

GREAT BASIN COLLEGE
PRESIDENT'S COUNCIL

August 12, 2014

1:30 p.m.

PRESENT: Mark Curtis, Mike McFarlane, Lynn Mahlberg, Sonja Sibert, John Rice, Amber Donnelly, Bret Murphy, Steve Theriault, DeMarynee Saili, Melinda Mott

1. Approval of Minutes - The minutes of the President's Council meeting on July 8, 2014, were approved.
2. SGA Update – DeMarynee Saili reported summer is officially over. A meeting was held this past week with all of the SGA officers. The fall semester events have been scheduled. The last summer meeting is this Friday. The CTE orientations this summer went very well. DeMarynee attended the Nevada Student Alliance (NSA) meeting yesterday. The legislative session was discussed. President Curtis will be the representative at the legislative session and it was recommended to get to know the representative and be in touch with him often.
3. Faculty Senate Update – Stephen Theriault reported that he will let President's Council know when he hears from Tom Reagan about the official approval from the Chancellor on GBC's merit plan recommendation. The faculty senate chairs meet with the Chancellor last week. The chairs will want to put on a united front with the upcoming legislative session.
4. Classified Council Update – Melinda Mott reported on the one-time only classified scholarship and one-time only Tony Salvatierra Scholarship. President Curtis will be receiving an invitation to an executive meeting.
5. Marketing/Recruitment Update - Lynn Mahlberg reported she has meet with various faculty for the bachelor degrees and online courses to get input on marketing their programs. Brochures are expensive to produce so a smaller brochure was created to pass along that touches on student housing, associate and bachelor degrees, maps, contact information, and the dozen reasons to attend college. The new brochure will be more affordable. We will still have the department brochures and the postcards that students fill out and send back with the program that they are interested in. When we receive the postcards that will initiate a first contact mailing that will have information about the program they are interested in. Melinda Mott asked who is responsible for sending the information out. Lynn said that Adriana Mendez works with the department faculty in getting the information out to prospective students. If requested the recruiting office will do the mailing. Lynn reported we are also working on the social media aspect of marketing GBC.
6. 4.30 Vehicle Use – Sonja Sibert reported minor changes to the policy. President's Council approved with some rewording by Mike McFarlane.

7. President's Report – Mark Curtis reported he is preparing his Welcome Back talking points. He will be talking about the budget. GBC will need \$1.5 million for each year of the next biennium. If approved we would still have a shortage of \$200,000 for each year of the next biennium, but we can survive with that. The Chancellor wants to increase student weighted credit by \$5. He is changing the word mitigation because it is a reminder that the formula doesn't work. The Chancellor will talk about bridge funding instead. The bridge funding will give us a chance to work our way into better times. The Chancellor asked the Presidents to provide him with information on what the colleges have accomplished since the budget cuts began. (see attached GBC response).
8. Important Events for the Upcoming Year for Regents' Calendar – Mardell Wilkins requested that any important event information be sent to her so she can get it on the Regents' calendar. The sooner they know about important events the better they can plan to potentially attend.
9. Miscellaneous

Lynn Mahlberg announced that Deborah Gentry will be the new Veteran Services Coordinator on campus and will be taking appointments, and walk ins. IAV appointments will be taken as well. She will be located in the former Adjunct faculty lounge in McMullen Hall. The new location for the Adjunct faculty lounge will be in Berg Hall across from the Controller's office. The Battle Born Veteran's Club was sanctioned nationally within 48 hours. We also have a Veteran's advisory board.

Mike McFarlane reported he has given some clarification to the hiring committee process to Steve Theriault in response to the last President's Council meeting. Steve will take the recommendations back to the committee for review.

The Faculty Senate Evaluation Committee will be reviewing the faculty evaluation process for the whole year including the teaching faculty evaluation. The process could take a year.

Mike McFarlane reported that Nevada is an official member of the SARA agreement which gives us permission to offer online courses in other states. We are now up to 22 states that we can offer online courses. We have to screen students in PeopleSoft for out of state enrollment and we will notify them that after next June we cannot deliver to states that we are not authorized to do so.

