Scales: In Order of Importance

| | Great | Basin College | - SSI | 10 | 16: Science or | r | | 1017: Other | | 10 | 18: Undecided | 1 | 1019: Co | omputer Techn | ologies |
|--|------------|---------------|-------|------------|----------------|------|------------|--------------|------|------------|---------------|------|------------|---------------|---------|
| Scale | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| Academic Advising/ Counseling | 6.42 | 5.92 | 0.50 | 6.58 | 6.36 | 0.22 | 6.23 | 5.78 | 0.45 | 6.59 | 5.88 | 0.71 | 5.90 | 5.91 | -0.01 |
| Registration Effectiveness | 6.39 | 6.01 | 0.38 | 6.50 | 6.22 | 0.28 | 6.27 | 5.88 | 0.39 | 6.39 | 5.94 | 0.45 | 6.08 | 6.25 | -0.17 |
| Instructional Effectiveness | 6.37 | 5.87 | 0.50 | 6.51 | 6.21 | 0.30 | 6.15 | 5.64 | 0.51 | 6.47 | 5.78 | 0.69 | 6.18 | 6.06 | 0.12 |
| Admissions and Financial Aid | 6.36 | 5.85 | 0.51 | 6.51 | 6.28 | 0.23 | 6.18 | 5.78 | 0.40 | 6.46 | 6.01 | 0.45 | 6.05 | 6.21 | -0.16 |
| Academic Services | 6.32 | 5.99 | 0.33 | 6.47 | 6.17 | 0.30 | 6.06 | 5.81 | 0.25 | 6.43 | 6.09 | 0.34 | 5.73 | 6.03 | -0.30 |
| Concern for the Individual | 6.31 | 5.80 | 0.51 | 6.31 | 6.03 | 0.28 | 6.07 | 5.71 | 0.36 | 6.46 | 5.76 | 0.70 | 5.95 | 6.12 | -0.17 |
| Student Centeredness | 6.30 | 5.90 | 0.40 | 6.43 | 6.19 | 0.24 | 6.20 | 5.87 | 0.33 | 6.50 | 5.76 | 0.74 | 5.90 | 5.93 | -0.03 |
| Campus Climate | 6.28 | 5.82 | 0.46 | 6.42 | 6.11 | 0.31 | 6.12 | 5.74 | 0.38 | 6.43 | 5.72 | 0.71 | 5.87 | 5.97 | -0.10 |
| Service Excellence | 6.27 | 5.81 | 0.46 | 6.42 | 6.14 | 0.28 | 6.13 | 5.69 | 0.44 | 6.32 | 5.81 | 0.51 | 5.79 | 6.00 | -0.21 |
| Safety and Security | 6.25 | 5.81 | 0.44 | 6.42 | 6.13 | 0.29 | 6.17 | 5.79 | 0.38 | 6.49 | 6.18 | 0.31 | 5.63 | 5.82 | -0.19 |
| Campus Support Services | 6.05 | 5.58 | 0.47 | 6.28 | 5.97 | 0.31 | 5.91 | 5.52 | 0.39 | 6.24 | 5.65 | 0.59 | 5.49 | 5.92 | -0.43 |
| Responsiveness to Diverse Populations | | 5.99 | | | 6.32 | | | 5.71 | | | 5.68 | | | 6.40 | |

| | Great 1 | Basin College | - SSI | 10 | 016: Science of | r | | 1017: Other | | 10 | 18: Undecideo | 1 | 1019: Co | omputer Techn | ologies |
|--|------------|---------------|-------|------------|-----------------|------|------------|--------------|------|------------|---------------|------|------------|---------------|---------|
| Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 31. The campus is safe and secure for all students. | 6.54 | 6.15 | 0.39 | 6.78 | 6.23 | 0.55 | 6.46 | 6.18 | 0.28 | 6.71 | 6.20 | 0.51 | 6.38 | 6.33 | 0.05 |
| 58. Nearly all of the faculty are knowledgeable in their fields. | 6.54 | 6.19 | 0.35 | 6.58 | 6.58 | 0.00 | 6.51 | 6.06 | 0.45 | 6.65 | 6.29 | 0.36 | 6.64 | 6.43 | 0.21 |
| 32. My academic advisor is knowledgeable about my program requirements. | 6.52 | 6.13 | 0.39 | 6.92 | 6.79 | 0.13 | 6.28 | 5.85 | 0.43 | 6.75 | 6.00 | 0.75 | 6.00 | 5.86 | 0.14 |
| 6. My academic advisor is approachable. | 6.50 | 6.07 | 0.43 | 6.72 | 6.60 | 0.12 | 6.53 | 6.14 | 0.39 | 6.57 | 6.13 | 0.44 | 6.13 | 6.00 | 0.13 |
| 66. Program requirements are clear and reasonable. | 6.50 | 6.11 | 0.39 | 6.69 | 6.54 | 0.15 | 6.29 | 5.81 | 0.48 | 6.78 | 6.00 | 0.78 | 6.79 | 6.20 | 0.59 |
| 18. The quality of instruction I receive in most of my classes is excellent. | 6.49 | 5.92 | 0.57 | 6.65 | 6.31 | 0.34 | 6.28 | 5.83 | 0.45 | 6.85 | 5.57 | 1.28 | 6.25 | 5.87 | 0.38 |
| 41. Admissions staff are knowledgeable. | 6.48 | 6.10 | 0.38 | 6.52 | 6.36 | 0.16 | 6.31 | 5.82 | 0.49 | 6.75 | 6.50 | 0.25 | 6.36 | 6.50 | -0.14 |
| 70. I am able to experience intellectual growth here. | 6.48 | 6.18 | 0.30 | 6.65 | 6.42 | 0.23 | 6.35 | 5.83 | 0.52 | 6.67 | 6.35 | 0.32 | 6.14 | 6.15 | -0.01 |
| 71. Campus: Online registration is convenient | 6.48 | 6.28 | 0.20 | 6.72 | 6.68 | 0.04 | 6.19 | 5.95 | 0.24 | 6.55 | 6.00 | 0.55 | 6.07 | 6.46 | -0.39 |
| 15. I am able to register for classes I need with few conflicts. | 6.47 | 6.02 | 0.45 | 6.58 | 6.19 | 0.39 | 6.38 | 5.93 | 0.45 | 6.42 | 5.68 | 0.74 | 6.63 | 6.63 | 0.00 |
| 40. My academic advisor is knowledgeable about the transfer requirements of other schools. | 6.45 | 5.90 | 0.55 | 6.75 | 6.50 | 0.25 | 6.16 | 5.52 | 0.64 | 6.69 | 6.33 | 0.36 | 6.00 | 6.00 | 0.00 |
| 51. There are convenient ways of paying my school bill. | 6.45 | 6.26 | 0.19 | 6.62 | 6.38 | 0.24 | 6.23 | 6.13 | 0.10 | 6.28 | 6.26 | 0.02 | 6.33 | 6.20 | 0.13 |

| | Great | Basin College | - SSI | 10 | 16: Science of | r | | 1017: Other | | 10 | 18: Undecided | 1 | 1019: Co | omputer Techn | ologies |
|--|------------|---------------|-------|------------|----------------|------|------------|--------------|-------|------------|---------------|------|------------|---------------|---------|
| Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 68. On the whole, the campus is well- maintained. | 6.45 | 6.34 | 0.11 | 6.58 | 6.42 | 0.16 | 6.31 | 6.32 | -0.01 | 6.39 | 6.06 | 0.33 | 6.00 | 6.42 | -0.42 |
| 36. Students are made to feel welcome on this campus. | 6.44 | 6.05 | 0.39 | 6.52 | 6.16 | 0.36 | 6.35 | 6.11 | 0.24 | 6.53 | 5.72 | 0.81 | 5.86 | 5.92 | -0.06 |
| 29. Faculty are fair and unbiased in their treatment of individual students. | 6.43 | 5.94 | 0.49 | 6.35 | 6.08 | 0.27 | 6.44 | 5.92 | 0.52 | 6.71 | 6.00 | 0.71 | 5.94 | 6.33 | -0.39 |
| 46. Faculty provide timely feedback about student progress in a course. | 6.43 | 5.77 | 0.66 | 6.65 | 6.04 | 0.61 | 6.25 | 5.33 | 0.92 | 6.42 | 5.80 | 0.62 | 6.25 | 5.75 | 0.50 |
| 57. Administrators are approachable to students. | 6.43 | 5.85 | 0.58 | 6.68 | 6.54 | 0.14 | 6.42 | 5.82 | 0.60 | 6.65 | 5.38 | 1.27 | 5.62 | 5.50 | 0.12 |
| 69. There is a good variety of courses provided on this campus. | 6.42 | 5.82 | 0.60 | 6.54 | 6.15 | 0.39 | 6.13 | 5.59 | 0.54 | 6.53 | 5.52 | 1.01 | 6.47 | 5.93 | 0.54 |
| 5. The personnel involved in registration are helpful. | 6.41 | 6.02 | 0.39 | 6.48 | 5.88 | 0.60 | 6.31 | 5.92 | 0.39 | 6.33 | 6.10 | 0.23 | 6.24 | 6.56 | -0.32 |
| 7. Adequate financial aid is available for most students. | 6.41 | 5.79 | 0.62 | 6.33 | 6.18 | 0.15 | 6.09 | 5.61 | 0.48 | 6.41 | 5.75 | 0.66 | 6.14 | 5.50 | 0.64 |
| 12. My academic advisor helps me set goals to work toward. | 6.41 | 5.87 | 0.54 | 6.46 | 6.16 | 0.30 | 6.15 | 5.58 | 0.57 | 6.42 | 5.83 | 0.59 | 5.87 | 5.71 | 0.16 |
| 35. Policies and procedures regarding registration and course selection are clear and well-publicized. | 6.41 | 5.91 | 0.50 | 6.44 | 6.36 | 0.08 | 6.18 | 5.58 | 0.60 | 6.30 | 5.53 | 0.77 | 6.56 | 6.06 | 0.50 |
| 34. Computer labs are adequate and accessible. | 6.40 | 6.22 | 0.18 | 6.48 | 6.30 | 0.18 | 6.15 | 6.00 | 0.15 | 6.65 | 6.33 | 0.32 | 5.85 | 6.18 | -0.33 |
| 8. Classes are scheduled at times that are convenient for me. | 6.39 | 5.82 | 0.57 | 6.38 | 6.15 | 0.23 | 6.37 | 5.80 | 0.57 | 6.53 | 5.45 | 1.08 | 6.00 | 6.13 | -0.13 |

