

ACE MINUTES/REPORT 4/7/2015

Members present: Angie de Braga, Patty Fox, Karen Kimber, Sally Rampe, Frank Sawyer and Brandy Nielsen.

Angie de Braga presented financial information on the Richter Uzur Duo Concert. The committee agreed while the concert reported a loss, the community outreach and all who attended the concert, it was absolutely worth it and the committee agreed to host the duo in the future. After paying for the loss of the concert, the committee will have approximately \$1000 for future events.

The evaluations from the concert were overwhelmingly positive and brought over 335 people to the campus either as students attending the outreach event or attendees of the actual concert. Angie encouraged all ACE members to attend the marketing seminar being held Friday, April 10. Some discussion ensued in regards to possibly offering tickets to ACE events to attendees of the Father/Daughter Ball. The Father/Daughter Ball is hosted through the Continuing Education Department and sells out every year. This is a possible opportunity to get those attendees to participate in ACE events hosted at the college.

Sally Rampe discussed the upcoming lecture with Jack Malotte "Silkscreen Magic". This lecture is being held April 15 at 4 PM. Sally would like everyone to let the student population know about the event and encourage their attendance. Sally is working on advertising the event and working with Kayla McC Carson, Social Media/Marketing and Annie Hicks, Part-Time Instructor to film the lecture.

Sally continued in informing the committee about the Spring Art Show and Argentum Release which the reception is scheduled for May 7. Sally is looking for volunteers to help with the hanging of the show on April 15.

Karen Kimber reported that the Argentum received a record number of submissions, most were high quality, diverse and representative of the communities Great Basin College serves. The Argentum was expanded to 60 pages. Patty Fox asked Sally if there was a back-up plan in case some of the Argentum submitters did not bring their art to be shown in the art show. Patty and Angie came up with a few alternative ideas in case this happens.

Angie let the committee know that Justine Stout said Ted Talk for Wednesday, April 15 at 7:00 PM are a go and just show up!

The meeting was adjourned at 5:00 p.m.

The next meeting will be held May 12, 2015 at 4:00 p.m.