Scales: In Order of Importance

	Great I	Great Basin College - SSI			Other Not Li	sted	1012	: Social Scien	ices	1	013: Business		10)14: Education	ı
Scale	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
Academic Advising/ Counseling	6.42	5.92	0.50	6.80	5.99	0.81	6.67	5.43	1.24	6.31	5.69	0.62	6.61	6.09	0.52
Registration Effectiveness	6.39	6.01	0.38	6.66	6.13	0.53	6.48	5.67	0.81	6.30	5.93	0.37	6.50	6.00	0.50
Instructional Effectiveness	6.37	5.87	0.50	6.81	6.06	0.75	6.55	5.32	1.23	6.20	5.68	0.52	6.46	5.92	0.54
Admissions and Financial Aid	6.36	5.85	0.51	6.66	5.81	0.85	6.57	5.57	1.00	6.25	5.72	0.53	6.45	5.60	0.85
Academic Services	6.32	5.99	0.33	6.47	6.07	0.40	6.73	5.77	0.96	6.05	5.72	0.33	6.49	5.88	0.61
Concern for the Individual	6.31	5.80	0.51	6.82	5.84	0.98	6.42	5.28	1.14	6.20	5.65	0.55	6.54	5.92	0.62
Student Centeredness	6.30	5.90	0.40	6.76	5.81	0.95	6.30	5.28	1.02	6.16	5.72	0.44	6.38	5.87	0.51
Campus Climate	6.28	5.82	0.46	6.71	5.82	0.89	6.40	5.28	1.12	6.10	5.69	0.41	6.37	5.79	0.58
Service Excellence	6.27	5.81	0.46	6.59	5.75	0.84	6.48	5.32	1.16	6.08	5.64	0.44	6.39	5.78	0.61
Safety and Security	6.25	5.81	0.44	6.71	5.78	0.93	6.66	5.74	0.92	6.21	5.75	0.46	6.30	5.72	0.58
Campus Support Services	6.05	5.58	0.47	6.50	5.92	0.58	6.51	5.00	1.51	5.59	5.38	0.21	6.19	5.36	0.83
Responsiveness to Diverse Populations		5.99			6.20			5.50			5.85			6.11	

	Great 1	Basin College	- SSI	1011:	: Other Not Li	sted	1012	2: Social Scien	ces	1	013: Business		10	014: Education	ı
Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
31. The campus is safe and secure for all students.	6.54	6.15	0.39	6.91	6.10	0.81	7.00	5.89	1.11	6.26	5.87	0.39	6.46	5.97	0.49
58. Nearly all of the faculty are knowledgeable in their fields.	6.54	6.19	0.35	6.82	6.40	0.42	6.79	5.79	1.00	6.50	6.13	0.37	6.61	6.07	0.54
32. My academic advisor is knowledgeable about my program requirements.	6.52	6.13	0.39	6.85	6.42	0.43	6.80	5.33	1.47	6.36	6.00	0.36	6.67	6.27	0.40
6. My academic advisor is approachable.	6.50	6.07	0.43	6.77	6.00	0.77	6.67	5.80	0.87	6.39	5.68	0.71	6.64	6.35	0.29
66. Program requirements are clear and reasonable.	6.50	6.11	0.39	6.83	6.38	0.45	6.93	5.80	1.13	6.40	6.13	0.27	6.51	6.13	0.38
18. The quality of instruction I receive in most of my classes is excellent.	6.49	5.92	0.57	6.75	6.33	0.42	6.80	5.38	1.42	6.20	5.60	0.60	6.63	5.89	0.74
41. Admissions staff are knowledgeable.	6.48	6.10	0.38	6.50	6.08	0.42	6.57	5.27	1.30	6.27	5.86	0.41	6.61	6.05	0.56
70. I am able to experience intellectual growth here.	6.48	6.18	0.30	6.85	6.50	0.35	6.64	5.80	0.84	6.40	5.72	0.68	6.50	6.29	0.21
71. Campus: Online registration is convenient	6.48	6.28	0.20	6.77	6.71	0.06	6.79	6.20	0.59	6.38	6.18	0.20	6.64	6.37	0.27
15. I am able to register for classes I need with few conflicts.	6.47	6.02	0.45	6.77	6.50	0.27	6.20	5.69	0.51	6.50	6.00	0.50	6.66	5.93	0.73
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.45	5.90	0.55	6.90	6.13	0.77	6.62	4.92	1.70	6.48	5.78	0.70	6.60	6.00	0.60
51. There are convenient ways of paying my school bill.	6.45	6.26	0.19	6.77	6.62	0.15	6.64	6.27	0.37	6.45	6.11	0.34	6.52	6.40	0.12

	Great 1	Basin College	- SSI	1011:	: Other Not Li	sted	1012	2: Social Scien	ces	1	013: Business		10	014: Education	ı
Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
68. On the whole, the campus is well-maintained.	6.45	6.34	0.11	6.67	6.45	0.22	6.36	5.82	0.54	6.29	6.14	0.15	6.58	6.44	0.14
36. Students are made to feel welcome on this campus.	6.44	6.05	0.39	7.00	5.89	1.11	6.69	5.23	1.46	6.32	5.92	0.40	6.37	6.10	0.27
29. Faculty are fair and unbiased in their treatment of individual students.	6.43	5.94	0.49	7.00	6.25	0.75	6.53	5.40	1.13	6.20	5.69	0.51	6.50	5.83	0.67
46. Faculty provide timely feedback about student progress in a course.	6.43	5.77	0.66	7.00	6.21	0.79	6.71	5.00	1.71	6.21	5.62	0.59	6.53	5.89	0.64
57. Administrators are approachable to students.	6.43	5.85	0.58	6.55	5.67	0.88	6.54	5.36	1.18	6.45	5.74	0.71	6.58	5.75	0.83
69. There is a good variety of courses provided on this campus.	6.42	5.82	0.60	6.77	6.00	0.77	6.77	5.29	1.48	6.40	5.67	0.73	6.45	6.16	0.29
5. The personnel involved in registration are helpful.	6.41	6.02	0.39	6.83	5.75	1.08	6.00	5.94	0.06	6.30	6.00	0.30	6.56	6.07	0.49
7. Adequate financial aid is available for most students.	6.41	5.79	0.62	6.54	5.91	0.63	6.79	5.92	0.87	6.73	6.12	0.61	6.60	5.61	0.99
12. My academic advisor helps me set goals to work toward.	6.41	5.87	0.54	6.83	5.56	1.27	6.53	5.53	1.00	6.46	5.80	0.66	6.64	6.08	0.56
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.41	5.91	0.50	6.69	5.54	1.15	6.67	5.81	0.86	6.27	5.63	0.64	6.46	6.02	0.44
34. Computer labs are adequate and accessible.	6.40	6.22	0.18	6.50	6.20	0.30	7.00	6.00	1.00	6.12	6.00	0.12	6.49	6.10	0.39
8. Classes are scheduled at times that are convenient for me.	6.39	5.82	0.57	6.62	6.00	0.62	6.14	5.86	0.28	6.36	5.71	0.65	6.45	5.58	0.87