| | Great | Basin College | - SSI | 10 | 016: Science of | r | | 1017: Other | | 10 | 18: Undecided | 1 | 1019: Co | omputer Techn | ologies |
|---|------------|---------------|-------|------------|-----------------|-------|------------|--------------|------|------------|---------------|------|------------|---------------|---------|
| Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 48. Counseling staff care about students as individuals. | 6.39 | 5.94 | 0.45 | 6.30 | 6.09 | 0.21 | 6.37 | 6.17 | 0.20 | 6.54 | 5.83 | 0.71 | 5.69 | 6.50 | -0.81 |
| 49. Admissions counselors respond to prospective students' unique needs and requests. | 6.38 | 5.82 | 0.56 | 6.48 | 6.30 | 0.18 | 6.18 | 5.85 | 0.33 | 6.21 | 5.36 | 0.85 | 6.42 | 6.64 | -0.22 |
| 60. Billing policies are reasonable. | 6.38 | 6.01 | 0.37 | 6.58 | 5.88 | 0.70 | 6.18 | 6.06 | 0.12 | 6.35 | 6.11 | 0.24 | 5.73 | 5.85 | -0.12 |
| 28. It is an enjoyable experience to be a student on this campus. | 6.37 | 6.09 | 0.28 | 6.64 | 6.44 | 0.20 | 6.41 | 6.16 | 0.25 | 6.41 | 6.00 | 0.41 | 5.94 | 6.20 | -0.26 |
| 50. Tutoring services are readily available. | 6.37 | 6.02 | 0.35 | 6.35 | 6.09 | 0.26 | 6.11 | 6.06 | 0.05 | 6.28 | 6.00 | 0.28 | 6.00 | 5.82 | 0.18 |
| 55. Academic support services adequately meet the needs of students. | 6.37 | 5.86 | 0.51 | 6.48 | 6.08 | 0.40 | 6.24 | 5.75 | 0.49 | 6.40 | 5.94 | 0.46 | 5.29 | 5.82 | -0.53 |
| 22. People on this campus respect and are supportive of each other. | 6.36 | 5.85 | 0.51 | 6.50 | 6.22 | 0.28 | 5.94 | 5.56 | 0.38 | 6.69 | 6.06 | 0.63 | 5.71 | 5.85 | -0.14 |
| 23. Faculty are understanding of students' unique life circumstances. | 6.36 | 5.85 | 0.51 | 6.71 | 6.46 | 0.25 | 6.18 | 5.73 | 0.45 | 6.76 | 5.80 | 0.96 | 6.00 | 6.19 | -0.19 |
| 43. Class change (drop/add) policies are reasonable. | 6.36 | 6.12 | 0.24 | 6.62 | 6.58 | 0.04 | 6.19 | 5.88 | 0.31 | 6.50 | 6.24 | 0.26 | 5.88 | 6.14 | -0.26 |
| 52. This school does whatever it can to help me reach my educational goals. | 6.36 | 5.77 | 0.59 | 6.50 | 6.16 | 0.34 | 6.16 | 5.56 | 0.60 | 6.63 | 5.83 | 0.80 | 5.79 | 6.00 | -0.21 |
| 56. The business office is open during hours which are convenient for most students. | 6.35 | 6.02 | 0.33 | 6.50 | 6.54 | -0.04 | 6.47 | 6.10 | 0.37 | 6.75 | 5.94 | 0.81 | 5.54 | 6.36 | -0.82 |
| 27. The campus staff are caring and helpful. | 6.34 | 6.05 | 0.29 | 6.24 | 6.12 | 0.12 | 6.42 | 6.12 | 0.30 | 6.59 | 6.06 | 0.53 | 6.07 | 6.23 | -0.16 |

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| Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 3. The quality of instruction in the vocational/technical programs is excellent. | 6.33 | 5.79 | 0.54 | 6.29 | 5.90 | 0.39 | 6.05 | 5.69 | 0.36 | 6.72 | 5.39 | 1.33 | 6.36 | 5.64 | 0.72 |
| 42. The equipment in the lab facilities is kept up to date. | 6.33 | 5.92 | 0.41 | 6.33 | 6.09 | 0.24 | 6.07 | 5.67 | 0.40 | 6.23 | 6.00 | 0.23 | 5.58 | 6.00 | -0.42 |
| 33. Admissions counselors accurately portray the campus in their recruiting practices. | 6.32 | 5.93 | 0.39 | 6.65 | 6.50 | 0.15 | 6.06 | 5.71 | 0.35 | 6.36 | 5.73 | 0.63 | 5.71 | 6.36 | -0.65 |
| 45. This institution has a good reputation within the community. | 6.32 | 6.03 | 0.29 | 6.38 | 6.12 | 0.26 | 6.30 | 5.94 | 0.36 | 6.56 | 5.58 | 0.98 | 5.71 | 6.23 | -0.52 |
| 61. Faculty are usually available after class and during office hours. | 6.32 | 5.93 | 0.39 | 6.60 | 6.44 | 0.16 | 6.17 | 5.43 | 0.74 | 6.35 | 5.87 | 0.48 | 5.80 | 6.15 | -0.35 |
| 53. The assessment and course placement procedures are reasonable. | 6.31 | 5.99 | 0.32 | 6.40 | 6.22 | 0.18 | 6.24 | 5.84 | 0.40 | 6.22 | 6.13 | 0.09 | 5.81 | 6.23 | -0.42 |
| 20. Financial aid counselors are helpful. | 6.30 | 5.85 | 0.45 | 6.65 | 6.24 | 0.41 | 6.33 | 6.21 | 0.12 | 6.29 | 6.31 | -0.02 | 5.67 | 6.00 | -0.33 |
| 25. My academic advisor is concerned about my success as an individual. | 6.30 | 5.74 | 0.56 | 6.44 | 6.20 | 0.24 | 5.97 | 5.68 | 0.29 | 6.50 | 5.31 | 1.19 | 5.80 | 5.57 | 0.23 |
| 11. Security staff respond quickly in emergencies. | 6.28 | 5.71 | 0.57 | 6.57 | 6.10 | 0.47 | 6.35 | 5.81 | 0.54 | 6.46 | 6.40 | 0.06 | 5.17 | 4.50 | 0.67 |
| 14. Library resources and services are adequate. | 6.28 | 5.87 | 0.41 | 6.48 | 6.00 | 0.48 | 5.74 | 5.61 | 0.13 | 6.31 | 5.81 | 0.50 | 6.08 | 5.91 | 0.17 |
| 26. Library staff are helpful and approachable. | 6.28 | 5.99 | 0.29 | 6.64 | 6.45 | 0.19 | 6.04 | 5.96 | 0.08 | 6.29 | 6.00 | 0.29 | 5.69 | 6.00 | -0.31 |
| 47. There are adequate services to help me decide upon a career. | 6.27 | 5.59 | 0.68 | 6.50 | 5.88 | 0.62 | 6.00 | 5.17 | 0.83 | 6.29 | 5.53 | 0.76 | 6.00 | 6.08 | -0.08 |
| 63. I seldom get the "run-around" when seeking information on this campus. | 6.27 | 5.78 | 0.49 | 6.57 | 6.25 | 0.32 | 6.16 | 5.55 | 0.61 | 6.27 | 5.38 | 0.89 | 5.33 | 5.80 | -0.47 |

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| Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 64. Nearly all classes deal with practical experiences and applications. | 6.26 | 5.86 | 0.40 | 6.50 | 6.19 | 0.31 | 6.06 | 5.36 | 0.70 | 6.20 | 5.94 | 0.26 | 6.40 | 6.07 | 0.33 |
| 16. The college shows concern for students as individuals. | 6.25 | 5.65 | 0.60 | 6.35 | 5.85 | 0.50 | 5.90 | 5.31 | 0.59 | 6.53 | 5.78 | 0.75 | 5.93 | 5.93 | 0.00 |
| 30. The career services office provides students with the help they need to get a job. | 6.25 | 5.81 | 0.44 | 6.78 | 6.50 | 0.28 | 5.86 | 5.65 | 0.21 | 6.50 | 5.80 | 0.70 | 5.77 | 6.38 | -0.61 |
| 54. Faculty are interested in my academic problems. | 6.25 | 5.59 | 0.66 | 6.56 | 5.92 | 0.64 | 6.08 | 5.53 | 0.55 | 6.12 | 5.68 | 0.44 | 5.73 | 5.64 | 0.09 |
| 67. Channels for expressing student complaints are readily available. | 6.25 | 5.52 | 0.73 | 6.56 | 6.12 | 0.44 | 5.75 | 5.06 | 0.69 | 6.38 | 5.87 | 0.51 | 6.15 | 5.92 | 0.23 |
| 65. Students are notified early in the term if they are doing poorly in a class. | 6.24 | 5.52 | 0.72 | 6.33 | 5.83 | 0.50 | 5.94 | 5.07 | 0.87 | 6.00 | 5.26 | 0.74 | 6.00 | 5.83 | 0.17 |
| 13. Financial aid awards are announced to students in time to be helpful in college planning. | 6.23 | 5.60 | 0.63 | 6.46 | 6.10 | 0.36 | 6.09 | 5.47 | 0.62 | 6.71 | 6.36 | 0.35 | 6.00 | 6.20 | -0.20 |
| 21. There are a sufficient number of study areas on campus. | 6.23 | 6.02 | 0.21 | 6.52 | 6.21 | 0.31 | 6.10 | 5.63 | 0.47 | 6.81 | 6.44 | 0.37 | 5.62 | 6.42 | -0.80 |
| 87. Cost as factor in decision to enroll. | 6.23 | | | 6.46 | | | 5.74 | | | 5.90 | | | 6.44 | | |
| 62. Bookstore staff are helpful. | 6.22 | 5.92 | 0.30 | 6.20 | 5.95 | 0.25 | 6.13 | 5.50 | 0.63 | 6.00 | 6.27 | -0.27 | 5.64 | 6.25 | -0.61 |
| 2. Faculty care about me as an individual. | 6.21 | 5.75 | 0.46 | 6.12 | 5.96 | 0.16 | 5.80 | 5.60 | 0.20 | 6.11 | 5.82 | 0.29 | 6.33 | 6.40 | -0.07 |
| 4. Security staff are helpful. | 6.19 | 5.77 | 0.42 | 6.38 | 6.52 | -0.14 | 5.94 | 5.65 | 0.29 | 6.44 | 6.07 | 0.37 | 5.54 | 5.45 | 0.09 |
| 24. Parking lots are well-lighted and secure. | 6.18 | 5.70 | 0.48 | 6.35 | 5.96 | 0.39 | 6.03 | 5.50 | 0.53 | 6.53 | 6.00 | 0.53 | 5.38 | 5.60 | -0.22 |

