

# Assessment: Course Four Column



## Courses (A&L) - English

### ENG 310: The Rhetorics of Everyday Texts

<i>Course Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p><b>Apply rhetorical principles to a broad variety of media</b> - Apply rhetorical principles to a broad variety of media  <b>Course Outcome Status:</b> Active  <b>Next Assessment:</b> 2021-2022  <b>Start Date:</b> 10/06/2017</p>	<p><b>Assignment - Written</b> - Effective completion of Critical Essay 1, Critical Essay 2, and the 4 Critical Response assignments. These were assessed particularly for awareness of rhetorical principles across different media.  <b>Criterion:</b> Graded 1-5 per assignment for application of rhetorical principles.</p>	<p><b>Reporting Period:</b> 2016-2017  <b>Criterion Met:</b> Yes                      Students universally had an effective understanding of how they might apply rhetorical principles beyond those directly applied to composition through writing. (10/06/2017)</p>	<p><b>Action:</b> Engaging more deeply with fewer forms of media will further enunciate the rhetorical skills of students and will prove more effective in future assessment. (10/06/2017)</p>
<p><b>Familiarize themselves with the composition tools available within unique media</b> - Familiarize themselves with the composition tools available within unique media  <b>Course Outcome Status:</b> Active  <b>Next Assessment:</b> 2021-2022  <b>Start Date:</b> 10/06/2017</p>	<p><b>Assignment - Written</b> - Effective completion of Short Assignments 1-4. These were assessed particularly for application within the tools of particular media of rhetorical concepts.  <b>Criterion:</b> Graded 1-5 per assignment for application of principles within a given medium for rhetorical concepts.</p>	<p><b>Reporting Period:</b> 2016-2017  <b>Criterion Met:</b> Yes                      Students did well in this regard as well considering the depth (or lack thereof) applied across each medium. (10/06/2017)</p>	<p><b>Action:</b> Engaging more deeply with fewer forms of media will deepen their ability to apply specific concepts of the medium and will prove more effective in future assessment. (10/06/2017)  <b>Follow-Up:</b> I developed this course during the summer and fall last year to be taught online for the fall. I am less than pleased with the results, and I am recommending to the department that we shelve this course until the BA in English program has a more robust selection of students. There was simply too few to have engaged,</p>

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cross-media conversations about these areas.

Additionally, I attempted to cover too many forms of media in ways that would then reflect their own compositions. This was inefficient and pulled too hard on areas where there were either technological limitations or I did not have the necessary expertise to move forward with ideal assignments. Music, in particular, needed a guest lecturer and perhaps a more innovative media approach than it had.

All in all, I think this will be a good course for the future, especially with a tighter focus on the rhetorical principles in these other media. The students were motivated and gave a good effort throughout. I do not, however, regard this course as successful at this time. (10/06/2017)