	Great Basin College - SSI			1011	Other Not Li	sted	1012	2: Social Scien	ces	1	013: Business		10	014: Education	ı
Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
48. Counseling staff care about students as individuals.	6.39	5.94	0.45	6.75	5.78	0.97	6.73	5.88	0.85	6.23	5.52	0.71	6.63	5.84	0.79
49. Admissions counselors respond to prospective students' unique needs and requests.	6.38	5.82	0.56	6.75	6.11	0.64	6.36	5.80	0.56	6.15	5.52	0.63	6.63	5.82	0.81
60. Billing policies are reasonable.	6.38	6.01	0.37	6.50	6.00	0.50	6.64	5.60	1.04	6.40	6.17	0.23	6.49	6.07	0.42
28. It is an enjoyable experience to be a student on this campus.	6.37	6.09	0.28	6.91	5.89	1.02	6.67	5.77	0.90	6.00	5.62	0.38	6.28	5.84	0.44
50. Tutoring services are readily available.	6.37	6.02	0.35	6.55	6.00	0.55	6.82	6.33	0.49	6.22	5.65	0.57	6.65	6.03	0.62
55. Academic support services adequately meet the needs of students.	6.37	5.86	0.51	6.62	5.67	0.95	6.91	6.09	0.82	6.04	5.36	0.68	6.65	5.92	0.73
22. People on this campus respect and are supportive of each other.	6.36	5.85	0.51	6.82	5.78	1.04	6.70	5.09	1.61	6.12	5.73	0.39	6.49	5.80	0.69
23. Faculty are understanding of students' unique life circumstances.	6.36	5.85	0.51	6.77	6.08	0.69	6.57	5.40	1.17	6.17	5.57	0.60	6.42	5.87	0.55
43. Class change (drop/add) policies are reasonable.	6.36	6.12	0.24	6.50	6.08	0.42	6.71	5.53	1.18	6.32	6.22	0.10	6.40	6.00	0.40
52. This school does whatever it can to help me reach my educational goals.	6.36	5.77	0.59	6.77	6.21	0.56	6.79	5.21	1.58	6.14	5.46	0.68	6.51	5.86	0.65
56. The business office is open during hours which are convenient for most students.	6.35	6.02	0.33	6.50	6.11	0.39	6.82	5.33	1.49	6.11	5.79	0.32	6.53	5.88	0.65
27. The campus staff are caring and helpful.	6.34	6.05	0.29	6.82	6.00	0.82	6.54	5.64	0.90	6.04	5.68	0.36	6.30	6.03	0.27

	Great 1	Great Basin College - SSI			Other Not Li	sted	1012	: Social Scien	ices	1	013: Business		10	014: Education	ı
Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
3. The quality of instruction in the vocational/technical programs is excellent.	6.33	5.79	0.54	6.75	6.42	0.33	5.90	5.10	0.80	6.35	5.68	0.67	6.43	5.73	0.70
42. The equipment in the lab facilities is kept up to date.	6.33	5.92	0.41	6.82	6.40	0.42	6.88	5.67	1.21	6.16	5.58	0.58	6.52	5.64	0.88
33. Admissions counselors accurately portray the campus in their recruiting practices.	6.32	5.93	0.39	6.67	5.80	0.87	6.67	6.00	0.67	6.04	5.47	0.57	6.53	5.76	0.77
45. This institution has a good reputation within the community.	6.32	6.03	0.29	6.55	6.36	0.19	6.17	5.27	0.90	6.00	6.11	-0.11	6.43	5.93	0.50
61. Faculty are usually available after class and during office hours.	6.32	5.93	0.39	6.73	6.00	0.73	6.50	5.00	1.50	6.04	5.74	0.30	6.44	6.13	0.31
53. The assessment and course placement procedures are reasonable.	6.31	5.99	0.32	6.67	6.38	0.29	6.82	5.70	1.12	5.96	5.52	0.44	6.51	6.13	0.38
20. Financial aid counselors are helpful.	6.30	5.85	0.45	6.91	5.44	1.47	6.77	5.69	1.08	6.20	5.62	0.58	6.19	5.19	1.00
25. My academic advisor is concerned about my success as an individual.	6.30	5.74	0.56	6.77	5.64	1.13	6.60	5.40	1.20	6.14	5.63	0.51	6.58	6.10	0.48
11. Security staff respond quickly in emergencies.	6.28	5.71	0.57	6.91	5.25	1.66	6.67	6.14	0.53	6.61	5.92	0.69	6.39	5.50	0.89
14. Library resources and services are adequate.	6.28	5.87	0.41	6.27	6.00	0.27	6.29	5.57	0.72	6.14	5.82	0.32	6.44	5.82	0.62
26. Library staff are helpful and approachable.	6.28	5.99	0.29	6.09	6.13	-0.04	6.83	5.33	1.50	5.77	5.41	0.36	6.54	5.92	0.62
47. There are adequate services to help me decide upon a career.	6.27	5.59	0.68	6.50	5.75	0.75	6.54	4.36	2.18	6.04	5.32	0.72	6.33	5.67	0.66
63. I seldom get the "run-around" when seeking information on this campus.	6.27	5.78	0.49	6.60	5.70	0.90	6.55	5.10	1.45	6.19	5.77	0.42	6.35	5.82	0.53

	Great 1	Basin College	- SSI	1011	Other Not Li	sted	1012	2: Social Scien	ices	1	013: Business		10	014: Education	ı
Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
64. Nearly all classes deal with practical experiences and applications.	6.26	5.86	0.40	6.64	6.08	0.56	6.14	5.29	0.85	5.93	5.62	0.31	6.34	5.78	0.56
16. The college shows concern for students as individuals.	6.25	5.65	0.60	6.83	5.67	1.16	6.20	4.73	1.47	6.18	5.57	0.61	6.49	5.72	0.77
30. The career services office provides students with the help they need to get a job.	6.25	5.81	0.44	6.55	6.25	0.30	6.67	4.67	2.00	5.91	5.60	0.31	6.27	5.68	0.59
54. Faculty are interested in my academic problems.	6.25	5.59	0.66	6.85	5.92	0.93	6.29	5.07	1.22	5.86	5.18	0.68	6.47	5.71	0.76
67. Channels for expressing student complaints are readily available.	6.25	5.52	0.73	6.55	4.71	1.84	6.60	5.25	1.35	6.19	5.32	0.87	6.39	5.60	0.79
65. Students are notified early in the term if they are doing poorly in a class.	6.24	5.52	0.72	6.55	4.82	1.73	6.83	5.00	1.83	6.12	5.60	0.52	6.23	5.18	1.05
13. Financial aid awards are announced to students in time to be helpful in college planning.	6.23	5.60	0.63	6.62	5.45	1.17	6.33	5.13	1.20	6.07	5.63	0.44	6.11	5.03	1.08
21. There are a sufficient number of study areas on campus.	6.23	6.02	0.21	6.45	6.22	0.23	6.56	5.60	0.96	5.92	6.14	-0.22	6.11	5.70	0.41
87. Cost as factor in decision to enroll.	6.23			6.33			6.67			6.25			6.20		
62. Bookstore staff are helpful.	6.22	5.92	0.30	6.73	6.55	0.18	6.58	4.33	2.25	5.96	5.72	0.24	6.46	6.03	0.43
2. Faculty care about me as an individual.	6.21	5.75	0.46	6.77	5.85	0.92	6.13	5.25	0.88	6.24	5.79	0.45	6.51	6.07	0.44
4. Security staff are helpful.	6.19	5.77	0.42	6.58	5.82	0.76	6.50	6.00	0.50	6.30	5.47	0.83	6.19	5.50	0.69
24. Parking lots are well-lighted and secure.	6.18	5.70	0.48	6.91	6.29	0.62	6.67	5.11	1.56	6.00	5.74	0.26	6.24	5.63	0.61

