



Course Assessment Report - 4 Column

Great Basin College

Courses (CT) - Graphic Communications

Course Outcomes 1 and ctu.unitid = 693	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
<p>GRC 256 - Computer Illustration II - Have a working knowledge of a vector-based drawing software program. - Students will have a working knowledge of a vector-based drawing software program.</p> <p>Next Assessment: 2018-2019</p> <p>Start Date: 07/13/2015</p> <p>Course Outcome Status: Active</p>	<p>Assessment Measure: Weekly Assignments and Final Project</p> <p>Assessment Measure Category: Assignment - Project</p> <p>Criterion: Passing grade for each assessment measure.</p>	<p>07/13/2015 - Six students passed this class, one audited, and one withdrew. The passing grades were two As, three Bs, and a C.</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2014-2015</p>	<p>07/13/2015 - Next spring, I will be using an Illustrator textbook for the latest version of the software from the same publisher. It is through exercises from this book and through websites linked to the GRC 256 website that students learn and apply a variety of Illustrator tools. Students who complete the weekly assignments and final project successfully develop a working knowledge of a variety of Illustrator tools.</p>
<p>GRC 256 - Computer Illustration II - Students will be able to describe design specialties & the design process. - Students will be able to describe design specialties and the design process.</p> <p>Next Assessment: 2018-2019</p> <p>Start Date: 07/13/2015</p> <p>Course Outcome Status: Active</p>	<p>Assessment Measure: Weekly Assignments, Discussions, and Final Project</p> <p>Assessment Measure Category: Discussion, homework, papers</p> <p>Criterion: Passing grade for each assessment measure.</p>	<p>07/13/2015 - Six students passed this class, one audited, and one withdrew. The passing grades were two As, three Bs, and a C.</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2014-2015</p>	<p>07/13/2015 - Next spring, I will be using the latest (new) edition of the Becoming a Graphic & Digital Designer. It is through exercises from this book, through websites linked to the GRC 256 website, and through additional exercises that students learn to describe design specialties and the design process. Students who complete the class discussions, weekly assignments, and final project successfully learn to describe design specialties and the design process.</p>
<p>GRC 256 - Computer Illustration II - Design professional-quality products for use in commercial applications - Students will have designed professional-quality products for use in commercial applications.</p> <p>Next Assessment: 2018-2019</p> <p>Start Date: 07/13/2015</p> <p>Course Outcome Status: Active</p>	<p>Assessment Measure: Weekly Assignments and Final Project</p> <p>Assessment Measure Category: Assignment - Project</p> <p>Criterion: Passing grade for each assessment measure.</p>	<p>07/13/2015 - Six students passed this class, one audited, and one withdrew. The passing grades were two As, three Bs, and a C.</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2014-2015</p>	<p>07/13/2015 - Students who complete the weekly assignments and final project design professional-quality products suitable for their portfolios. This will continue for future sections of this class.</p>
<p>GRC 256 - Computer Illustration II - Apply principles of design & elements of design -</p>	<p>Assessment Measure: Weekly Assignments and Final Project</p>	<p>07/13/2015 - Six students passed this class, one audited, and one withdrew. The passing grades were two As,</p>	

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<p>Students will apply principles of design, and apply elements of design in graphic communication materials.</p> <p>Next Assessment: 2018-2019</p> <p>Start Date: 07/13/2015</p> <p>Course Outcome Status: Active</p>	<p>Assessment Measure Category: Assignment - Project</p> <p>Criterion: Passing grade for each assessment measure.</p>	<p>three Bs, and a C.</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2014-2015</p>	<p>07/13/2015 - Students who complete the weekly assignments and final project apply elements and principles of design in their work. This will continue for future sections of this class.</p>
<p>GRC 256 - Computer Illustration II - Recognize and effectively use type as a graphic design tool - Students will recognize and effectively use type as a graphic design tool.</p> <p>Next Assessment: 2018-2019</p> <p>Start Date: 07/13/2015</p> <p>Course Outcome Status: Active</p>	<p>Assessment Measure: Weekly Assignments and Final Project</p> <p>Assessment Measure Category: Assignment - Project</p> <p>Criterion: Passing grade for each assessment measure.</p>	<p>07/13/2015 - Six students passed this class, one audited, and one withdrew. The passing grades were two As, three Bs, and a C.</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2014-2015</p>	<p>07/13/2015 - Students who complete the weekly assignments and final project effectively use type in their work. This will continue for future sections of this class.</p>
<p>GRC 256 - Computer Illustration II - Be aware of possible employment & job variety in the graphic design field. - Students will be aware of possible employment and the variety of jobs in the graphic design field.</p> <p>Next Assessment: 2018-2019</p> <p>Start Date: 07/13/2015</p> <p>Course Outcome Status: Active</p>	<p>Assessment Measure: Weekly Assignments, Discussions, and Final Project</p> <p>Assessment Measure Category: Discussion, homework, papers</p> <p>Criterion: Passing grade for each assessment measure</p>	<p>07/13/2015 - Six students passed this class, one audited, and one withdrew. The passing grades were two As, three Bs, and a C.</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2014-2015</p>	<p>07/13/2015 - Students who complete the class discussions, weekly assignments, and final project successfully become aware of job possibilities in the graphic design field. This will continue for future sections of this class.</p>