Assessment: Course Four Column

Courses (A&L) - Communication

COM 101:Oral Communication

Course Outcomes	Assessment Measures	Results	Actions
Select and create effective speech topics - Select and create effective speech topics **Course Outcome Status:** Active **Next Assessment:** 2023-2024	**Performance/Presentation -** Speech rubrics and criteria #1 and 2 Introductory and Demo **Criterion:** B grade or better (5 weighted criteria)	**Reporting Period:** 2018-2019 **Criterion Met:** Yes 1. Criterion: addresses audience interest 2. Criterion: is current and impactful 3. Results= 70% of students achieve B or better by end of Speech #2 (08/01/2019)	**Action:** 1. Use new online speech tool enhancers within Connect program 2. Assign pre-determined You-Tube videos "Your Speech Topic" (07/31/2019)
Organize information into logical, easy-to-follow arrangement , create effective outline and present impactful speech = clear points and transitions supported by evidence - 2 Organize information into logical, easy-to-follow arrangement 3 Create effective outline. 4 Present impactful speech = clear points and transitions supported by evidence **Course Outcome Status:** Active **Next Assessment:** 2023-2024	**Performance/Presentation -** Speech rubrics and criteria #1-4 **Criterion:** Outlines for Speeches #3 & 4 Informative and Persuasive C grade or better (5 weighted criteria)	**Reporting Period:** 2018-2019 **Criterion Met:** Yes Criterion: develop logical organizational and rhetorical structures. Results= 80% of students achieve C or better Yes (50% of class C) (80% of class B) (08/01/2019)	**Action:** 1. Use 2 persuasive speech outline templates. 2. Use toomarch.com tools for thsis and outline 3. Stress importance of extra Peer Reviews (extra credit points) (07/31/2019)