## **NOTICE OF PUBLIC MEETING**

### GREAT BASIN COLLEGE FOUNDATION <u>Board of Trustee Meeting</u> 1500 College Parkway, Elko, Nevada 89801 Berg Hall Conference Room

### Thursday, November 15, 2018, at 12:15 pm

GBC – Battle Mt. Center 835 N. 2<sup>nd</sup> Street GBC Computer lab Battle Mt., NV Video Conference from the Meeting Site to:GBC – Ely CenterGBC – Pahrump Center2115 Bobcat Dr.551 E. Calvada Blvd.GBC 112GBC PVC 115Ely, NVPahrump, NV

GBC – Winnemucca Center 5490 Kluncy Canyon Road GBC 123 Winnemucca, NV

Members of the public may attend the meeting and provide testimony or public comment at these sites via video conference connection.

## <u>Minutes</u>

Call to Order of the Great Basin College Foundation Board of Trustees

1. Call to Order and Pledge of Allegiance

simultaneously.

12:20 p.m.

2. Roll Call

| Present<br>Tana Gallagher<br>Zachary Gerber<br>Danny Gillins<br>James Glennon<br>Mark Laffoon<br>Dave Roden<br>Melissa Schultz | Dial-in<br>John Pryor   | Absent<br>Kaley Chapin<br>Dr. Robert Colon<br>Gregory Hafen<br>Chris Johnson<br>Caroline McIntosh<br>Angela Prindle<br>Holly Wilson | Guests<br>Cami Gerber<br>Joyce Helens<br>Jinho Jung<br>Matt McCarty<br>Sonja Sibert |
|--|---|---|---|
| 3. Public Comment (see forego  | oing notation regarding public comment  | )   | Information   |
| 4. None.   |   |   |   |
| 5. Approval of Minutes – <i>Tan</i><br>Board of Trustees Meeting   | 5   |   | Information/Action  |
| MSP: Mr. Roden, Mr. Ger  | ber   |   |   |
| 6. Finance Committee Repor   | t – James Glennon   |   |   |
| a. Presentation of Fin   | nancial Statements by Teri Gage,  | Eide Bailly   | Information/Action  |
|  | ed "Financial Statements June 30<br>Eide Bailly Recommendations   | ), 2018 (Reviewed) and 2017   | (Audited)" and October  |
| 7. President's Report – Presi  | dent Joyce Helens   |   | Information   |
| success of student<br>and partnering wit<br>exploring sustaina   | being implemented across the C<br>s. Moving to 8-week courses, sec<br>h local high schools to teach con<br>ble student enrollment and gradu<br>Institutional Advisory Council ( | curing finances for student tu<br>struction and electrical cours<br>ation efforts. President Heler                                  | ition, GBC task forces,<br>es are all ways GBC is<br>ns and Mr. McCarty are         |

Information

## GBC Foundation Board of Trustees Meeting September 27, 2018

8. Controller's Office Update – *Sonja Sibert* 

The "Financial Statements" presented today are also a part of the NSHE-wide consolidated financial statements (presented by each Foundation) and will go to the Board of Regents for approval at their November 29-30 meeting. This will also be the annual meeting for all Foundations within NSHE, where they will present to the Board of Regents informational items on activities that have happened this year. Mr. McCarty and Ms. Sibert will be in attendance at this meeting (Ms. Sibert from Las Vegas).

| 9.  | Faculty | Senate Report – Jinho Jung                      | Information        |
|-----|---------|---|--------------------|
|     |         | Funding for Summer Remedial Math Camp discussed |                    |
| 10. | Founda  | tion Director Report                            | Information/Action |
|     | a.      | Battle Mt. Center update                        | Information        |
|     |         | None.   |                    |
|     | b.      | Elko Campus update                              | Information        |
|     |         | i. Elko CDL Proposal                            | Information        |

Currently in the meeting with Governor's Office of Economic Development asking for \$370,000 to reimplement CDL Program (funds would be for a new semi-truck and trailer rig and payment of first six months of this program), after which a consortium organized by Barrick will fund the program for an additional three years.

