

Assessment: Course Four Column



Courses (BUS) - Economics

ECON 102: Prin of Microeconomics

<i>Course Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>Economics in the micro-environment - Students will demonstrate a basic knowledge of economics in the micro-environment. Course Outcome Status: Active Next Assessment: 2021-2022 Start Date: 09/06/2017</p>	<p>Exam - Mid-term Exam covering the fundamentals of microeconomics. Criterion: Average scores of 70% or higher</p>	<p>Reporting Period: 2016-2017 Criterion Met: Yes Students scored on average 85%. (09/06/2017)</p>	<p>Action: The students did very well and so far no changes need to be made. (09/06/2017)</p>
<p>Supply and demand - Students will understand the subjective nature of economic costs, marginal utility and how the interrelationships guide human actions and are at the foundation of economic concepts of supply and demand. Course Outcome Status: Active Next Assessment: 2021-2022 Start Date: 09/06/2017</p>	<p>Homework - Homework assignment over chapter 2 and chapter 4 Criterion: Average scores of 70% or higher</p>	<p>Reporting Period: 2016-2017 Criterion Met: Yes The average score was 83% on chapter 2 and the average score for chapter 4 was 72%. (09/06/2017)</p>	<p>Action: Chapter 2 needs no changes but Chapter 4 is the students' first look for students in graphing of supply and demand and I think they need more practice. (09/06/2017)</p>
<p>Nature of Competition - Recognize the nature of competition as a continuous process in the marketplace, integrate this understanding with the concepts of comparative advantage. Course Outcome Status: Active Next Assessment: 2016-2017 Start Date: 05/18/2012</p>	<p>Homework - Chapter 13 Homework assignment Criterion: Average scores of 70% or higher</p>	<p>Reporting Period: 2016-2017 Criterion Met: Yes The average score was 81%. (09/06/2017)</p>	<p>Action: Students seemed to grasp this concept very well. (09/06/2017)</p>

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<p>Microeconomic policy issues - Students will recognize microeconomic policy issues relevant in today's world. Focusing on competition and public policy and poverty and economic inequality issues.</p> <p>Course Outcome Status: Active Next Assessment: 2021-2022 Start Date: 09/06/2017</p>	<p>Exam - Final Exam Criterion: Average scores of 70% or higher</p>	<p>Reporting Period: 2016-2017 Criterion Met: Yes The average score was 80%. (09/06/2017)</p>	<p>Action: Students were able to apply the foundation of microeconomics in the beginning of the semester very well into current relevant topic in today's economic world. (09/06/2017)</p>