

2017 Face-2-face vs. Online Class Survey

In 2015-16, more than one-half of all enrollments in GBC credit classes were online. In fall 2016, GBC faculty formed an ad hoc Brick and Mortar/Online Committee in order to discuss what this means for student learning and for campus community. Among other information collected, GBC administered this survey in March, 2017, in order to gauge student preferences. The survey was administered to 3,103 enrolled students in GBC's service area (after removing those enrolled only in PEX or Driver's Ed classes) and 16% of those surveyed responded.

| 1. When a face-2-face section is full or at a time you can't attend, what options do you prefer? Please rank them in order of preference where 1 is highest and 6 is lowest. | | | | | | | | | |
|--|-----|-----|-----|-----|-----|-----|---------------------------|--------------------------|------------|
| Answer Options | 1 | 2 | 3 | 4 | 5 | 6 | Corrected Rating Average* | Response Count | |
| An online section of the same class | 239 | 53 | 53 | 44 | 19 | 67 | 4.52 | 475 | |
| An IAV section at my local college center | 82 | 106 | 103 | 54 | 42 | 65 | 3.86 | 452 | |
| A face-2-face section at night or on weekends | 95 | 73 | 95 | 55 | 50 | 88 | 3.66 | 456 | |
| A face-2-face section that will transfer from another | 64 | 48 | 73 | 111 | 52 | 106 | 3.21 | 454 | |
| Wait until next semester to enroll in the face-2-face class | 59 | 44 | 56 | 89 | 100 | 108 | 3.01 | 456 | |
| Not enroll | 61 | 26 | 40 | 36 | 63 | 235 | 2.44 | 461 | |
| | | | | | | | | <i>answered question</i> | 481 |
| | | | | | | | | <i>skipped question</i> | 1 |

| 2. When an online section is full or not offered that semester, what options do you prefer? Please rank them in order of preference. Please rank them in order of preference where 1 is highest and 5 is lowest. | | | | | | | | |
|--|-----|-----|-----|-----|-----|---------------------------|--------------------------|------------|
| Answer Options | 1 | 2 | 3 | 4 | 5 | Corrected Rating Average* | Response Count | |
| A face-2-face section of the same class | 226 | 45 | 58 | 38 | 87 | 3.63 | 454 | |
| An IAV section at my local college center | 75 | 141 | 120 | 50 | 64 | 3.25 | 450 | |
| An online section that will transfer from another college | 99 | 59 | 124 | 73 | 98 | 2.97 | 453 | |
| Wait until next semester to enroll in the online class | 103 | 70 | 108 | 107 | 79 | 3.02 | 467 | |
| Not enroll | 67 | 28 | 63 | 65 | 236 | 2.18 | 459 | |
| | | | | | | | <i>answered question</i> | 477 |
| | | | | | | | <i>skipped question</i> | 5 |

| 3. Why are you taking classes at GBC? | | |
|--|------------------|----------------|
| Answer Options | Response Percent | Response Count |
| Seeking a certificate or degree | 71.2% | 338 |
| Planning to transfer to another college | 13.5% | 64 |
| Taking classes to attain specific skills | 15.4% | 73 |
| <i>answered question</i> | | 475 |
| <i>skipped question</i> | | 7 |

*Note: The survey was designed in error - the highest ranking choice should have been 6 or 5 and the lowest ranking choice as 1. As a result, a corrected rating average weights each No. 1 choice the highest and each No. 6 choice the lowest in order to compare means.