| c. | Ely Center update  | Information |
|----|--|-------------|
|    | None.  |             |
| d. | Pahrump Center update  | Information |
|    | None.  |             |
| e. | Winnemucca Center update                                       | Information |
|    | i. Status on Winnemucca Health Science and Technology Building | Information |

Humboldt General Hospital pledged \$1 million, Barrick pledged \$300,000, and Newmont pledged \$100,000. We are now above \$1.5 million dollars. Subsequently, the Pennington Foundation has moved to convert the Pledge Agreement to a Construction Grant Agreement; the College will fill the Foundation's funding gap for this earlier construction proposal.

ii. Winnemucca Electrical/Instrumentation Hybrid Program

This grant proposal to the Governor's Office of Economic Development has been tabled as not enough employees will be hired through this program. The program will still continue, but we will not be getting funding through the Governor's Office.

| f. | Satellite Community update   | Information     |
|----|--|-----------------|
|    | None.  |                 |
| g. | Annual Foundation Event  | Possible Action |
|    | See attached "Foundation Strategic Plan 2019-2020"                                       |                 |
| h. | Employee Giving Campaign   | Possible Action |
|    | Campus-wide participation request email will be sent. Giving parameters will be non-rest | trictive.       |
| i. | Endowment Conversion and Pursuit   | Information     |
|    |  |                 |

None.

### GBC Foundation Board of Trustees Meeting

September 27, 2018

j. Systems and Controls changes Possible Action Mr. McCarty will be updating the Foundation Systems and Controls. It was clarified that this is an internal document that does not need to go before the Board for approval. k. Consolidation/termination of CommonFund **Possible Action** See attached CommonFund statement. Closeout the CommonFund 1. Consolidation/termination of Wells Fargo Investment Accounts Possible Action MSP to terminate the CommonFund and the Wells Fargo investment accounts and move these funds into laddered CDs (6-month laddering approach advised): Mr. Roden, Mr. Pryor Possible Action m. Permanent removal of 10% Management Fee MSP: Mr. Glennon, Mr. Roden Information/Action 11. Foundation Administrative Assistant Report Information a. Activity Report b. Website Revisions Information c. GBCF Strategic Plan Possible Action d. Dinner Dance Possible Action e. Seasonal Card Possible Action f. Permanent Art Collection (PAC) Possible Action For items a.-f. see attached Foundation Strategic Plan 2019-2020; every Board member is invited to contribute one item to the Gala silent auction. 12. Committee Reports Information/Action a. Committee By-Laws/Committee Consolidation – Zach Gerber **Possible Action** Currently there are five committees; Mr. Gerber suggested these five committees be condensed to the Finance Committee, the Executive Committee, and the Development Committee. The Board of Trustees will need to vote on this; this vote will be formalized next year before the Board of Regents MSP: Mr. Laffoon, Mr. Gerber 13. Items from Board Members Information None. 14. Public Comment (see notation regarding public comment) Information None. 15. Adjourn 2:15 p.m.

# This notice and agenda have been posted at or before November 8, 2018, no later than 9:00 am, which is the third business day before the meeting, in accordance with NRS 241.020, at the meeting location and at the following public locations:

- GBC Foundation's website (<u>http://www.gbcnv.edu/foundation/index.html</u>)
- The Nevada Public Notice website pursuant to NRS 232.2175 (<u>https://notice.nv.gov/</u>)
- Meeting location: Great Basin College Battle Mt. Center, 832 N. 2<sup>nd</sup>, Battle Mt., NV 89820
- Meeting location: Great Basin College, 1500 College Parkway, Elko, NV 89801
- Meeting location: Great Basin College Ely Center, 2115 Bobcat Drive, Ely, NV 89301
- Great Basin College Pahrump Valley Center, 551 E. Calvada Boulevard, Pahrump, NV 89048

GBC Foundation Board of Trustees Meeting September 27, 2018

• Great Basin College Winnemucca Center, 5490 Kluncy Canyon Road, Winnemucca, NV 89445

### IMPORTANT INFORMATION ABOUT THE AGENDA AND PUBLIC MEETING

**<u>NOTE</u>**: Above is an agenda of all items scheduled to be considered. Notification is hereby provided that items on the agenda may be taken out of order and presented, two or more agenda items may be combined for consideration, and an agenda item may be removed from the agenda or discussion relating to an item on the agenda may be delayed at any time.

