

Assessment: Annual Report



Operational (Student Services) - Admission Advising and Career Center

GBC Mission: Great Basin College enriches people's lives by providing student-centered, post-secondary education to rural Nevada. Educational, cultural, and related economic needs of the multicounty service area are met through programs of university transfer, applied science and technology, business and industry partnerships, developmental education, community service, and student support services in conjunction with certificates and associate and select baccalaureate degrees.

Unit Mission: The mission of Great Basin College's Advising and Career Center is to provide assistance to students, alumni, faculty, staff, and the community in developing, implementing, and evaluating career/life plans. Career development is the theme that runs through all the services provided by the Career Center: academic advising, career/personal assessments, academic/career exploration and placement services. Providing a positive process with emphasis on self-discovery and reflection helps to support and develop students' abilities to create personal satisfaction and fulfillment on their career paths.

<i>Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>Business Satisfaction with Career Center - Businesses are satisfied with Career Center services Outcome Status: Active Assessment Year: 2016-2017 Start Date: 09/05/2016</p>	<p>Survey - Businesses in the community are satisfied with the job postings via the Career Center and with the student's skills and abilities for those who take those jobs. Criterion: 85% satisfaction rate. Notes: Need to develop this survey. Survey career fair 4/27/17</p>	<p>Reporting Period: 2016-2017 Criterion Met: No The Career Center surveyed businesses within their contact list that is used to promote career fairs and other networking events on campus. Businesses were asked 9 questions and out of 86 businesses, only 15 responded to the survey (17%). Most businesses were unfamiliar with the services that the Career Center provided so may not have answered the questions with the most background information needed. Out of the questions asked and respondents that participated, 66.67 participants have utilized the Career Center. The majority of those services that were utilized were businesses advertising jobs on the Career Center's webpage. (04/13/2017) Related Documents: 2017 Career Center Assessment.pdf</p>	<p>Action: The Career Center would like to provide the community with more services and events that are open to the public throughout the next academic year. These events will focus on soft skills, networking, resume and interview assistance. We would also like to utilize the Chamber to promote this events in the hopes that the community will learn about the services provided. (08/21/2017)</p>
<p>Identify potential career paths - Students have the skills and knowledge of resources to identify</p>	<p>Survey - Student satisfaction survey results on questions on career counseling and resources.</p>	<p>Reporting Period: 2016-2017 Criterion Met: Yes</p>	<p>Action: The career center has reviewed the results.</p>

<i>Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>potential career paths. Outcome Status: Active Assessment Year: 2016-2017 Start Date: 05/18/2012</p>	<p>Criterion: Students are satisfied with the service and information they receive. Notes: Based on student satisfaction surveys. Noel-Levitz 2016 results</p>	<p>Fall 2016 Noel-Levitz SSI results report that students rate question number 30. 'The career services office provides students with the help they need to get a job' as important as they did in 2014 and with slightly higher satisfaction rates, but no statistically significant difference. Fall 2016 Noel-Levitz SSI results report that students rate question number 47. 'There are adequate services to help me decide upon a career' rose both in importance and in satisfaction when compared to 2014 results, but again the differences are not statistically significant. Fall 2016 Noel-Levitz SSI results report that students rate question number 25. 'My academic advisor is concerned about my success as an individual' importance rose and satisfaction rose significantly. Difference statistically significant at the 0.1 level. Fall 2016 Noel-Levitz SSI results report that students rate question number 48. 'Counseling staff care about students as individuals' importance went down slightly and satisfaction rose slightly from 2014 but no significant statistically difference. Fall 2016 Noel-Levitz SSI results report that students rate question number 49. 'Admissions counselors respond to prospective student's unique needs and requests' importance went down and satisfaction rose but no significant statistically difference. (06/13/2017)</p>	<p>(08/22/2017)</p>