

Assessment: Course Four Column

Courses (BUS) - Management

MGT 330: Business and Technology

Course Outcomes	Assessment Measures	Results	Actions
<p>Role of innovation and entrepreneurship in American history - Describe the role of innovation and entrepreneurship in American history, and Appraise the importance of creating business models that take advantage of technological innovations</p> <p>Course Outcome Status: Active</p> <p>Next Assessment: 2023-2024</p>	<p>Assignment - Project - Case 1 and the Business Models Paper.</p> <p>Criterion: Students will score 70% or higher on the assignment.</p>	<p>Reporting Period: 2017-2018</p> <p>Criterion Met: Yes</p> <p>Case 1 describes how innovation has occurred in history, the students scored 50 of 50 on the discussion. The Business Models Paper was a research paper on ways business have and continue to make money. The students scored 91.81/100</p> <p>Results Analysis: This is the first semester teaching this class which has had a major overhaul. I was pleased by changing the class to a project based class the students we able to discover information on their own industry has occurred in history. (09/24/2018)</p>	<p>Action: When students are working on diverse semester projects, it is better to show them the basics (the discussion) and then allow them to discover ways to use that information to create their own idea. I will continue this practice. (09/24/2018)</p>
<p>New business models created by advances in technology - Analyze the new business models created by advances in technology and Evaluate the role in business success of being the early adopter of new technology</p> <p>Course Outcome Status: Active</p> <p>Next Assessment: 2023-2024</p>	<p>Discussion - Business Models, Strategies and Revenue Stream Papers & Discussions 1 2, 3</p> <p>Criterion: Students will score 70% or higher on the assignment.</p>	<p>Reporting Period: 2017-2018</p> <p>Criterion Met: Yes</p> <p>The Business Models Paper, the Strategies Paper and the Revenue Stream Paper created a base for the students to work on their individual projects. The students scored 91.81/100, 86/100 and 86.09 on each paper.</p> <p>Discussions 1, 2 and 3 provided them a chance to see others view on technology. They scored 50/50, 39/50 42/50 on the discussions.</p> <p>Results Analysis: This is the first semester teaching this class which has had a major overhaul. I was pleased by changing the class to a</p>	<p>Action: No changes are planned in this area (09/24/2018)</p>

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		<p>project based class the students we able to discover information on their own industry has occurred in history. (09/24/2018)</p>	
<p>Globalization of technology - Recognize the globalization of technology which allows the world to be a global market place. Course Outcome Status: Active Next Assessment: 2020-2021 Start Date: 07/14/2016</p>	<p>Assignment - Project - Future Project (Drone Semester Project) Criterion: Students will score 70% or higher on the assignment.</p>	<p>Reporting Period: 2017-2018 Criterion Met: Yes The average score for the Semester Project of a Drone use in business was 195.9 out of 200 points. All students participated in the assignment.</p> <p>Results Analysis: I was pleased with the innovation that students were able to create in this semester project. One plans on pursuing this business idea as an actual startup. (09/24/2018)</p>	<p>Action: No changes are planned in this area. (09/24/2018) Follow-Up: This class has had major revisions summer 2017. I have changed the class from a textbook and lecture to a project based class. This has proven to improve the class, because the quality of Management and Technology textbooks are very expensive or the lower cost textbooks are poor quality.</p> <p>The textbook I use is \$35.00 and is an example of how Management and Technology is applied in the computer software/application industry.</p> <p>It should be noted that only four assignments were not submitted by the entire class. (09/24/2018)</p>