	Great	Basin College	- SSI	1011	: Other Not Li	sted	1012	2: Social Scien	ces	1	013: Business		10	014: Education	l
Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
37. Faculty take into consideration student differences as they teach a course.	6.18	5.65	0.53	7.00	5.83	1.17	6.07	4.87	1.20	6.11	5.33	0.78	6.28	5.70	0.58
59. New student orientation services help students adjust to college.	6.16	5.67	0.49	6.83	5.92	0.91	6.46	5.33	1.13	5.76	5.65	0.11	6.21	5.47	0.74
9. Internships or practical experiences are provided in my degree/certificate program.	6.11	5.46	0.65	6.60	5.50	1.10	6.10	5.11	0.99	5.45	4.95	0.50	6.29	5.61	0.68
88. Financial aid as factor in decision to enroll.	6.10			6.33			6.62			6.07			6.10		
39. The amount of student parking space on campus is adequate.	6.06	5.65	0.41	6.27	5.44	0.83	6.50	5.70	0.80	6.04	5.80	0.24	6.22	5.85	0.37
38. The student center is a comfortable place for students to spend their leisure time.	6.04	5.79	0.25	6.27	5.78	0.49	6.25	6.33	-0.08	5.33	5.32	0.01	6.19	5.48	0.71
1. Most students feel a sense of belonging here.	5.99	5.75	0.24	6.40	5.78	0.62	5.29	5.00	0.29	5.96	5.81	0.15	6.26	5.77	0.49
19. This campus provides effective support services for displaced homemakers.	5.99	5.72	0.27	6.64	6.00	0.64	6.86	5.17	1.69	5.25	5.22	0.03	6.19	5.39	0.80
17. Personnel in the Veterans' Services program are helpful.	5.95	5.60	0.35	6.78	6.67	0.11	6.13	5.83	0.30	5.80	5.43	0.37	6.25	5.19	1.06
89. Academic reputation as factor in decision to enroll.	5.91			6.62			5.80			6.07			5.83		
44. I generally know what's happening on campus.	5.89	5.29	0.60	6.27	5.20	1.07	6.10	5.22	0.88	5.63	5.24	0.39	5.82	4.94	0.88
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.57			6.27			5.75			5.70			5.27		

	Great I	Basin College	- SSI	1011	Other Not Li	sted	1012	: Social Scien	ces	1	013: Business		10	014: Education	í
Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
10. Child care facilities are available on campus.	5.56	4.78	0.78	5.90	5.44	0.46	6.71	3.20	3.51	4.78	5.00	-0.22	5.86	4.36	1.50
93. Geographic setting as factor in decision to enroll.	5.53			5.83			5.79			5.63			5.60		
90. Size of institution as factor in decision to enroll.	5.17			6.25			5.20			5.22			5.02		
94. Campus appearance as factor in decision to enroll.	5.03			5.25			4.57			4.92			5.02		
92. Recommendations from family/ friends as factor in decision to enroll.	4.96			5.57			5.00			4.44			4.71		
91. Opportunity to play sports as factor in decision to enroll.	3.75			4.50			2.77			3.67			3.31		
72. Campus item 2															
73. Campus item 3															
74. Campus item 4															
75. Campus item 5															
76. Campus item 6															
77. Campus item 7															
78. Campus item 8															
79. Campus item 9															
80. Campus item 10															
81. Institution's commitment to part-time students?		6.00			6.27			5.46			5.96			6.18	

	Great Basin College - SSI Importance Satisfaction Gap Ir		1011:	Other Not Li	sted	1012	: Social Scien	ces	1	013: Business		10)14: Education	1	
Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
82. Institution's commitment to evening students?		5.91			6.11			5.56			5.52			5.85	
83. Institution's commitment to older, returning learners?		6.08			6.09			5.33			6.18			6.23	
84. Institution's commitment to under- represented populations?		5.96			6.22			5.67			6.11			6.27	
85. Institution's commitment to commuters?		5.94			6.30			5.67			5.43			6.07	
86. Institution's commitment to students with disabilities?		6.06			6.22			5.50			5.94			6.13	

Scales: In Order With Items That Make Up the Scale - Academic Advising/Counseling

	Great 1	Great Basin College - SSI			Other Not Li	sted	1012	: Social Scien	ces	1	013: Business		10)14: Education	1
Scale/Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
ACADEMIC ADVISING/ COUNSELING	6.42	5.92	0.50	6.80	5.99	0.81	6.67	5.43	1.24	6.31	5.69	0.62	6.61	6.09	0.52
6. My academic advisor is approachable.	6.50	6.07	0.43	6.77	6.00	0.77	6.67	5.80	0.87	6.39	5.68	0.71	6.64	6.35	0.29
12. My academic advisor helps me set goals to work toward.	6.41	5.87	0.54	6.83	5.56	1.27	6.53	5.53	1.00	6.46	5.80	0.66	6.64	6.08	0.56
25. My academic advisor is concerned about my success as an individual.	6.30	5.74	0.56	6.77	5.64	1.13	6.60	5.40	1.20	6.14	5.63	0.51	6.58	6.10	0.48
32. My academic advisor is knowledgeable about my program requirements.	6.52	6.13	0.39	6.85	6.42	0.43	6.80	5.33	1.47	6.36	6.00	0.36	6.67	6.27	0.40
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.45	5.90	0.55	6.90	6.13	0.77	6.62	4.92	1.70	6.48	5.78	0.70	6.60	6.00	0.60
48. Counseling staff care about students as individuals.	6.39	5.94	0.45	6.75	5.78	0.97	6.73	5.88	0.85	6.23	5.52	0.71	6.63	5.84	0.79
52. This school does whatever it can to help me reach my educational goals.	6.36	5.77	0.59	6.77	6.21	0.56	6.79	5.21	1.58	6.14	5.46	0.68	6.51	5.86	0.65

Scales: In Order With Items That Make Up the Scale - Academic Services

	Great 1	Great Basin College - SSI			Other Not Li	sted	1012	: Social Scien	ces	10	013: Business		10	014: Education	ı
Scale/Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
ACADEMIC SERVICES	6.32	5.99	0.33	6.47	6.07	0.40	6.73	5.77	0.96	6.05	5.72	0.33	6.49	5.88	0.61
14. Library resources and services are adequate.	6.28	5.87	0.41	6.27	6.00	0.27	6.29	5.57	0.72	6.14	5.82	0.32	6.44	5.82	0.62
21. There are a sufficient number of study areas on campus.	6.23	6.02	0.21	6.45	6.22	0.23	6.56	5.60	0.96	5.92	6.14	-0.22	6.11	5.70	0.41
26. Library staff are helpful and approachable.	6.28	5.99	0.29	6.09	6.13	-0.04	6.83	5.33	1.50	5.77	5.41	0.36	6.54	5.92	0.62
34. Computer labs are adequate and accessible.	6.40	6.22	0.18	6.50	6.20	0.30	7.00	6.00	1.00	6.12	6.00	0.12	6.49	6.10	0.39
42. The equipment in the lab facilities is kept up to date.	6.33	5.92	0.41	6.82	6.40	0.42	6.88	5.67	1.21	6.16	5.58	0.58	6.52	5.64	0.88
50. Tutoring services are readily available.	6.37	6.02	0.35	6.55	6.00	0.55	6.82	6.33	0.49	6.22	5.65	0.57	6.65	6.03	0.62
55. Academic support services adequately meet the needs of students.	6.37	5.86	0.51	6.62	5.67	0.95	6.91	6.09	0.82	6.04	5.36	0.68	6.65	5.92	0.73

Scales: In Order With Items That Make Up the Scale - Admissions and Financial Aid

