

Assessment: Assessment Plan



Operational (Student Services) - Admission Advising and Career Center

GBC Mission: Great Basin College enriches people's lives by providing student-centered, post-secondary education to rural Nevada. Educational, cultural, and related economic needs of the multicounty service area are met through programs of university transfer, applied science and technology, business and industry partnerships, developmental education, community service, and student support services in conjunction with certificates and associate and select baccalaureate degrees.

Unit Mission: The mission of Great Basin College's Advising and Career Center is to provide assistance to students, alumni, faculty, staff, and the community in developing, implementing, and evaluating career/life plans. Career development is the theme that runs through all the services provided by the Career Center: academic advising, career/personal assessments, academic/career exploration and placement services. Providing a positive process with emphasis on self-discovery and reflection helps to support and develop students' abilities to create personal satisfaction and fulfillment on their career paths.

Outcome: Business Satisfaction with Career Center

Businesses are satisfied with Career Center services

Outcome Status: Active

Assessment Year: 2016-2017

Start Date: 09/05/2016

Assessment Measures

Survey - Businesses in the community are satisfied with the job postings via the Career Center and with the student's skills and abilities for those who take those jobs. (Active)

Criterion: 85% satisfaction rate.

Notes: Need to develop this survey.

Survey career fair 4/27/17

Outcome: Identify potential career paths

Students have the skills and knowledge of resources to identify potential career paths.

Outcome Status: Active

Assessment Year: 2016-2017

Start Date: 05/18/2012

Assessment Measures

Survey - Student satisfaction survey results on questions on career counseling and resources. (Active)

Criterion: Students are satisfied with the service and information they receive.

Notes: Based on student satisfaction surveys.

Noel-Levitz 2016 results

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Outcome: Admissions and Registration

Prospective, new and continuing students have the skills and resources to apply for admission and financial aid, take placement tests, select a program major and first-semester classes, and continue to enroll in classes.

Outcome Status: Active

Assessment Year: 2017-2018

Start Date: 03/07/2013

Assessment Measures

Survey - Student satisfaction survey results as a proxy for students using AACC services. (Active)

Criterion: Students are satisfied with the service and information they receive from the AACC.

Outcome: Student Job Information

Students have access to up-to-date job information and can easily apply for jobs.

Outcome Status: Active

Assessment Year: 2018-2019

Start Date: 07/15/2017

Assessment Measures

Internal Tracking - Track the time it takes from when a GBC job is posted to the time it's filled. (Active)

Criterion: TBD

Notes: Identify and address any steps along the way that create hold-ups.

Survey - Consider developing a survey of all employed students to assess satisfaction with the process. Survey their supervisors as well. (Active)

Criterion: TBD

Outcome: Internships

Local businesses are connected with students to provide internships during their final year or during their semester after graduating.

Outcome Status: Active

Assessment Year: 2019-2020

Start Date: 10/15/2015

Assessment Measures

Internal Tracking - The number and type of local businesses providing internships to students in different programs. (Active)

Criterion: TBD

Notes: Need to develop relationships with businesses as well as with faculty in programs.

Outcome: Access to Registration Information

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Students have access to accurate, comprehensive and consistent information to register for classes for specific programs.

Outcome Status: Active

Assessment Year: 2020-2021

Start Date: 10/01/2014

Assessment Measures

Internal Tracking - Advising information specific to programs is complete, comprehensive, and available for staff to easily provide to students. (Active)

Criterion: 100% of the advising information in the AACC is up-to-date and readily available.

Notes: Currently, detailed information is distributed within AACC via email. Need to develop and implement a process for reporting program-specific advising information so that it can be readily and consistently distributed to students.

Outcome: Program Satisfaction with the Career Center

Faculty and staff in program departments share information with the Career Center and are satisfied with Career Center information and services given to their students.

Outcome Status: Active

Assessment Year: 2015-2016, 2021-2022

Start Date: 09/07/2015

Assessment Measures

Survey - Survey faculty and staff to gather information from them about their programs and solicit input on how better AACC can serve them and their students. This is an initial information gathering stage. (Active)

Criterion: 85% of the program faculty and staff surveyed respond with information and suggestions.

Notes: Faculty and staff will be surveyed again in a year or two to gauge their satisfaction with any changes implemented as a result of this information gathering.