

# Assessment: Annual Report



## Operational (Acad Affairs) - Institutional Research and Effectiveness

**GBC Mission:** Great Basin College enriches people’s lives by providing student-centered post-secondary education to rural Nevada. Educational, cultural, and related economic needs of the multicounty service area are met through programs of university transfer, applied science and technology, business and industry partnerships, developmental education, community service and student support services in conjunction with certificates and associate and select baccalaureate degrees.

**Unit Mission:** The mission of Institutional Research and Effectiveness at Great Basin College is to foster a culture of evidence by facilitating the management, analysis, reporting and use of data and information in support of planning, assessment and decision-making.

<i>Outcomes</i>	<i>Assessment Measures</i>	<i>Results</i>	<i>Actions</i>
<p><b>Assess Assessment Resources</b> - GBC operations have the resources (guidelines, deadlines, templates and metrics) and the support they need to complete their assessment plans and reports on time.</p> <p><b>Outcome Status:</b> Active</p> <p><b>Assessment Year:</b> 2014-2015, 2017-2018, 2020-2021, 2023-2024</p> <p><b>Start Date:</b> 07/29/2014</p>	<p><b>Qualitative Review</b> - Conduct a qualitative review of the communication, templates and other resources that directors receive and/or have available and whether or not they can be improved.</p> <p><b>Criterion:</b> 80% of assessment plans and reports are completed on-time and 90% are completed for the year.</p> <p><b>Notes:</b> Review email communication about deadlines and available resources. Track use of TracDat internal email assignments. Implement any necessary changes.</p>	<p><b>Reporting Period:</b> 2017-2018</p> <p><b>Criterion Met:</b> No</p> <p>Emails were sent in March regarding a June 1 deadline and an entire Student Services meeting was used to work on assessment. Templates were simplified and updated and a procedures guide for updating annual reports and plans was written. Directors can now request minor changes for the current reporting year and to receive an email that takes them directly into TracDat for reporting purposes. Alternatively, they can meet to discuss any changes or can complete their templates and email them in. With little more than a week before the deadline, it's too soon to gage whether or not the criteria have been met.</p> <p>As of 6/22/18, only 52% of the 2017-18 reports are completed and 56% of the plans are updated. (05/23/2018)</p>	<p><b>Action:</b> Brandis noted that after every email or meeting, there was a spike in assessment activity. Consider sending email reminders every week or so in the spring and after graduation. Ad hoc polls indicate that Directors are just so busy with their operations, that assessment of them is a secondary activity. Assessment really needs to be a priority at the college from the top down - perhaps Directors can include assessment results, and more importantly, plans for improvements in their annual evaluations. (06/22/2018)</p>