Some agenda items are noted as having accompanying reference material. Reference material may be accessed at the electronic version of the agenda by clicking the reference link associated with a particular item. The agenda and associated reference material may also be accessed on the Internet by Great Basin College Foundation's web page at <a href="http://www.gbcnv.edu/foundation/meetings.html">http://www.gbcnv.edu/foundation/meetings.html</a>. To request a copy of supporting documentation please contact Matt McCarty at (775) 753-2260.

Reasonable efforts will be made to assist and accommodate physically disabled person attending the meeting. Please call the GBC Office of the President at (775) 753-2265 in advance so that arrangements may be made.

**PUBLIC COMMENTS:** Public comment will be taken during this agenda item. No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken. Comments will be limited to two minutes per person. Persons making comment will be asked to begin by stating their name for the record and to spell their last name. The Board Chair may elect to allow additional public comment on a specific agenda item when that agenda item is being considered. In accordance with Attorney General File No. 00-047 (April 27, 2001), as restated in the Attorney General's Open Meeting law Manual,

In accordance with Attorney General File No. 00-047 (April 27, 2001), as restated in the Attorney General's Open Meeting law Manual, the Board Chair may prohibit comment if the content of that comment is a topic that is not relevant to, or within the authority of, the GBC Foundation Board of Trustees, or if the content is willfully disruptive of the meeting by being irrelevant, repetitious, slanderous, offensive, inflammatory, irrational or amounting to personal attacks or interfering with the rights of other speakers.

## NOTICE OF PUBLIC MEETING

### **GREAT BASIN COLLEGE FOUNDATION Board of Trustee Meeting** 1500 College Parkway, Elko, Nevada 89801 **Berg Hall Conference Room**

### Thursday, November 15, 2018, at 12:15 pm

### Video Conference from the Meeting Site to:

GBC – Battle Mt. Center 835 N. 2nd Street GBC Computer Lab Battle Mt., NV 89820

GBC - Ely Center 2115 Bobcat Dr. GBC 112 Ely, NV

GBC - Pahrump Center 551 E. Calvada Blvd. GBC PVC 115 Pahrump, NV 89048

GBC - Winnemucca Center 5490 Kluncy Canyon Road **GBC 123** Winnemucca, NV 89445

Members of the public may attend the meeting and provide testimony or public comment at these sites via video conference connection.

### Agenda

### Call to Order of the Great Basin College Foundation Board of Trustees

1. Call to Order and Pledge of Allegiance

| 2. Roll Call     |               |                   |                 |
|------------------|---------------|-------------------|-----------------|
| Tana Gallagher   | Danny Gillins | Mark Laffoon      | Dave Roden      |
| (Chair)          | James Glennon | Caroline McIntosh | Melissa Schultz |
| Dr. Robert Colon | Gregory Hafen | Angela Prindle    | Kaley Sproul    |
| Zachary Gerber   | Chris Johnson | John Pryor        | Holly Wilson    |

| 3.  | Public  | Comment (see notation regarding public comment)                | Information        |
|-----|---------|--|--------------------|
| 4.  | Approv  | al of Minutes – Tana Gallagher                                 | Information/Action |
| 5.  | Finance | e Committee Report – James Glennon                             | Information        |
|     | a.      | Presentation of Financial Statements by Teri Gage, Eide Bailly | Information/Action |
| 6.  | Preside | nt's Report – President Joyce Helens                           | Information        |
| 7.  | Contro  | ller's Office Update – Sonja Sibert or Tami Potter             | Information        |
| 8.  | Faculty | Senate Report – Jinho Jung                                     | Information        |
| 9.  | Founda  | tion Director Report   | Information/Action |
|     | a.      | Battle Mt. Center update                                       | Information        |
|     | b.      | Elko Campus update   | Information        |
|     |         | i. Elko CDL Proposal   | Information        |
|     | с.      | Ely Center update  | Information        |
|     | d.      | Pahrump Center update  | Information        |
|     | e.      | Winnemucca Center update                                       | Information        |
|     |         | i. Status on Winnemucca Health Science and Technology Building | Information        |
|     |         | ii. Winnemucca Electrical/Instrumentation Hybrid Program       |                    |
|     | f.      | Satellite Community update                                     | Information        |
|     | g.      | Annual Foundation Event  | Possible Action    |
|     | h.      | Employee Giving Campaign                                       | Possible Action    |
|     | i.      | Endowment Conversion and Pursuit                               | Information        |
|     | j.      | Systems and Controls changes                                   | Possible Action    |
|     | k.      | Consolidation/termination of CommonFund                        | Possible Action    |
|     | 1.      | Consolidation/termination of Wells Fargo Investment Accounts   | Possible Action    |
|     | m.      | Permanent removal of 10% Management Fee                        | Possible Action    |
| 10. | Founda  | tion Administrative Assistant Report                           | Information/Action |
|     | a.      | Activity Report  | Information        |

