

Assessment: Course Four Column



Courses (BUS) - Business

BUS 101: Introduction to Business

Course Outcomes	Assessment Measures	Results	Actions
<p>Students will demonstrate a basic knowledge of introductory business concepts - Students will demonstrate a basic knowledge of introductory business concepts</p> <p>Course Outcome Status: Active Next Assessment: 2021-2022 Start Date: 10/19/2017</p>	<p>Discussion - Discussion #1 Criterion: Average scores of 70% or higher</p>	<p>Reporting Period: 2016-2017 Criterion Met: Yes Students scored on average 77%. (10/19/2017)</p>	<p>Action: The students did very well, however, 28% of the students did not participate. I would like to do a video breaking down the optimum way to maximize the points on discussions (10/19/2017)</p>
<p>Students will identify and apply basic knowledge of business principles to analyze real world cases - Students will identify and apply basic knowledge of business principles to analyze real world cases</p> <p>Course Outcome Status: Active Next Assessment: 2021-2022 Start Date: 10/19/2017</p>	<p>Assignment - Written - Zappos Case Study Criterion: Average scores of 70% or higher</p>	<p>Reporting Period: 2016-2017 Criterion Met: No The average score was 65% on the Zappos Case Study. (10/19/2017)</p>	<p>Action: There was a significant number of students who opted not to do this assignment. It is normally scheduled in week 12 and I am considering moving it to another week, possibly earlier. (10/19/2017)</p>
<p>Describe the environment in which business operates - Students will describe the environment in which business operates and discuss how the business meets the challenges present to it.</p> <p>Course Outcome Status: Active Next Assessment: 2021-2022</p>	<p>Discussion - Discussion #2 Criterion: Average scores of 70% or higher</p>	<p>Reporting Period: 2016-2017 Criterion Met: No The average score was 67%. (10/19/2017)</p>	<p>Action: Once again this was due to many students opting not to the assignment. But the students who did post, they were extremely well done! (10/19/2017)</p>

<i>Course Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>Start Date: 10/19/2017</p> <p>Compare/contrast what they currently use or see in the business world or how material can be used for their jobs - Students will analyze the material to compare/contrast what they currently use or see in the business world or how the material can be used for their current or future jobs</p> <p>Course Outcome Status: Active</p> <p>Next Assessment: 2021-2022</p> <p>Start Date: 10/19/2017</p>	<p>Assignment - Project - One Minute Manager Assignment</p> <p>Criterion: Average scores of 70% or higher</p>	<p>Reporting Period: 2016-2017</p> <p>Criterion Met: Yes</p> <p>The average score was 73% (10/19/2017)</p>	<p>Action: Students were able to apply the techniques from the book to their real-life situations. (10/19/2017)</p>