

# **NOTICE OF PUBLIC MEETING**

**GREAT BASIN COLLEGE FOUNDATION  
Development Committee Meeting  
1500 College Parkway  
Elko, Nevada 89801  
Berg Hall Conference Room  
GBC Winnemucca 108**

**Monday, June 13, 2016, at 1:30 p.m.**

Members of the public may attend the meeting and provide testimony or public comment at these sites via video conference connection.

## **AGENDA**

### *Call to Order of the Great Basin College Foundation Development Committee*

ROLL CALL: Dave Roden, Pamela Smith, Maria Anderson, Travis Gerber, Mark Laffoon, Kaley Sproul

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|-----------|--|---------------------------|
| <b>1.</b> | <b>Public Comment</b> <i>(see foregoing notation regarding public comment)</i>   | <b>Information</b>        |
| <b>2.</b> | <b>Approval of Minutes</b><br><br>GBC Development Committee will review, recommend changes, and/or approve the minutes of the meetings on February 20, 2015 and March 2, 2016.   | <b>Information/Action</b> |
| <b>3.</b> | <b>Annual Giving</b><br>Discussion and possible action regarding Annual Giving in regards to the timing of the letter, which groups to send the letter to and whether or not to send different letters to each group chosen. | <b>Information/Action</b> |
| <b>4.</b> | <b>Donor Appreciation</b><br>Update to committee on Donor Appreciation Event.<br>Discussion and possible action on the future direction of the event and the event's overall purpose.  | <b>Information/Action</b> |

- |            |  |                           |
|------------|--|---------------------------|
| <b>5.</b>  | <b>Signature Event - Gap</b>   | <b>Information/Action</b> |
|            | Goal to raise: at least \$87,250 <ul style="list-style-type: none"><li>• <math>(\\$165,000 - \\$86,000) + (0.05 * \\$165,000) = \\$87,250</math></li><li>• Discussion and possible action regarding event.</li></ul>   |                           |
|            | Characteristics of Event <ul style="list-style-type: none"><li>• Theme of event (Dressy, Dance, 7 course meal, etc.)</li><li>• Some degree of exclusivity with a uniqueness as well.</li><li>• Create excitement and a great experience which people will associate with GBC.</li><li>• Create the expectation that attendance will mean breaking out the checkbook; Set the tone for the event as an elite fundraising event.</li><li>• Ability to talk and network with other guests; most will know each other already.</li><li>• Silent and live auction items or other fundraising sections</li><li>• Incorporate other campuses – Have similar event at the same time in other locations and/or use technology to make a virtual experience.</li></ul> |                           |
| <b>6.</b>  | <b>Golden Anniversary Fundraising Campaign</b>   | <b>Information/Action</b> |
|            | Discussion and possible action regarding event theme and fundraising ideas.  |                           |
| <b>7.</b>  | <b>Pahrump Fundraising</b>   | <b>Information/Action</b> |
|            | Discussion and possible action regarding fundraising ideas for the new Pahrump campus.   |                           |
| <b>8.</b>  | <b>Items from committee members</b>  | <b>Information</b>        |
|            | Committee members may bring to the attention of the committee items pertaining to the Foundation that might be of interest to the group. No action may be taken on a matter raised under this agenda items   |                           |
| <b>9.</b>  | <b>Public Comment</b> ( <i>see foregoing notation regarding public comment</i> )   | <b>Information</b>        |
| <b>10.</b> | <b>Adjourn</b>   | <b>Information</b>        |

This notice and agenda has been posted at or before 5:00 pm on June 7, 2016, three business days before the meeting, in accordance with NRS 241.020, at the meeting location and at the following public locations:

- GBC Foundation's website (<http://www.gbcnv.edu/foundation/board.html>)
- The Nevada Public Notice website pursuant to NRS 232.2175 (<http://notice.nv.gov/>)
- Meeting location: Great Basin College, 1500 College Parkway, Elko, NV 89801, Berg Hall
- Great Basin College Ely Center, 2115 Bobcat Drive, Ely, NV 89301
- Great Basin College Pahrump Valley Center, 551 E. Calvada Blvd., Pahrump, NV 89048
- Great Basin College Winnemucca Center, 5490 Kluncy Canyon Rd., Winnemucca, NV 89445

## **IMPORTANT INFORMATION ABOUT THE AGENDA AND PUBLIC MEETING**

**NOTE:** Above is an agenda of all items scheduled to be considered. Notification is hereby provided that items on the agenda may be taken out of order and presented, two or more agenda items may be combined for consideration, and an agenda item may be removed from the agenda or discussion relating to an item on the agenda may be delayed at any time.

Some agenda items are noted as having accompanying reference material. Reference material may be accessed on the electronic version of the agenda by clicking the reference link associated with a particular item. The agenda and associated reference material may also be accessed on the Internet by Great Basin College Foundation's webpage at: <http://www.gbcnv.edu/foundation/board.html>. To request a copy of supporting documentation please contact Mardell Wilkins at (775) 753-2265.

Reasonable efforts will be made to assist and accommodate physically disabled person attending the meeting. Please call the GBC Office of the President at (775) 753-2265 in advance so that arrangements may be made.

**PUBLIC COMMENTS:** Public comment will be taken during this agenda item. No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken. Comments will be limited to two minutes per person. Persons making comment will be asked to begin by stating their name for the record and to spell their last name. The Council Chair may elect to allow additional public comment on a specific agenda item when that agenda item is being considered.

In accordance with Attorney General File No. 00-047 (April 27, 2001), as restated in the Attorney General's Open Meeting law Manual, the Council Chair may prohibit comment if the content of that comment is a topic that is not relevant to, or within the authority of, the GBC Institutional Advisory Council, or if the content is willfully disruptive of the meeting by being irrelevant, repetitious, slanderous, offensive, inflammatory, irrational or amounting to personal attacks or interfering with the rights of other speakers.