

Argentum 2016 Judging Rubrics

ARTWORK RUBRIC

	Not Acceptable	Adequate	Exceptional
Craftsmanship	Artwork has very little attention to details and appears thrown together (sloppy)	Artwork has minor flaws but looks complete.	Artwork demonstrates exceptional quality and maximum effort.
Originality	There is no evidence of experimentation.	The project is solved logically, but there is little originality.	Project shows total originality and sophistication after thorough experimentation.
Composition for 2-D	There is no evidence of student understanding 2-D composition.	Composition of the artwork is evident.	The artwork demonstrates a very strong understanding of composition.
Composition for 3- D	Art may lack or have minimal or unoriginal use of contrasting elements.	Shows understanding of what contrasting elements are, but may not apply consistently.	There is a wide variation of contrasting elements, which are clearly demonstrated and thoughtful.
Theme	There is no relation to the theme	There is some evidence that the artwork relates to the theme.	The relationship to the theme is evident.

PHOTOGRAPHY RUBRIC

	Not Acceptable	Adequate	Exceptional
Clear center of interest	Multiple elements compete for attention.	Photo has minor composition flaws with some competing elements.	The image has a clear center of interest that holds the viewer's attention and tells a story.
Originality	The photo shows predictable techniques and does not hold lasting interest in the subject.	The photo shows some creative depiction of the subject that avoids the predictable.	The image shows the subject through the photographer's eyes and perspective. The photographer reveals the subject with innovative and extraordinary ways.
Composition	There is no evidence that student understands basic rules of composition.	Some rules of composition and order are evident within the image.	Photograph is exceptionally composed with an overall sense of order and balance. There are no distracting or unnecessary elements.
Overall Appearance	Photo is not in focus where needed and/or is over- or under-exposed in ways that are distracting to viewer.	The photo demonstrates a professional appearance with minor problems.	Photo is in sharp focus with details clearly presented. Exposure (combination of focal length, aperture, shutter speed, & ISO) enhances the intent of the photo. Image has good overall contrast. Color and lighting appears natural and helps set mood of image.
Theme	There is no relation to the theme	There is some evidence that the photo relates to the theme.	The relationship to the theme is evident.

WRITING RUBRIC

	Not Acceptable	Adequate	Exceptional
Craft	<p>Much of the writing is sloppy and rough.</p> <p>There is little evidence of compelling writing on sentence, line, and phrase level.</p> <p>Writing does not engage reader, evoke an emotional response, or lead to a deeper understanding of the topic.</p>	<p>Writing has rough patches, but is compelling overall.</p> <p>Some evidence of compelling writing on sentence, line, and phrase level is apparent.</p> <p>Reader is somewhat engaged and responds to the written piece emotionally and with some knowledge gained on topic.</p>	<p>Writing is excellent throughout, demonstrates a clear knowledge of craft.</p> <p>There is significant evidence of compelling writing on all levels.</p> <p>Reader is engaged throughout and responds to the topic on an emotional and intellectual level.</p>
Originality	<p>There is little evidence of theme, and work shows little experimentation with original ideas.</p> <p>Work mimics closely previously published materials.</p> <p>Work prominently features licensed materials/characters.</p>	<p>Theme is present, but executed with little originality</p> <p>Work avoids direct comparison to previously published material</p> <p>Work mostly avoids featuring licensed materials/characters.</p>	<p>Theme and execution are notably effective and creative.</p> <p>Work is creative and presents fresh, original ideas.</p> <p>Work avoids featuring licensed materials/characters</p>
Overall Presentation	<p>Work fails to adhere to publication standards. (It exceeds length limit, inappropriate focus on gratuitous violence, gore, and graphic sexual content.)</p> <p>Piece has not been edited. Work contains numerous spelling, grammatical, and punctuation errors.</p>	<p>Work is professional in appearance with minor problems.</p> <p>Piece adheres to publication guidelines.</p>	<p>Piece is professionally presented and edited</p> <p>Work adheres to all publication guidelines.</p>
Theme	<p>There is no relation to the theme</p>	<p>There is some evidence that the writing relates to the theme.</p>	<p>The relationship to the theme is evident.</p>