

Great Basin College
Strategic Planning Survey Final Results
October 2021

<u>What is your affiliation to Great Basin College? (Answer required)</u>	Responses	
Academic Administrator	1.86%	14
Faculty	7.45%	56
Staff	7.45%	56
Student	71.94%	541
Advisory Board	0.80%	6
Foundation Board	0.66%	5
Community Member	2.93%	22
Alumni	6.91%	52
Answered		752

<u>Access to a college education</u>	Very Important and a Priority	Very Important and not a Priority	Not Important but a Priority	Not Important and not a Priority
Increase access to GBC using technology, alternative delivery methods, and alternative course scheduling.	71.52%	21.30%	4.26%	2.91%
Create new educational opportunities in rural Nevada.	73.16%	20.58%	2.46%	3.80%
Increase and enhance the higher education opportunities for Nevada's tribal peoples.	64.13%	24.44%	4.48%	6.95%
Create more efficient and accessible dual and concurrent enrollment processes for high schools and their students.	57.17%	30.27%	4.93%	7.62%

<u>Partnerships</u>	Very Important and a Priority	Very Important and not a Priority	Not Important but a Priority	Not Important and not a Priority
Expand GBC strategic alliances, joint ventures, collaborations and partnerships with educational institutions.	50.68%	35.59%	5.86%	7.88%

<u>Workforce: Collaboratively address the challenges of industry education needs of Nevada</u>	Very Important and a Priority	Very Important and not a Priority	Not Important but a Priority	Not Important and not a Priority
Expand partnerships with business, industries, and civic organizations.	64.83%	23.45%	4.83%	6.90%
Increase industry education training opportunities.	72.60%	14.38%	4.79%	8.22%
Strengthen communication with industry partners.	61.38%	24.83%	5.52%	8.28%
Increase student opportunities for educational internships, apprenticeships, or job shadowing.	74.66%	15.07%	2.05%	8.22%

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<u>Student Success</u>	Very Important and a Priority	Very Important and not a Priority	Not Important but a Priority	Not Important and not a Priority
Maintain advising and mentoring practices which influence student learning and success.	77.13%	17.49%	2.91%	2.47%
Implement strategies to support residential learning communities, tutoring support, and discipline-specific student study groups.	61.35%	28.31%	3.82%	6.52%
Remove student barriers through strengthening our support of online student learning, persistence, and success.	68.54%	21.80%	4.49%	5.17%
Expand co-curricular involvement (such as student government, athletics, student clubs, arts, multicultural and music events) that provides GBC students important life skills that help them succeed personally and professionally.	44.14%	30.18%	12.39%	13.29%
Strengthen efforts to recruit, educate, retain, and graduate a diverse body of students.	58.78%	24.77%	6.98%	9.46%
Maintain academic support or mentor for at risk students.	69.55%	19.55%	5.45%	5.45%

<u>Funding: Co-develop solutions to the critical issues facing 21st century Nevada</u>	Very Important and a Priority	Very Important and not a Priority	Not Important but a Priority	Not Important and not a Priority
Expand grant opportunities for workforce, career-technical, health sciences and other grants.	64.38%	26.03%	2.74%	6.85%
Ensure the sustainability and growth of funds available for scholarships, college initiatives, and programs to address student needs in achieving their academic goals.	79.03%	16.12%	3.12%	1.73%

<u>Institutional Operations</u>	Very Important and a Priority	Very Important and not a Priority	Not Important but a Priority	Not Important and not a Priority
Increase the identification, collection, analysis, dissemination data, and information to engage in informed decision-making.	46.26%	32.88%	10.66%	10.20%
Create a consistent learning environment that offers faculty, staff, and students the same tools, equipment, and software.	71.43%	19.05%	5.22%	4.31%
Focus on the employee lifecycle by attracting and retaining highly talented, diverse, and motivated employees invested in student success.	71.43%	20.18%	3.40%	4.99%
Develop and implement an annual budget process that provides resources aligned with the strategic plan and allocated to support efficient, sustainable management of strategic priorities.	63.10%	25.51%	5.47%	5.92%
Deepen GBC's engagement with local communities, alumni, business, community organizations, families and friends.	49.32%	32.50%	8.64%	9.55%

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Would you like to be involved in future stages of GBC's strategic planning process?	Responses	
Yes	32.21%	137
No	68.79%	302

Please indicate how you would like to receive information about future stages GBC's strategic planning process.	Responses	
Town Hall Meetings	13.19%	43
Email Updates	85.58%	279
Strategic Planning Website	18.71%	61
Focus Group Meeting	13.50%	44
If yes, please provide your contact information:	23.31%	76