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| Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 37. Faculty take into consideration student differences as they teach a course. | 6.18 | 5.65 | 0.53 | 6.20 | 5.92 | 0.28 | 5.71 | 5.63 | 0.08 | 6.29 | 5.15 | 1.14 | 5.80 | 5.77 | 0.03 |
| 59. New student orientation services help students adjust to college. | 6.16 | 5.67 | 0.49 | 6.35 | 5.75 | 0.60 | 6.06 | 5.69 | 0.37 | 6.44 | 5.29 | 1.15 | 5.64 | 5.73 | -0.09 |
| 9. Internships or practical experiences are provided in my degree/certificate program. | 6.11 | 5.46 | 0.65 | 6.36 | 5.32 | 1.04 | 5.56 | 4.79 | 0.77 | 6.38 | 5.50 | 0.88 | 5.69 | 5.00 | 0.69 |
| 88. Financial aid as factor in decision to enroll. | 6.10 | | | 6.12 | | | 5.73 | | | 5.67 | | | 5.60 | | |
| 39. The amount of student parking space on campus is adequate. | 6.06 | 5.65 | 0.41 | 6.04 | 5.83 | 0.21 | 6.12 | 5.80 | 0.32 | 6.29 | 6.31 | -0.02 | 5.62 | 6.50 | -0.88 |
| 38. The student center is a comfortable place for students to spend their leisure time. | 6.04 | 5.79 | 0.25 | 6.26 | 6.09 | 0.17 | 6.10 | 5.68 | 0.42 | 6.31 | 6.07 | 0.24 | 5.33 | 6.11 | -0.78 |
| 1. Most students feel a sense of belonging here. | 5.99 | 5.75 | 0.24 | 6.15 | 6.04 | 0.11 | 5.83 | 5.80 | 0.03 | 6.33 | 5.63 | 0.70 | 5.94 | 5.75 | 0.19 |
| 19. This campus provides effective support services for displaced homemakers. | 5.99 | 5.72 | 0.27 | 6.00 | 6.00 | 0.00 | 5.77 | 5.79 | -0.02 | 6.08 | 5.78 | 0.30 | 5.45 | 5.88 | -0.43 |
| 17. Personnel in the Veterans' Services program are helpful. | 5.95 | 5.60 | 0.35 | 6.06 | 6.00 | 0.06 | 6.04 | 5.50 | 0.54 | 6.15 | 5.89 | 0.26 | 5.20 | 5.71 | -0.51 |
| 89. Academic reputation as factor in decision to enroll. | 5.91 | | | 6.04 | | | 5.50 | | | 5.25 | | | 6.38 | | |
| 44. I generally know what's happening on campus. | 5.89 | 5.29 | 0.60 | 5.96 | 5.76 | 0.20 | 5.97 | 5.71 | 0.26 | 5.74 | 5.21 | 0.53 | 5.53 | 5.69 | -0.16 |
| 95. Personalized attention prior to enrollment as factor in decision to enroll. | 5.57 | | | 5.60 | | | 5.05 | | | 5.42 | | | 6.14 | | |

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|--|------------|---------------|-------|------------|----------------|------|------------|--------------|------|------------|---------------|------|------------|---------------|---------|
| Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 10. Child care facilities are available on campus. | 5.56 | 4.78 | 0.78 | 5.80 | 5.57 | 0.23 | 5.39 | 5.12 | 0.27 | 5.75 | 5.29 | 0.46 | 4.83 | 5.33 | -0.50 |
| 93. Geographic setting as factor in decision to enroll. | 5.53 | | | 5.33 | | | 5.10 | | | 5.19 | | | 5.87 | | |
| 90. Size of institution as factor in decision to enroll. | 5.17 | | | 5.35 | | | 5.30 | | | 4.16 | | | 4.93 | | |
| 94. Campus appearance as factor in decision to enroll. | 5.03 | | | 5.04 | | | 4.76 | | | 4.95 | | | 5.46 | | |
| 92. Recommendations from family/ friends as factor in decision to enroll. | 4.96 | | | 5.29 | | | 4.64 | | | 4.90 | | | 5.29 | | |
| 91. Opportunity to play sports as factor in decision to enroll. | 3.75 | | | 4.13 | | | 3.91 | | | 3.56 | | | 4.43 | | |
| 72. Campus item 2 | | | | | | | | | | | | | | | |
| 73. Campus item 3 | | | | | | | | | | | | | | | |
| 74. Campus item 4 | | | | | | | | | | | | | | | |
| 75. Campus item 5 | | | | | | | | | | | | | | | |
| 76. Campus item 6 | | | | | | | | | | | | | | | |
| 77. Campus item 7 | | | | | | | | | | | | | | | |
| 78. Campus item 8 | | | | | | | | | | | | | | | |
| 79. Campus item 9 | | | | | | | | | | | | | | | |
| 80. Campus item 10 | | | | | | | | | | | | | | | |
| 81. Institution's commitment to part-time students? | | 6.00 | | | 6.17 | | | 5.74 | | | 5.58 | | | 6.27 | |

| | Great Basin College - SSI | | | 10 | 16: Science o | or | | 1017: Other | | 10 | 18: Undecide | d | 1019: Co | mputer Techn | ologies |
|--|---------------------------|--------------|-----|------------|---------------|-----|------------|--------------|-----|------------|--------------|-----|------------|--------------|---------|
| Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 82. Institution's commitment to evening students? | | 5.91 | | | 6.26 | | | 5.81 | | | 5.24 | | | 6.45 | |
| 83. Institution's commitment to older, returning learners? | | 6.08 | | | 6.42 | | | 5.72 | | | 5.88 | | | 6.58 | |
| 84. Institution's commitment to under- represented populations? | | 5.96 | | | 6.36 | | | 5.48 | | | 5.71 | | | 6.20 | |
| 85. Institution's commitment to commuters? | | 5.94 | | | 6.35 | | | 5.61 | | | 5.60 | | | 6.55 | |
| 86. Institution's commitment to students with disabilities? | | 6.06 | | | 6.36 | | | 5.88 | | | 6.23 | | | 6.30 | |

Scales: In Order With Items That Make Up the Scale - Academic Advising/Counseling

| | Great | Basin College | - SSI | 10 |)16: Science o | r | | 1017: Other | | 10 | 18: Undecided | 1 | 1019: Co | mputer Techn | ologies |
|--|------------|---------------|-------|------------|----------------|------|------------|--------------|------|------------|---------------|------|------------|--------------|---------|
| Scale/Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| ACADEMIC ADVISING/ COUNSELING | 6.42 | 5.92 | 0.50 | 6.58 | 6.36 | 0.22 | 6.23 | 5.78 | 0.45 | 6.59 | 5.88 | 0.71 | 5.90 | 5.91 | -0.01 |
| 6. My academic advisor is approachable. | 6.50 | 6.07 | 0.43 | 6.72 | 6.60 | 0.12 | 6.53 | 6.14 | 0.39 | 6.57 | 6.13 | 0.44 | 6.13 | 6.00 | 0.13 |
| 12. My academic advisor helps me set goals to work toward. | 6.41 | 5.87 | 0.54 | 6.46 | 6.16 | 0.30 | 6.15 | 5.58 | 0.57 | 6.42 | 5.83 | 0.59 | 5.87 | 5.71 | 0.16 |
| 25. My academic advisor is concerned about my success as an individual. | 6.30 | 5.74 | 0.56 | 6.44 | 6.20 | 0.24 | 5.97 | 5.68 | 0.29 | 6.50 | 5.31 | 1.19 | 5.80 | 5.57 | 0.23 |
| 32. My academic advisor is knowledgeable about my program requirements. | 6.52 | 6.13 | 0.39 | 6.92 | 6.79 | 0.13 | 6.28 | 5.85 | 0.43 | 6.75 | 6.00 | 0.75 | 6.00 | 5.86 | 0.14 |
| 40. My academic advisor is knowledgeable about the transfer requirements of other schools. | 6.45 | 5.90 | 0.55 | 6.75 | 6.50 | 0.25 | 6.16 | 5.52 | 0.64 | 6.69 | 6.33 | 0.36 | 6.00 | 6.00 | 0.00 |
| 48. Counseling staff care about students as individuals. | 6.39 | 5.94 | 0.45 | 6.30 | 6.09 | 0.21 | 6.37 | 6.17 | 0.20 | 6.54 | 5.83 | 0.71 | 5.69 | 6.50 | -0.81 |
| 52. This school does whatever it can to help me reach my educational goals. | 6.36 | 5.77 | 0.59 | 6.50 | 6.16 | 0.34 | 6.16 | 5.56 | 0.60 | 6.63 | 5.83 | 0.80 | 5.79 | 6.00 | -0.21 |

Scales: In Order With Items That Make Up the Scale - Academic Services

| | Great 1 | Basin College | - SSI | 10 | 16: Science of | r | | 1017: Other | | 10 | 18: Undecideo | 1 | 1019: Co | mputer Techn | ologies |
|--|------------|---------------|-------|------------|----------------|------|------------|--------------|------|------------|---------------|------|------------|--------------|---------|
| Scale/Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| ACADEMIC SERVICES | 6.32 | 5.99 | 0.33 | 6.47 | 6.17 | 0.30 | 6.06 | 5.81 | 0.25 | 6.43 | 6.09 | 0.34 | 5.73 | 6.03 | -0.30 |
| 14. Library resources and services are adequate. | 6.28 | 5.87 | 0.41 | 6.48 | 6.00 | 0.48 | 5.74 | 5.61 | 0.13 | 6.31 | 5.81 | 0.50 | 6.08 | 5.91 | 0.17 |
| 21. There are a sufficient number of study areas on campus. | 6.23 | 6.02 | 0.21 | 6.52 | 6.21 | 0.31 | 6.10 | 5.63 | 0.47 | 6.81 | 6.44 | 0.37 | 5.62 | 6.42 | -0.80 |
| 26. Library staff are helpful and approachable. | 6.28 | 5.99 | 0.29 | 6.64 | 6.45 | 0.19 | 6.04 | 5.96 | 0.08 | 6.29 | 6.00 | 0.29 | 5.69 | 6.00 | -0.31 |
| 34. Computer labs are adequate and accessible. | 6.40 | 6.22 | 0.18 | 6.48 | 6.30 | 0.18 | 6.15 | 6.00 | 0.15 | 6.65 | 6.33 | 0.32 | 5.85 | 6.18 | -0.33 |
| 42. The equipment in the lab facilities is kept up to date. | 6.33 | 5.92 | 0.41 | 6.33 | 6.09 | 0.24 | 6.07 | 5.67 | 0.40 | 6.23 | 6.00 | 0.23 | 5.58 | 6.00 | -0.42 |
| 50. Tutoring services are readily available. | 6.37 | 6.02 | 0.35 | 6.35 | 6.09 | 0.26 | 6.11 | 6.06 | 0.05 | 6.28 | 6.00 | 0.28 | 6.00 | 5.82 | 0.18 |
| 55. Academic support services adequately meet the needs of students. | 6.37 | 5.86 | 0.51 | 6.48 | 6.08 | 0.40 | 6.24 | 5.75 | 0.49 | 6.40 | 5.94 | 0.46 | 5.29 | 5.82 | -0.53 |

