

# Assessment: Course Four Column



## Courses (BUS) - Finance

### FIN 310: Applied Accounting and Finance

Course Outcomes	Assessment Measures	Results	Actions
<p><b>Basic concept of a risk/return tradeoff</b> - Grasp the basic concept of a risk/return tradeoff, and be able to separate the various risk premiums included in returns on various securities.</p> <p><b>Course Outcome Status:</b> Active <b>Next Assessment:</b> 2023-2024</p>	<p><b>Exam</b> - • Module 1, 2, 4, 6, 7, 12 Quizzes</p> <ul style="list-style-type: none"> <li>• Module 1, 2, 4, 6, 7, 12 Homework</li> <li>• Midterm Exam</li> <li>• Final Exam</li> </ul> <p><b>Criterion:</b> 70%</p>	<p><b>Reporting Period:</b> 2018-2019 <b>Criterion Met:</b> Yes</p> <p>Average Homework Scores: 72% Average Quiz Scores: 96% Average Midterm Score: 72% Average Final Exam Score: 64%</p> <p>Results Analysis: Average scores on the final exam were low because some students chose not to take the exam. (08/27/2019)</p>	<p><b>Action:</b> No change in this portion of the course is anticipated at this time. (08/27/2019)</p>
<p><b>Financial statements in analyzing the operating activities</b> - Utilize standard financial statements in analyzing the operating activities, the financial condition, and the cash flows of a business firm.</p> <p><b>Course Outcome Status:</b> Active <b>Next Assessment:</b> 2022-2023</p>	<p><b>Exam</b> - • Module 3, 14, and 15 Quizzes</p> <ul style="list-style-type: none"> <li>• Module 3, 14, and 15 Homework</li> <li>• Midterm Exam</li> <li>• Final Exam</li> </ul> <p><b>Criterion:</b> 70%</p>	<p><b>Reporting Period:</b> 2018-2019 <b>Criterion Met:</b> Yes</p> <p>Average Homework Scores: 73% Average Quiz Scores: 90% Average Midterm Score: 72% Average Final Exam Score: 64%</p> <p>Results Analysis: Average scores on the final exam were low because some students chose not to take the exam. (08/27/2019)</p>	
<p><b>Use time value of money concepts in the calculation</b> - Use time value of money concepts in the calculation of present value, future value, and annuity amounts, and to estimate economic values of debt and equity</p>	<p><b>Exam</b> - Chapters 5, 7, 9, 10, 11 Quizzes</p> <p>Chapters 5, 7, 9, 10, 11 Homework Midterm Exam Final Exam</p> <p><b>Criterion:</b> 70%</p>	<p><b>Reporting Period:</b> 2018-2019 <b>Criterion Met:</b> No</p> <p>Average Homework Scores: 47% Average Quiz Scores: 95% Average Midterm Score: 72% Average Final Exam Score: 64%</p>	<p><b>Action:</b> The study guide dealing with these topics will be revised, and students will be encouraged to use the study guide as a pattern for the homework assignments. (08/27/2019)</p>

Course Outcomes	Assessment Measures	Results	Actions
<p>securities.  <b>Course Outcome Status:</b> Active  <b>Next Assessment:</b> 2021-2022  <b>Start Date:</b> 09/06/2017</p>		<p>Results Analysis:  Several students chose to not do the homework assignments, bring the averages down considerably.  (08/27/2019)</p>	
<p><b>Provide appropriate accept/reject decisions</b> - Provide appropriate accept/reject decisions on proposed investment projects using standard approaches such as net present value, profitability index, and internal rate of return.  <b>Course Outcome Status:</b> Active  <b>Next Assessment:</b> 2022-2023</p>	<p><b>Exam</b> - Chapters 10, 11 Quizzes  Chapters 10, 11 Homework  Final Exam  <b>Criterion:</b> 70%</p>	<p><b>Reporting Period:</b> 2018-2019  <b>Criterion Met:</b> No  Average Homework Scores: 42%  Average Quiz Scores: 95%  Average Midterm Score: 72%  Average Final Exam Score: 64%</p> <p>Results Analysis:  Several students chose to not do the homework assignments, bring the averages down considerably.  (08/27/2019)</p>	<p><b>Action:</b> The study guide dealing with these topics will be revised, and students will be encouraged to use the study guide as a pattern for the homework assignments.  (08/27/2019)</p>
<p><b>Recognize various strategies and tradeoffs</b> - Recognize various strategies and tradeoffs in relation to securing short term financing, dividend policy, and working capital requirements.  <b>Course Outcome Status:</b> Active  <b>Next Assessment:</b> 2021-2022  <b>Start Date:</b> 09/06/2017</p>	<p><b>Exam</b> - • Module 12, 13, 14, 15 Quizzes  • Module 12, 13, 14, 15 Homework  • Final Exam  <b>Criterion:</b> 70%</p>	<p><b>Reporting Period:</b> 2018-2019  <b>Criterion Met:</b> No  Average Homework Scores: 51%  Average Quiz Scores: 93%  Average Midterm Score: 72%  Average Final Exam Score: 64%</p> <p>Results Analysis:  Several students chose to not do the homework assignments, bring the averages down considerably.  (08/27/2019)</p>	<p><b>Action:</b> The study guide dealing with these topics will be revised, and students will be encouraged to use the study guide as a pattern for the homework assignments.  (08/27/2019)</p>