Assessment: Course Four Column

Courses (BUS) - Economics

ECON 103:Principles of Macroeconomics

Course Outcomes	Assessment Measures	Results	Actions
Economics in the macro-environment - Students will demonstrate a basic knowledge of economics in the macro-environment. **Course Outcome Status:** Active **Next Assessment:** 2023-2024	**Exam -** Midterm Exam **Criterion:** Scores of 70% or higher	**Reporting Period:** 2018-2019 **Criterion Met:** Yes The average score was 90% Results Analysis: 90% is an increase from last year's assessment. (08/26/2019)	**Action:** Continue monitoring the exams to ensure students are understanding the concepts. (08/26/2019)
Human actions and are at the foundation of economic concepts of supply and demand - Students will understand the subjective nature of economic costs, marginal utility and how the interrelationships guide human actions and are at the foundation of economic concepts of supply and demand. **Course Outcome Status:** Active **Next Assessment:** 2023-2024	**Assignment - Written -** Homework assignment of supply and demand and graphing **Criterion:** Scores of 70% or higher	**Reporting Period:** 2018-2019 **Criterion Met:** Yes The average score was 85% Results Analysis: 85% is an increase from last assessment (08/26/2019)	**Action:** Typically, students favor macroeconomics to microeconomics. The graphing is limited and students tend to struggle with this. I am using various software to help students to graph easier (08/26/2019)
Concepts of unemployment and inflation - Students will recognize the nature of macroeconomics through its perspective and goals of society and integrate this understanding with the concepts of unemployment and inflation. **Course Outcome Status:** Active **Next Assessment:** 2023-2024	**Assignment - Written -** Writing assignment of inflation and unemployment **Criterion:** Scores of 70% or higher	**Reporting Period:** 2018-2019 **Criterion Met:** No The average scores was 68% Results Analysis: 68% also accounts for students who did not submit an assignment. (08/26/2019)	**Action:** The writing assignment will be altered to showcase more recent events of inflation and unemployment. (08/26/2019)

Course Outcomes	Assessment Measures	Results	Actions
Macroeconomic policy issues relevant in today's world - Students will recognize macroeconomic policy issues relevant in today's world. Focusing on monetary and fiscal policies and government regulations. **Course Outcome Status:** Active **Next Assessment:** 2021-2022 **Start Date:** 09/06/2017	**Exam -** Final Exam **Criterion:** Average scores of 70% or higher	**Reporting Period:** 2018-2019 **Criterion Met:** No The average scores was 65% Results Analysis: Many students opted to not take the exam or to spend a limited time in the exam of two hours. (08/26/2019)	**Action:** To encourage participation through the entirety of the course. (08/26/2019)