



Assessment Plan

Great Basin College

Operational (Acad Affairs) - Online Education

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GBC Mission: Great Basin College enriches people's lives by providing student-centered post-secondary education to rural Nevada. Educational, cultural, and related economic needs of the multicounty service area are met through programs of university transfer, applied science and technology, business and industry partnerships, developmental education, community service and student support services in conjunction with certificates and associate and select baccalaureate degrees.

Outcome: Training and Support

Faculty and students are trained and well supported in the use of Webcampus.

Assessment Year: 2015-2016
Start Date: 07/01/2015
Outcome Status: Active

Means of Assessment			
Assessment Measure	Criterion	Notes	Active
Student satisfaction survey of the help desk use within web campus. Randomly pulled from tickets.	Web campus help desk tickets are 90% satisfied with the services received		Yes
Online students access to tutoring within Webcampus with Smart Thinking online tutoring Started November 2014. Assessment Measure Category: Survey	Initial year expect about 70% and as students get more comfortable, satisfaction will go up.	Based on student feedback over the years that they needed online tutoring. Working with students and faculty by discussion using qualitative questions that they needed that service. Implemented improvements to Webcampus based on a need in the online classes.	Yes
Course evaluation response rates. Assessment Measure Category: IRE- Data	Course evaluation response rates in online classes are similar to or higher than those for on-site classes.	Develop a recommended best practices paper as well as required actions to support students in online classes.	Yes
Faculty are satisfied with Webcampus summer camp. Assessment Measure Category: Internal Tracking	The majority of faculty were satisfied with the training and would attend again.		Yes

Outcome: Technological integrations

Technological integrations between Webcampus venues are seamless.

Assessment Year: 2016-2017
Start Date: 07/01/2016
Outcome Status: Active

Means of Assessment			
Assessment Measure	Criterion	Notes	Active

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Assessment Measure	Criterion	Notes	Active
Faculty choose books with these options either have videos with interactive simulations. Grade book goes to publisher piece goes to webcampus. Majority of instructors used products. Two publisher coding did not work out. Small publishing companies Assessment Measure Category: Internal Tracking	0% error codes and grade book is seamlessly interfacing with the publisher materials.	Faculty would alert the director if there were issues and lack of helpdesk tickets and phone calls.	Yes
The number of submissions by students in Webcampus for TurnItIn. Assessment Measure Category: Data	Percent of students with highly unoriginal work decreases through time as more faculty encourage/require students to use TurnItIn.		Yes

Outcome: Innovation

Exploration, piloting and delivering new technologies to improve student learning and teaching delivery meets the needs of constituents.

Assessment Year: 2017-2018

Start Date: 07/02/2018

Outcome Status: Active

Means of Assessment			
Assessment Measure	Criterion	Notes	Active
Student and faculty satisfaction with Cranium Cafe in courses. This summer 2015 is the pilot with an expected fall 2015 implementation. Assessment Measure Category: Survey	Conduct pre- and post-implementation student satisfaction surveys of student services and accessibility of services. Also conduct staff satisfaction surveys.	Ideally, student satisfaction with both the services and the accessibility of services will increase.	Yes
Student and staff satisfaction with Cranium Cafe in student services and advising. Implementation begins Fall 2015. Assessment Measure Category: Survey	Conduct pre- and post-implementation student satisfaction surveys of student services and accessibility of services. Also conduct staff satisfaction surveys.		Yes