financial aid awards are announced to students in time to be helpful in college planning.	6.23	5.39 / 1.61	0.84	6.27	5.25 / 1.63	1.02	0.14
14. Library resources and services are adequate.	6.20	5.84 / 1.35	0.36	6.31	5.74 / 1.44	0.57	0.10
15. I am able to register for classes I need with few conflicts.	6.52	5.92 / 1.37	0.60	6.55	5.87 / 1.41	0.68	0.05
16. The college shows concern for students as individuals.	6.26	5.63 / 1.45	0.63	6.27	5.60 / 1.42	0.67	0.03

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	Dec 2016 April 2014				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
17. Personnel in the Veterans' Services program are helpful.	5.89	5.57 / 1.48	0.32	5.74	5.43 / 1.46	0.31	0.14
18. The quality of instruction I receive in most of my classes is excellent.	6.54	5.71 / 1.46	0.83	6.65	5.76 / 1.36	0.89	-0.05
19. This campus provides effective support services for displaced homemakers.	5.90	5.46 / 1.49	0.44	5.86	5.21 / 1.60	0.65	0.25
20. Financial aid counselors are helpful.	6.34	5.68 / 1.50	0.66	6.38	5.51 / 1.64	0.87	0.17
21. There are a sufficient number of study areas on campus.	6.07	5.89 / 1.34	0.18	6.08	5.86 / 1.42	0.22	0.03
22. People on this campus respect and are supportive of each other.	6.27	5.81 / 1.32	0.46	6.18	5.80 / 1.31	0.38	0.01
23. Faculty are understanding of students' unique life circumstances.	6.36	5.60 / 1.57	0.76	6.32	5.54 / 1.51	0.78	0.06
24. Parking lots are well-lighted and secure.	6.14	5.69 / 1.47	0.45	6.16	5.56 / 1.63	0.60	0.13
25. My academic advisor is concerned about my success as an individual.	6.38	5.81 / 1.47	0.57	6.35	5.48 / 1.75	0.87	0.33 **
26. Library staff are helpful and approachable.	6.17	5.99 / 1.26	0.18	6.13	5.99 / 1.28	0.14	0.00
27. The campus staff are caring and helpful.	6.33	5.96 / 1.23	0.37	6.35	5.88 / 1.34	0.47	0.08
28. It is an enjoyable experience to be a student on this campus.	6.21	5.76 / 1.40	0.45	6.36	5.78 / 1.45	0.58	-0.02
29. Faculty are fair and unbiased in their treatment of individual students.	6.41	5.83 / 1.42	0.58	6.45	5.74 / 1.48	0.71	0.09
30. The career services office provides students with the help they need to get a job.	6.14	5.47 / 1.49	0.67	6.14	5.23 / 1.70	0.91	0.24
31. The campus is safe and secure for all students.	6.42	6.02 / 1.20	0.40	6.49	6.08 / 1.17	0.41	-0.06