### **GBC** Foundation

### **Board of Trustees Meeting**

Date

11.

12. 13. 14.

| b. Website Revisions                                       | Information        |
|--|--------------------|
| c. GBCF Strategic Plan                                     | Possible Action    |
| d. Dinner Dance  | Possible Action    |
| e. Seasonal Card   | Possible Action    |
| f. Permanent Art Collection (PAC)                          | Possible Action    |
| Committee Reports  | Information/Action |
| a. Committee By-Laws/Committee Consolidation – Zach Gerber | Possible Action    |
| Items from Board Members                                   | Information        |
| Public Comment (see notation regarding public comment)     | Information        |
| Adjourn  |                    |

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Minutes

Call to Order of the Great Basin College Foundation Board of Trustees

### 1. Call to Order and Pledge of Allegiance

12:19 pm

### 2. Roll Call

| Present<br>Tana Gallagher<br>(Chair)<br>Dr. Robert Colon<br>Zachary Gerber<br>Danny Gillins<br>James Glennon<br>Mark Laffoon<br>John Pryor<br>Dave Roden<br>Melissa Schultz<br>Hally Wilson | <b>Dial-in</b><br>John Pryor     | Absent<br>Gregory Hafen<br>Chris Johnson<br>Caroline McIntosh<br>Angela Prindle<br>Kaley Sproul | Guests<br>Cami Gerber<br>Joyce Helens<br>Matt McCarty<br>Sonja Sibert |
|---|----------------------------------|---|---|
| Holly Wilson  |                                  |   |   |
| 3. Public Comment (see  | foregoing notation regarding pub | blic comment)   | Information   |
| None.   |                                  |   |   |

4. Approval of Minutes – Tana Gallagher

GBC Foundation Trustees will review, recommend changes, and/or approve the minutes of the BFCF Board of Trustees Meeting on May 17, 2018 and special Joint Foundation/IAC Meeting on July 18, 2018.

### May 17 MSP: Dave Roden, Danny Gillins

### July 18 MSP: Dave Roden, John Pryor

### 5. Trustee Changes – Matt McCarty

A. Resignation of Trustees Maria Anderson and Jim Winer

Thank you to Jim Winer for 15 years of service; Jim Winer will stay involved with the college.

B. Requested approval of Melissa Schultz as Trustee **Possible Action** Maria Anderson of Barrick is stepping down and has submitted as a replacement Melissa Schultz of Barrick.

### **MSP: John Pryor, Mark Laffoon**

### **Information/Action**

Information

### 6. Foundation Board Chair Report – Tana Gallagher

Tana and Matt thank Rachel McAnany, Tamara Potter, and Lisa Nielson for assisting in the search committee for the Foundation Administrative Assistant III position. Welcome to Cami Gerber. All Donor letters have been sent out and contact information is up-to-date as far as this past year. Matt will represent the Foundation at the Annual Meeting for the Foundation held in November 2018 (December meeting was moved to November).

