

Assessment: Course Four Column



Courses (BUS) - Management

MGT 330: Business and Technology

Course Outcomes	Assessment Measures	Results	Actions
<p>Role of innovation and entrepreneurship in American history - Describe the role of innovation and entrepreneurship in American history, and Appraise the importance of creating business models that take advantage of technological innovations</p> <p>Course Outcome Status: Active</p> <p>Next Assessment: 2020-2021</p> <p>Start Date: 07/14/2016</p>	<p>Exam - Mid Term & Final Exams</p> <p>Criterion: Students will score 70% or higher on the assignment.</p>	<p>Reporting Period: 2015-2016</p> <p>Criterion Met: Yes</p> <p>Average score for the Mid-term 69.55%</p> <p>Average Score for the Final 79.38% (07/14/2016)</p>	<p>Action: Going forward I will not have a mid-term and final as the only testing measure.</p> <p>I have selected a new textbook that will allow me to break the material covered so I have more exams (5) in future semesters. The pressure that the student who struggles with test anxiety feels during the mid-term and final was high and not helping us meet the learning objectives. (07/14/2016)</p>
<p>New business models created by advances in technology - Analyze the new business models created by advances in technology and Evaluate the role in business success of being the early adopter of new technology</p> <p>Course Outcome Status: Active</p> <p>Next Assessment: 2020-2021</p> <p>Start Date: 07/14/2016</p>	<p>Discussion - Business Models, Strategies and Revenue Stream Papers & Discussions 1 2, 3</p> <p>Criterion: Students will score 70% or higher on the assignment.</p>	<p>Reporting Period: 2015-2016</p> <p>Criterion Met: Yes</p> <p>Average Score for the Papers and Discussion was 67.80 (Scores were low because many students did not participate) (07/14/2016)</p>	<p>Action: The papers and discussions are great exercises to help the student understand a business problem and spend time finding a solution.</p> <p>The discussions I will continue but need to select the discussion topic carefully to get student engagement. (07/14/2016)</p>
<p>Globalization of technology - Recognize the globalization of technology which allows the world to</p>	<p>Assignment - Project - Future Project (Semester Project)</p> <p>Criterion: Students will score 70% or</p>	<p>Reporting Period: 2015-2016</p> <p>Criterion Met: Yes</p>	<p>Action: Students enjoyed the process of applying the use of drones in</p>

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<p>be a global market place. Course Outcome Status: Active Next Assessment: 2020-2021 Start Date: 07/14/2016</p>	<p>higher on the assignment.</p>	<p>Average Score on the Futures Project was 71.09% (07/14/2016)</p>	<p>business. They created a company in an industry they plan to work, found a business problem and solved the problem with the use of a drones. (07/14/2016)</p>