

# Assessment: Annual Report



## Program (BUS) - BAS- Management in Tech Emphasis

**Unit Mission:** The mission of the Bachelor of Applied Science program – Management in Technology is to provide students with the abilities and qualities of competence, personal communication, management, and decision making within a broad context to apply in their chosen field of employment.

<i>Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<b>Evaluate the broad contexts within which businesses operate</b> - Evaluate the broad contexts within which businesses operate and recognize that this context is global, demonstrating an appreciation of perspectives associated with other cultures. <b>Outcome Status:</b> Active <b>Frequency of Assessment:</b> 2015-2016 <b>Start Date:</b> 09/14/2015	<b>Assignment - Project</b> - BMW Case Study in MGT 310 Case focuses on a retrofit of former Mini plant in Oxford England. Management had to reconcile needed productivity improvements with existing workforce norms. <b>Criterion:</b> Average score for actual student submissions on Case Study exceeds 75%	<b>Reporting Period:</b> 2015-2016 <b>Criterion Met:</b> Yes Student's who completed the assignment scored on average 78.3% (06/14/2016)	<b>Action:</b> The case was a good representation of global concerns and integration of other cultures. No changes in assignment planned at this time. (06/14/2016)
<b>Assess technological trends and innovations</b> - Assess technological trends and innovations that are likely to impact their organization and be able to formulate a plan for their swift orderly adoption. <b>Outcome Status:</b> Active <b>Frequency of Assessment:</b> 2016-2017 <b>Start Date:</b> 09/05/2016	<b>Assignment - Project</b> - Future Project Assignment in MGT 330 Students will develop a Business Model, Revenue Stream and Business Strategy for a "future" business using drones as a business tool. <b>Criterion:</b> Student average score on Future Project exceeds 72%	<b>Reporting Period:</b> 2015-2016 <b>Criterion Met:</b> Yes Students who submitted for the Future Project Assignment scored 78% (06/14/2016)	
<b>Demonstrate theoretical and practical understanding</b> - Demonstrate theoretical and practical understanding of all concepts, models and techniques associated with effective management.	<b>Written Test/Exam</b> - Mid-Term Exam-Essay in ECON 365 This exam covers material specific to Labor Unions and Minimum Wage Laws and their effect on management decisions.	<b>Reporting Period:</b> 2015-2016 <b>Criterion Met:</b> Yes Students who submitted for the Fall and Spring Mid-Term scored 82% and 89% respectively (06/14/2016)	

<i>Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<b>Outcome Status:</b> Active <b>Frequency of Assessment:</b> 2017-2018 <b>Start Date:</b> 09/11/2017	<b>Criterion:</b> Student average score on student submissions on the Mid-Term Exam exceed 75%		
<b>Apply basic skills</b> - Apply basic skills in team building, leadership, change and negotiation. <b>Outcome Status:</b> Active <b>Frequency of Assessment:</b> 2018-2019 <b>Start Date:</b> 09/10/2018	<b>Written Test/Exam</b> - Exam 5 in MGT 310 This exam specifically covers material contained in Chapters 15 through 18 including the following topics – Dynamics of Leadership, Communicating Effectively, and Working in Teams.  <b>Criterion:</b> Average score for actual student submissions on Exam 5 exceeds 70%	<b>Reporting Period:</b> 2015-2016 <b>Criterion Met:</b> Yes Students who completed Exam 5 scored on average 82.3% (06/14/2016)	<b>Action:</b> Exam is non-comprehensive and the focus is on leadership primarily, a key wrap up topic for this course. (06/14/2016)
<b>Interpret and analyze business situations</b> - Interpret and analyze business situations, identify problems and solve them. <b>Outcome Status:</b> Active <b>Frequency of Assessment:</b> 2019-2020 <b>Start Date:</b> 09/09/2019	<b>Assignment - Project</b> - Marketing Plan Project in MKT 210 Project entails conducting market research, identifying opportunity and issues, market strategy development, and implementation.  <b>Criterion:</b> Average score for actual student submissions on Marketing Plan Project exceeds 75%	<b>Reporting Period:</b> 2015-2016 <b>Criterion Met:</b> Yes Students who completed and posted their semester project Marketing Plan scored on average 79.4% (06/14/2016)	