### 7. Finance Committee Report – James Glennon

The Treasurer has the option of presenting these items for approval as consent items or individually. The GBC Foundation Trustees will discuss and/or take action on the Finance Committee's recommendations for the following:

Items to consider as a consent item:

- A. Finance Committee recommends approval of the record of expenditures/check register for the months of April through June 2018.
- B. Finance Committee recommends approval of the income/deposits for the months of April through June 2018. For item A. and B. MSP: Dave Roden, John Pryor

### 8. **President's Report** – President Joyce Helens

### President Helens will give an update on GBC matters (possibly reporting remotely).

The \$1.4 million deficit the college is facing has not altered; however there has been an increase in enrollment and FTE: 13% increase in enrollment and 20% increase in FTE. This year is the highest enrollment for CTE in the history of the college and high school dual enrollment has increased 50%. This is not a count year for the college, but this tuition will help the bottom line. The goal is to hold onto these students and graduate them, which can boost state funding next year (2019-20 count year). Additionally, collaboration is underway with UNR to create a seamless pathway. And Veterans from any branch of service, from anywhere in the world, can register for up to 15 credits in the GBC Boot Camp Credit program that is soon to be implemented. These changes have the potential to cover the \$1.4 million deficit by the end of FY2020. Dr. Sonja Brown was hired as the GBC Vice President of Academic Affairs. Jake Rivera was hired as the GBC Vice President of Student Affairs and will begin October 8, 2018. There are still positions at GBC that need to be filled including the Library Director and Director of Online Education. Jeannie Bailey and Amber Donnelli were awarded the Pennington Foundation grant of \$5 million contingent upon GBC raising \$2 additional million to build a health sciences and technical building on the Winnemucca campus. Thanks to the hard ground work by Amber Donnelli, Matt McCarty, Dave Roden and Lisa Campbell, and many others, the Hospital in Winnemucca just pledged \$1 million to the project, and so we are only about a half million away from the goal. The building will be 80% focused on health sciences with CTE programs filling the remainder.

| 9. | Fo | undation Director Report – Matt McCarty   | Information/Action |
|----|----|---|--------------------|
|    | A. | Battle Mt. Center update  | Information        |
|    |    | None. Going forward, Center updates will be Board agenda items.   |                    |
|    | B. | Ely Center update   | Information        |
|    |    | None.   |                    |
|    |    | a. Ely Diesel Program   | Possible Action    |
|    |    | The Governor's Office of Economic Development awarded GBC a gra<br>Program, which will be a collaboration between GBC and various com | 2                  |
|    | C. | Elko Campus update  | Information        |
|    |    | None.   |                    |

a. Elko CDL Proposal

## Information

**Information/Action** 

### Information

**Possible Action** 

## GBC Foundation Board of Trustees Meeting September 27, 2018

Barrick approached GBC and asked if the College would re-instate the CDL program at the Elko campus. The program was cut a year ago due to the difficulty of getting qualified students to enroll, which in turn hurt funding. The consortium led by Barrick will provide \$600,000.00 which would provide the program costs. GOED will be approached for funding for either semi-truck trailer(s) and rig(s) options, or a simulator. The simulator would give the widest variety of help because it could be used to simulate not only semi-trucks but mining equipment. The implementation of the program would be a net positive for the college. It is projected that 84 drivers would be graduated over three years from this program.

D. Pahrump Center update

President Helens, Regent McAdoo, Pahrump Center Director Diane Wrightman, and Trustee Hafen will attend the upcoming Fall Festival Event

- This is the first year GBC has partnered with the event. The event will help grow community connections in Pahrump.
- E. Winnemucca Center Update

a. Fall Festival Event

None.

- a. Status on Winnemucca Health Science and Technology Building Information After five visits to the Humboldt General Hospital (HGH), and through the collaboration with Dave Roden, Lisa Campbell, and Matt McCarty, the HGH Board voted to approve a \$1 million donation which will be dispersed over three years from the HGH Net Proceeds of Mining Tax monies. The article published in the *Humboldt Sun* was helpful for the cause. Having this donation from HGH was the catalyst for asking other firms to contribute to the Center. Matt McCarty will continue to be a presence in Winnemucca over the next six weeks. Mark Laffoon offered to notify the Nevada Mining Association of this proposal. If GBC exceeds the \$2 million goal, the building is oriented on the land as such that the CTE program could expand beyond the initial building proposal.
- b. Event for Winnemucca Health Science and Technology Building Information

Matt McCarty is continuing to look into a fundraising event for the Building that will not conflict with the Annual Mayoral Ball.