	Great 1	Great Basin College - SSI			: Other Not Li	sted	1012	: Social Scien	ces	10	013: Business		10)14: Education	1
Scale/Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
ADMISSIONS AND FINANCIAL AID	6.36	5.85	0.51	6.66	5.81	0.85	6.57	5.57	1.00	6.25	5.72	0.53	6.45	5.60	0.85
7. Adequate financial aid is available for most students.	6.41	5.79	0.62	6.54	5.91	0.63	6.79	5.92	0.87	6.73	6.12	0.61	6.60	5.61	0.99
13. Financial aid awards are announced to students in time to be helpful in college planning.	6.23	5.60	0.63	6.62	5.45	1.17	6.33	5.13	1.20	6.07	5.63	0.44	6.11	5.03	1.08
20. Financial aid counselors are helpful.	6.30	5.85	0.45	6.91	5.44	1.47	6.77	5.69	1.08	6.20	5.62	0.58	6.19	5.19	1.00
33. Admissions counselors accurately portray the campus in their recruiting practices.	6.32	5.93	0.39	6.67	5.80	0.87	6.67	6.00	0.67	6.04	5.47	0.57	6.53	5.76	0.77
41. Admissions staff are knowledgeable.	6.48	6.10	0.38	6.50	6.08	0.42	6.57	5.27	1.30	6.27	5.86	0.41	6.61	6.05	0.56
49. Admissions counselors respond to prospective students' unique needs and requests.	6.38	5.82	0.56	6.75	6.11	0.64	6.36	5.80	0.56	6.15	5.52	0.63	6.63	5.82	0.81

Scales: In Order With Items That Make Up the Scale - Campus Climate

	Great 1	Great Basin College - SSI			Other Not Li	sted	1012	: Social Scien	ces	1	013: Business		10	014: Education	ı
Scale/Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
CAMPUS CLIMATE	6.28	5.82	0.46	6.71	5.82	0.89	6.40	5.28	1.12	6.10	5.69	0.41	6.37	5.79	0.58
1. Most students feel a sense of belonging here.	5.99	5.75	0.24	6.40	5.78	0.62	5.29	5.00	0.29	5.96	5.81	0.15	6.26	5.77	0.49
2. Faculty care about me as an individual.	6.21	5.75	0.46	6.77	5.85	0.92	6.13	5.25	0.88	6.24	5.79	0.45	6.51	6.07	0.44
16. The college shows concern for students as individuals.	6.25	5.65	0.60	6.83	5.67	1.16	6.20	4.73	1.47	6.18	5.57	0.61	6.49	5.72	0.77
22. People on this campus respect and are supportive of each other.	6.36	5.85	0.51	6.82	5.78	1.04	6.70	5.09	1.61	6.12	5.73	0.39	6.49	5.80	0.69
27. The campus staff are caring and helpful.	6.34	6.05	0.29	6.82	6.00	0.82	6.54	5.64	0.90	6.04	5.68	0.36	6.30	6.03	0.27
28. It is an enjoyable experience to be a student on this campus.	6.37	6.09	0.28	6.91	5.89	1.02	6.67	5.77	0.90	6.00	5.62	0.38	6.28	5.84	0.44
31. The campus is safe and secure for all students.	6.54	6.15	0.39	6.91	6.10	0.81	7.00	5.89	1.11	6.26	5.87	0.39	6.46	5.97	0.49
36. Students are made to feel welcome on this campus.	6.44	6.05	0.39	7.00	5.89	1.11	6.69	5.23	1.46	6.32	5.92	0.40	6.37	6.10	0.27
44. I generally know what's happening on campus.	5.89	5.29	0.60	6.27	5.20	1.07	6.10	5.22	0.88	5.63	5.24	0.39	5.82	4.94	0.88
45. This institution has a good reputation within the community.	6.32	6.03	0.29	6.55	6.36	0.19	6.17	5.27	0.90	6.00	6.11	-0.11	6.43	5.93	0.50
52. This school does whatever it can to help me reach my educational goals.	6.36	5.77	0.59	6.77	6.21	0.56	6.79	5.21	1.58	6.14	5.46	0.68	6.51	5.86	0.65
57. Administrators are approachable to students.	6.43	5.85	0.58	6.55	5.67	0.88	6.54	5.36	1.18	6.45	5.74	0.71	6.58	5.75	0.83

Scales: In Order With Items That Make Up the Scale - Campus Climate

	Great 1	Basin College	- SSI	1011:	Other Not Li	sted	1012	: Social Scien	ces	1	013: Business		10)14: Education	1
Scale/Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
59. New student orientation services help students adjust to college.	6.16	5.67	0.49	6.83	5.92	0.91	6.46	5.33	1.13	5.76	5.65	0.11	6.21	5.47	0.74
63. I seldom get the "run-around" when seeking information on this campus.	6.27	5.78	0.49	6.60	5.70	0.90	6.55	5.10	1.45	6.19	5.77	0.42	6.35	5.82	0.53
67. Channels for expressing student complaints are readily available.	6.25	5.52	0.73	6.55	4.71	1.84	6.60	5.25	1.35	6.19	5.32	0.87	6.39	5.60	0.79

Scales: In Order With Items That Make Up the Scale - Campus Support Services

	Great Basin College - SSI			1011:	Other Not Li	sted	1012	: Social Scien	ces	1	013: Business		10)14: Education	1
Scale/Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
CAMPUS SUPPORT SERVICES	6.05	5.58	0.47	6.50	5.92	0.58	6.51	5.00	1.51	5.59	5.38	0.21	6.19	5.36	0.83
10. Child care facilities are available on campus.	5.56	4.78	0.78	5.90	5.44	0.46	6.71	3.20	3.51	4.78	5.00	-0.22	5.86	4.36	1.50
17. Personnel in the Veterans' Services program are helpful.	5.95	5.60	0.35	6.78	6.67	0.11	6.13	5.83	0.30	5.80	5.43	0.37	6.25	5.19	1.06
19. This campus provides effective support services for displaced homemakers.	5.99	5.72	0.27	6.64	6.00	0.64	6.86	5.17	1.69	5.25	5.22	0.03	6.19	5.39	0.80
30. The career services office provides students with the help they need to get a job.	6.25	5.81	0.44	6.55	6.25	0.30	6.67	4.67	2.00	5.91	5.60	0.31	6.27	5.68	0.59
38. The student center is a comfortable place for students to spend their leisure time.	6.04	5.79	0.25	6.27	5.78	0.49	6.25	6.33	-0.08	5.33	5.32	0.01	6.19	5.48	0.71
47. There are adequate services to help me decide upon a career.	6.27	5.59	0.68	6.50	5.75	0.75	6.54	4.36	2.18	6.04	5.32	0.72	6.33	5.67	0.66
59. New student orientation services help students adjust to college.	6.16	5.67	0.49	6.83	5.92	0.91	6.46	5.33	1.13	5.76	5.65	0.11	6.21	5.47	0.74

Scales: In Order With Items That Make Up the Scale - Concern for the Individual

	Great 1	Basin College	- SSI	1011	Other Not Li	sted	1012	: Social Scien	ces	10	013: Business		10	014: Education	1
Scale/Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
CONCERN FOR THE INDIVIDUAL	6.31	5.80	0.51	6.82	5.84	0.98	6.42	5.28	1.14	6.20	5.65	0.55	6.54	5.92	0.62
2. Faculty care about me as an individual.	6.21	5.75	0.46	6.77	5.85	0.92	6.13	5.25	0.88	6.24	5.79	0.45	6.51	6.07	0.44
16. The college shows concern for students as individuals.	6.25	5.65	0.60	6.83	5.67	1.16	6.20	4.73	1.47	6.18	5.57	0.61	6.49	5.72	0.77
25. My academic advisor is concerned about my success as an individual.	6.30	5.74	0.56	6.77	5.64	1.13	6.60	5.40	1.20	6.14	5.63	0.51	6.58	6.10	0.48
29. Faculty are fair and unbiased in their treatment of individual students.	6.43	5.94	0.49	7.00	6.25	0.75	6.53	5.40	1.13	6.20	5.69	0.51	6.50	5.83	0.67
48. Counseling staff care about students as individuals.	6.39	5.94	0.45	6.75	5.78	0.97	6.73	5.88	0.85	6.23	5.52	0.71	6.63	5.84	0.79

