Assessment: Course Four Column



Courses (A&L) - Communication

COM 101:Oral Communication

Course Outcomes	Assessment Measures	Results	Actions
Organize, deliver and demonstrate oral presentations appropriate to context and audience - 1. Organize oral presentations appropriate to context and audience. 2. Deliver compelling a clear oral communications 3. Demonstrate an understanding of interpersonal communications in a variety of contexts. Course Outcome Status: Active Next Assessment: 2023-2024	Quiz - 1. Quizzes and Outlines 2. Speech Presentations 3. Discussions Criterion: NA	Reporting Period: 2018-2019 Criterion Met: Yes Low Med High Quiz Scores: #1 0 15 25 #2 0 20 25 #3 14 20 25 #4 10 15 25 #5 15 20 25 Outline Scores: #1 0 - 25 #3 0 15 25 #4 0 20 25 Discussion Scores: #4 0 20 25 #3 0 15 25 #4 0 20 25 #3 0 15 25 #4 0 20 25 #5 0 - 25 Discussion Scores: (overall) 30% - 100%	Action: The strategies implemented last year resulted in an increase in low and medium quiz, outline and presentation score. High scores remained relatively unchanged. I continue to observe higher quiz scores from online students than from live students. I theorize that live students are not reading their text as thoroughly as online. Live students take their quizzes on line and many miss them because they are not as dependent on the course calendar as online students. Next year I will pilot a strategy to give the quizzes during class. Quizzes will continue to be given online, but students will access the course room from their
		Presentation Scores:Possible#114182425#234374650#3788596100#438110121125#5135140146150	own devices in the classroom. In regards to presentations, I will be requiring the same basic speeches (introductory, narrative, informational, persuasive and special occasion) but will limit student choices to themes that are

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		Overall Results: 66% 87% 96% (07/31/2019)	more personal. I have observed students do better at organizing and presenting a topic when they are speaking about something "from the heart". The themes wi be:
			 On being a Nevadan (or whatever state they live in for online students). What lead the student to college. An overview of their fiel of study. A persuasive speech to encourage another to enter their profession. A special occasion speech related to family.
			In past semesters, I have had students use the same organizational template for each of their speeches. Next year will examine multiple templates and students will be able to choose which one best fits the need of each particular speech. (07/31/2019)