

Business

Associate of Arts—Business (Pattern of Study)

Student Learning Outcomes

The suggested pattern of study for an Associate of Arts degree focusing on business is designed primarily for students planning to continue their education at the baccalaureate level. It provides students with a broad background in the arts, sciences, and mathematics, with a solid introduction to the discipline of business. This broad educational background provides the basis for more in-depth studies of accounting, economics, finance, management, or marketing in the remainder of the student's academic career. The general education portion of this pattern of study provides some flexibility in specific course selections that meet the general education requirements at Great Basin College. Students planning to continue their education beyond the AA degree by transferring to another institution should check the requirements of that institution early so that appropriate specific courses can be chosen as part of this pattern of study.

This pattern of study is designed specifically to meet the lower-division requirements at four-year institutions, but students should be aware that each institution varies slightly in its requirements. Students who plan on transferring to any particular college or university should consult with an advisor in order to assure appropriate lower-level courses are taken at Great Basin College. In a few cases where an institution requires a specific course that is not offered at GBC, students may need to take one or more lower-division cores at the institution to which they transfer. All the courses in this program are available in the online format.

Graduates with an AA degree who follow the business pattern of study will have the knowledge and skills to do the following:

- Apply effective communication skills.
- Analyze and utilize fundamental accounting processes and financial statements.
- Demonstrate the importance of marketing principles in the context of a successful business enterprise in various environments.
- Identify the subjectivity of the voluntary choices individuals make in the economy through marginal decision-making and analyzing supply and demand.

Degree Requirements

Credits

General Education

Communications and Expressions

Written Communications: ENG 100 or 101	3
Oral Communications: COM 113 (required)	3
Evidence-Based Communications: ENG 102.....	3
Fine Arts.....	3
ART 100, ART 101, ART 107, MUS 101, THTR 100, THTR 105, THTR 204	

Logical and Scientific Reasoning

Mathematical Reasoning:	3
Required: MATH 126 OR 126E and MATH 127, or MATH 128	
Scientific Reasoning:	3-4
Any AST, BIOL, CHEM, ENV, GEOL, PHYS, plus ANTH 102, GEOG 103 and NUTR 121	
Scientific Data/Interpretation:.....	4
BIOL 190, CHEM 121, GEOL 101, PHYS 151, PHYS 180	

Human Societies and Experience

Structure of Societies—ECON 102 (required)	3
American Constitutions and Institutions*	3
HIST 101/102 (must take both), PSC 101 (preferred)	
Humanities—PHIL 102 (required)	3

Technological Proficiency—IS 101 (required)..... 3

Foundations

Social Science—ECON 103 (required)	3
Humanities/Fine Arts:	3
Any transferable course 200-level ENG, or 100- or 200-level AM, ART, FIS, FREN, GRC 103, GRC 156, HUM, JOUR, MUS, PHIL, SPAN, THTR	

Program Requirements

ACC 201	Financial Accounting.....	3
ACC 202	Managerial Accounting.....	3
MATH 127	Precalculus II, or	
MATH 128	Precalculus and Trigonometry	2
(Minimum 5 credits mathematics required for program)		
MKT 210	Marketing Principles.....	3

General Electives (Choose with advisor).....9

Note: All students graduating from Nevada institutions of higher education must satisfy the American Constitutions and Institutions requirement. PSC 101 (3 credits) or HIST 101 and HIST 102 (6 credits).

SUGGESTED COURSE SEQUENCE
(Refer to page 88)
AA—Business

FALL—1st Semester		Credits
ACC	201	3
ECON	102	3
ENG	100 or 101	3
MATH	126 or MATH 126E & MATH 127 or MATH 128	5
SCIENTIFIC REASONING*		3-4
TOTAL		17-18

SPRING—2nd Semester		Credits
ACC	202	3
COM	113	3
ECON	103	3
ENG	102	3
GENERAL ELECTIVE**		3
TOTAL		13

FALL—3rd Semester		Credits
MKT	210	3
BIOL 190, CHEM 121, GEOL 121, PHYS 151, PHYS 180		4
GENERAL ELECTIVE**		3
PSC	101	3
TOTAL		13

SPRING—4th Semester		Credits
FINE ARTS*		3
HUMANITIES/FINE ARTS*		3
IS	101	3
PHIL	102	3
GENERAL ELECTIVE**		3
TOTAL		15

Minimum Credits: 60

***Select from page 82**

****Choose with an advisor**

After the AA in Business, the next step could be the Bachelor of Applied Science in Management and Supervision. See page 103.