F. Satellite Community update

None.

G. Annual Foundation Event

It has been three years since an annual event. Zach Gerber said that the Dinner Dance in the past has been successful and recommended to the Board that they go forward in implementing the annual event again. Booking a venue and entertainment will be the next point of action. Zach Gerber suggested that this event be overseen by the GBC Foundation Development Committee. (The Joe Muscolino Band has performed in the past; the venue was at the Convention Center.)

H. Employee Giving Campaign

The intent of the campaign is to have each GBC Center have its own scholarship fund, preferably with endowed monies.

I. College-wide Event

With the assistance of the Committees, Matt McCarty would like to plan an event for next year along the lines of a GBC Center-wide golf tournament (poker run) fundraiser.

J. Endowment Conversion and Pursuit

Information

Information

Information

Information

Possible Action

Possible Action

## GBC Foundation

### **Board of Trustees Meeting**

### September 27, 2018

The strategy going forward is to encourage donors to consider endowments instead of temporary scholarships, which will ensure flexibility with funds.

K. Status of Administrative Assistant Search/Introduction of Administrative Assistant Information

See 6.

## 10. Controller's Office Update – Sonja Sibert/Tami Potter

Sonja Sibert, Tami Potter, Teri Gage, James Glennon are wrapping up the FY18 financials and will report to NSHE System Office in November/December meeting. Sonja Sibert will be in Reno October 15 for a training and October 19 at a Board Meeting in the Morning with Desert Research Institute (DRI). There will be a new Workday Project Director Debb Witton as of October 1, 2018. Sonja Sibert found some discrepancies in the transfer of Endowment Funds to NSHE and has notified the NSHE Controller and will update the Board when the solution is found.

## 11. Faculty Senate Report – Jinho Jung

The President launched four Task Force Committees and held an All-College Conversation Day this year. One of the Task Forces was the Campus Sports' Program chaired by Kevin Seipp, GBC Electrical Instructor. They are actively formulating a mission statement and goals and will be sending out an Athletic Task Force Survey to all GBC students. Kevin Seipp will then propose athletics to the Board of Regents at their November Board meeting. The program will begin by implementing volleyball and soccer followed by softball and basketball. Jinho is a Mathematics Professor and as there is no math summer program yet offered at GBC, nor other summer activities, Jinho is currently in the planning stage to implement.

**12. Committee Assignments** – *Tana Gallagher* 

Committee Assignments for Trustees will be reviewed and possibly revised, as needed. Board members signed up for committees; chair positions were open. Tana Gallagher will contact absent board members for assignments.

## **13. Items from Board Members**

Board members may bring to the attention of the committee items pertaining to the Foundation that might be of interest to the group. No Action may be taken on a matter raised under this agenda item. Holly Wilson congratulated the President on positive PR in the area and stated there is lot of excitement about the Electric Program in Ely.

Dave Roden wanted to know what the current policy is for the 10% Administrative costs proposal for the Foundation. Matt will review the minutes from the last two years to see if the endowments went away after the Vision 2020 campaign. The Administrative Costs Policy needs to be reviewed, and the Board needs to determine what the policy will be going forward.

John Pryor congratulated the Foundation on securing Building funding in Winnemucca.

**14. Public Comment** (*see foregoing notation regarding public comment*)

None.

## 15. Adjourn

1:29 pm

### Information

**Possible Action** 

### Information

## Information

Information

11/01/18 08:12:33 AM

Printed By:

