

Assessment: Course Four Column



Courses (A&L) - Communication

COM 101: Oral Communication

<i>Course Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>Informative & Persuasive speeches - Students will show a strong understanding of outlining and organization through the Informative & Persuasive speeches. #2, 3 Critical Thinking: Students will support the theories expressed in their work with solid, documented data. They will need to present this information in terms their audience will understand. In order to accomplish this, students will learn to integrate logic into their assignments.</p> <p>Course Outcome Status: Active Next Assessment: 2023-2024</p>	<p>Performance/Presentation - 1. Informative & Persuasive Speech grading rubrics 2. Peer evaluation forms Criterion: Grading rubric: "A" through "F" Peer evaluations</p>	<p>Reporting Period: 2017-2018 Criterion Met: Yes Evaluating the peer evaluations and reviewing my own grading rubric I observed:</p> <ol style="list-style-type: none"> During contracted summer session I observed that students often do not take time or care with Peer Evaluation. There is a significant leap in critical thinking from Informative to Persuasive Speeches. (09/19/2018) 	<p>Action: 1. Revise grading rubric adapted to summer session. 2. Provide "help" materials from ENG 102 regarding: choosing a topic, formulating a thesis etc. (09/19/2018)</p>
<p>Delivery focusing on Intro, Special Occasion speeches - Students will "grow their craft" in delivery focusing on the first two: Summer Vacation & Intro speeches</p> <p>Communication skills: Students will learn, practice and develop the skills to orally communicate clearly and effectively.</p> <p>Course Outcome Status: Active Next Assessment: 2023-2024</p>	<p>Assignment - Project - 1. Summer Vacation and Intro Speech grading rubrics 2. Peer Evaluation forms Criterion: Grading rubrics: "A" through "F" Peer evaluations</p>	<p>Reporting Period: 2017-2018 Criterion Met: N/A In my assessment of instructor and student assessment this year I observed:</p> <ol style="list-style-type: none"> Very few students avail themselves of the "free" practice of initial Summer Vacation speech Additional "motivators" required (09/19/2018) 	<p>Action: 1. Add points as grade beyond 50 points extra credit to encourage participation 2. "Consider" end of semester recuperative points speech (09/19/2018)</p>

<i>Course Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>Topics for Informative and Persuasive speeches - Students will effectively chose appropriate topics for Informative and Persuasive speeches</p> <p>Course Outcome Status: Active</p> <p>Next Assessment: 2023-2024</p>	<p>Performance/Presentation - 1. Overall assessment of Informative & Persuasive speeches (instructor and peer evaluations)</p> <p>Criterion: Grading rubrics: "A" through "F"</p> <p>Peer evaluations</p>	<p>Reporting Period: 2017-2018</p> <p>Criterion Met: N/A</p> <p>In my assessment of instructor and student assessment this year I observed:</p> <ol style="list-style-type: none"> 1. Students exhibited a better grasp of appropriate and effective speech topics than years past 2. I deduce this is due to my added use of: 1001 Speech Topics and the new website database from the publisher (09/19/2018) 	<p>Action: 1. Continue to use ancillary speech topic selection materials.</p> <p>2. Use Videocentral. com to an even greater degree since it has been updated in 2016. (09/19/2018)</p>