**Course Prefix, Number, and Title: COM 101, Public Communications Academic Year: 2019-2020**

**Department: Arts and Letters Section Number(s): 1001**

**Instructor: RICE Is this a GenEd class? Yes\_XX\_\_ No\_\_\_**

**Complete and submit your assessment report electronically to your department chair. As needed, please attach supporting documents and/or a narrative description of the assessment activities. You may use as many or as few outcomes as necessary.**

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| **Class/Course Outcomes** | **Assessment Measures** | **Assessment Results** | **Any Changes Made as a Result of Assessment** |
| In the boxes below, summarize the outcomes assessed in your class or course during the last year*.* If this is a GenEd class, include the appropriate GenEd objectives. | In the boxes below, summarize the methods used to assess course outcomes during the last year. Include the criterion you’ll use to judge whether or not students have achieved the expected outcome. | In the boxes below, summarize the results of your assessment activities during the last year. Include your judgement as to whether or not the criterion for student achievement has been met. | In the boxes below, summarize how you plan to use the results to improve student learning. |
| Outcome:   1. Organize oral presentations appropriate to context and audience. 2. Deliver compelling a clear oral communications 3. Demonstrate an understanding of interpersonal communications in a variety of contexts. | Assessment Measure:   1. Quizzes and Outlines 2. Speech Presentations 3. Discussions | Results:  Low Med High  Quiz Scores:  #1 15 25 25  #2 5 25 25  #3 0 25 25  #4 5 25 25  #5 10 20 25  Outline Scores:  #1 20 23 25  #2 0 25 25  #3 0 25 25  #4 0 25 25  #5 0 25 25  Discussion Scores: (overall)  30% 100% 100%  Presentation Scores: Possible  #1 0 21 24 25  #2 39 46 48 50  #3 0 92 97 100  #4 0 110 120 125  #5 135 138 145 150  Overall Results:  63% 83% 97%  Criterion Met: YES | Action Plan:  I will continue with current course work. However, upon full completion of my assessment of the “live” COM 101 course, I will implement strategies from the online course to strengthen the live course. Anecdotal observations show better quiz performance by online students than live. I theorize that is because online students are reading the text more thoroughly. |

**Notes:**

I have reviewed this report:

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Department Chair Dean

Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_­\_\_\_\_\_\_

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Vice President of Academic Affairs and Student Services

Date\_\_\_\_\_\_\_\_\_\_\_­\_\_\_\_