Scales: In Order With Items That Make Up the Scale - Admissions and Financial Aid

| | Great 1 | Basin College | - SSI | 10 | 16: Science of | r | | 1017: Other | | 10 | 18: Undecideo | 1 | 1019: Co | mputer Techn | ologies |
|---|------------|---------------|-------|------------|----------------|------|------------|--------------|------|------------|---------------|-------|------------|--------------|---------|
| Scale/Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| ADMISSIONS AND FINANCIAL AID | 6.36 | 5.85 | 0.51 | 6.51 | 6.28 | 0.23 | 6.18 | 5.78 | 0.40 | 6.46 | 6.01 | 0.45 | 6.05 | 6.21 | -0.16 |
| 7. Adequate financial aid is available for most students. | 6.41 | 5.79 | 0.62 | 6.33 | 6.18 | 0.15 | 6.09 | 5.61 | 0.48 | 6.41 | 5.75 | 0.66 | 6.14 | 5.50 | 0.64 |
| 13. Financial aid awards are announced to students in time to be helpful in college planning. | 6.23 | 5.60 | 0.63 | 6.46 | 6.10 | 0.36 | 6.09 | 5.47 | 0.62 | 6.71 | 6.36 | 0.35 | 6.00 | 6.20 | -0.20 |
| 20. Financial aid counselors are helpful. | 6.30 | 5.85 | 0.45 | 6.65 | 6.24 | 0.41 | 6.33 | 6.21 | 0.12 | 6.29 | 6.31 | -0.02 | 5.67 | 6.00 | -0.33 |
| 33. Admissions counselors accurately portray the campus in their recruiting practices. | 6.32 | 5.93 | 0.39 | 6.65 | 6.50 | 0.15 | 6.06 | 5.71 | 0.35 | 6.36 | 5.73 | 0.63 | 5.71 | 6.36 | -0.65 |
| 41. Admissions staff are knowledgeable. | 6.48 | 6.10 | 0.38 | 6.52 | 6.36 | 0.16 | 6.31 | 5.82 | 0.49 | 6.75 | 6.50 | 0.25 | 6.36 | 6.50 | -0.14 |
| 49. Admissions counselors respond to prospective students' unique needs and requests. | 6.38 | 5.82 | 0.56 | 6.48 | 6.30 | 0.18 | 6.18 | 5.85 | 0.33 | 6.21 | 5.36 | 0.85 | 6.42 | 6.64 | -0.22 |

Scales: In Order With Items That Make Up the Scale - Campus Climate

| | Great Basin College - SSI | | | 10 | 16: Science of | r | | 1017: Other | | 10 | 18: Undecided | 1 | 1019: Co | omputer Techn | ologies |
|---|---------------------------|--------------|------|------------|----------------|------|------------|--------------|------|------------|---------------|------|------------|---------------|---------|
| Scale/Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| CAMPUS CLIMATE | 6.28 | 5.82 | 0.46 | 6.42 | 6.11 | 0.31 | 6.12 | 5.74 | 0.38 | 6.43 | 5.72 | 0.71 | 5.87 | 5.97 | -0.10 |
| 1. Most students feel a sense of belonging here. | 5.99 | 5.75 | 0.24 | 6.15 | 6.04 | 0.11 | 5.83 | 5.80 | 0.03 | 6.33 | 5.63 | 0.70 | 5.94 | 5.75 | 0.19 |
| 2. Faculty care about me as an individual. | 6.21 | 5.75 | 0.46 | 6.12 | 5.96 | 0.16 | 5.80 | 5.60 | 0.20 | 6.11 | 5.82 | 0.29 | 6.33 | 6.40 | -0.07 |
| 16. The college shows concern for students as individuals. | 6.25 | 5.65 | 0.60 | 6.35 | 5.85 | 0.50 | 5.90 | 5.31 | 0.59 | 6.53 | 5.78 | 0.75 | 5.93 | 5.93 | 0.00 |
| 22. People on this campus respect and are supportive of each other. | 6.36 | 5.85 | 0.51 | 6.50 | 6.22 | 0.28 | 5.94 | 5.56 | 0.38 | 6.69 | 6.06 | 0.63 | 5.71 | 5.85 | -0.14 |
| 27. The campus staff are caring and helpful. | 6.34 | 6.05 | 0.29 | 6.24 | 6.12 | 0.12 | 6.42 | 6.12 | 0.30 | 6.59 | 6.06 | 0.53 | 6.07 | 6.23 | -0.16 |
| 28. It is an enjoyable experience to be a student on this campus. | 6.37 | 6.09 | 0.28 | 6.64 | 6.44 | 0.20 | 6.41 | 6.16 | 0.25 | 6.41 | 6.00 | 0.41 | 5.94 | 6.20 | -0.26 |
| 31. The campus is safe and secure for all students. | 6.54 | 6.15 | 0.39 | 6.78 | 6.23 | 0.55 | 6.46 | 6.18 | 0.28 | 6.71 | 6.20 | 0.51 | 6.38 | 6.33 | 0.05 |
| 36. Students are made to feel welcome on this campus. | 6.44 | 6.05 | 0.39 | 6.52 | 6.16 | 0.36 | 6.35 | 6.11 | 0.24 | 6.53 | 5.72 | 0.81 | 5.86 | 5.92 | -0.06 |
| 44. I generally know what's happening on campus. | 5.89 | 5.29 | 0.60 | 5.96 | 5.76 | 0.20 | 5.97 | 5.71 | 0.26 | 5.74 | 5.21 | 0.53 | 5.53 | 5.69 | -0.16 |
| 45. This institution has a good reputation within the community. | 6.32 | 6.03 | 0.29 | 6.38 | 6.12 | 0.26 | 6.30 | 5.94 | 0.36 | 6.56 | 5.58 | 0.98 | 5.71 | 6.23 | -0.52 |
| 52. This school does whatever it can to help me reach my educational goals. | 6.36 | 5.77 | 0.59 | 6.50 | 6.16 | 0.34 | 6.16 | 5.56 | 0.60 | 6.63 | 5.83 | 0.80 | 5.79 | 6.00 | -0.21 |
| 57. Administrators are approachable to students. | 6.43 | 5.85 | 0.58 | 6.68 | 6.54 | 0.14 | 6.42 | 5.82 | 0.60 | 6.65 | 5.38 | 1.27 | 5.62 | 5.50 | 0.12 |

Scales: In Order With Items That Make Up the Scale - Campus Climate

| | Great 1 | Basin College | - SSI | 10 | 16: Science of | r | | 1017: Other | | 10 | 18: Undecideo | 1 | 1019: Co | mputer Techn | ologies |
|--|------------|---------------|-------|------------|----------------|------|------------|--------------|------|------------|---------------|------|------------|--------------|---------|
| Scale/Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 59. New student orientation services help students adjust to college. | 6.16 | 5.67 | 0.49 | 6.35 | 5.75 | 0.60 | 6.06 | 5.69 | 0.37 | 6.44 | 5.29 | 1.15 | 5.64 | 5.73 | -0.09 |
| 63. I seldom get the "run-around" when seeking information on this campus. | 6.27 | 5.78 | 0.49 | 6.57 | 6.25 | 0.32 | 6.16 | 5.55 | 0.61 | 6.27 | 5.38 | 0.89 | 5.33 | 5.80 | -0.47 |
| 67. Channels for expressing student complaints are readily available. | 6.25 | 5.52 | 0.73 | 6.56 | 6.12 | 0.44 | 5.75 | 5.06 | 0.69 | 6.38 | 5.87 | 0.51 | 6.15 | 5.92 | 0.23 |

Scales: In Order With Items That Make Up the Scale - Campus Support Services

| | Great Basin College - SSI | | | 10 | 16: Science of | r | | 1017: Other | | 10 | 18: Undecided | 1 | 1019: Co | omputer Techn | ologies |
|---|---------------------------|--------------|------|------------|----------------|------|------------|--------------|-------|------------|---------------|------|------------|---------------|---------|
| Scale/Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| CAMPUS SUPPORT SERVICES | 6.05 | 5.58 | 0.47 | 6.28 | 5.97 | 0.31 | 5.91 | 5.52 | 0.39 | 6.24 | 5.65 | 0.59 | 5.49 | 5.92 | -0.43 |
| 10. Child care facilities are available on campus. | 5.56 | 4.78 | 0.78 | 5.80 | 5.57 | 0.23 | 5.39 | 5.12 | 0.27 | 5.75 | 5.29 | 0.46 | 4.83 | 5.33 | -0.50 |
| 17. Personnel in the Veterans' Services program are helpful. | 5.95 | 5.60 | 0.35 | 6.06 | 6.00 | 0.06 | 6.04 | 5.50 | 0.54 | 6.15 | 5.89 | 0.26 | 5.20 | 5.71 | -0.51 |
| 19. This campus provides effective support services for displaced homemakers. | 5.99 | 5.72 | 0.27 | 6.00 | 6.00 | 0.00 | 5.77 | 5.79 | -0.02 | 6.08 | 5.78 | 0.30 | 5.45 | 5.88 | -0.43 |
| 30. The career services office provides students with the help they need to get a job. | 6.25 | 5.81 | 0.44 | 6.78 | 6.50 | 0.28 | 5.86 | 5.65 | 0.21 | 6.50 | 5.80 | 0.70 | 5.77 | 6.38 | -0.61 |
| 38. The student center is a comfortable place for students to spend their leisure time. | 6.04 | 5.79 | 0.25 | 6.26 | 6.09 | 0.17 | 6.10 | 5.68 | 0.42 | 6.31 | 6.07 | 0.24 | 5.33 | 6.11 | -0.78 |
| 47. There are adequate services to help me decide upon a career. | 6.27 | 5.59 | 0.68 | 6.50 | 5.88 | 0.62 | 6.00 | 5.17 | 0.83 | 6.29 | 5.53 | 0.76 | 6.00 | 6.08 | -0.08 |
| 59. New student orientation services help students adjust to college. | 6.16 | 5.67 | 0.49 | 6.35 | 5.75 | 0.60 | 6.06 | 5.69 | 0.37 | 6.44 | 5.29 | 1.15 | 5.64 | 5.73 | -0.09 |

Scales: In Order With Items That Make Up the Scale - Concern for the Individual

| | Great | Basin College | - SSI | 10 | 016: Science o | r | | 1017: Other | | 10 | 18: Undecided | 1 | 1019: Co | mputer Techn | ologies |
|--|------------|---------------|-------|------------|----------------|------|------------|--------------|------|------------|---------------|------|------------|--------------|---------|
| Scale/Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| CONCERN FOR THE INDIVIDUAL | 6.31 | 5.80 | 0.51 | 6.31 | 6.03 | 0.28 | 6.07 | 5.71 | 0.36 | 6.46 | 5.76 | 0.70 | 5.95 | 6.12 | -0.17 |
| 2. Faculty care about me as an individual. | 6.21 | 5.75 | 0.46 | 6.12 | 5.96 | 0.16 | 5.80 | 5.60 | 0.20 | 6.11 | 5.82 | 0.29 | 6.33 | 6.40 | -0.07 |
| 16. The college shows concern for students as individuals. | 6.25 | 5.65 | 0.60 | 6.35 | 5.85 | 0.50 | 5.90 | 5.31 | 0.59 | 6.53 | 5.78 | 0.75 | 5.93 | 5.93 | 0.00 |
| 25. My academic advisor is concerned about my success as an individual. | 6.30 | 5.74 | 0.56 | 6.44 | 6.20 | 0.24 | 5.97 | 5.68 | 0.29 | 6.50 | 5.31 | 1.19 | 5.80 | 5.57 | 0.23 |
| 29. Faculty are fair and unbiased in their treatment of individual students. | 6.43 | 5.94 | 0.49 | 6.35 | 6.08 | 0.27 | 6.44 | 5.92 | 0.52 | 6.71 | 6.00 | 0.71 | 5.94 | 6.33 | -0.39 |
| 48. Counseling staff care about students as individuals. | 6.39 | 5.94 | 0.45 | 6.30 | 6.09 | 0.21 | 6.37 | 6.17 | 0.20 | 6.54 | 5.83 | 0.71 | 5.69 | 6.50 | -0.81 |

