

Assessment: Course Four Column



Courses (BUS) - Economics

ECON 102: Prin of Microeconomics

<i>Course Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>Economics in the micro-environment - Students will demonstrate a basic knowledge of economics in the micro-environment.</p> <p>Course Outcome Status: Active Next Assessment: 2023-2024</p>	<p>Exam - Midterm Exam Criterion: Scores of 70% or higher</p>	<p>Reporting Period: 2018-2019 Criterion Met: Yes The average score was 79%</p> <p>Results Analysis: 79% is an increase from last year's assessment. (07/31/2019)</p>	<p>Action: Continue monitoring the exams to ensure students are understanding the concepts. (07/31/2019)</p>
<p>Supply and demand - Students will understand the subjective nature of economic costs, marginal utility and how the interrelationships guide human actions and are at the foundation of economic concepts of supply and demand.</p> <p>Course Outcome Status: Active Next Assessment: 2023-2024</p>	<p>Assignment - Written - Homework assignment of supply and demand and graphing Criterion: Scores of 70% or higher</p>	<p>Reporting Period: 2018-2019 Criterion Met: Yes The average score was 78%</p> <p>Results Analysis: 78% is a slight decrease from last assessment. (07/31/2019)</p>	<p>Action: In the summer I am piloting a new textbook to help enhance student's graphing abilities ensuring a grasp of supply and demand. (07/31/2019)</p>
<p>Nature of Competition - Recognize the nature of competition as a continuous process in the marketplace, integrate this understanding with the concepts of comparative advantage.</p> <p>Course Outcome Status: Active Next Assessment: 2023-2024</p>	<p>Assignment - Written - Homework assignment of cost analysis Criterion: Scores of 70% or higher</p>	<p>Reporting Period: 2018-2019 Criterion Met: No The average scores was 68%</p> <p>Results Analysis: 68% also accounts for students who did not submit an assignment. (07/31/2019)</p>	<p>Action: In the summer I am piloting a new textbook with software to enhance the costing process directly tied to competition. (07/31/2019)</p>
<p>Microeconomic policy issues - Students will recognize</p>	<p>Exam - Final Exam Criterion: Average scores of 70% or</p>	<p>Reporting Period: 2018-2019</p>	<p>Action: To encourage participation</p>

<i>Course Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>microeconomic policy issues relevant in today's world. Focusing on competition and public policy and poverty and economic inequality issues.</p> <p>Course Outcome Status: Active</p> <p>Next Assessment: 2023-2024</p>	higher	<p>Criterion Met: No</p> <p>The average scores was 66%</p> <p>Results Analysis: Many students opted to not take the exam or to spend a limited time in the exam of two hours. (07/31/2019)</p>	<p>through the entirety of the course. (07/31/2019)</p>