



Course Assessment Report - 4 Column

Great Basin College

Courses (CT) - Graphic Communications

Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
<p>Courses (CT) - Graphic Communications - GRC 364 - Publication Design - Printing technologies influence publishing and publication design - Upon successful completion of this class, students will be able to discuss how printing technologies influence publishing and publication design.</p> <p>(Created By Courses (CT) - Graphic Communications)</p> <p>Next Assessment: 2017-2018</p> <p>Start Date: 06/23/2014</p> <p>Course Outcome Status: Active</p>	<p>Assessment Measure: Assignment #1 Weekly online discussions which can be written and/or done with video.</p> <p>Assessment Measure Category: Assignment - Written</p> <p>Criterion: Each assignment has its own rubric, and the GRC 364 Independent Study Discussions Rubric is copied below.</p>	<p>11/17/2014 - The independent study student in the class this spring did well on Assignment #1, and an excellent job on the weekly discussions.</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2013-2014</p>	<p>11/17/2014 - The first assignment will stay the same, and it relates to this expected learner outcome.</p> <p>I will use similar discussion prompts in this class next spring and the same rubric modified for a multi-student class, if applicable.</p> <p>The discussion topics are directly related to the expected learner outcomes in the class.</p>
<p>Courses (CT) - Graphic Communications - GRC 364 - Publication Design - Principles and elements of design support communication goals in publications - Upon successful completion of this class, students will be able to discuss and demonstrate how the principles and elements of design support communication goals in publications. (Created By Courses (CT) - Graphic Communications)</p> <p>Next Assessment: 2017-2018</p> <p>Start Date: 06/23/2014</p> <p>Course Outcome Status: Active</p>	<p>Assessment Measure: Assignment #2 Weekly Discussions Final Project</p> <p>Assessment Measure Category: Assignment - Written</p> <p>Criterion: Each assignment and the Final Project has its own rubric, and the discussions rubric is copied below.</p>	<p>11/17/2014 - The independent study student in the class this spring successfully completed each assignment, the weekly discussions and the Final Project.</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2013-2014</p>	<p>11/17/2014 - I got valuable feedback from the independent study student this spring, and so I was able to clarify some assignment instructions and requirements. I will continue to get feedback from students in future classes to confirm that assignment instructions and requirements are clear to them.</p> <p>The assignments and the Final Project are directly related to the expected learner outcomes in the class.</p>
<p>Courses (CT) - Graphic Communications - GRC 364 - Publication Design - Color, type, and page layout impact communication goals in publications - Upon successful completion of this class, students will be able to discuss and demonstrate how color, type, and page layout impact communication goals in publications. (Created By Courses (CT) - Graphic Communications)</p> <p>Next Assessment: 2017-2018</p> <p>Start Date:</p>	<p>Assessment Measure: Assignment #3 Assignment #4 Assignment #5 Assignment #6 Assignment #7 Assignment #8 Weekly Discussions Final Project</p> <p>Assessment Measure Category: Discussion</p>	<p>11/17/2014 - The independent study student in the class this spring successfully completed each assignment, the weekly discussions and the Final Project.</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2013-2014</p>	<p>11/17/2014 - See Outcome #2.</p>

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06/23/2014 Course Outcome Status: Active	Criterion: Each assignment and the Final Project has its own rubric, and the discussions rubric is copied below.		
Courses (CT) - Graphic Communications - GRC 364 - Publication Design - Page layouts using a grid structure. - Upon successful completion of this class, students will be able to create organized page layouts using a grid structure. (Created By Courses (CT) - Graphic Communications) Next Assessment: 2017-2018 Start Date: 06/23/2014 Course Outcome Status: Active	Assessment Measure: Assignment #3 Assignment #9 Weekly Discussions Final Project Assessment Measure Category: Discussion Criterion: Each assignment and the Final Project has its own rubric, and the discussions rubric is copied below.	11/17/2014 - The independent study student in the class this spring successfully completed each assignment, the weekly discussions and the Final Project. Criterion Met: Yes Reporting Period: 2013-2014	11/17/2014 - See Outcome #2.
Courses (CT) - Graphic Communications - GRC 364 - Publication Design - Imagery to support communication goals in publications. - Upon successful completion of this class, students will be able to discuss and demonstrate how to effectively use imagery to support communication goals in publications. (Created By Courses (CT) - Graphic Communications) Next Assessment: 2017-2018 Start Date: 06/23/2014 Course Outcome Status: Active	Assessment Measure: Assignment #9 Assignment #10 Assignment#11 Weekly Discussions Final Project Assessment Measure Category: Discussion Criterion: Each assignment and the Final Project has its own rubric, and the discussions rubric is copied below.	11/17/2014 - The independent study student in the class this spring successfully completed each assignment, the weekly discussions and the Final Project. Criterion Met: Yes Reporting Period: 2013-2014	
Courses (CT) - Graphic Communications - GRC 364 - Publication Design - Format of a publication affects its design and layout - Upon successful completion of this class, students will be able to explain and demonstrate how format of a publication affects its design and layout. (Created By Courses (CT) - Graphic Communications) Next Assessment: 2016-2017 Start Date: 06/23/2014 Course Outcome Status: Active	Assessment Measure: Assignment #12 Assignment #13 Weekly Discussions Final Project Assessment Measure Category: Discussion Criterion: Each assignment and the Final Project has its own rubric, and the discussions rubric is copied below.	11/17/2014 - The independent study student in the class this spring successfully completed each assignment, the weekly discussions and the Final Project. Criterion Met: Yes Reporting Period: 2013-2014	11/17/2014 - See Outcome #2.