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

| | Great Basin College - SSI | | | 10 | 16: Science of | r | | 1017: Other | | 10 | 18: Undecideo | 1 | 1019: Co | omputer Techn | ologies |
|--|---------------------------|--------------|------|------------|----------------|------|------------|--------------|------|------------|---------------|------|------------|---------------|---------|
| Scale/Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| INSTRUCTIONAL EFFECTIVENESS | 6.37 | 5.87 | 0.50 | 6.51 | 6.21 | 0.30 | 6.15 | 5.64 | 0.51 | 6.47 | 5.78 | 0.69 | 6.18 | 6.06 | 0.12 |
| 2. Faculty care about me as an individual. | 6.21 | 5.75 | 0.46 | 6.12 | 5.96 | 0.16 | 5.80 | 5.60 | 0.20 | 6.11 | 5.82 | 0.29 | 6.33 | 6.40 | -0.07 |
| 18. The quality of instruction I receive in most of my classes is excellent. | 6.49 | 5.92 | 0.57 | 6.65 | 6.31 | 0.34 | 6.28 | 5.83 | 0.45 | 6.85 | 5.57 | 1.28 | 6.25 | 5.87 | 0.38 |
| 23. Faculty are understanding of students' unique life circumstances. | 6.36 | 5.85 | 0.51 | 6.71 | 6.46 | 0.25 | 6.18 | 5.73 | 0.45 | 6.76 | 5.80 | 0.96 | 6.00 | 6.19 | -0.19 |
| 29. Faculty are fair and unbiased in their treatment of individual students. | 6.43 | 5.94 | 0.49 | 6.35 | 6.08 | 0.27 | 6.44 | 5.92 | 0.52 | 6.71 | 6.00 | 0.71 | 5.94 | 6.33 | -0.39 |
| 37. Faculty take into consideration student differences as they teach a course. | 6.18 | 5.65 | 0.53 | 6.20 | 5.92 | 0.28 | 5.71 | 5.63 | 0.08 | 6.29 | 5.15 | 1.14 | 5.80 | 5.77 | 0.03 |
| 46. Faculty provide timely feedback about student progress in a course. | 6.43 | 5.77 | 0.66 | 6.65 | 6.04 | 0.61 | 6.25 | 5.33 | 0.92 | 6.42 | 5.80 | 0.62 | 6.25 | 5.75 | 0.50 |
| 54. Faculty are interested in my academic problems. | 6.25 | 5.59 | 0.66 | 6.56 | 5.92 | 0.64 | 6.08 | 5.53 | 0.55 | 6.12 | 5.68 | 0.44 | 5.73 | 5.64 | 0.09 |
| 58. Nearly all of the faculty are knowledgeable in their fields. | 6.54 | 6.19 | 0.35 | 6.58 | 6.58 | 0.00 | 6.51 | 6.06 | 0.45 | 6.65 | 6.29 | 0.36 | 6.64 | 6.43 | 0.21 |
| 61. Faculty are usually available after class and during office hours. | 6.32 | 5.93 | 0.39 | 6.60 | 6.44 | 0.16 | 6.17 | 5.43 | 0.74 | 6.35 | 5.87 | 0.48 | 5.80 | 6.15 | -0.35 |
| 64. Nearly all classes deal with practical experiences and applications. | 6.26 | 5.86 | 0.40 | 6.50 | 6.19 | 0.31 | 6.06 | 5.36 | 0.70 | 6.20 | 5.94 | 0.26 | 6.40 | 6.07 | 0.33 |
| 65. Students are notified early in the term if they are doing poorly in a class. | 6.24 | 5.52 | 0.72 | 6.33 | 5.83 | 0.50 | 5.94 | 5.07 | 0.87 | 6.00 | 5.26 | 0.74 | 6.00 | 5.83 | 0.17 |

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

| | Great I | Basin College | - SSI | 10 | 16: Science of | r | | 1017: Other | | 10 | 18: Undecideo | 1 | 1019: Co | mputer Techn | ologies |
|---|------------|---------------|-------|------------|----------------|------|------------|--------------|------|------------|---------------|------|------------|--------------|---------|
| Scale/Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 66. Program requirements are clear and reasonable. | 6.50 | 6.11 | 0.39 | 6.69 | 6.54 | 0.15 | 6.29 | 5.81 | 0.48 | 6.78 | 6.00 | 0.78 | 6.79 | 6.20 | 0.59 |
| 69. There is a good variety of courses provided on this campus. | 6.42 | 5.82 | 0.60 | 6.54 | 6.15 | 0.39 | 6.13 | 5.59 | 0.54 | 6.53 | 5.52 | 1.01 | 6.47 | 5.93 | 0.54 |
| 70. I am able to experience intellectual growth here. | 6.48 | 6.18 | 0.30 | 6.65 | 6.42 | 0.23 | 6.35 | 5.83 | 0.52 | 6.67 | 6.35 | 0.32 | 6.14 | 6.15 | -0.01 |

Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

| | Great Basin College - SSI | | | 10 | 16: Science of | r | | 1017: Other | | 10 | 18: Undecided | 1 | 1019: Co | mputer Techn | ologies |
|--|---------------------------|--------------|------|------------|----------------|-------|------------|--------------|------|------------|---------------|-------|------------|--------------|---------|
| Scale/Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| REGISTRATION EFFECTIVENESS | 6.39 | 6.01 | 0.38 | 6.50 | 6.22 | 0.28 | 6.27 | 5.88 | 0.39 | 6.39 | 5.94 | 0.45 | 6.08 | 6.25 | -0.17 |
| 5. The personnel involved in registration are helpful. | 6.41 | 6.02 | 0.39 | 6.48 | 5.88 | 0.60 | 6.31 | 5.92 | 0.39 | 6.33 | 6.10 | 0.23 | 6.24 | 6.56 | -0.32 |
| 8. Classes are scheduled at times that are convenient for me. | 6.39 | 5.82 | 0.57 | 6.38 | 6.15 | 0.23 | 6.37 | 5.80 | 0.57 | 6.53 | 5.45 | 1.08 | 6.00 | 6.13 | -0.13 |
| 15. I am able to register for classes I need with few conflicts. | 6.47 | 6.02 | 0.45 | 6.58 | 6.19 | 0.39 | 6.38 | 5.93 | 0.45 | 6.42 | 5.68 | 0.74 | 6.63 | 6.63 | 0.00 |
| 35. Policies and procedures regarding registration and course selection are clear and well-publicized. | 6.41 | 5.91 | 0.50 | 6.44 | 6.36 | 0.08 | 6.18 | 5.58 | 0.60 | 6.30 | 5.53 | 0.77 | 6.56 | 6.06 | 0.50 |
| 43. Class change (drop/add) policies are reasonable. | 6.36 | 6.12 | 0.24 | 6.62 | 6.58 | 0.04 | 6.19 | 5.88 | 0.31 | 6.50 | 6.24 | 0.26 | 5.88 | 6.14 | -0.26 |
| 51. There are convenient ways of paying my school bill. | 6.45 | 6.26 | 0.19 | 6.62 | 6.38 | 0.24 | 6.23 | 6.13 | 0.10 | 6.28 | 6.26 | 0.02 | 6.33 | 6.20 | 0.13 |
| 56. The business office is open during hours which are convenient for most students. | 6.35 | 6.02 | 0.33 | 6.50 | 6.54 | -0.04 | 6.47 | 6.10 | 0.37 | 6.75 | 5.94 | 0.81 | 5.54 | 6.36 | -0.82 |
| 60. Billing policies are reasonable. | 6.38 | 6.01 | 0.37 | 6.58 | 5.88 | 0.70 | 6.18 | 6.06 | 0.12 | 6.35 | 6.11 | 0.24 | 5.73 | 5.85 | -0.12 |
| 62. Bookstore staff are helpful. | 6.22 | 5.92 | 0.30 | 6.20 | 5.95 | 0.25 | 6.13 | 5.50 | 0.63 | 6.00 | 6.27 | -0.27 | 5.64 | 6.25 | -0.61 |

Scales: In Order With Items That Make Up the Scale - Responsiveness to Diverse Populations

| | Great Basin College - SSI | | | 10 |)16: Science o | r | | 1017: Other | | 10 | 18: Undecided | 1 | 1019: Co | mputer Techno | ologies |
|--|---------------------------|--------------|-----|------------|----------------|-----|------------|--------------|-----|------------|---------------|-----|------------|---------------|---------|
| Scale/Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| RESPONSIVENESS TO DIVERSE POPULATIONS | | 5.99 | | | 6.32 | | | 5.71 | | | 5.68 | | | 6.40 | |
| 81. Institution's commitment to part-time students? | | 6.00 | | | 6.17 | | | 5.74 | | | 5.58 | | | 6.27 | |
| 82. Institution's commitment to evening students? | | 5.91 | | | 6.26 | | | 5.81 | | | 5.24 | | | 6.45 | |
| 83. Institution's commitment to older, returning learners? | | 6.08 | | | 6.42 | | | 5.72 | | | 5.88 | | | 6.58 | |
| 84. Institution's commitment to under- represented populations? | | 5.96 | | | 6.36 | | | 5.48 | | | 5.71 | | | 6.20 | |
| 85. Institution's commitment to commuters? | | 5.94 | | | 6.35 | | | 5.61 | | | 5.60 | | | 6.55 | |
| 86. Institution's commitment to students with disabilities? | | 6.06 | | | 6.36 | | | 5.88 | | | 6.23 | | | 6.30 | |

Scales: In Order With Items That Make Up the Scale - Safety and Security

| | Great | Great Basin College - SSI Importance Satisfaction Gap | | | 16: Science o | r | | 1017: Other | | 10 | 18: Undecide | ł | 1019: Co | mputer Techn | ologies |
|--|------------|--|------|------------|---------------|-------|------------|--------------|------|------------|--------------|-------|------------|--------------|---------|
| Scale/Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| SAFETY AND SECURITY | 6.25 | 5.81 | 0.44 | 6.42 | 6.13 | 0.29 | 6.17 | 5.79 | 0.38 | 6.49 | 6.18 | 0.31 | 5.63 | 5.82 | -0.19 |
| 4. Security staff are helpful. | 6.19 | 5.77 | 0.42 | 6.38 | 6.52 | -0.14 | 5.94 | 5.65 | 0.29 | 6.44 | 6.07 | 0.37 | 5.54 | 5.45 | 0.09 |
| 11. Security staff respond quickly in emergencies. | 6.28 | 5.71 | 0.57 | 6.57 | 6.10 | 0.47 | 6.35 | 5.81 | 0.54 | 6.46 | 6.40 | 0.06 | 5.17 | 4.50 | 0.67 |
| 24. Parking lots are well-lighted and secure. | 6.18 | 5.70 | 0.48 | 6.35 | 5.96 | 0.39 | 6.03 | 5.50 | 0.53 | 6.53 | 6.00 | 0.53 | 5.38 | 5.60 | -0.22 |
| 31. The campus is safe and secure for all students. | 6.54 | 6.15 | 0.39 | 6.78 | 6.23 | 0.55 | 6.46 | 6.18 | 0.28 | 6.71 | 6.20 | 0.51 | 6.38 | 6.33 | 0.05 |
| 39. The amount of student parking space on campus is adequate. | 6.06 | 5.65 | 0.41 | 6.04 | 5.83 | 0.21 | 6.12 | 5.80 | 0.32 | 6.29 | 6.31 | -0.02 | 5.62 | 6.50 | -0.88 |

