

Assessment: Annual Report



Operational (Student Services) - Student Housing

GBC Mission: Great Basin College enriches people's lives by providing student-centered, post-secondary education to rural Nevada. Educational, cultural, and related economic needs of the multicounty service area are met through programs of university transfer, applied science and technology, business and industry partnerships, developmental education, community service, and student support services in conjunction with certificates and associate and select baccalaureate degrees.

Unit Mission: The mission of student housing is to provide convenient, safe, affordable housing for single and married students, with or without children. Student housing promotes learning and provides social interaction to facilitate student success.

| <i>Outcomes</i> | <i>Assessment Measures</i> | <i>Results</i> | <i>Actions</i> |
|--|---|--|----------------|
| <p>Marketing for housing - Student recruiting for housing generates interest by increasing applications and student residents. Outcome Status: Active Assessment Year: 2017-2018, 2018-2019, 2019-2020, 2020-2021, 2021-2022, 2022-2023 Start Date: 07/01/2019</p> | <p>Directly related to Outcome</p> | <p>Reporting Period: 2017-2018 Criterion Met: Yes Criterion -- As of reporting in early June, there were approximately 60 new applications. The current student population remained steady. Of those who were not graduating, Housing retained approximately 73.7% of its residents.</p> <p>Notes -- The brochures have been updated. Additionally, the application was turned into a Google Form for ease of access. (06/11/2018)</p> | |