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

	Great 1	Basin College	- SSI	1011	Other Not Li	sted	1012	2: Social Scien	ces	1	013: Business		10	014: Education	ı
Scale/Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
INSTRUCTIONAL EFFECTIVENESS	6.37	5.87	0.50	6.81	6.06	0.75	6.55	5.32	1.23	6.20	5.68	0.52	6.46	5.92	0.54
2. Faculty care about me as an individual.	6.21	5.75	0.46	6.77	5.85	0.92	6.13	5.25	0.88	6.24	5.79	0.45	6.51	6.07	0.44
18. The quality of instruction I receive in most of my classes is excellent.	6.49	5.92	0.57	6.75	6.33	0.42	6.80	5.38	1.42	6.20	5.60	0.60	6.63	5.89	0.74
23. Faculty are understanding of students' unique life circumstances.	6.36	5.85	0.51	6.77	6.08	0.69	6.57	5.40	1.17	6.17	5.57	0.60	6.42	5.87	0.55
29. Faculty are fair and unbiased in their treatment of individual students.	6.43	5.94	0.49	7.00	6.25	0.75	6.53	5.40	1.13	6.20	5.69	0.51	6.50	5.83	0.67
37. Faculty take into consideration student differences as they teach a course.	6.18	5.65	0.53	7.00	5.83	1.17	6.07	4.87	1.20	6.11	5.33	0.78	6.28	5.70	0.58
46. Faculty provide timely feedback about student progress in a course.	6.43	5.77	0.66	7.00	6.21	0.79	6.71	5.00	1.71	6.21	5.62	0.59	6.53	5.89	0.64
54. Faculty are interested in my academic problems.	6.25	5.59	0.66	6.85	5.92	0.93	6.29	5.07	1.22	5.86	5.18	0.68	6.47	5.71	0.76
58. Nearly all of the faculty are knowledgeable in their fields.	6.54	6.19	0.35	6.82	6.40	0.42	6.79	5.79	1.00	6.50	6.13	0.37	6.61	6.07	0.54
61. Faculty are usually available after class and during office hours.	6.32	5.93	0.39	6.73	6.00	0.73	6.50	5.00	1.50	6.04	5.74	0.30	6.44	6.13	0.31
64. Nearly all classes deal with practical experiences and applications.	6.26	5.86	0.40	6.64	6.08	0.56	6.14	5.29	0.85	5.93	5.62	0.31	6.34	5.78	0.56
65. Students are notified early in the term if they are doing poorly in a class.	6.24	5.52	0.72	6.55	4.82	1.73	6.83	5.00	1.83	6.12	5.60	0.52	6.23	5.18	1.05

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

	Great I	Basin College	- SSI	1011:	Other Not Li	sted	1012	: Social Scien	ices	1	013: Business		10	014: Education	n
Scale/Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
66. Program requirements are clear and reasonable.	6.50	6.11	0.39	6.83	6.38	0.45	6.93	5.80	1.13	6.40	6.13	0.27	6.51	6.13	0.38
69. There is a good variety of courses provided on this campus.	6.42	5.82	0.60	6.77	6.00	0.77	6.77	5.29	1.48	6.40	5.67	0.73	6.45	6.16	0.29
70. I am able to experience intellectual growth here.	6.48	6.18	0.30	6.85	6.50	0.35	6.64	5.80	0.84	6.40	5.72	0.68	6.50	6.29	0.21

Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

	Great Basin College - SSI			1011:	Other Not Li	sted	1012	2: Social Scien	ces	1	013: Business		10	014: Education	1
Scale/Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
REGISTRATION EFFECTIVENESS	6.39	6.01	0.38	6.66	6.13	0.53	6.48	5.67	0.81	6.30	5.93	0.37	6.50	6.00	0.50
5. The personnel involved in registration are helpful.	6.41	6.02	0.39	6.83	5.75	1.08	6.00	5.94	0.06	6.30	6.00	0.30	6.56	6.07	0.49
8. Classes are scheduled at times that are convenient for me.	6.39	5.82	0.57	6.62	6.00	0.62	6.14	5.86	0.28	6.36	5.71	0.65	6.45	5.58	0.87
15. I am able to register for classes I need with few conflicts.	6.47	6.02	0.45	6.77	6.50	0.27	6.20	5.69	0.51	6.50	6.00	0.50	6.66	5.93	0.73
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.41	5.91	0.50	6.69	5.54	1.15	6.67	5.81	0.86	6.27	5.63	0.64	6.46	6.02	0.44
43. Class change (drop/add) policies are reasonable.	6.36	6.12	0.24	6.50	6.08	0.42	6.71	5.53	1.18	6.32	6.22	0.10	6.40	6.00	0.40
51. There are convenient ways of paying my school bill.	6.45	6.26	0.19	6.77	6.62	0.15	6.64	6.27	0.37	6.45	6.11	0.34	6.52	6.40	0.12
56. The business office is open during hours which are convenient for most students.	6.35	6.02	0.33	6.50	6.11	0.39	6.82	5.33	1.49	6.11	5.79	0.32	6.53	5.88	0.65
60. Billing policies are reasonable.	6.38	6.01	0.37	6.50	6.00	0.50	6.64	5.60	1.04	6.40	6.17	0.23	6.49	6.07	0.42
62. Bookstore staff are helpful.	6.22	5.92	0.30	6.73	6.55	0.18	6.58	4.33	2.25	5.96	5.72	0.24	6.46	6.03	0.43

Scales: In Order With Items That Make Up the Scale - Responsiveness to Diverse Populations

	Great Basin College - SSI			1011	Other Not Li	sted	1012	: Social Scien	ices	1	013: Business		10)14: Education	1
Scale/Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
RESPONSIVENESS TO DIVERSE POPULATIONS		5.99			6.20			5.50			5.85			6.11	
81. Institution's commitment to part-time students?		6.00			6.27			5.46			5.96			6.18	
82. Institution's commitment to evening students?		5.91			6.11			5.56			5.52			5.85	
83. Institution's commitment to older, returning learners?		6.08			6.09			5.33			6.18			6.23	
84. Institution's commitment to under- represented populations?		5.96			6.22			5.67			6.11			6.27	
85. Institution's commitment to commuters?		5.94			6.30			5.67			5.43			6.07	
86. Institution's commitment to students with disabilities?		6.06			6.22			5.50			5.94			6.13	

Scales: In Order With Items That Make Up the Scale - Safety and Security

	Great 1	Great Basin College - SSI			Other Not Li	sted	1012	: Social Scien	ces	1	013: Business		10	014: Education	ı
Scale/Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
SAFETY AND SECURITY	6.25	5.81	0.44	6.71	5.78	0.93	6.66	5.74	0.92	6.21	5.75	0.46	6.30	5.72	0.58
4. Security staff are helpful.	6.19	5.77	0.42	6.58	5.82	0.76	6.50	6.00	0.50	6.30	5.47	0.83	6.19	5.50	0.69
11. Security staff respond quickly in emergencies.	6.28	5.71	0.57	6.91	5.25	1.66	6.67	6.14	0.53	6.61	5.92	0.69	6.39	5.50	0.89
24. Parking lots are well-lighted and secure.	6.18	5.70	0.48	6.91	6.29	0.62	6.67	5.11	1.56	6.00	5.74	0.26	6.24	5.63	0.61
31. The campus is safe and secure for all students.	6.54	6.15	0.39	6.91	6.10	0.81	7.00	5.89	1.11	6.26	5.87	0.39	6.46	5.97	0.49
39. The amount of student parking space on campus is adequate.	6.06	5.65	0.41	6.27	5.44	0.83	6.50	5.70	0.80	6.04	5.80	0.24	6.22	5.85	0.37

