

Assessment: Annual Report



Program (BUS) - BAS- Management and Supervision

Unit Mission: The mission of the Bachelor of Applied Science program – Management in Technology is to provide students with the abilities and qualities of competence, personal communication, management, and decision making within a broad context to apply in their chosen field of employment.

<i>Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>Evaluate the broad contexts within which businesses operate - Evaluate the broad contexts within which businesses operate and recognize that this context is global, demonstrating an appreciation of perspectives associated with other cultures.</p> <p>Outcome Status: Active</p> <p>Assessment Year: 2015-2016</p> <p>Start Date: 09/14/2015</p>	<p>Assignment - Project - BMW Case Study in MGT 310</p> <p>Case focuses on a retrofit of former Mini plant in Oxford England. Management had to reconcile needed productivity improvements with existing workforce norms.</p> <p>Criterion: Average score for actual student submissions on Case Study exceeds 75%</p>	<p>Reporting Period: 2016-2017</p> <p>Criterion Met: Yes</p> <p>Fall 2016 results – New students in program rated knowledge on a 5 point scale at 3.9</p> <p>Graduating students rated their knowledge on a 5 point scale at 4.4 (06/19/2017)</p>	<p>Action: Both measures of success were met so no change in this area are to be made in the coming year. (06/19/2017)</p>
	<p>Survey - The outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis.</p> <p>Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program.</p>	<p>Reporting Period: 2016-2017</p>	<p>Action: The case was a good</p>
	<p>Assignment - Written - Spring 2017</p>	<p>Reporting Period: 2016-2017</p>	<p>Action: The case was a good</p>

<i>Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
	<p>(Direct Measurement):</p> <p>Alliance Boots Case Study in MGT 310 - Case focuses on a major reorganization and realignment of a UK drug store chain under a new CEO. The organization faced stiff competition of the U.S. firm WalMart in the UK. The CEO instituted changes in distribution, operations, and personnel to increase its competitive position versus the U.S. company that operated in a different manner globally.</p> <p>Criterion: Average score for actual student submissions on Case Study exceeds 75%</p>	<p>Criterion Met: Yes</p> <p>Results for students who completed the case study assignment were 76.2% meeting the established criteria for success. (06/19/2017)</p>	<p>representation of concerns in a global enterprise and competitive environment. No changes in assignment planned at this time. (06/19/2017)</p>