



Course Assessment Report - 4 Column

Great Basin College

Courses (BUS) - Management

Course Outcomes 1 and ctu.unitid = 686	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
<p>MGT 201 - Principles of Management - Challenges Modern Managers - Understand the Challenges Modern Managers face today</p> <p>Next Assessment: 2019-2020</p> <p>Start Date: 07/06/2015</p> <p>Course Outcome Status: Active</p>	<p>Assessment Measure: Discussion 1 and 2, HP Case Study, Experiential Exercise 1, and Exam 1 and 2</p> <p>Assessment Measure Category: Exam</p> <p>Criterion: Exams 1 – 3, average grades of 70% or higher HP Case Study, average grade of 70% or higher Experiential Exercise average grade of 70% or higher Discussions, average grade of 70% or higher</p>	<p>07/27/2015 - Typically students in this course score lower on their first exam and assignment submissions than they do on subsequent submissions. as they are getting acclimated to the exam style and assignment deliverables, I have set high expectations in my syllabus for written assignments in the course as it is one of the first they take in management.</p> <p>Exams 1 – 3 average grades 79, 88, and 84% respectively HP Case Study average grade 72% Experiential Exercise average grade 70% Discussions 1 and 2 average grades 91 and 93% respectively</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2014-2015</p>	<p>07/27/2015 - Because the students achieved but did not exceed my minimum expectation for grading as a class average, I will review the instructions in the syllabus to see if I can provided additional clarity. Additionally, I will post a reminder about APA formatting in the course, when the paper is assigned with an invitation to ask questions.</p> <p>Because I will be changing textbooks in Spring 2016, I will consider the exam questions even more carefully than I have already done. I generally include a few more challenging questions to engage the student’s critical thinking but will have to reconsider some of the multiple choice questions or increase the clarity of the instructions for exam taking.</p>
<p>MGT 201 - Principles of Management - Planning and Organizing as managerial functions - Understand the importance of the Planning and Organizing as managerial functions.</p> <p>Next Assessment: 2019-2020</p> <p>Start Date: 07/06/2015</p> <p>Course Outcome Status: Active</p>	<p>Assessment Measure: Discussion 3, HP Case Study, and Exam 3 and 4</p> <p>Assessment Measure Category: Exam</p> <p>Criterion: Exams 3 & 4, average grade of 70% or higher HP Case Study, average grade of 70% or higher Discussion 3, average grade of 70% or higher</p>	<p>07/27/2015 - Student dedicated additional time to exam taking for exams 2 and 3 than they did with their first exam resulting in improved scores</p> <p>Exams 3 & 4, average grade 84 and 90 respectively HP Case Study average grade 72% Discussion 3, average grade 90.5%</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2014-2015</p>	<p>07/27/2015 - I will add additional essay questions to the exams and reduce the number of T/F and multiple choice to engage student application of the principles of management in practice.</p>
<p>MGT 201 - Principles of Management - Influencing and Control as managerial functions - Understand the importance of Influencing and Control as managerial functions.</p> <p>Next Assessment: 2019-2020</p> <p>Start Date: 07/06/2015</p>	<p>Assessment Measure: Discussion 3, Experiential Exercise 2 and 3, Exam 4 and 5, HP Case Study, and Film Study</p> <p>Assessment Measure Category: Exam</p> <p>Criterion:</p>	<p>07/27/2015 - Students exceeded expectation on the HP Case Study written assignment while receiving critical feedback to aid them in future written assignments regards formatting, research, and critical thinking.</p> <p>Exams 4 & 5, average grade 90 and 88 respectively HP and Film Case Studies average grades 72 and 85 respectively Experiential Exercise 2 and 3 average grades 70% and</p>	<p>07/27/2015 - Students report the film study focusing on two fo the four functions of management was a great learning experience and enjoyable paper to write. I will retain this assignment for the Spring 2016 semester.</p>

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<p>Course Outcome Status: Active</p>	<p>Exams 4 & 5, average grade of 70% or higher HP and Film Case Studies, average grade of 70% or higher Experiential Exercise 2 and 3, average grade of 70% or better Discussion 3, average grade of 70% or higher</p>	<p>74.8% respectively Discussion 3, average grade 90.5%</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2014-2015</p>	<p>Follow-Up: 07/27/2015 - Spring 2015 preparation included a new edition of the textbook. This necessitated all new exams to be created and a new Cast Study. I have set up the same IDEA criteria for evaluation purposes to get an apple to apple comparative of student considerations. An additional item of note is that I have chosen a new textbook for the Spring 2016 offering. The publisher of my current preferred textbook has raised the price to levels that I cannot justify for student investment (\$330). I have found through research and textbook review a textbook that is also student centric, containing the same topics, of similar rigor, and for a more reasonable price (\$100). This will require a complete new course build but I believe it will be worth it based on the monetary savings to be enjoyed by the students.</p> <p>Students have noted in the last two IDEA cycles that the course as designed effectively aids them in their ability to analyze and critically evaluate ideas, arguments, and points of view, plus effectively provides them the fundamental principles and theories of management.</p> <p>Because this course is a requirement for the AAS Entrepreneurship degree, I will add a fourth outcome to the syllabus that reads, "Apply effective human relations and communications skills" to confirm linkage with that program in the 2015-2016 academic year.</p>