## Great Basin College Foundation #2 (live)

# **Check Register Report**

| <u>Check #</u> | <u>Chk Date</u> | Invoice #           | <u>Vendor #</u> | Pavee                               | Committed Disc | Committed Adj | Check Amt  |
|----------------|-----------------|---------------------|-----------------|-------------------------------------|----------------|---------------|------------|
| Bank #: 11     | 60-505 (WF -    | DWRF Maint Account) |                 |                                     |                |               |            |
| 2047           | 08/09/18        | FY18Q4              | REGENT-EXP      | Board of Regents - Expense          | 0.00           | 0.00          | 8,843.08   |
| 1160-505: 1 Re | cord(s)         |                     |                 | Total for 1160-505 :                | 0.00           | 0.00          | 8,843.08   |
| Bank #: 11     | 65-010 (WF -    | Operating)          |                 |                                     |                |               |            |
| 5035           | 08/09/18        | 20180809 RETURN     | LAMOILLE        | Lamoille Women's Club               | 0.00           | 0.00          | 100.00     |
| 5036           | 08/09/18        | REIMB 4IMPRINT      | REGENT-EXP      | Board of Regents - Expense          | 0.00           | 0.00          | 333.32     |
| 5037           | 08/09/18        | 20180809 ALUMNI     | FHEG            | FHEG Great Basin Bookstore          | 0.00           | 0.00          | 5.00       |
| 5038           | 08/09/18        | 20180809 WFVISA     | WF VISA         | Wells Fargo VISA                    | 0.00           | 0.00          | 296.12     |
| 5039           | 08/09/18        | MS8318A             | REGENT-EXP      | Board of Regents - Expense          | 0.00           | 0.00          | 13.75      |
| 5040           | 08/09/18        | 20180809 FALL SCHLP | REGENTS         | Board of Regents -<br>Distributions | 0.00           | 0.00          | 115,104.29 |
| 5041           | 08/09/18        | 626450112           | FEDEX           | FedEx                               | 0.00           | 0.00          | 39.82      |
| 5042           | 08/09/18        | SAS11188 SAS10887   | CAMPUS          | Campus Management                   | 0.00           | 0.00          | 1,296.00   |
| 5043           | 08/09/18        | 20180809 PAHR TRIP  | MCCARTY         | Matt McCarty                        | 0.00           | 0.00          | 81.00      |
| 1165-010: 9 Re | cord(s)         |                     |                 | Total for 1165-010 :                | 0.00           | 0.00          | 117,269.30 |
| Report: 10 Rec | ord(s)          |                     |                 | Total for this Report :             | 0.00           | 0.00          | 126,112.38 |

- CRITERIA -

Detail Report Sorted by Bank # + Check #

- Specific Option(s): 1.) Non-Check Payments Not Included 2.) Electronic Payments Not Included 3.) Exclude Voided Transactions

Filter(s): Check Date: From 08/01/18 Until 08/31/18

### 10/31/2018 6:30:54 pm

**Gift Summary Report** 

Page 1 of 1

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|   | July 2018 Income/Deposit Report |  |
|---|---------------------------------|--|
| i |                                 |  |
|   |                                 |  |

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| Fund                            | Amount   | Count |  |
|---------------------------------|----------|-------|--|
| #010 Unrestricted Funds         | 110.00   | 4     |  |
| #107, GBCF Program Direct. Don. | 4,190.00 | 12    |  |
| #184L Winn. Scholarship Fund    | 50.00    | 1     |  |
| #192 Stud Child Care Assist Fd  | 85.00    | 3     |  |
| #194AQ Elko Fly Shop Sch.       | 100.00   | 1     |  |
| #194AR VFW Auxiliary 2350       | 250.00   | 1     |  |
| #194BD "Jerry" Doerr Memorial   | 570.00   | 8     |  |
| #200 General Scholarship Fund   | 5.00     | 1     |  |
| #702 NEH Grant                  | 3,000.00 | 1     |  |
| Grand Totals                    | 8,360.00 | 32    |  |

#### 10/31/2018 6:32:03 pm

### **Gift Summary Report**

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August 2018 Income/Deposit Report

| Page 1 of 1                    |           |       |  |
|--------------------------------|-----------|-------|--|
| Fund                           | Amount    | Count |  |
| #010 Unrestricted Funds        | 2,813.83  | 5     |  |
| #107 GBCF Program Direct. Don. | 2,326.75  | 8     |  |
| #184L Winn. Scholarship Fund   | 50.00     | 1     |  |
| #192 Stud Child Care Assist Fd | 85.00     | 3     |  |
| #194AQ Elko Fly Shop Sch.      | 100.00    | 1     |  |
| #194BD "Jerry" Doerr Memorial  | 50.00     | 1     |  |
| #194S NV Society CPA'S Scholar | 1,200.00  | 1     |  |
| #194W Vets. Foreign War Schol  | 750.00    | 1     |  |
| #200 General Scholarship Fund  | 5.00      | 1     |  |
| #508 Valerie Easterly Sch End  | 300.00    | 1     |  |
| #612 Winn Health Sci. & Elect. | 25,000.00 | 1     |  |
| Grand Totals                   | 32,680.58 | 24    |  |

