

Assessment: Course Four Column



Courses (BUS) - Management

MGT 480:International Management

<i>Course Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>Formal and informal institutions impact business decisions - An awareness of and an interest in how formal and informal institutions impact business decisions.</p> <p>Course Outcome Status: Active Next Assessment: 2023-2024</p>	<p>Exam - Exam 1: Chapters 1 and 2 Criterion: Students who complete the exam will achieve a score of 75% or better on average.</p>	<p>Reporting Period: 2018-2019 Criterion Met: Yes Students who submitted Exam 1 scored 87.2% (08/27/2019)</p>	<p>Action: Students exceed expectations for the first exams in the course and continued that pattern throughout the rest of the exams. No changes planned at this time. (08/27/2019)</p>
<p>Success and failure of companies around the globe - An enhanced understanding of what determines the success and failure of companies around the globe.</p> <p>Course Outcome Status: Active Next Assessment: 2023-2024</p>	<p>Assignment - Project - Final Project: IKEA in Russia case. Criterion: Students who this final project will achieve a score of 75% or better on average.</p>	<p>Reporting Period: 2018-2019 Criterion Met: Yes Students who submitted their work on this final project scored on average 95.0%. (08/27/2019)</p>	<p>Action: The assigned remain as designed. No changes planned at this time. (08/27/2019)</p>
<p>Global standardized actions as opposed to locally responsive actions - An ability to recognize the tensions in adopting global standardized actions as opposed to locally responsive actions in international management and relate these to the companies' overall corporate strategy.</p> <p>Course Outcome Status: Active Next Assessment: 2023-2024</p>	<p>Assignment - Written - Case Study: Vodaphone in Egypt Criterion: Students who submit this case study paper will achieve a score of 75% or better on average.</p>	<p>Reporting Period: 2018-2019 Criterion Met: Yes Students who submitted this case study average score of 77.5% (08/27/2019)</p>	<p>Action: Student performance exceeded establish criteria, but I do plan to modify my announcements to reflect the need for closer attention to the deliverables next semester. (08/27/2019)</p>
<p>Ethical and social responsibility</p>	<p>Discussion - Discussion 2 - What</p>	<p>Reporting Period: 2018-2019</p>	<p>Action: Student performance</p>

<i>Course Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>issues in the development and implementation of an international management strategy - A disposition to consider ethical and social responsibility issues in the development and implementation of an international management strategy.</p> <p>Course Outcome Status: Active</p> <p>Next Assessment: 2023-2024</p>	<p>does international business ethics mean to you today? Should the local culture affect ethical practices in your opinion or should home country domestic policies rule? Why? What are the implications of such local norms for ethical decisions by MNC managers stationed in the host country?</p> <p>Criterion: Students who participate in the Discussion will achieve a score of 75% or better on average.</p>	<p>Criterion Met: Yes</p> <p>Students who participated in the Discussion scored on average of 81.4% (08/27/2019)</p>	<p>exceeded establish criteria. Students found the discussion to be of value to their understanding of the international nuances of ethics. No changes planned. (08/27/2019)</p> <p>Follow-Up: This was a newly created course that was taught for the first time this Fall. I limited the case study component to just two but included textbook specific discussions with the requirement that they must include a citation and reference from a high-quality academic source. This took a while for the students to get use to but was much improved in their spring Capstone discussions. (08/27/2019)</p>