



# Course Assessment Report - 4 Column

## Great Basin College

### Courses (ENG) - Communication

Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
Courses (ENG) - Communication - COM 101 - Oral Communication - Oral communication skills - Effective oral communication skills (Created By Courses (ENG) - Communication) <b>Next Assessment:</b> 2018-2019 <b>Start Date:</b> 06/23/2014 <b>Course Outcome Status:</b> Active	<b>Assessment Measure:</b> Speech rubrics and criteria: # 1-4  <b>Assessment Measure Category:</b> Assignment - Project <b>Criterion:</b> B grade or better (5 weighted criteria)	11/24/2014 - criterion: develop expressive delivery skills in speeches #1 & 2 results: a greater number of students reach "B" or better benchmark 14/17)  2.criterion: effective nonverbal communication skills results= 75% students making B or better by end of speech #2  <b>Criterion Met:</b> Yes <b>Reporting Period:</b> 2013-2014	11/24/2014 - . Continue expressive format 2. Invite John Patrick Rice or Frank Sawyer from theater for voice and nonverbal communication workshop 3. Use new online speech tools from text
Courses (ENG) - Communication - COM 101 - Oral Communication - Written communication - Effective written communication (Created By Courses (ENG) - Communication) <b>Next Assessment:</b> 2018-2019 <b>Start Date:</b> 06/23/2014 <b>Course Outcome Status:</b> Active	<b>Assessment Measure:</b> n/a <b>Criterion:</b> Outlines for speeches #3 &4= information & persuasive	11/24/2014 - Develop logical organization and rhetorical strategizing. Somewhat Needs improvement 2-4 students still not outlining effectively <b>Criterion Met:</b> Yes and No <b>Reporting Period:</b> 2013-2014	11/24/2014 - 1. Introduce "rhetorical strategies" earlier in the semester with expressive speeches # I & 2 2. Require a draft of speech #3- information speech. 3. Require tommarch.com "tools" thesis and outline builder for #4= persuasive
Courses (ENG) - Communication - COM 101 - Oral Communication - Critical thinking skills - Critical thinking skills (Created By Courses (ENG) - Communication) <b>Next Assessment:</b> 2018-2019 <b>Start Date:</b> 06/23/2014 <b>Course Outcome Status:</b> Active	<b>Assessment Measure:</b> Speech rubric #4 <b>Assessment Measure Category:</b> Performance/Presentation <b>Criterion:</b> B grade or better	11/25/2014 - Develop logical organization and rhetorical strategizing Yes for 50% of class <b>Criterion Met:</b> Yes and No <b>Reporting Period:</b> 2013-2014	11/25/2014 - Use 3 persuasive speech 2. Use tommarch.com "tools" thesis and outline builder for persuasive 3. Require draft and peer editing
Courses (ENG) - Communication - COM 101 - Oral Communication - Effective group work - Effective group work (Created By Courses (ENG) - Communication) <b>Next Assessment:</b> 2018-2019 <b>Start Date:</b> 06/23/2014 <b>Course Outcome Status:</b> Active	<b>Assessment Measure:</b> Participation rubric <b>Assessment Measure Category:</b> Assignment - Project <b>Criterion:</b> B or better	11/25/2014 - Good participation & attendance for 90% <b>Criterion Met:</b> Yes <b>Reporting Period:</b> 2013-2014	11/25/2014 - None= effective system building cooperation and teams

Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
<p>Active</p> <p>Courses (ENG) - Communication - COM 101 - Oral Communication - Effective use of digital media - Effective use of digital media (Created By Courses (ENG) - Communication)</p> <p><b>Next Assessment:</b> 2018-2019</p> <p><b>Start Date:</b> 06/23/2014</p> <p><b>Course Outcome Status:</b> Active</p>	<p><b>Assessment Measure:</b> Use in speeches # 1-4</p> <p><b>Assessment Measure Category:</b> Performance/Presentation</p> <p><b>Criterion:</b> B or better 8-10 points on speeches # 1- 4 rubrics</p>	<p>11/25/2014 - Continued good use (about 50%) of digital media incorporated into speeches # 1-4</p> <p><b>Criterion Met:</b> Yes</p> <p><b>Reporting Period:</b> 2013-2014</p>	<p>11/25/2014 - None= effective introduction and processing of use of digital media</p> <hr/>