Scales: In Order With Items That Make Up the Scale - Service Excellence

| | Great Basin College - SSI | | | 10 | 16: Science of | r | | 1017: Other | | 10 | 18: Undecided | 1 | 1019: Co | omputer Techn | ologies |
|--|---------------------------|--------------|------|------------|----------------|------|------------|--------------|------|------------|---------------|-------|------------|---------------|---------|
| Scale/Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| SERVICE EXCELLENCE | 6.27 | 5.81 | 0.46 | 6.42 | 6.14 | 0.28 | 6.13 | 5.69 | 0.44 | 6.32 | 5.81 | 0.51 | 5.79 | 6.00 | -0.21 |
| 5. The personnel involved in registration are helpful. | 6.41 | 6.02 | 0.39 | 6.48 | 5.88 | 0.60 | 6.31 | 5.92 | 0.39 | 6.33 | 6.10 | 0.23 | 6.24 | 6.56 | -0.32 |
| 22. People on this campus respect and are supportive of each other. | 6.36 | 5.85 | 0.51 | 6.50 | 6.22 | 0.28 | 5.94 | 5.56 | 0.38 | 6.69 | 6.06 | 0.63 | 5.71 | 5.85 | -0.14 |
| 26. Library staff are helpful and approachable. | 6.28 | 5.99 | 0.29 | 6.64 | 6.45 | 0.19 | 6.04 | 5.96 | 0.08 | 6.29 | 6.00 | 0.29 | 5.69 | 6.00 | -0.31 |
| 27. The campus staff are caring and helpful. | 6.34 | 6.05 | 0.29 | 6.24 | 6.12 | 0.12 | 6.42 | 6.12 | 0.30 | 6.59 | 6.06 | 0.53 | 6.07 | 6.23 | -0.16 |
| 44. I generally know what's happening on campus. | 5.89 | 5.29 | 0.60 | 5.96 | 5.76 | 0.20 | 5.97 | 5.71 | 0.26 | 5.74 | 5.21 | 0.53 | 5.53 | 5.69 | -0.16 |
| 57. Administrators are approachable to students. | 6.43 | 5.85 | 0.58 | 6.68 | 6.54 | 0.14 | 6.42 | 5.82 | 0.60 | 6.65 | 5.38 | 1.27 | 5.62 | 5.50 | 0.12 |
| 62. Bookstore staff are helpful. | 6.22 | 5.92 | 0.30 | 6.20 | 5.95 | 0.25 | 6.13 | 5.50 | 0.63 | 6.00 | 6.27 | -0.27 | 5.64 | 6.25 | -0.61 |
| 63. I seldom get the "run-around" when seeking information on this campus. | 6.27 | 5.78 | 0.49 | 6.57 | 6.25 | 0.32 | 6.16 | 5.55 | 0.61 | 6.27 | 5.38 | 0.89 | 5.33 | 5.80 | -0.47 |
| 67. Channels for expressing student complaints are readily available. | 6.25 | 5.52 | 0.73 | 6.56 | 6.12 | 0.44 | 5.75 | 5.06 | 0.69 | 6.38 | 5.87 | 0.51 | 6.15 | 5.92 | 0.23 |

Scales: In Order With Items That Make Up the Scale - Student Centeredness

| | Great I | Basin College | - SSI | 10 | 016: Science o | r | | 1017: Other | | 10 | 18: Undecideo | ł | 1019: Co | omputer Techn | ologies |
|---|------------|---------------|-------|------------|----------------|------|------------|--------------|------|------------|---------------|------|------------|---------------|---------|
| Scale/Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| STUDENT CENTEREDNESS | 6.30 | 5.90 | 0.40 | 6.43 | 6.19 | 0.24 | 6.20 | 5.87 | 0.33 | 6.50 | 5.76 | 0.74 | 5.90 | 5.93 | -0.03 |
| 1. Most students feel a sense of belonging here. | 5.99 | 5.75 | 0.24 | 6.15 | 6.04 | 0.11 | 5.83 | 5.80 | 0.03 | 6.33 | 5.63 | 0.70 | 5.94 | 5.75 | 0.19 |
| 16. The college shows concern for students as individuals. | 6.25 | 5.65 | 0.60 | 6.35 | 5.85 | 0.50 | 5.90 | 5.31 | 0.59 | 6.53 | 5.78 | 0.75 | 5.93 | 5.93 | 0.00 |
| 27. The campus staff are caring and helpful. | 6.34 | 6.05 | 0.29 | 6.24 | 6.12 | 0.12 | 6.42 | 6.12 | 0.30 | 6.59 | 6.06 | 0.53 | 6.07 | 6.23 | -0.16 |
| 28. It is an enjoyable experience to be a student on this campus. | 6.37 | 6.09 | 0.28 | 6.64 | 6.44 | 0.20 | 6.41 | 6.16 | 0.25 | 6.41 | 6.00 | 0.41 | 5.94 | 6.20 | -0.26 |
| 36. Students are made to feel welcome on this campus. | 6.44 | 6.05 | 0.39 | 6.52 | 6.16 | 0.36 | 6.35 | 6.11 | 0.24 | 6.53 | 5.72 | 0.81 | 5.86 | 5.92 | -0.06 |
| 57. Administrators are approachable to students. | 6.43 | 5.85 | 0.58 | 6.68 | 6.54 | 0.14 | 6.42 | 5.82 | 0.60 | 6.65 | 5.38 | 1.27 | 5.62 | 5.50 | 0.12 |

| | Great | Great Basin College - SSI | | | 016: Science of | r | | 1017: Other | | 10 | 18: Undecideo | 1 | 1019: Co | omputer Techn | ologies |
|--|------------|---------------------------|------|------------|-----------------|-------|------------|--------------|------|------------|---------------|------|------------|---------------|---------|
| Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 1. Most students feel a sense of belonging here. | 5.99 | 5.75 | 0.24 | 6.15 | 6.04 | 0.11 | 5.83 | 5.80 | 0.03 | 6.33 | 5.63 | 0.70 | 5.94 | 5.75 | 0.19 |
| 2. Faculty care about me as an individual. | 6.21 | 5.75 | 0.46 | 6.12 | 5.96 | 0.16 | 5.80 | 5.60 | 0.20 | 6.11 | 5.82 | 0.29 | 6.33 | 6.40 | -0.07 |
| 3. The quality of instruction in the vocational/technical programs is excellent. | 6.33 | 5.79 | 0.54 | 6.29 | 5.90 | 0.39 | 6.05 | 5.69 | 0.36 | 6.72 | 5.39 | 1.33 | 6.36 | 5.64 | 0.72 |
| 4. Security staff are helpful. | 6.19 | 5.77 | 0.42 | 6.38 | 6.52 | -0.14 | 5.94 | 5.65 | 0.29 | 6.44 | 6.07 | 0.37 | 5.54 | 5.45 | 0.09 |
| 5. The personnel involved in registration are helpful. | 6.41 | 6.02 | 0.39 | 6.48 | 5.88 | 0.60 | 6.31 | 5.92 | 0.39 | 6.33 | 6.10 | 0.23 | 6.24 | 6.56 | -0.32 |
| 6. My academic advisor is approachable. | 6.50 | 6.07 | 0.43 | 6.72 | 6.60 | 0.12 | 6.53 | 6.14 | 0.39 | 6.57 | 6.13 | 0.44 | 6.13 | 6.00 | 0.13 |
| 7. Adequate financial aid is available for most students. | 6.41 | 5.79 | 0.62 | 6.33 | 6.18 | 0.15 | 6.09 | 5.61 | 0.48 | 6.41 | 5.75 | 0.66 | 6.14 | 5.50 | 0.64 |
| 8. Classes are scheduled at times that are convenient for me. | 6.39 | 5.82 | 0.57 | 6.38 | 6.15 | 0.23 | 6.37 | 5.80 | 0.57 | 6.53 | 5.45 | 1.08 | 6.00 | 6.13 | -0.13 |
| 9. Internships or practical experiences are provided in my degree/certificate program. | 6.11 | 5.46 | 0.65 | 6.36 | 5.32 | 1.04 | 5.56 | 4.79 | 0.77 | 6.38 | 5.50 | 0.88 | 5.69 | 5.00 | 0.69 |
| 10. Child care facilities are available on campus. | 5.56 | 4.78 | 0.78 | 5.80 | 5.57 | 0.23 | 5.39 | 5.12 | 0.27 | 5.75 | 5.29 | 0.46 | 4.83 | 5.33 | -0.50 |
| 11. Security staff respond quickly in emergencies. | 6.28 | 5.71 | 0.57 | 6.57 | 6.10 | 0.47 | 6.35 | 5.81 | 0.54 | 6.46 | 6.40 | 0.06 | 5.17 | 4.50 | 0.67 |
| 12. My academic advisor helps me set goals to work toward. | 6.41 | 5.87 | 0.54 | 6.46 | 6.16 | 0.30 | 6.15 | 5.58 | 0.57 | 6.42 | 5.83 | 0.59 | 5.87 | 5.71 | 0.16 |

