Assessment: Annual Report

Program (BUS) - AAS-Accounting Emphasis

Unit Mission: The mission of the associate of applied science degree in accounting is to provide students with practical competencies in the field of accounting, enabling them to succeed in the modern business environment as accounting clerks or full-charge bookkeepers, or to prepare students to pursue their education at the baccalaureate level at GBC.

Outcomes	Assessment Measures	Results	Actions
Financial Statements - Prepare a set of financial statements complete with appropriate year-end adjustments and disclosures. Outcome Status: Active Assessment Year: 2018-2019	Assignment - Written - Direct Measure: Homework assignment (Problem 4-2) from ACC 201. Criterion: Average scores of 70% or higher	Reporting Period: 2018-2019 Criterion Met: Yes Average score on Problem 4-2 was 78% for the Fall 2018 semester and 89% for the Spring 2019 semester. (06/06/2019)	Action: It is felt that this problem is a good comprehensive one that measures the outcome quite adequately. No changes are anticipated. (06/06/2019)
	Survey - The outcome will be measured and assessed indirectly by way of a "Pre-Post Questionnaire" given to each student in his or her first semester and in the last semester of his or her program. Differences in the scores of these beginning students and the graduating students will then be analyzed on an ongoing basis. Criterion: No specific quantitative criterion is specified at this time. However, we expect to see a difference in the self-declared levels of learning declared by the students from the start of their program to the end of their program.	 Reporting Period: 2018-2019 Criterion Met: Yes For the Fall of 2018 semester, 16 students participated in the survey for this program. The average scores, on a 5-point scale were 3.4 for the new students and 4.0 for the graduating students reporting. For the Spring 2019 semester, 9 students participated in the survey for this program. The average scores on a 5-point scale were 3.7 for new students and 4.5 for graduating students, indicating that in the minds of the students themselves they had progressed during their academic program. (06/06/2019) 	Action: The business department will continue to make the questionnaire available to students for ongoing analysis. (06/06/2019) Follow-Up: The 2018-2019 academic year is the third of our new 5-year plan for program assessments in the Business Department. One outcome will be assessed each year. This year Outcome #3 is assessed in this report. (06/06/2019)