Scales: In Order With Items That Make Up the Scale - Service Excellence

	Great Basin College - SSI			1011	Other Not Li	sted	1012	: Social Scien	ces	1	013: Business		10	014: Education	1
Scale/Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
SERVICE EXCELLENCE	6.27	5.81	0.46	6.59	5.75	0.84	6.48	5.32	1.16	6.08	5.64	0.44	6.39	5.78	0.61
5. The personnel involved in registration are helpful.	6.41	6.02	0.39	6.83	5.75	1.08	6.00	5.94	0.06	6.30	6.00	0.30	6.56	6.07	0.49
22. People on this campus respect and are supportive of each other.	6.36	5.85	0.51	6.82	5.78	1.04	6.70	5.09	1.61	6.12	5.73	0.39	6.49	5.80	0.69
26. Library staff are helpful and approachable.	6.28	5.99	0.29	6.09	6.13	-0.04	6.83	5.33	1.50	5.77	5.41	0.36	6.54	5.92	0.62
27. The campus staff are caring and helpful.	6.34	6.05	0.29	6.82	6.00	0.82	6.54	5.64	0.90	6.04	5.68	0.36	6.30	6.03	0.27
44. I generally know what's happening on campus.	5.89	5.29	0.60	6.27	5.20	1.07	6.10	5.22	0.88	5.63	5.24	0.39	5.82	4.94	0.88
57. Administrators are approachable to students.	6.43	5.85	0.58	6.55	5.67	0.88	6.54	5.36	1.18	6.45	5.74	0.71	6.58	5.75	0.83
62. Bookstore staff are helpful.	6.22	5.92	0.30	6.73	6.55	0.18	6.58	4.33	2.25	5.96	5.72	0.24	6.46	6.03	0.43
63. I seldom get the "run-around" when seeking information on this campus.	6.27	5.78	0.49	6.60	5.70	0.90	6.55	5.10	1.45	6.19	5.77	0.42	6.35	5.82	0.53
67. Channels for expressing student complaints are readily available.	6.25	5.52	0.73	6.55	4.71	1.84	6.60	5.25	1.35	6.19	5.32	0.87	6.39	5.60	0.79

Scales: In Order With Items That Make Up the Scale - Student Centeredness

	Great 1	Great Basin College - SSI			Other Not Li	sted	1012	: Social Scien	ces	1	013: Business		10)14: Education	ı
Scale/Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
STUDENT CENTEREDNESS	6.30	5.90	0.40	6.76	5.81	0.95	6.30	5.28	1.02	6.16	5.72	0.44	6.38	5.87	0.51
1. Most students feel a sense of belonging here.	5.99	5.75	0.24	6.40	5.78	0.62	5.29	5.00	0.29	5.96	5.81	0.15	6.26	5.77	0.49
16. The college shows concern for students as individuals.	6.25	5.65	0.60	6.83	5.67	1.16	6.20	4.73	1.47	6.18	5.57	0.61	6.49	5.72	0.77
27. The campus staff are caring and helpful.	6.34	6.05	0.29	6.82	6.00	0.82	6.54	5.64	0.90	6.04	5.68	0.36	6.30	6.03	0.27
28. It is an enjoyable experience to be a student on this campus.	6.37	6.09	0.28	6.91	5.89	1.02	6.67	5.77	0.90	6.00	5.62	0.38	6.28	5.84	0.44
36. Students are made to feel welcome on this campus.	6.44	6.05	0.39	7.00	5.89	1.11	6.69	5.23	1.46	6.32	5.92	0.40	6.37	6.10	0.27
57. Administrators are approachable to students.	6.43	5.85	0.58	6.55	5.67	0.88	6.54	5.36	1.18	6.45	5.74	0.71	6.58	5.75	0.83

	Great 1	Great Basin College - SSI			: Other Not Li	sted	1012	: Social Scien	ices	1	013: Business		10	014: Education	1
Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
1. Most students feel a sense of belonging here.	5.99	5.75	0.24	6.40	5.78	0.62	5.29	5.00	0.29	5.96	5.81	0.15	6.26	5.77	0.49
2. Faculty care about me as an individual.	6.21	5.75	0.46	6.77	5.85	0.92	6.13	5.25	0.88	6.24	5.79	0.45	6.51	6.07	0.44
3. The quality of instruction in the vocational/technical programs is excellent.	6.33	5.79	0.54	6.75	6.42	0.33	5.90	5.10	0.80	6.35	5.68	0.67	6.43	5.73	0.70
4. Security staff are helpful.	6.19	5.77	0.42	6.58	5.82	0.76	6.50	6.00	0.50	6.30	5.47	0.83	6.19	5.50	0.69
5. The personnel involved in registration are helpful.	6.41	6.02	0.39	6.83	5.75	1.08	6.00	5.94	0.06	6.30	6.00	0.30	6.56	6.07	0.49
6. My academic advisor is approachable.	6.50	6.07	0.43	6.77	6.00	0.77	6.67	5.80	0.87	6.39	5.68	0.71	6.64	6.35	0.29
7. Adequate financial aid is available for most students.	6.41	5.79	0.62	6.54	5.91	0.63	6.79	5.92	0.87	6.73	6.12	0.61	6.60	5.61	0.99
8. Classes are scheduled at times that are convenient for me.	6.39	5.82	0.57	6.62	6.00	0.62	6.14	5.86	0.28	6.36	5.71	0.65	6.45	5.58	0.87
9. Internships or practical experiences are provided in my degree/certificate program.	6.11	5.46	0.65	6.60	5.50	1.10	6.10	5.11	0.99	5.45	4.95	0.50	6.29	5.61	0.68
10. Child care facilities are available on campus.	5.56	4.78	0.78	5.90	5.44	0.46	6.71	3.20	3.51	4.78	5.00	-0.22	5.86	4.36	1.50
11. Security staff respond quickly in emergencies.	6.28	5.71	0.57	6.91	5.25	1.66	6.67	6.14	0.53	6.61	5.92	0.69	6.39	5.50	0.89
12. My academic advisor helps me set goals to work toward.	6.41	5.87	0.54	6.83	5.56	1.27	6.53	5.53	1.00	6.46	5.80	0.66	6.64	6.08	0.56