| | Great | Great Basin College - SSI | | 1016: Science or | | | | 1017: Other | | 10 | 18: Undecideo | 1 | 1019: Computer Technologies | | |
|---|------------|---------------------------|------|------------------|--------------|------|------------|--------------|-------|------------|---------------|-------|-----------------------------|--------------|-------|
| Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 13. Financial aid awards are announced to students in time to be helpful in college planning. | 6.23 | 5.60 | 0.63 | 6.46 | 6.10 | 0.36 | 6.09 | 5.47 | 0.62 | 6.71 | 6.36 | 0.35 | 6.00 | 6.20 | -0.20 |
| 14. Library resources and services are adequate. | 6.28 | 5.87 | 0.41 | 6.48 | 6.00 | 0.48 | 5.74 | 5.61 | 0.13 | 6.31 | 5.81 | 0.50 | 6.08 | 5.91 | 0.17 |
| 15. I am able to register for classes I need with few conflicts. | 6.47 | 6.02 | 0.45 | 6.58 | 6.19 | 0.39 | 6.38 | 5.93 | 0.45 | 6.42 | 5.68 | 0.74 | 6.63 | 6.63 | 0.00 |
| 16. The college shows concern for students as individuals. | 6.25 | 5.65 | 0.60 | 6.35 | 5.85 | 0.50 | 5.90 | 5.31 | 0.59 | 6.53 | 5.78 | 0.75 | 5.93 | 5.93 | 0.00 |
| 17. Personnel in the Veterans' Services program are helpful. | 5.95 | 5.60 | 0.35 | 6.06 | 6.00 | 0.06 | 6.04 | 5.50 | 0.54 | 6.15 | 5.89 | 0.26 | 5.20 | 5.71 | -0.51 |
| 18. The quality of instruction I receive in most of my classes is excellent. | 6.49 | 5.92 | 0.57 | 6.65 | 6.31 | 0.34 | 6.28 | 5.83 | 0.45 | 6.85 | 5.57 | 1.28 | 6.25 | 5.87 | 0.38 |
| 19. This campus provides effective support services for displaced homemakers. | 5.99 | 5.72 | 0.27 | 6.00 | 6.00 | 0.00 | 5.77 | 5.79 | -0.02 | 6.08 | 5.78 | 0.30 | 5.45 | 5.88 | -0.43 |
| 20. Financial aid counselors are helpful. | 6.30 | 5.85 | 0.45 | 6.65 | 6.24 | 0.41 | 6.33 | 6.21 | 0.12 | 6.29 | 6.31 | -0.02 | 5.67 | 6.00 | -0.33 |
| 21. There are a sufficient number of study areas on campus. | 6.23 | 6.02 | 0.21 | 6.52 | 6.21 | 0.31 | 6.10 | 5.63 | 0.47 | 6.81 | 6.44 | 0.37 | 5.62 | 6.42 | -0.80 |
| 22. People on this campus respect and are supportive of each other. | 6.36 | 5.85 | 0.51 | 6.50 | 6.22 | 0.28 | 5.94 | 5.56 | 0.38 | 6.69 | 6.06 | 0.63 | 5.71 | 5.85 | -0.14 |
| 23. Faculty are understanding of students' unique life circumstances. | 6.36 | 5.85 | 0.51 | 6.71 | 6.46 | 0.25 | 6.18 | 5.73 | 0.45 | 6.76 | 5.80 | 0.96 | 6.00 | 6.19 | -0.19 |
| 24. Parking lots are well-lighted and secure. | 6.18 | 5.70 | 0.48 | 6.35 | 5.96 | 0.39 | 6.03 | 5.50 | 0.53 | 6.53 | 6.00 | 0.53 | 5.38 | 5.60 | -0.22 |

| | Great | Great Basin College - SSI | | | 1016: Science or | | | 1017: Other | | | 1018: Undecided | | | 1019: Computer Technologies | | |
|--|------------|---------------------------|------|------------|------------------|------|------------|--------------|------|------------|-----------------|------|------------|-----------------------------|-------|--|
| Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | |
| 25. My academic advisor is concerned about my success as an individual. | 6.30 | 5.74 | 0.56 | 6.44 | 6.20 | 0.24 | 5.97 | 5.68 | 0.29 | 6.50 | 5.31 | 1.19 | 5.80 | 5.57 | 0.23 | |
| 26. Library staff are helpful and approachable. | 6.28 | 5.99 | 0.29 | 6.64 | 6.45 | 0.19 | 6.04 | 5.96 | 0.08 | 6.29 | 6.00 | 0.29 | 5.69 | 6.00 | -0.31 | |
| 27. The campus staff are caring and helpful. | 6.34 | 6.05 | 0.29 | 6.24 | 6.12 | 0.12 | 6.42 | 6.12 | 0.30 | 6.59 | 6.06 | 0.53 | 6.07 | 6.23 | -0.16 | |
| 28. It is an enjoyable experience to be a student on this campus. | 6.37 | 6.09 | 0.28 | 6.64 | 6.44 | 0.20 | 6.41 | 6.16 | 0.25 | 6.41 | 6.00 | 0.41 | 5.94 | 6.20 | -0.26 | |
| 29. Faculty are fair and unbiased in their treatment of individual students. | 6.43 | 5.94 | 0.49 | 6.35 | 6.08 | 0.27 | 6.44 | 5.92 | 0.52 | 6.71 | 6.00 | 0.71 | 5.94 | 6.33 | -0.39 | |
| 30. The career services office provides students with the help they need to get a job. | 6.25 | 5.81 | 0.44 | 6.78 | 6.50 | 0.28 | 5.86 | 5.65 | 0.21 | 6.50 | 5.80 | 0.70 | 5.77 | 6.38 | -0.61 | |
| 31. The campus is safe and secure for all students. | 6.54 | 6.15 | 0.39 | 6.78 | 6.23 | 0.55 | 6.46 | 6.18 | 0.28 | 6.71 | 6.20 | 0.51 | 6.38 | 6.33 | 0.05 | |
| 32. My academic advisor is knowledgeable about my program requirements. | 6.52 | 6.13 | 0.39 | 6.92 | 6.79 | 0.13 | 6.28 | 5.85 | 0.43 | 6.75 | 6.00 | 0.75 | 6.00 | 5.86 | 0.14 | |
| 33. Admissions counselors accurately portray the campus in their recruiting practices. | 6.32 | 5.93 | 0.39 | 6.65 | 6.50 | 0.15 | 6.06 | 5.71 | 0.35 | 6.36 | 5.73 | 0.63 | 5.71 | 6.36 | -0.65 | |
| 34. Computer labs are adequate and accessible. | 6.40 | 6.22 | 0.18 | 6.48 | 6.30 | 0.18 | 6.15 | 6.00 | 0.15 | 6.65 | 6.33 | 0.32 | 5.85 | 6.18 | -0.33 | |
| 35. Policies and procedures regarding registration and course selection are clear and well-publicized. | 6.41 | 5.91 | 0.50 | 6.44 | 6.36 | 0.08 | 6.18 | 5.58 | 0.60 | 6.30 | 5.53 | 0.77 | 6.56 | 6.06 | 0.50 | |

| | Great | Great Basin College - SSI | | 1016: Science or | | | 1017: Other | | | 10 | 18: Undecided | 1 | 1019: Computer Technologies | | |
|--|------------|---------------------------|------|------------------|--------------|------|-------------|--------------|------|------------|---------------|-------|-----------------------------|--------------|-------|
| Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 36. Students are made to feel welcome on this campus. | 6.44 | 6.05 | 0.39 | 6.52 | 6.16 | 0.36 | 6.35 | 6.11 | 0.24 | 6.53 | 5.72 | 0.81 | 5.86 | 5.92 | -0.06 |
| 37. Faculty take into consideration student differences as they teach a course. | 6.18 | 5.65 | 0.53 | 6.20 | 5.92 | 0.28 | 5.71 | 5.63 | 0.08 | 6.29 | 5.15 | 1.14 | 5.80 | 5.77 | 0.03 |
| 38. The student center is a comfortable place for students to spend their leisure time. | 6.04 | 5.79 | 0.25 | 6.26 | 6.09 | 0.17 | 6.10 | 5.68 | 0.42 | 6.31 | 6.07 | 0.24 | 5.33 | 6.11 | -0.78 |
| 39. The amount of student parking space on campus is adequate. | 6.06 | 5.65 | 0.41 | 6.04 | 5.83 | 0.21 | 6.12 | 5.80 | 0.32 | 6.29 | 6.31 | -0.02 | 5.62 | 6.50 | -0.88 |
| 40. My academic advisor is knowledgeable about the transfer requirements of other schools. | 6.45 | 5.90 | 0.55 | 6.75 | 6.50 | 0.25 | 6.16 | 5.52 | 0.64 | 6.69 | 6.33 | 0.36 | 6.00 | 6.00 | 0.00 |
| 41. Admissions staff are knowledgeable. | 6.48 | 6.10 | 0.38 | 6.52 | 6.36 | 0.16 | 6.31 | 5.82 | 0.49 | 6.75 | 6.50 | 0.25 | 6.36 | 6.50 | -0.14 |
| 42. The equipment in the lab facilities is kept up to date. | 6.33 | 5.92 | 0.41 | 6.33 | 6.09 | 0.24 | 6.07 | 5.67 | 0.40 | 6.23 | 6.00 | 0.23 | 5.58 | 6.00 | -0.42 |
| 43. Class change (drop/add) policies are reasonable. | 6.36 | 6.12 | 0.24 | 6.62 | 6.58 | 0.04 | 6.19 | 5.88 | 0.31 | 6.50 | 6.24 | 0.26 | 5.88 | 6.14 | -0.26 |
| 44. I generally know what's happening on campus. | 5.89 | 5.29 | 0.60 | 5.96 | 5.76 | 0.20 | 5.97 | 5.71 | 0.26 | 5.74 | 5.21 | 0.53 | 5.53 | 5.69 | -0.16 |
| 45. This institution has a good reputation within the community. | 6.32 | 6.03 | 0.29 | 6.38 | 6.12 | 0.26 | 6.30 | 5.94 | 0.36 | 6.56 | 5.58 | 0.98 | 5.71 | 6.23 | -0.52 |
| 46. Faculty provide timely feedback about student progress in a course. | 6.43 | 5.77 | 0.66 | 6.65 | 6.04 | 0.61 | 6.25 | 5.33 | 0.92 | 6.42 | 5.80 | 0.62 | 6.25 | 5.75 | 0.50 |
| 47. There are adequate services to help me decide upon a career. | 6.27 | 5.59 | 0.68 | 6.50 | 5.88 | 0.62 | 6.00 | 5.17 | 0.83 | 6.29 | 5.53 | 0.76 | 6.00 | 6.08 | -0.08 |

| | Great | Great Basin College - SSI | | 10 | 1016: Science or | | | 1017: Other | | | 18: Undecideo | 1 | 1019: Computer Technologies | | |
|---|------------|---------------------------|------|------------|------------------|-------|------------|--------------|------|------------|---------------|------|-----------------------------|--------------|-------|
| Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 48. Counseling staff care about students as individuals. | 6.39 | 5.94 | 0.45 | 6.30 | 6.09 | 0.21 | 6.37 | 6.17 | 0.20 | 6.54 | 5.83 | 0.71 | 5.69 | 6.50 | -0.81 |
| 49. Admissions counselors respond to prospective students' unique needs and requests. | 6.38 | 5.82 | 0.56 | 6.48 | 6.30 | 0.18 | 6.18 | 5.85 | 0.33 | 6.21 | 5.36 | 0.85 | 6.42 | 6.64 | -0.22 |
| 50. Tutoring services are readily available. | 6.37 | 6.02 | 0.35 | 6.35 | 6.09 | 0.26 | 6.11 | 6.06 | 0.05 | 6.28 | 6.00 | 0.28 | 6.00 | 5.82 | 0.18 |
| 51. There are convenient ways of paying my school bill. | 6.45 | 6.26 | 0.19 | 6.62 | 6.38 | 0.24 | 6.23 | 6.13 | 0.10 | 6.28 | 6.26 | 0.02 | 6.33 | 6.20 | 0.13 |
| 52. This school does whatever it can to help me reach my educational goals. | 6.36 | 5.77 | 0.59 | 6.50 | 6.16 | 0.34 | 6.16 | 5.56 | 0.60 | 6.63 | 5.83 | 0.80 | 5.79 | 6.00 | -0.21 |
| 53. The assessment and course placement procedures are reasonable. | 6.31 | 5.99 | 0.32 | 6.40 | 6.22 | 0.18 | 6.24 | 5.84 | 0.40 | 6.22 | 6.13 | 0.09 | 5.81 | 6.23 | -0.42 |
| 54. Faculty are interested in my academic problems. | 6.25 | 5.59 | 0.66 | 6.56 | 5.92 | 0.64 | 6.08 | 5.53 | 0.55 | 6.12 | 5.68 | 0.44 | 5.73 | 5.64 | 0.09 |
| 55. Academic support services adequately meet the needs of students. | 6.37 | 5.86 | 0.51 | 6.48 | 6.08 | 0.40 | 6.24 | 5.75 | 0.49 | 6.40 | 5.94 | 0.46 | 5.29 | 5.82 | -0.53 |
| 56. The business office is open during hours which are convenient for most students. | 6.35 | 6.02 | 0.33 | 6.50 | 6.54 | -0.04 | 6.47 | 6.10 | 0.37 | 6.75 | 5.94 | 0.81 | 5.54 | 6.36 | -0.82 |
| 57. Administrators are approachable to students. | 6.43 | 5.85 | 0.58 | 6.68 | 6.54 | 0.14 | 6.42 | 5.82 | 0.60 | 6.65 | 5.38 | 1.27 | 5.62 | 5.50 | 0.12 |
| 58. Nearly all of the faculty are knowledgeable in their fields. | 6.54 | 6.19 | 0.35 | 6.58 | 6.58 | 0.00 | 6.51 | 6.06 | 0.45 | 6.65 | 6.29 | 0.36 | 6.64 | 6.43 | 0.21 |
| 59. New student orientation services help students adjust to college. | 6.16 | 5.67 | 0.49 | 6.35 | 5.75 | 0.60 | 6.06 | 5.69 | 0.37 | 6.44 | 5.29 | 1.15 | 5.64 | 5.73 | -0.09 |

