

# Course Assessment Report - 4 Column

## Great Basin College Courses (BUS) - Economics

Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
<p>Courses (BUS) - Economics - ECON 102 - Prin of Microeconomics - Define and Distinguish - Define economics as the science of human action and distinguish the methodology of economics from the methods used in the physical sciences. (Created By Courses (BUS) - Economics)</p> <p><b>Next Assessment:</b> 2016-2017</p> <p><b>Start Date:</b> 05/18/2012</p> <p><b>Course Outcome Status:</b> Active</p>	<p><b>Assessment Measure:</b> Midterm Exam</p> <p><b>Assessment Measure Category:</b> Written Test/Exam</p> <p><b>Criterion:</b> N/A</p>	<p>05/18/2012 - MC Question # % Correct</p> <p>1.06 56</p> <p>1.65 82</p> <p>1.43 47</p> <p>1.22 62</p> <p>1.70 81</p> <p>1.11 74</p> <p>Matching Set # Average Score out of 5</p> <p>M1.1 4.3</p> <p>Essay Question # Average Score out of 5</p> <p>P1.1 4.4</p> <p><b>Criterion Met:</b> N/A</p> <p><b>Reporting Period:</b> 2011-2012</p>	<p>09/01/2012 - I will review the wording on all matching questions.</p> <hr/> <p>09/01/2012 - For all multiple choice questions that were missed by more than 50% of students, I will consider revising the question.</p> <hr/>
<p>Courses (BUS) - Economics - ECON 102 - Prin of Microeconomics - Marginal Utility - Understand the principle of marginal utility, and recognize this principle as the foundation of the economic concepts of supply and demand. (Created By Courses (BUS) - Economics)</p> <p><b>Next Assessment:</b> 2016-2017</p> <p><b>Start Date:</b> 05/18/2012</p> <p><b>Course Outcome Status:</b> Active</p>	<p><b>Assessment Measure:</b> Midterm Exam</p> <p><b>Assessment Measure Category:</b> Written Test/Exam</p> <p><b>Criterion:</b> N/A</p>	<p>05/18/2012 - MC Question # % Correct</p> <p>2.04 82</p> <p>2.48 77</p> <p>2.29 49</p> <p>2.12 78</p> <p>3.24 72</p> <p>3.36 61</p> <p>3.55 44</p> <p>3.46 69</p> <p>4.59 75</p> <p>4.86 42</p> <p>4.12 76</p> <p>4.01 71</p> <p>2.35 65</p> <p>2.27 69</p>	<p>09/01/2012 - I will review the wording on all matching questions.</p> <hr/> <p>09/01/2012 - For all multiple choice questions that were missed by more than 50% of students, I will consider revising the question.</p> <hr/> <p>09/01/2012 - I will consider reducing the number of paragraph questions coming from Chapter 2 and 4.</p> <hr/>

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		2.14 42 2.46 62 3.58 72 Matching Set # Average Score out of 5 M2.1 4.2 M3.1 4.5 M4.1 4.3 M4.2 3.7 Essay Question # Average Score out of 5 P2.1 4.1 P2.2 3.8 P2.3 4.3 P2.4 3.2 P3.1 3.6 P3.2 4.7 P4.1 4.1 P4.3 3.3  <b>Criterion Met:</b> N/A <b>Reporting Period:</b> 2011-2012	
Courses (BUS) - Economics - ECON 102 - Prin of Microeconomics - Economic Cost - Understand the subjective nature of economic cost, grasp the interrelationships between the various costs in guiding human actions, and integrate these concepts with output level, and price level. (Created By Courses (BUS) - Economics)  <b>Next Assessment:</b> 2016-2017  <b>Start Date:</b> 05/18/2012  <b>Course Outcome Status:</b> Active	<b>Assessment Measure:</b> Midterm Exam <b>Assessment Measure Category:</b> Written Test/Exam <b>Criterion:</b> N/A	05/18/2012 - MC Question # % Correct 3.17 82 3.57 38 3.24 68 5.19 58 5.86 52 5.67 91 5.71 77 5.48 64 6.51 85 6.42 77 6.41 63 6.22 66 5.82 59 5.66 74 5.44 81 6.01 71	09/01/2012 - For all multiple choice questions that were missed by more than 50% of students, I will consider revising the question.  <hr/> 09/01/2012 - I will review the wording on all matching questions.  <hr/>

