



Assessment Plan Great Basin College

Operational (Acad Affairs) - Continuing Education

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GBC Mission: Great Basin College enriches people's lives by providing student-centered, post-secondary education to rural Nevada. Educational, cultural, and related economic needs of the multicounty service area are met through programs of university transfer, applied science and technology, business and industry partnerships, developmental education, community service, and student support services in conjunction with certificates and associate and select baccalaureate degrees.

Unit Mission: Great Basin College Continuing Education provides lifelong learning and personal enrichment opportunities for rural Nevadans through diverse educational, cultural, career and workforce development courses, activities and programs.

Outcome: Range and type of workforce development and contract training

Workforce development and contract training courses meet the needs of Nevada's and GBC's service area citizens for high demand occupations

Assessment Year: 2015-2016
Start Date: 07/01/2015
Outcome Status: Active

Means of Assessment			
Assessment Measure	Criterion	Notes	Active
The range and type of workforce training classes includes those from Nevada's Top 100 Demand Occupations as reported by DETR and/or local workforce demands. Assessment Measure Category: Internal Tracking	100% of the workforce development and contract training classes offered and planned meet state or local demands.	As recommended by external reviewer for 2014 program review. May need to develop a systematic way of gathering information on local business needs for trained workers.	Yes

Outcome: Workforce development and contract training courses

Workforce development and contract training courses are relevant and valuable to businesses and their employees.

Assessment Year: 2016-2017
Start Date: 07/01/2016
Outcome Status: Active

Means of Assessment			
Assessment Measure	Criterion	Notes	Active
Students are satisfied with their instructors and that they have achieved stated learning outcomes. Businesses are satisfied three to six months later with employee skills developed as a result of successful course completion. Assessment Measure Category: Evaluation	Course evaluations average 80% satisfaction rates. Employers average 80% or higher satisfaction rates with employee skills.	Need to develop a survey tool for employers, contact information, and processes to survey businesses 3 - 6 months after employees have completed workforce training. See what Trac grant already uses for employer satisfaction.	Yes

Outcome: Life-long learning Courses

The credit and non-credit courses supporting life-long learning meet the needs of GBC's service area.

Assessment Year: 2017-2018

Start Date: 07/03/2017

Outcome Status: Active

Means of Assessment			
Assessment Measure	Criterion	Notes	Active
The number of courses scheduled and the number of student enrollments reflect the relevance of classes to communities. Assessment Measure Category: Internal Tracking	A 2-5% annual growth rate in enrollments.		Yes

Outcome: Personal Enrichment

Personal enrichment events and courses are relevant and valuable to communities.

Assessment Year: 2018-2019

Start Date: 07/01/2018

Outcome Status: Active

Means of Assessment			
Assessment Measure	Criterion	Notes	Active
Participation in personal enrichment activities increase and participants are satisfied with the quality of the events. Assessment Measure Category: Internal Tracking	Ticket sales increase or maintain their numbers annually. Satisfaction surveys are rated favorably.		Yes