

Assessment: Program Assessment Plan



Program (BUS) - BAS- Management in Tech Emphasis

Unit Mission: The mission of the Bachelor of Applied Science program – Management in Technology is to provide students with the abilities and qualities of competence, personal communication, management, and decision making within a broad context to apply in their chosen field of employment.

Outcome: Evaluate the broad contexts within which businesses operate

Evaluate the broad contexts within which businesses operate and recognize that this context is global, demonstrating an appreciation of perspectives associated with other cultures.

Outcome Status: Active

Assessment Year: 2015-2016

Start Date: 09/14/2015

Assessment Measures

Assignment - Project - BMW Case Study in MGT 310

Case focuses on a retrofit of former Mini plant in Oxford England. Management had to reconcile needed productivity improvements with existing workforce norms. (Active)

Criterion: Average score for actual student submissions on Case Study exceeds 75%

Survey - The outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis. (Active)

Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program.

Outcome: Assess technological trends and innovations

Assess technological trends and innovations that are likely to impact their organization and be able to formulate a plan for their swift orderly adoption.

Outcome Status: Active

Assessment Year: 2016-2017

Start Date: 09/05/2016

Assessment Measures

Assignment - Project - Future Project Assignment in MGT 330

Students will develop a Business Model, Revenue Stream and Business Strategy for a "future" business using drones as a business tool.

(Active)

Criterion: Student average score on Future Project exceeds 72%

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Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program.

Outcome: Demonstrate theoretical and practical understanding

Demonstrate theoretical and practical understanding of all concepts, models and techniques associated with effective management.

Outcome Status: Active

Assessment Year: 2017-2018

Start Date: 09/11/2017

Assessment Measures

Written Test/Exam - Mid-Term Exam-Essay in ECON 365

This exam covers material specific to Labor Unions and Minimum Wage Laws and their effect on management decisions. (Active)

Criterion: Student average score on student submissions on the Mid-Term Exam exceed 75%

Survey - The outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis. (Active)

Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program.

Outcome: Apply basic skills

Apply basic skills in team building, leadership, change and negotiation.

Outcome Status: Active

Assessment Year: 2018-2019

Start Date: 09/10/2018

Assessment Measures

Written Test/Exam - Exam 5 in MGT 310

This exam specifically covers material contained in Chapters 15 through 18 including the following topics – Dynamics of Leadership, Communicating Effectively, and Working in Teams.
(Active)

Criterion: Average score for actual student submissions on Exam 5 exceeds 70%

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Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program.

Outcome: Interpret and analyze business situations

Interpret and analyze business situations, identify problems and solve them.

Outcome Status: Active

Assessment Year: 2019-2020

Start Date: 09/09/2019

Assessment Measures

Assignment - Project - Marketing Plan Project in MKT 210

Project entails conducting market research, identifying opportunity and issues, market strategy development, and implementation.

(Active)

Criterion: Average score for actual student submissions on Marketing Plan Project exceeds 75%

Survey - The outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis. (Active)

Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program.