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Dec 2016 Ap		Dec 2016 April 2014		April 2014			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap			
32. My academic advisor is knowledgeable about my program requirements.	6.52	5.99 / 1.43	0.53	6.53	5.78 / 1.60	0.75	0.21 *		
33. Admissions counselors accurately portray the campus in their recruiting practices.	6.12	5.64 / 1.48	0.48	6.17	5.65 / 1.52	0.52	-0.01		
34. Computer labs are adequate and accessible.	6.35	6.06 / 1.22	0.29	6.44	6.19 / 1.26	0.25	-0.13		
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.34	5.83 / 1.39	0.51	6.36	5.84 / 1.35	0.52	-0.01		
36. Students are made to feel welcome on this campus.	6.29	5.96 / 1.32	0.33	6.37	5.98 / 1.30	0.39	-0.02		
37. Faculty take into consideration student differences as they teach a course.	6.24	5.48 / 1.50	0.76	6.19	5.40 / 1.49	0.79	0.08		
38. The student center is a comfortable place for students to spend their leisure time.	5.85	5.63 / 1.44	0.22	5.87	5.72 / 1.45	0.15	-0.09		
39. The amount of student parking space on campus is adequate.	6.10	5.64 / 1.57	0.46	6.18	5.67 / 1.59	0.51	-0.03		
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.29	5.62 / 1.51	0.67	6.33	5.44 / 1.69	0.89	0.18		
41. Admissions staff are knowledgeable.	6.39	5.96 / 1.26	0.43	6.38	5.89 / 1.31	0.49	0.07		
42. The equipment in the lab facilities is kept up to date.	6.24	5.70 / 1.33	0.54	6.36	5.78 / 1.39	0.58	-0.08		
43. Class change (drop/add) policies are reasonable.	6.28	5.90 / 1.40	0.38	6.27	5.87 / 1.37	0.40	0.03		
44. I generally know what's happening on campus.	5.66	5.18 / 1.65	0.48	5.73	5.11 / 1.63	0.62	0.07		
45. This institution has a good reputation within the community.	6.15	5.98 / 1.26	0.17	6.20	5.94 / 1.42	0.26	0.04		
46. Faculty provide timely feedback about student progress in a course.	6.41	5.64 / 1.49	0.77	6.46	5.55 / 1.61	0.91	0.09		

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

		Dec 2016		April 2014			Mean Difference	
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
47. There are adequate services to help me decide upon a career.	6.22	5.57 / 1.50	0.65	6.19	5.37 / 1.62	0.82	0.20	
48. Counseling staff care about students as individuals.	6.23	5.67 / 1.42	0.56	6.29	5.57 / 1.52	0.72	0.10	
49. Admissions counselors respond to prospective students' unique needs and requests.	6.18	5.63 / 1.39	0.55	6.25	5.57 / 1.45	0.68	0.06	
50. Tutoring services are readily available.	6.29	5.80 / 1.46	0.49	6.24	5.74 / 1.45	0.50	0.06	
51. There are convenient ways of paying my school bill.	6.43	6.04 / 1.29	0.39	6.41	6.16 / 1.12	0.25	-0.12	
52. This school does whatever it can to help me reach my educational goals.	6.36	5.65 / 1.45	0.71	6.46	5.55 / 1.48	0.91	0.10	
53. The assessment and course placement procedures are reasonable.	6.25	5.77 / 1.32	0.48	6.31	5.81 / 1.29	0.50	-0.04	
54. Faculty are interested in my academic problems.	6.23	5.55 / 1.49	0.68	6.31	5.48 / 1.50	0.83	0.07	
55. Academic support services adequately meet the needs of students.	6.26	5.62 / 1.44	0.64	6.32	5.71 / 1.27	0.61	-0.09	
56. The business office is open during hours which are convenient for most students.	6.22	5.77 / 1.37	0.45	6.32	5.80 / 1.34	0.52	-0.03	
57. Administrators are approachable to students.	6.23	5.82 / 1.39	0.41	6.31	5.77 / 1.45	0.54	0.05	
58. Nearly all of the faculty are knowledgeable in their fields.	6.51	5.96 / 1.26	0.55	6.56	6.01 / 1.20	0.55	-0.05	
59. New student orientation services help students adjust to college.	5.94	5.38 / 1.66	0.56	5.92	5.53 / 1.58	0.39	-0.15	
60. Billing policies are reasonable.	6.37	5.90 / 1.27	0.47	6.39	5.95 / 1.30	0.44	-0.05	
61. Faculty are usually available after class and during office hours.	6.28	5.87 / 1.31	0.41	6.34	5.83 / 1.40	0.51	0.04	

