

Course Assessment Report - 4 Column

Great Basin College

Courses (BUS) - Management

Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
<p>Courses (BUS) - Management - MGT 310 - Found of Mgt Theory/Pract - Management and discuss why organizations are needed, managers, and management. - Define the concept of management and discuss why organizations are needed, why managers are necessary, and why management is such a challenge in today's business environment. (Created By Courses (BUS) - Management)</p> <p>Next Assessment: 2016-2017</p> <p>Start Date: 06/18/2014</p> <p>Course Outcome Status: Active</p>	<p>Assessment Measure: Discussion 1 and 3, HD Case Study, various Experiential Exercises, and Exam 1, 2, 3, and 5</p> <p>Assessment Measure Category: Discussion</p> <p>Criterion: Scores on the four exams, demonstrated understanding in the discussions, and research on the HD Case Study.</p>	<p>06/18/2014 - This course has a very high success rate. Partially because it is an upper division course, but also because of the continual reinforcement of the managerial competencies. Of the 107 students who have taken the course with me, only one has earned an "F".</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2013-2014</p>	<p>06/18/2014 - I have reduced the number of introspective exercises and increased the focus on the Case Studies and Discussions for more in-depth analysis of the competencies.</p>
<p>Courses (BUS) - Management - MGT 310 - Found of Mgt Theory/Pract - Management and discuss why organizations are needed, why managers are necessary, and why management is such a challenge in today's business environment. - Define the concept of management and discuss why organizations are needed, why managers are necessary, and why management is such a challenge in today's business environment. (Created By Courses (BUS) - Management)</p> <p>Next Assessment: 2016-2017</p> <p>Start Date: 06/18/2014</p> <p>Course Outcome Status: Active</p>	<p>Assessment Measure: Discussion 1, 2, and 3, various Experiential Exercises, and Exam 2, 3, 4</p> <p>Assessment Measure Category: Discussion</p> <p>Criterion: Scores on the Exams, content in the discussions, and analysis in the Exercises.</p>	<p>06/18/2014 - The students especially key in on the challenges of effective management today with the many changes that occur daily in the internal and external environments.</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2013-2014</p>	<p>06/18/2014 - No changes planned</p>
<p>Courses (BUS) - Management - MGT 310 - Found of Mgt Theory/Pract - Leadership role that mangers play in today's business - Discuss critically the leadership role that mangers play in today's business organizations and explain how</p>	<p>Assessment Measure: Discussion 1, 2, and 3, BMW Case Study, various Experiential Exercises, Presentation, and Exam 1, 4, and 5</p>	<p>06/18/2014 - When additional research is conducted by students in the BMW Case, greater depth of understanding of how trust and interpersonal relationship skills play a key role in leading effectively for a better organization. Each discussion continues to</p>	<p>06/18/2014 - During the live class component, open the evening with an open forum to discuss where they see trust and integrity as a requirement</p>

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<p>trust, integrity, and interpersonal skills relate to building viable organizations. (Created By Courses (BUS) - Management)</p> <p>Next Assessment: 2016-2017</p> <p>Start Date: 06/18/2014</p> <p>Course Outcome Status: Active</p>	<p>Assessment Measure Category: Discussion</p> <p>Criterion: Strong analysis of the BMW Case and the Exercises. The exams gauge if the student understands the impact on leadership and the discussion reinforce it.</p>	<p>reinforce the foundation of strong management competencies.</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2013-2014</p>	<p>within their own organizations.</p> <hr/>
<p>Courses (BUS) - Management - MGT 310 - Found of Mgt Theory/Pract - Managerial communications process - Describe the managerial communications process, identifying barriers and possible remedies to insure the flow of accurate information throughout the organization. (Created By Courses (BUS) - Management)</p> <p>Next Assessment: 2016-2017</p> <p>Start Date: 06/18/2014</p> <p>Course Outcome Status: Active</p>	<p>Assessment Measure: Discussion 1, 2, and 3, BMW Case Study, various Experiential Exercises, Presentation, and Exam 1, 4, and 5</p> <p>Assessment Measure Category: Discussion</p> <p>Criterion: Students need to improve in their communications throughout the course. It can be demonstrated in the Discussion forums, but also appears in their written submissions and exercises. Several Exams also contain material that is applicable to this outcome.</p>	<p>06/18/2014 - The students grow during this course by introspective observation, submission of written case Studies, Presenting to their peers, and assimilating the managerial competencies in their work environment. The combination of deliverables tied to this outcome ensure the students is aware of the importance of effective communication (a core managerial competency), and work on their skills to improve regardless of their entry level of proficiency.</p> <p>Criterion Met: Yes</p> <p>Reporting Period: 2013-2014</p>	<p>06/18/2014 - Engage in additional ungraded live discussions to confirm example sof how the students applied the communication processes studied in their real world work environment.</p> <p>Follow-Up: 06/18/2014 - : I specifically chose this course as I teach it in the Spring as a Hybrid and in the Fall as an online course. In the hybrid class, I have added a class presentation to be given by teams of students. This allows them the opportunity to research a specific group of chapters material, develop an engaging presentation, work within a team environment (one of the core competencies), and deliver in front of a group. All skills they need to be in an effective leader within the management level of an organization. Additionally, although the hybrid course offering always has lower enrollment than the online offering, the students tell me they find the class stimulating and the physical engagement more stimulating, especially the discussions on the material.</p> <hr/>

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