

# Assessment: Course Four Column



## Courses (BUS) - Business

### BUS 101: Introduction to Business

Course Outcomes	Assessment Measures	Results	Actions
<p><b>Students will demonstrate a basic knowledge of introductory business concepts</b> - Students will demonstrate a basic knowledge of introductory business concepts</p> <p><b>Course Outcome Status:</b> Active  <b>Next Assessment:</b> 2021-2022  <b>Start Date:</b> 10/19/2017</p>	<p><b>Discussion</b> - Discussion from module #2</p> <p><b>Criterion:</b> Average scores of 70% or higher</p>	<p><b>Reporting Period:</b> 2017-2018  <b>Criterion Met:</b> Yes</p> <p>Students scored on average 78%.                      Results Analysis:                      Through various additional communications students were able to maximize their point consideration. (09/24/2018)</p>	<p><b>Action:</b> Continue communicating how discussions work. (09/24/2018)</p>
<p><b>Students will identify and apply basic knowledge of business principles to analyze real world cases</b> - Students will identify and apply basic knowledge of business principles to analyze real world cases</p> <p><b>Course Outcome Status:</b> Active  <b>Next Assessment:</b> 2021-2022  <b>Start Date:</b> 10/19/2017</p>	<p><b>Assignment - Written</b> - Zappos Case Study</p> <p><b>Criterion:</b> Average scores of 70% or higher</p>	<p><b>Reporting Period:</b> 2017-2018  <b>Criterion Met:</b> Yes</p> <p>The average score was 77% on the Zappos Case Study.                      Results Analysis:                      Students are understanding the concept of applying a case study to basic business principles. (10/09/2018)</p>	<p><b>Action:</b> Continue monitoring the case study effectiveness. (10/09/2018)</p>
<p><b>Describe the environment in which business operates</b> - Students will describe the environment in which business operates and discuss how the business meets the challenges present to it.</p> <p><b>Course Outcome Status:</b> Active  <b>Next Assessment:</b> 2021-2022</p>	<p><b>Discussion</b> - Discussion #2</p> <p><b>Criterion:</b> Average scores of 70% or higher</p>	<p><b>Reporting Period:</b> 2017-2018  <b>Criterion Met:</b> Yes</p> <p>The average score was 81%.                      Results Analysis:                      Communicating the expectations of the discussions led to students meeting the deliverable. (10/09/2018)</p>	<p><b>Action:</b> Continue monitoring the posts to ensure students comprehend the outcome. (10/09/2018)</p>

<i>Course Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p><b>Start Date:</b> 10/19/2017</p> <p><b>Compare/contrast what they currently use or see in the business world or how material can be used for their jobs</b> - Students will analyze the material to compare/contrast what they currently use or see in the business world or how the material can be used for their current or future jobs</p> <p><b>Course Outcome Status:</b> Active</p> <p><b>Next Assessment:</b> 2021-2022</p> <p><b>Start Date:</b> 10/19/2017</p>	<p><b>Assignment - Project</b> - One Minute Manager Assignment</p> <p><b>Criterion:</b> Average scores of 70% or higher</p>	<p><b>Reporting Period:</b> 2017-2018</p> <p><b>Criterion Met:</b> Yes</p> <p>The average score was 75%.</p> <p>Results Analysis:</p> <p>Students are understanding the importance of managerial skills. (10/09/2018)</p>	<p><b>Action:</b> Students were able to apply the techniques from the book to their real-life situations. (10/09/2018)</p>