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		6.32 86 Matching Set # Average Score out of 5 M3.1 4.2 M5.1 4.0 M5.2 3.6 M6.1 3.1 Essay Question # Average Score out of 5 P3.1 3.2 P3.2 3.9 P5.1 2.7 P6.1 4.2  <b>Criterion Met:</b> N/A <b>Reporting Period:</b> 2011-2012	
Courses (BUS) - Economics - ECON 102 - Prin of Microeconomics - Nature of Competition - Recognize the nature of competition as a continuous process in the marketplace, integrate this understanding with the concepts of comparative advantage. (Created By Courses (BUS) - Economics)  <b>Next Assessment:</b> 2016-2017  <b>Start Date:</b> 05/18/2012  <b>Course Outcome Status:</b> Active	<b>Assessment Measure:</b> Final Exam <b>Assessment Measure Category:</b> Written Test/Exam <b>Criterion:</b> N/A	05/19/2012 - MC Question # % Correct 7.30 71 8.90 62 7.28 64 7.21 52 7.48 93 7.46 82 8.11 80 8.08 58 8.86 52 8.42 73 Matching Set # Average Score out of 5 M7.1 4.3 M8.1 3.2 Essay Question # Average Score out of 5 P7.1 3.9 P8.1 3.2  <b>Criterion Met:</b> N/A <b>Reporting Period:</b> 2011-2012	07/31/2012 - I will review the wording on all matching questions.

Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
<p>Courses (BUS) - Economics - ECON 102 - Prin of Microeconomics - Interest - Recognize the role of interest as an important form of income earned by providers of financial capital, and understand how interest rates are determined through the interactions of the supply and demand for credit. (Created By Courses (BUS) - Economics)</p> <p><b>Next Assessment:</b> 2016-2017</p> <p><b>Start Date:</b> 05/18/2012</p> <p><b>Course Outcome Status:</b> Active</p>	<p><b>Assessment Measure:</b> Final Exam</p> <p><b>Assessment Measure Category:</b> Written Test/Exam</p> <p><b>Criterion:</b> N/A</p>	<p>05/19/2012 - MC Question # % Correct</p> <p>10.10 80</p> <p>10.38 82</p> <p>10.08 62</p> <p>10.35 55</p> <p>10.21 66</p> <p>10.22 59</p> <p>Matching Set # Average Score out of 5 M10.1 4.0</p> <p>Essay Question # Average Score out of 5 P10.1 3.4 P10.2 3.0</p> <p><b>Criterion Met:</b> N/A</p> <p><b>Reporting Period:</b> 2011-2012</p>	<p>09/01/2012 - I will review the wording on all matching questions.</p> <hr/>
<p>Courses (BUS) - Economics - ECON 102 - Prin of Microeconomics - Economic Profit - Recognize economic profit as being the result of entrepreneurial effort that is short-lived as it is capitalized into the values of owned assets. (Created By Courses (BUS) - Economics)</p> <p><b>Next Assessment:</b> 2016-2017</p> <p><b>Start Date:</b> 05/19/2012</p> <p><b>Course Outcome Status:</b> Active</p>	<p><b>Assessment Measure:</b> Final Exam</p> <p><b>Assessment Measure Category:</b> Written Test/Exam</p> <p><b>Criterion:</b> N/A</p>	<p>05/19/2012 - MC Question # % Correct</p> <p>11.15 67</p> <p>11.29 64</p> <p>11.40 78</p> <p>11.36 71</p> <p>11.30 66</p> <p>11.07 69</p> <p>11.22 57</p> <p>11.02 36</p> <p>11.09 61</p> <p>Matching Set # Average Score out of 5 M11.1 3.7</p> <p>Essay Question # Average Score out of 5 P11.1 3.2 P11.2 2.9</p> <p><b>Criterion Met:</b> N/A</p> <p><b>Reporting Period:</b> 2011-2012</p>	<p>09/01/2012 - I will review the wording on all matching questions.</p> <hr/> <p>09/01/2012 - For all multiple choice questions that were missed by more than 50% of students, I will consider revising the question.</p> <hr/>

Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
<p>Courses (BUS) - Economics - ECON 102 - Prin of Microeconomics - Capitalism - Conceptualize the different meanings of the social system called capitalism, and understand that respect for individuals is the characterizing feature of such a system. (Created By Courses (BUS) - Economics)</p> <p><b>Next Assessment:</b> 2016-2017</p> <p><b>Start Date:</b> 05/18/2012</p> <p><b>Course Outcome Status:</b> Active</p>	<p><b>Assessment Measure:</b> Final Exam</p> <p><b>Assessment Measure Category:</b> Written Test/Exam</p> <p><b>Criterion:</b> N/A</p>	<p>05/19/2012 - MC Question # % Correct</p> <p>12.03 87</p> <p>12.21 42</p> <p>12.32 55</p> <p>12.35 72</p> <p>12.26 70</p> <p>12.08 81</p> <p>12.12 36</p> <p>Matching Set # Average Score out of 5</p> <p>12.1 3.8</p> <p>Essay Question # Average Score out of 5</p> <p>12.1 3.8</p> <p>12.2 2.3</p> <p><b>Criterion Met:</b> N/A</p> <p><b>Reporting Period:</b> 2011-2012</p>	<p>09/01/2012 - For all multiple choice questions that were missed by more than 50% of students, I will consider revising the question.</p> <hr/> <p>09/01/2012 - I will review the wording on all matching questions.</p> <hr/>