Mike McFarlane reported the last two searches in the academic area are wrapping up.

Amber Donnelly reported that the both of the nursing programs were granted full accreditation through 2019. Currently there are 39 ADN students and 59 BSN students.

Sonja Sibert reported that the Controller's office is down three people this week and two down until the end of August. Please be patient with them.

Steve Theriault reported that the college level advisory boards were mentioned at the Chancellor's call to the faculty senate chairs last week. GBC of course already has an institutional advisory board so we are again one step ahead of the game. Mardell sent the Chancellor and Presidents information on our advisory board so they can have some framework. President Curtis said that there will be some changes to how the advisory boards are made up. Membership will have to be appointed by the BOR chair. There will also be a standing committee for the BOR for community colleges where each institutional advisory board chair will have a seat.

Bret Murphy reported the CTE programs started yesterday. There is still room in some of the programs, but the diesel program is full. The welding trailer was delivered yesterday, but we refused to accept deliver. We ordered new equipment with new trailer and that is not what we got. This will affect the TAAACCT grant outcomes because we don't have the equipment and won't for some time now.

John Rice said the foundation is scheduling meetings for next year. Four of the five trustees were invited back for the board of trustees. John wanted to congratulate Brandy Nielsen who just finished her MBA.

Amber Donnelly would like to have a collaborative with UNR that the last two credits could go toward a masters.



MEMORANDUM

DATE: August 11, 2014

TO: Dan Klaich, Chancellor, Nevada System of Higher Education

FROM: Mark A. Curtis, President

SUBJECT: Great Basin College Efficiency and Effectiveness Efforts 2010-Date:

1. GBC cut and or moved to self-funding 58 fulltime State Operating Budget positions moving from approximately 220 position down to 161.5 (a 26.6% reduction in staff). Such drastic cuts hurt more in a small institution and force several positions to have split responsibilities.
2. The operating and travel budgets have been cut twice, first 25% and more recently an additional 20%. Given our vast service area, travel is a necessity making these cuts hurt and placing restrictions on faculty development activities.
3. Five fulltime technical faculty are funded entirely through gifts and grants.
4. Energy costs have been reduced via three externally funded Solar Panel Array projects in Elko and Winnemucca.
5. GBC has been an ongoing partner in four TAACCCT Grant Consortium proposals taking the lead in TAACCCT III, winning an \$8,700,000 award for Nevada, \$4,000,000 of which went to GBC.
6. Through the GBC Foundation, Campaign Vision 2020 concluding this summer, over \$15,000,000 in gifts, grants and scholarships has been raised helping us to fulfill our mission with designated funds.
7. Faculty overload and adjunct costs have been reduced as course enrollment numbers have been raised.
8. We have reached out to our Veterans, NNRDA and DETR opening offices for each on the Elko campus.
9. GBC has entered into several consortium agreements:
 - Library collections
 - Learning management system (Canvas)
 - Student notification/alert system
 - Various software licenses
10. We are an active participant in the Nevada College Collaborative (i.e., shared services)
 - IR function is shared between WNC and GBC
 - Working diligently on 6 other functional areas under the direction of Frank Woodbeck
11. Like others in the system we deal with furloughs and for several years no raises/COLA.
12. GBC has adopted a self-help growth vision for the future that involves an increased service area , more upper division degree options and increased penetration in our distance delivery to the citizens of rural Nevada.
13. Even in the face of huge cuts and increased reporting requirements on every level, we received a clear seven full year accreditation renewal from the Northwest Commission on Colleges and Universities, have provided increased dual enrollment options to high school students and graduated record numbers of students each of the past 5 years.

Note: In a manner of speaking all this has been done cheerfully, but additional cuts at this critical time of planned growth, workforce development and developing shared services would do real damage to the college and its critical rural postsecondary education provider mission. Bridge funding during this biennium is essential.

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