	Great 1	Great Basin College - SSI			1011: Other Not Listed			1012: Social Sciences			013: Business		1014: Education		
Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
13. Financial aid awards are announced to students in time to be helpful in college planning.	6.23	5.60	0.63	6.62	5.45	1.17	6.33	5.13	1.20	6.07	5.63	0.44	6.11	5.03	1.08
14. Library resources and services are adequate.	6.28	5.87	0.41	6.27	6.00	0.27	6.29	5.57	0.72	6.14	5.82	0.32	6.44	5.82	0.62
15. I am able to register for classes I need with few conflicts.	6.47	6.02	0.45	6.77	6.50	0.27	6.20	5.69	0.51	6.50	6.00	0.50	6.66	5.93	0.73
16. The college shows concern for students as individuals.	6.25	5.65	0.60	6.83	5.67	1.16	6.20	4.73	1.47	6.18	5.57	0.61	6.49	5.72	0.77
17. Personnel in the Veterans' Services program are helpful.	5.95	5.60	0.35	6.78	6.67	0.11	6.13	5.83	0.30	5.80	5.43	0.37	6.25	5.19	1.06
18. The quality of instruction I receive in most of my classes is excellent.	6.49	5.92	0.57	6.75	6.33	0.42	6.80	5.38	1.42	6.20	5.60	0.60	6.63	5.89	0.74
19. This campus provides effective support services for displaced homemakers.	5.99	5.72	0.27	6.64	6.00	0.64	6.86	5.17	1.69	5.25	5.22	0.03	6.19	5.39	0.80
20. Financial aid counselors are helpful.	6.30	5.85	0.45	6.91	5.44	1.47	6.77	5.69	1.08	6.20	5.62	0.58	6.19	5.19	1.00
21. There are a sufficient number of study areas on campus.	6.23	6.02	0.21	6.45	6.22	0.23	6.56	5.60	0.96	5.92	6.14	-0.22	6.11	5.70	0.41
22. People on this campus respect and are supportive of each other.	6.36	5.85	0.51	6.82	5.78	1.04	6.70	5.09	1.61	6.12	5.73	0.39	6.49	5.80	0.69
23. Faculty are understanding of students' unique life circumstances.	6.36	5.85	0.51	6.77	6.08	0.69	6.57	5.40	1.17	6.17	5.57	0.60	6.42	5.87	0.55
24. Parking lots are well-lighted and secure.	6.18	5.70	0.48	6.91	6.29	0.62	6.67	5.11	1.56	6.00	5.74	0.26	6.24	5.63	0.61

	Great 1	Great Basin College - SSI			Other Not Li	sted	1012	: Social Scien	ces	1	013: Business		1014: Education		
Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
25. My academic advisor is concerned about my success as an individual.	6.30	5.74	0.56	6.77	5.64	1.13	6.60	5.40	1.20	6.14	5.63	0.51	6.58	6.10	0.48
26. Library staff are helpful and approachable.	6.28	5.99	0.29	6.09	6.13	-0.04	6.83	5.33	1.50	5.77	5.41	0.36	6.54	5.92	0.62
27. The campus staff are caring and helpful.	6.34	6.05	0.29	6.82	6.00	0.82	6.54	5.64	0.90	6.04	5.68	0.36	6.30	6.03	0.27
28. It is an enjoyable experience to be a student on this campus.	6.37	6.09	0.28	6.91	5.89	1.02	6.67	5.77	0.90	6.00	5.62	0.38	6.28	5.84	0.44
29. Faculty are fair and unbiased in their treatment of individual students.	6.43	5.94	0.49	7.00	6.25	0.75	6.53	5.40	1.13	6.20	5.69	0.51	6.50	5.83	0.67
30. The career services office provides students with the help they need to get a job.	6.25	5.81	0.44	6.55	6.25	0.30	6.67	4.67	2.00	5.91	5.60	0.31	6.27	5.68	0.59
31. The campus is safe and secure for all students.	6.54	6.15	0.39	6.91	6.10	0.81	7.00	5.89	1.11	6.26	5.87	0.39	6.46	5.97	0.49
32. My academic advisor is knowledgeable about my program requirements.	6.52	6.13	0.39	6.85	6.42	0.43	6.80	5.33	1.47	6.36	6.00	0.36	6.67	6.27	0.40
33. Admissions counselors accurately portray the campus in their recruiting practices.	6.32	5.93	0.39	6.67	5.80	0.87	6.67	6.00	0.67	6.04	5.47	0.57	6.53	5.76	0.77
34. Computer labs are adequate and accessible.	6.40	6.22	0.18	6.50	6.20	0.30	7.00	6.00	1.00	6.12	6.00	0.12	6.49	6.10	0.39
35. Policies and procedures regarding registration and course selection are clear and well-publicized.	6.41	5.91	0.50	6.69	5.54	1.15	6.67	5.81	0.86	6.27	5.63	0.64	6.46	6.02	0.44

	Great 1	Great Basin College - SSI			1011: Other Not Listed			1012: Social Sciences			013: Business		1014: Education		
Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
36. Students are made to feel welcome on this campus.	6.44	6.05	0.39	7.00	5.89	1.11	6.69	5.23	1.46	6.32	5.92	0.40	6.37	6.10	0.27
37. Faculty take into consideration student differences as they teach a course.	6.18	5.65	0.53	7.00	5.83	1.17	6.07	4.87	1.20	6.11	5.33	0.78	6.28	5.70	0.58
38. The student center is a comfortable place for students to spend their leisure time.	6.04	5.79	0.25	6.27	5.78	0.49	6.25	6.33	-0.08	5.33	5.32	0.01	6.19	5.48	0.71
39. The amount of student parking space on campus is adequate.	6.06	5.65	0.41	6.27	5.44	0.83	6.50	5.70	0.80	6.04	5.80	0.24	6.22	5.85	0.37
40. My academic advisor is knowledgeable about the transfer requirements of other schools.	6.45	5.90	0.55	6.90	6.13	0.77	6.62	4.92	1.70	6.48	5.78	0.70	6.60	6.00	0.60
41. Admissions staff are knowledgeable.	6.48	6.10	0.38	6.50	6.08	0.42	6.57	5.27	1.30	6.27	5.86	0.41	6.61	6.05	0.56
42. The equipment in the lab facilities is kept up to date.	6.33	5.92	0.41	6.82	6.40	0.42	6.88	5.67	1.21	6.16	5.58	0.58	6.52	5.64	0.88
43. Class change (drop/add) policies are reasonable.	6.36	6.12	0.24	6.50	6.08	0.42	6.71	5.53	1.18	6.32	6.22	0.10	6.40	6.00	0.40
44. I generally know what's happening on campus.	5.89	5.29	0.60	6.27	5.20	1.07	6.10	5.22	0.88	5.63	5.24	0.39	5.82	4.94	0.88
45. This institution has a good reputation within the community.	6.32	6.03	0.29	6.55	6.36	0.19	6.17	5.27	0.90	6.00	6.11	-0.11	6.43	5.93	0.50
46. Faculty provide timely feedback about student progress in a course.	6.43	5.77	0.66	7.00	6.21	0.79	6.71	5.00	1.71	6.21	5.62	0.59	6.53	5.89	0.64
47. There are adequate services to help me decide upon a career.	6.27	5.59	0.68	6.50	5.75	0.75	6.54	4.36	2.18	6.04	5.32	0.72	6.33	5.67	0.66

	Great 1	Great Basin College - SSI			1011: Other Not Listed			1012: Social Sciences			013: Business		1014: Education		
Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
48. Counseling staff care about students as individuals.	6.39	5.94	0.45	6.75	5.78	0.97	6.73	5.88	0.85	6.23	5.52	0.71	6.63	5.84	0.79
49. Admissions counselors respond to prospective students' unique needs and requests.	6.38	5.82	0.56	6.75	6.11	0.64	6.36	5.80	0.56	6.15	5.52	0.63	6.63	5.82	0.81
50. Tutoring services are readily available.	6.37	6.02	0.35	6.55	6.00	0.55	6.82	6.33	0.49	6.22	5.65	0.57	6.65	6.03	0.62
51. There are convenient ways of paying my school bill.	6.45	6.26	0.19	6.77	6.62	0.15	6.64	6.27	0.37	6.45	6.11	0.34	6.52	6.40	0.12
52. This school does whatever it can to help me reach my educational goals.	6.36	5.77	0.59	6.77	6.21	0.56	6.79	5.21	1.58	6.14	5.46	0.68	6.51	5.86	0.65
53. The assessment and course placement procedures are reasonable.	6.31	5.99	0.32	6.67	6.38	0.29	6.82	5.70	1.12	5.96	5.52	0.44	6.51	6.13	0.38
54. Faculty are interested in my academic problems.	6.25	5.59	0.66	6.85	5.92	0.93	6.29	5.07	1.22	5.86	5.18	0.68	6.47	5.71	0.76
55. Academic support services adequately meet the needs of students.	6.37	5.86	0.51	6.62	5.67	0.95	6.91	6.09	0.82	6.04	5.36	0.68	6.65	5.92	0.73
56. The business office is open during hours which are convenient for most students.	6.35	6.02	0.33	6.50	6.11	0.39	6.82	5.33	1.49	6.11	5.79	0.32	6.53	5.88	0.65
57. Administrators are approachable to students.	6.43	5.85	0.58	6.55	5.67	0.88	6.54	5.36	1.18	6.45	5.74	0.71	6.58	5.75	0.83
58. Nearly all of the faculty are knowledgeable in their fields.	6.54	6.19	0.35	6.82	6.40	0.42	6.79	5.79	1.00	6.50	6.13	0.37	6.61	6.07	0.54
59. New student orientation services help students adjust to college.	6.16	5.67	0.49	6.83	5.92	0.91	6.46	5.33	1.13	5.76	5.65	0.11	6.21	5.47	0.74

