Assessment: Course Four Column

Courses (A&L) - English

ENG 240:Digital Literacy and Composition

Course Outcomes	Assessment Measures	Results	Actions
Digital texts, regardless of medium, for credibility and context - Analyze digital texts, regardless of medium, for credibility and context **Course Outcome Status:** Active **Next Assessment:** 2023-2024 **Start Date:** 09/03/2018	**Assignment - Written -** Complete the assignment Information Savvy Today **Criterion:** Minimum 80% score for 80% of the students.	**Reporting Period:** 2018-2019 **Criterion Met:** Yes 9/9 Results Analysis: This is another example of needing a rubric to translate qualitative achievement into a quantitative metric for long-term study. (07/02/2019)	**Action:** Develop a more-detailed rubric for the next session of this class. (07/02/2019)
Effective, original compositions in a broad variety of media using credible support from the digital landscape - Develop effective, original compositions in a broad variety of media using credible support from the digital landscape **Course Outcome Status:** Active **Next Assessment:** 2023-2024 **Start Date:** 09/03/2018	**Assignment - Written -** Completion of the assignments under the Multimedia Composition banner. **Criterion:** Minimum 80% score for 80% of the students.	**Reporting Period:** 2018-2019 **Criterion Met:** Yes 1, 9/9; 2, 7/9; 3, 9/9 Results Analysis: This is another example of needing a rubric to translate qualitative achievement into a quantitative metric for long-term study. (07/02/2019)	**Action:** Develop a more-detailed rubric for the next session of this class. (07/02/2019)
Spectrum of media and perspectives in the digital landscape and how these texts are produced and consumed - Understand the spectrum of media and perspectives in the digital landscape and how these texts are produced and consumed. **Course Outcome Status:** Active **Next Assessment:** 2022-2023 **Start Date:** 09/03/2018	**Assignment - Written -** Complete the assignment Defining Digital Literacy, which deals with this broad landscape of media. **Criterion:** Minimum 80% score for 80% of the students.	**Reporting Period:** 2018-2019 **Criterion Met:** Yes 8/9 Results Analysis: This is another example of needing a rubric to translate qualitative achievement into a quantitative metric for long-term study. (07/02/2019)	**Action:** Develop a more-detailed rubric for the next session of this class. (07/02/2019)

Course Outcomes	Assessment Measures	Results	Actions
Evolution of producer and consumer of texts into the digital realm, including remix culture and the consumer as producer - Understand the evolution of producer and consumer of texts into the digital realm, including remix culture and the consumer as producer. **Course Outcome Status:** Active **Next Assessment:** 2023-2024 **Start Date:** 09/03/2018	**Assignment - Written -** The assignment Digital Literacy in Your Realm acted as the final assignment, one that takes into account specific discourse communities and how consumer and producer have been blurred as concepts. **Criterion:** Minimum 80% score for 80% of the students.	**Reporting Period:** 2018-2019 **Criterion Met:** No 6/9 Results Analysis: This is another example of needing a rubric to translate qualitative achievement into a quantitative metric for long-term study. (07/02/2019)	**Action:** Develop a more-detailed rubric for the next session of this class. Ensure that these expectations are broadcast to students ahead of time. (07/02/2019) **Follow-Up:** This is the second time this course went well. This was a term that was a bit smoother. The next step will be to use more detailed rubrics on assignments to get better approximations of data. This course also needs a different textbook next time—while it was once a good summary, its dated nature is becoming a liability. (07/02/2019)