

Assessment: Course Four Column



Courses (BUS) - Economics

ECON 311: Professional Ethics

Course Outcomes	Assessment Measures	Results	Actions
<p>Importance of business ethics - Identify the importance of business ethics, business ethics issues, and define the role of moral philosophy and values in an ethical culture.</p> <p>Course Outcome Status: Active</p> <p>Next Assessment: 2020-2021</p> <p>Start Date: 07/14/2016</p>	<p>Exam - Exam 1 & 2 (Mid Term and Final)</p> <p>Criterion: Students taking the exam will score 70% or better.</p>	<p>Reporting Period: 2015-2016</p> <p>Criterion Met: Yes</p> <p>Average score for the Mid-term 79.94%</p> <p>Average Score for the Final 79.15% (07/14/2016)</p>	<p>Action: Going forward I will not have a mid-term and final as the testing measure.</p> <p>I will break the material covered so I have more exams (5). The pressure that the student who struggles with test anxiety feels during the mid-term and final was high. (07/14/2016)</p>
<p>Translate the institutionalization of business ethics - Translate the institutionalization of business ethics, and apply an effective ethics program and auditing program</p> <p>Course Outcome Status: Active</p> <p>Next Assessment: 2020-2021</p> <p>Start Date: 07/14/2016</p>	<p>Assignment - Project - Ethical Dilemmas and Group Cases</p> <p>Criterion: Students completing the assignment will score 70% or better.</p>	<p>Reporting Period: 2015-2016</p> <p>Criterion Met: Yes</p> <p>Average Score for the ED was 85.38% 86.82</p> <p>The cases were group work and peer review. (07/14/2016)</p>	<p>Action: The ethical dilemmas are great for the student to read the problem and spend time finding a solution to the issue.</p> <p>The group work I will continue, but I do need to tweak the technology aspect. I plan to ask Lisa Frazier, AVP-DE to help me set a better peer review process. (07/14/2016)</p>
<p>Make ethics decisions - Make ethics decisions, show ethical leadership, and identify the impact of globalization on ethical decision making.</p> <p>Course Outcome Status: Active</p>	<p>Project - Semester Project</p> <p>Criterion: Students completing the assignment will score 70% or better</p>	<p>Reporting Period: 2015-2016</p> <p>Criterion Met: Yes</p> <p>Average Score on the Semester Project was 77.05% (07/14/2016)</p>	<p>Action: Students enjoyed the process of applying the professional ethics training programs and policies to a company in an industry they plan to work. (07/14/2016)</p>

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<p>Next Assessment: 2020-2021 Start Date: 07/14/2016</p> <p>GENERAL ED- Personal Growth - GENERAL ED</p> <p>Personal Growth and Responsibility (Strong Emphasis)</p> <p>Course Outcome Status: Active Next Assessment: 2020-2021 Start Date: 07/14/2016</p>	<p>Exam - Exam 1 & 2 (Mid Term and Final) Criterion: Students completing the assignment will score 70% or better.</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes Average score for the Mid-term 79.94% Average Score for the Final 79.15% (07/14/2016)</p>	<p>Action: No changes are planned for this section. (07/14/2016)</p>
<p>GENERAL ED- Sense of accountability - GENERAL ED</p> <p>The importance of a sense of accountability is demonstrated throughout the course by the key idea that there is no such thing as getting by with poor ethics choices in an era of internet communication globally</p> <p>Course Outcome Status: Active Next Assessment: 2020-2021 Start Date: 07/14/2016</p>	<p>Project - Semester Project- International section Criterion: Students completing the assignment will score 70% or better</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes Average Score on the Semester Project was 77.05% (07/14/2016)</p>	<p>Action: No changes are planned for this section. (07/14/2016)</p>
<p>Communication Skills - Communication Skills (Strong Emphasis) Course Outcome Status: Active Next Assessment: 2020-2021</p>	<p>Discussion - Major portions of the ethics course require that the student be specifically engaged in listening, reading, discussing, and writing -- all of which are appropriate ways of sending and receiving meaningful messages (This includes listening to others who may not have the same opinion as you) Criterion: Students will complete the assignments in a collegial manner sharing different views.</p>	<p>Reporting Period: 2015-2016 Criterion Met: Yes This is difficult to measure using an exam or assignment. One measurement that shows that the students met the requirement is that only three students chose not to participate in the discussions and group work. (07/14/2016)</p>	<p>Action: I plan to continue this type of assignment. The students are happy to engage with others and discuss ethic's issues and views. (07/14/2016)</p>