

Assessment: Annual Report



Operational (Student Services) - Media Services

GBC Mission: Great Basin College enriches people's lives by providing student-centered, post-secondary education to rural Nevada. Educational, cultural, and related economic needs of the multicounty service area are met through programs of university transfer, applied science and technology, business and industry partnerships, developmental education, community service, and student support services in conjunction with certificates and associate and select baccalaureate degrees.

Unit Mission: Media Services endeavors to maintain the image and standards befitting visual and printed GBC materials, ensuring standards and styles are strictly adhered to--graphically and editorially--all while providing fast and reliable service, quality finished products, and fine workmanship.

<i>Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p>Scanned historic photos - Scan historic photos and send hard copies to library for storage.</p> <p>Outcome Status: Active</p> <p>Assessment Year: 2016-2017</p> <p>Start Date: 09/12/2016</p>	<p>Evaluation - Preserve college history. To evaluate this the public will have open access to view the historical photos.</p> <p>Criterion: 100% of the images will be available for viewing through open access to the public.</p>	<p>Reporting Period: 2016-2017</p> <p>Criterion Met: Yes</p> <p>Over 30,000 photos were scanned and hard copies were placed with the library for storage. The 30,000 images were given to the virtual humanities coordinator to place on the virtual humanities website as needed. Through this process the graphic designer was able to use historical photos for the 50th anniversary celebration. (07/12/2017)</p>	<p>Action: The existence of hard copies photos are at 0%. Digital copies have been existent since the 1990's. (07/12/2017)</p>