| | Great | Great Basin College - SSI | | 1016: Science or | | | 1017: Other | | | 10 | 18: Undecideo | 1 | 1019: Computer Technologies | | |
|--|------------|---------------------------|------|------------------|--------------|------|-------------|--------------|-------|------------|---------------|-------|-----------------------------|--------------|-------|
| Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 60. Billing policies are reasonable. | 6.38 | 6.01 | 0.37 | 6.58 | 5.88 | 0.70 | 6.18 | 6.06 | 0.12 | 6.35 | 6.11 | 0.24 | 5.73 | 5.85 | -0.12 |
| 61. Faculty are usually available after class and during office hours. | 6.32 | 5.93 | 0.39 | 6.60 | 6.44 | 0.16 | 6.17 | 5.43 | 0.74 | 6.35 | 5.87 | 0.48 | 5.80 | 6.15 | -0.35 |
| 62. Bookstore staff are helpful. | 6.22 | 5.92 | 0.30 | 6.20 | 5.95 | 0.25 | 6.13 | 5.50 | 0.63 | 6.00 | 6.27 | -0.27 | 5.64 | 6.25 | -0.61 |
| 63. I seldom get the "run-around" when seeking information on this campus. | 6.27 | 5.78 | 0.49 | 6.57 | 6.25 | 0.32 | 6.16 | 5.55 | 0.61 | 6.27 | 5.38 | 0.89 | 5.33 | 5.80 | -0.47 |
| 64. Nearly all classes deal with practical experiences and applications. | 6.26 | 5.86 | 0.40 | 6.50 | 6.19 | 0.31 | 6.06 | 5.36 | 0.70 | 6.20 | 5.94 | 0.26 | 6.40 | 6.07 | 0.33 |
| 65. Students are notified early in the term if they are doing poorly in a class. | 6.24 | 5.52 | 0.72 | 6.33 | 5.83 | 0.50 | 5.94 | 5.07 | 0.87 | 6.00 | 5.26 | 0.74 | 6.00 | 5.83 | 0.17 |
| 66. Program requirements are clear and reasonable. | 6.50 | 6.11 | 0.39 | 6.69 | 6.54 | 0.15 | 6.29 | 5.81 | 0.48 | 6.78 | 6.00 | 0.78 | 6.79 | 6.20 | 0.59 |
| 67. Channels for expressing student complaints are readily available. | 6.25 | 5.52 | 0.73 | 6.56 | 6.12 | 0.44 | 5.75 | 5.06 | 0.69 | 6.38 | 5.87 | 0.51 | 6.15 | 5.92 | 0.23 |
| 68. On the whole, the campus is well- maintained. | 6.45 | 6.34 | 0.11 | 6.58 | 6.42 | 0.16 | 6.31 | 6.32 | -0.01 | 6.39 | 6.06 | 0.33 | 6.00 | 6.42 | -0.42 |
| 69. There is a good variety of courses provided on this campus. | 6.42 | 5.82 | 0.60 | 6.54 | 6.15 | 0.39 | 6.13 | 5.59 | 0.54 | 6.53 | 5.52 | 1.01 | 6.47 | 5.93 | 0.54 |
| 70. I am able to experience intellectual growth here. | 6.48 | 6.18 | 0.30 | 6.65 | 6.42 | 0.23 | 6.35 | 5.83 | 0.52 | 6.67 | 6.35 | 0.32 | 6.14 | 6.15 | -0.01 |
| 71. Campus: Online registration is convenient | 6.48 | 6.28 | 0.20 | 6.72 | 6.68 | 0.04 | 6.19 | 5.95 | 0.24 | 6.55 | 6.00 | 0.55 | 6.07 | 6.46 | -0.39 |
| 72. Campus item 2 | | | | | | | | | | | | | | | |
| 73. Campus item 3 | | | | | | | | | | | | | | | |

| | Great | Basin College | - SSI | 10 | 16: Science o | r | | 1017: Other | | 10 | 18: Undecided | l | 1019: Co | omputer Techno | ologies |
|--|------------|---------------|-------|------------|---------------|-----|------------|--------------|-----|------------|---------------|-----|------------|----------------|---------|
| Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 74. Campus item 4 | | | | | | | | | | | | | | | 1 |
| 75. Campus item 5 | | | | | | | | | | | | | | | |
| 76. Campus item 6 | | | | | | | | | | | | | | | |
| 77. Campus item 7 | | | | | | | | | | | | | | | |
| 78. Campus item 8 | | | | | | | | | | | | | | | |
| 79. Campus item 9 | | | | | | | | | | | | | | | |
| 80. Campus item 10 | | | | | | | | | | | | | | | |
| 81. Institution's commitment to part-time students? | | 6.00 | | | 6.17 | | | 5.74 | | | 5.58 | | | 6.27 | |
| 82. Institution's commitment to evening students? | | 5.91 | | | 6.26 | | | 5.81 | | | 5.24 | | | 6.45 | |
| 83. Institution's commitment to older, returning learners? | | 6.08 | | | 6.42 | | | 5.72 | | | 5.88 | | | 6.58 | |
| 84. Institution's commitment to under- represented populations? | | 5.96 | | | 6.36 | | | 5.48 | | | 5.71 | | | 6.20 | |
| 85. Institution's commitment to commuters? | | 5.94 | | | 6.35 | | | 5.61 | | | 5.60 | | | 6.55 | |
| 86. Institution's commitment to students with disabilities? | | 6.06 | | | 6.36 | | | 5.88 | | | 6.23 | | | 6.30 | |
| 87. Cost as factor in decision to enroll. | 6.23 | | | 6.46 | | | 5.74 | | | 5.90 | | | 6.44 | | |
| 88. Financial aid as factor in decision to enroll. | 6.10 | | | 6.12 | | | 5.73 | | | 5.67 | | | 5.60 | | |

| | Great | Basin College | - SSI | 10 |)16: Science o | r | | 1017: Other | | 10 | 18: Undecideo | b | 1019: Co | mputer Techn | ologies |
|---|------------|---------------|-------|------------|----------------|-----|------------|--------------|-----|------------|---------------|-----|------------|--------------|---------|
| Item | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap | Importance | Satisfaction | Gap |
| 89. Academic reputation as factor in decision to enroll. | 5.91 | | | 6.04 | | | 5.50 | | | 5.25 | | | 6.38 | | |
| 90. Size of institution as factor in decision to enroll. | 5.17 | | | 5.35 | | | 5.30 | | | 4.16 | | | 4.93 | | |
| 91. Opportunity to play sports as factor in decision to enroll. | 3.75 | | | 4.13 | | | 3.91 | | | 3.56 | | | 4.43 | | |
| 92. Recommendations from family/ friends as factor in decision to enroll. | 4.96 | | | 5.29 | | | 4.64 | | | 4.90 | | | 5.29 | | |
| 93. Geographic setting as factor in decision to enroll. | 5.53 | | | 5.33 | | | 5.10 | | | 5.19 | | | 5.87 | | |
| 94. Campus appearance as factor in decision to enroll. | 5.03 | | | 5.04 | | | 4.76 | | | 4.95 | | | 5.46 | | |
| 95. Personalized attention prior to enrollment as factor in decision to enroll. | 5.57 | | | 5.60 | | | 5.05 | | | 5.42 | | | 6.14 | | |

Summary Items

| Summary Item | Great Basin College - SSI | 1016: Science or | 1017: Other | 1018: Undecided | 1019: Computer Technologies |
|---|---------------------------|------------------|---------------|-----------------|-----------------------------|
| So far, how has your college experience met your expectations? | Average: 5.16 | Average: 5.48 | Average: 5.21 | Average: 4.91 | Average: 5.24 |
| 1=Much worse than expected | 0% | 0% | 0% | 0% | 0% |
| 2=Quite a bit worse than I expected | 2% | 8% | 2% | 9% | 5% |
| 3=Worse than I expected | 4% | 4% | 4% | 0% | 5% |
| 4=About what I expected | 27% | 16% | 27% | 27% | 17% |
| 5=Better than I expected | 24% | 16% | 29% | 27% | 29% |
| 6=Quite a bit better than I expected | 15% | 16% | 8% | 27% | 11% |
| 7=Much better than expected | 24% | 40% | 27% | 9% | 29% |
| Rate your overall satisfaction with your experience here thus far. | Average: 5.82 | Average: 6.19 | Average: 5.89 | Average: 5.41 | Average: 5.88 |
| 1=Not satisfied at all | 0% | 0% | 0% | 0% | 0% |
| 2=Not very satisfied | 1% | 0% | 2% | 4% | 5% |
| 3=Somewhat dissatisfied | 3% | 0% | 2% | 4% | 0% |
| 4=Neutral | 9% | 7% | 10% | 18% | 11% |
| 5=Somewhat satisfied | 12% | 15% | 10% | 13% | 5% |
| 6=Satisfied | 36% | 26% | 38% | 36% | 35% |
| 7=Very satisfied | 35% | 50% | 36% | 22% | 41% |
| All in all, if you had to do it over, would you enroll here again? | Average: 6.02 | Average: 6.12 | Average: 6.21 | Average: 5.50 | Average: 6.06 |
| 1=Definitely not | 0% | 0% | 0% | 0% | 0% |
| 2=Probably not | 3% | 4% | 2% | 9% | 0% |
| 3=Maybe not | 3% | 0% | 2% | 4% | 12% |
| 4=I don't know | 4% | 4% | 4% | 4% | 6% |
| 5=Maybe yes | 10% | 12% | 10% | 13% | 6% |
| 6=Probably yes | 31% | 32% | 25% | 45% | 12% |
| 7=Definitely yes | 46% | 48% | 55% | 22% | 62% |