	Great 1	Great Basin College - SSI		1011	Other Not Li	sted	1012	2: Social Scien	ces	1	013: Business		1014: Education		
Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
60. Billing policies are reasonable.	6.38	6.01	0.37	6.50	6.00	0.50	6.64	5.60	1.04	6.40	6.17	0.23	6.49	6.07	0.42
61. Faculty are usually available after class and during office hours.	6.32	5.93	0.39	6.73	6.00	0.73	6.50	5.00	1.50	6.04	5.74	0.30	6.44	6.13	0.31
62. Bookstore staff are helpful.	6.22	5.92	0.30	6.73	6.55	0.18	6.58	4.33	2.25	5.96	5.72	0.24	6.46	6.03	0.43
63. I seldom get the "run-around" when seeking information on this campus.	6.27	5.78	0.49	6.60	5.70	0.90	6.55	5.10	1.45	6.19	5.77	0.42	6.35	5.82	0.53
64. Nearly all classes deal with practical experiences and applications.	6.26	5.86	0.40	6.64	6.08	0.56	6.14	5.29	0.85	5.93	5.62	0.31	6.34	5.78	0.56
65. Students are notified early in the term if they are doing poorly in a class.	6.24	5.52	0.72	6.55	4.82	1.73	6.83	5.00	1.83	6.12	5.60	0.52	6.23	5.18	1.05
66. Program requirements are clear and reasonable.	6.50	6.11	0.39	6.83	6.38	0.45	6.93	5.80	1.13	6.40	6.13	0.27	6.51	6.13	0.38
67. Channels for expressing student complaints are readily available.	6.25	5.52	0.73	6.55	4.71	1.84	6.60	5.25	1.35	6.19	5.32	0.87	6.39	5.60	0.79
68. On the whole, the campus is well-maintained.	6.45	6.34	0.11	6.67	6.45	0.22	6.36	5.82	0.54	6.29	6.14	0.15	6.58	6.44	0.14
69. There is a good variety of courses provided on this campus.	6.42	5.82	0.60	6.77	6.00	0.77	6.77	5.29	1.48	6.40	5.67	0.73	6.45	6.16	0.29
70. I am able to experience intellectual growth here.	6.48	6.18	0.30	6.85	6.50	0.35	6.64	5.80	0.84	6.40	5.72	0.68	6.50	6.29	0.21
71. Campus: Online registration is convenient	6.48	6.28	0.20	6.77	6.71	0.06	6.79	6.20	0.59	6.38	6.18	0.20	6.64	6.37	0.27
72. Campus item 2															
73. Campus item 3															

	Great 1	Great Basin College - SSI		1011:	Other Not Lis	sted	1012	2: Social Scien	ices	1013: Business			1014: Education		
Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
74. Campus item 4															
75. Campus item 5															
76. Campus item 6															
77. Campus item 7															
78. Campus item 8															
79. Campus item 9															
80. Campus item 10															
81. Institution's commitment to part-time students?		6.00			6.27			5.46			5.96			6.18	
82. Institution's commitment to evening students?		5.91			6.11			5.56			5.52			5.85	
83. Institution's commitment to older, returning learners?		6.08			6.09			5.33			6.18			6.23	
84. Institution's commitment to under- represented populations?		5.96			6.22			5.67			6.11			6.27	
85. Institution's commitment to commuters?		5.94			6.30			5.67			5.43			6.07	
86. Institution's commitment to students with disabilities?		6.06			6.22			5.50			5.94			6.13	
87. Cost as factor in decision to enroll.	6.23			6.33			6.67			6.25			6.20		
88. Financial aid as factor in decision to enroll.	6.10			6.33			6.62			6.07			6.10		

	Great Basin College - SSI		1011: Other Not Listed			1012: Social Sciences			1013: Business			1014: Education			
Item	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap	Importance	Satisfaction	Gap
89. Academic reputation as factor in decision to enroll.	5.91			6.62			5.80			6.07			5.83		
90. Size of institution as factor in decision to enroll.	5.17			6.25			5.20			5.22			5.02		
91. Opportunity to play sports as factor in decision to enroll.	3.75			4.50			2.77			3.67			3.31		
92. Recommendations from family/ friends as factor in decision to enroll.	4.96			5.57			5.00			4.44			4.71		
93. Geographic setting as factor in decision to enroll.	5.53			5.83			5.79			5.63			5.60		
94. Campus appearance as factor in decision to enroll.	5.03			5.25			4.57			4.92			5.02		
95. Personalized attention prior to enrollment as factor in decision to enroll.	5.57			6.27			5.75			5.70			5.27		

Summary Items

Summary Item	Great Basin College - SSI	1011: Other Not Listed	1012: Social Sciences	1013: Business	1014: Education
So far, how has your college experience met your expectations?	Average: 5.16	Average: 5.00	Average: 5.00	Average: 5.00	Average: 5.19
1=Much worse than expected	0%	0%	6%	0%	0%
2=Quite a bit worse than I expected	2%	14%	0%	3%	2%
3=Worse than I expected	4%	7%	12%	3%	2%
4=About what I expected	27%	7%	18%	43%	25%
5=Better than I expected	24%	35%	25%	13%	34%
6=Quite a bit better than I expected	15%	7%	6%	13%	17%
7=Much better than expected	24%	28%	31%	23%	19%
Rate your overall satisfaction with your experience here thus far.	Average: 5.82	Average: 6.07	Average: 5.38	Average: 5.83	Average: 5.70
1=Not satisfied at all	0%	0%	6%	0%	2%
2=Not very satisfied	1%	0%	0%	0%	2%
3=Somewhat dissatisfied	3%	7%	12%	6%	4%
4=Neutral	9%	7%	0%	6%	8%
5=Somewhat satisfied	12%	14%	18%	13%	8%
6=Satisfied	36%	14%	37%	41%	46%
7=Very satisfied	35%	57%	25%	31%	27%
All in all, if you had to do it over, would you enroll here again?	Average: 6.02	Average: 6.64	Average: 5.63	Average: 6.18	Average: 6.09
1=Definitely not	0%	0%	6%	0%	0%
2=Probably not	3%	0%	0%	3%	4%
3=Maybe not	3%	0%	6%	0%	0%
4=I don't know	4%	0%	12%	7%	0%
5=Maybe yes	10%	0%	6%	10%	10%
6=Probably yes	31%	35%	25%	21%	48%
7=Definitely yes	46%	64%	43%	57%	36%