Assessment: Course Four Column



Courses (A&L) - English

ENG 240:Digital Literacy and Composition

Course Outcomes	Assessment Measures	Results	Actions
Digital texts, regardless of medium, for credibility and context - Analyze digital texts, regardless of medium, for credibility and context Course Outcome Status: Active Next Assessment: 2022-2023 Start Date: 09/03/2018	Assignment - Written - Completion of the assignment titled Whom Do You Trust? with all elements present (what area are you looking at, who is credible, and why are they credible). Criterion: Detailed explanation of each of the three elements. All submitted assignments should meet this criterion.	Reporting Period: 2017-2018 Criterion Met: Yes All responses indicated a detailed analysis of this concept. Results Analysis: This seemed to be an easy way for students to access this concept. Given that, it should be further complicated for depth in the future. (09/06/2018)	Action: The next section of this course will define different levels of expertise within given fields allow room for more nuance and discussion. (09/06/2018)
Effective, original compositions in a broad variety of media using credible support from the digital landscape - Develop effective, original compositions in a broad variety of media using credible support from the digital landscape Course Outcome Status: Active Next Assessment: 2022-2023 Start Date: 09/03/2018	Assignment - Written - Completion of the assignments under the Multimedia Composition banner. Criterion: Mastery of at least two forms of digital composition throughout the course of the term by showing technical fluency and credible content.	Reporting Period: 2017-2018 Criterion Met: Yes Not every student demonstrated mastery with every form, but this criterion was met across all students. Results Analysis: This was too low of a bar to clear, and students need to further develop their understanding of both the technical and intellectual fluency needed for different media. (09/06/2018)	Action: The next section of this course will focus more on the technical elements to give students more room to explore. (09/06/2018)
Spectrum of media and perspectives in the digital landscape and how these texts are produced and consumed - Understand the spectrum of media and perspectives in the digital landscape and how these texts are produced and consumed	Assignment - Written - The assignment Information Savvy: Today is designed to put students through the paces of this understanding and they must thoroughly complete all elements of it.	Reporting Period: 2017-2018 Criterion Met: Yes Literally 3 out of the 4 students in the class at this point successfully met this criterion. The grading approach for this assignment needs to be further complicated to ensure the criterion is being met. (09/06/2018)	Action: The next section of this course will have a modified points structure that allows for more nuance in overall grade. (09/06/2018)

Course Outcomes	Assessment Measures	Results	Actions
Course Outcome Status: Active Next Assessment: 2022-2023 Start Date: 09/03/2018	Criterion: Completion of all elements of the assignment and at least an 80% on the essay. ¾ of students must achieve this.		
Evolution of producer and consumer of texts into the digital realm, including remix culture and the consumer as producer - Understand the evolution of producer and consumer of texts into the digital realm, including remix culture and the consumer as producer Course Outcome Status: Active Next Assessment: 2022-2023 Start Date: 09/03/2018	Assignment - Written - The assignment Digital Literacy in Your Realm acted as the final assignment, one that takes into account specific discourse communities and how consumer and producer have been blurred as concepts. Criterion: Completion of the assignment with at least an 80%. ¾ of students must achieve this.	Reporting Period: 2017-2018 Criterion Met: Yes 4 out of 4 students successfully met this criterion. Results Analysis: It is difficult to judge with such a small sample size, but the objectives for this assignment were all met. (09/06/2018)	Action: The elements of this assignment should be further complicated in the next section of this course. (09/06/2018) Follow-Up: I would call ENG 240 a success for its first teaching. This course has the potential to serve general education well with its relevant materials. Now that the first teaching of this course is out of the way, it will be necessary to go in and formalize these

assignments further to tighten standards with the knowledge of what worked and what did not. As it stands, the students who successfully completed this course were ones who were wellequipped to approach the course material and were all nontraditional students. We should monitor the ability level of students in the future, especially if this is added to any programs or is part of gen-ed. (09/06/2018)