

Assessment: Course Four Column



Courses (BUS) - Management

MGT 430: Management Tech Leadership

Course Outcomes	Assessment Measures	Results	Actions
<p>Opportunities and threats in the technological environment - Identify opportunities and threats in the technological environment today.</p> <p>Course Outcome Status: Active</p> <p>Next Assessment: 2020-2021</p>	<p>Exam - Exam 1 & 3 Audit Exercise 1</p> <p>Criterion: Students completing the assignment will score an average of 70% on all assignments.</p>	<p>Reporting Period: 2015-2016</p> <p>Criterion Met: Yes</p> <p>Exam #1 average score 81.56 Exam #3 average score 81.67 Audit Exercise 1 average score 91.55 (07/14/2016)</p>	<p>Action: No changes are planned on this section. (07/14/2016)</p>
<p>Value of an emerging technology - Appraise the value of an emerging technology for creating a sustainable advantage.</p> <p>Course Outcome Status: Active</p> <p>Next Assessment: 2020-2021</p> <p>Start Date: 07/14/2016</p>	<p>Exam - Exam 4, Audit Exercise 2, and Semester Project</p> <p>Criterion: Students completing the assignment will score an average of 70% on all assignments.</p>	<p>Reporting Period: 2015-2016</p> <p>Criterion Met: Yes</p> <p>Exam #4 average score 73.11 Audit Exercise 2 average score 81.11 Semester Project average score 95.91 (07/14/2016)</p>	<p>Action: The semester project is worth 200 points. I plan to break half of this assignment into two smaller 50 point pre-check assignments to be sure that the students are getting the work done, rather than having such a high point total late in the semester. (07/14/2016)</p>
<p>Strategy to overcome the dual challenges - Identify and develop a strategy to overcome the dual challenges to adopting an emerging technology and formulate a plan to implement a technological innovation.</p> <p>Course Outcome Status: Active</p> <p>Next Assessment: 2020-2021</p> <p>Start Date: 07/14/2016</p>	<p>Exam - Exam 2, Audit Exercise 3 & 4, and Semester Project</p> <p>Criterion: Students completing the assignment will score an average of 70% on all assignments.</p>	<p>Reporting Period: 2015-2016</p> <p>Criterion Met: Yes</p> <p>Exam #2 average score 72.78 Audit Exercise 3 average score 89.88 Audit Exercise 4 average score 78.75% Semester Project average score 95.91 (07/14/2016)</p>	<p>Action: Students enjoyed the process of applying the emerging technologies in the final parts of the class.</p> <p>See above for changes to the semester project. (07/14/2016)</p>