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		Dec 2016			April 2014			April 2014		Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap				
62. Bookstore staff are helpful.	6.17	5.88 / 1.33	0.29	6.25	5.79 / 1.50	0.46	0.09			
63. I seldom get the "run-around" when seeking information on this campus.	6.30	5.70 / 1.46	0.60	6.32	5.63 / 1.57	0.69	0.07			
64. Nearly all classes deal with practical experiences and applications.	6.25	5.70 / 1.38	0.55	6.20	5.57 / 1.44	0.63	0.13			
65. Students are notified early in the term if they are doing poorly in a class.	6.29	5.26 / 1.69	1.03	6.34	5.20 / 1.74	1.14	0.06			
66. Program requirements are clear and reasonable.	6.46	5.81 / 1.47	0.65	6.50	5.86 / 1.36	0.64	-0.05			
67. Channels for expressing student complaints are readily available.	6.13	5.25 / 1.71	0.88	6.17	5.07 / 1.84	1.10	0.18			
68. On the whole, the campus is well-maintained.	6.28	6.26 / 1.06	0.02	6.35	6.29 / 1.13	0.06	-0.03			
69. There is a good variety of courses provided on this campus.	6.40	5.68 / 1.49	0.72	6.48	5.61 / 1.56	0.87	0.07			
70. I am able to experience intellectual growth here.	6.47	6.01 / 1.27	0.46	6.54	6.01 / 1.27	0.53	0.00			
71. Campus item: Online registration is convenient	6.55	6.23 / 1.24	0.32	6.52	6.28 / 1.25	0.24	-0.05			
72. Campus item 2										
73. Campus item 3										
74. Campus item 4										
75. Campus item 5										
76. Campus item 6										
77. Campus item 7										
78. Campus item 8										

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	Dec 2016 April 2014						Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
79. Campus item 9							
80. Campus item 10							
81. Institution's commitment to part-time students?		5.91 / 1.32			5.84 / 1.40		0.07
82. Institution's commitment to evening students?		5.87 / 1.35			5.79 / 1.41		0.08
83. Institution's commitment to older, returning learners?		5.92 / 1.40			5.92 / 1.42		0.00
84. Institution's commitment to under-represented populations?		5.85 / 1.36			5.98 / 1.24		-0.13
85. Institution's commitment to commuters?		5.81 / 1.45			5.76 / 1.43		0.05
86. Institution's commitment to students with disabilities?		5.92 / 1.35			6.08 / 1.23		-0.16
87. Cost as factor in decision to enroll.	6.30			6.15			
88. Financial aid as factor in decision to enroll.	5.88			5.75			
89. Academic reputation as factor in decision to enroll.	5.66			5.62			
90. Size of institution as factor in decision to enroll.	4.82			4.71			
91. Opportunity to play sports as factor in decision to enroll.	3.36			2.92			
92. Recommendations from family/friends as factor in decision to enroll.	4.76			4.54			
93. Geographic setting as factor in decision to enroll.	5.62			5.38			
94. Campus appearance as factor in decision to enroll.	4.85			4.69			
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.39			5.15			

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Summary Items

Summary Item	Dec 2016	April 2014	Mean Difference
So far, how has your college experience met your expectations?	Average: 4.91	Average: 4.89	0.02
1=Much worse than expected	1%	2%	
2=Quite a bit worse than I expected	1%	2%	
3=Worse than I expected	6%	5%	
4=About what I expected	35%	32%	
5=Better than I expected	26%	26%	
6=Quite a bit better than I expected	11%	13%	
7=Much better than expected	17%	17%	
Rate your overall satisfaction with your experience here thus far.	Average: 5.64	Average: 5.69	-0.05
1=Not satisfied at all	1%	1%	
2=Not very satisfied	2%	3%	
3=Somewhat dissatisfied	4%	4%	
4=Neutral	10%	7%	
5=Somewhat satisfied	11%	11%	
6=Satisfied	43%	43%	
7=Very satisfied	26%	28%	
All in all, if you had to do it over, would you enroll here again?	Average: 5.90	Average: 5.89	0.01
1=Definitely not	1%	2%	
2=Probably not	2%	5%	
3=Maybe not	2%	1%	
4=I don't know	8%	5%	
5=Maybe yes	7%	8%	
6=Probably yes	33%	27%	
7=Definitely yes	43%	48%	