| Fund        |                                      | Amount | Count                          |
|-------------|--------------------------------------|--------|--------------------------------|
| Page 1 of 1 |                                      |        |                                |
| 6:32:57 pm  | September 2018 Income/Deposit Report |        |                                |
| 10/31/2018  | Gift Summary Report                  |        | Great Basin College Foundation |

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# Great Basin College Foundation

### TOTAL PORTFOLIO MARKET VALUE AS OF 10/31/2018

| Investment Category    | Adjusted<br>Market Value | Allocation % |
|------------------------|--------------------------|--------------|
| Portfolio Total Equity | \$649,701.65             | 84.19%       |
| Portfolio Total Fixed  | \$121,993.09             | 15.81%       |
| Portfolio Total        | \$771,694.74             | 100.00%      |

### MARKETABLE INVESTMENTS 7/1/2018 TO 10/31/2018

| Marketable Fund        | Beginning<br>Market Value | Purchases  | Sales  | Fees         | Income Paid  | Income<br>Reinvested |              | Ending Market<br>Value |
|------------------------|---------------------------|------------|--------|--------------|--------------|----------------------|--------------|------------------------|
| Core Equity Fund       | \$655,588.17              | \$0.00     | \$0.00 | (\$911.75)   | (\$3,428.37) | \$0.00               | (\$1,546.40) | \$649,701.65           |
| Total Equity           | \$655,588.17              | \$0.00     | \$0.00 | (\$911.75)   | (\$3,428.37) | \$0.00               | (\$1,546.40) | \$649,701.65           |
| High Quality Bond Fund | \$123,740.61              | \$0.00     | \$0.00 | (\$124.50)   | (\$940.54)   | \$0.00               | (\$682.48)   | \$121,993.09           |
| Total Fixed            | \$123,740.61              | \$0.00     | \$0.00 | (\$124.50)   | (\$940.54)   | \$0.00               | (\$682.48)   | \$121,993.09           |
| Marketinble 10(\$18.78 | 50.00 5770-3280 BD        | ST. SOLOD) | \$0.00 | (\$1,036.25) | (\$4,368.91) | \$0.00               | (\$2,228.88) | \$771,694.74           |

Market Change equals (Ending MV - Beginning MV - Purchases + Sales + Fees + Income Paid – Income Reinvested) Adjusted Market Value for marketable cash funds, reflect the impact of pending cash subscriptions.

Fund performance is depicted net of fees. Manager and strategy performance is net of sub-advisor management fees and gross of other Commonfund Fund expenses. Past performance is no assurance of future returns.



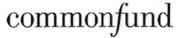
1

# Great Basin College Foundation

### ASSET ALLOCATION AS OF 10/31/2018

|                             | Target<br>Allocation % | 6/30/2018<br>Allocation % | 10/31/2018<br>Allocation % |
|-----------------------------|------------------------|---------------------------|----------------------------|
| Large Cap Equity            | 75.00                  | 0.00                      | 0.00                       |
| U.S. Equity                 |                        | 84.12                     | 84.19                      |
| Equity                      | 75.00                  | 84.12                     | 84.19                      |
| Core Bonds                  | 25.00                  | 15.88                     | 15.81                      |
| Fixed                       | 25.00                  | 15.88                     | 15.81                      |
| Total 100.00 minutes in the | 100.00                 | 100.00                    | 100.00                     |

Fund performance is depicted net of fees. Manager and strategy performance is net of sub-advisor management fees and gross of other Commonfund Fund expenses. Past performance is no assurance of future returns.



2

| 850   | Laibly                 | \$<br>64,991.65  |
|-------|------------------------|------------------|
| 700   | Ins Sust               | \$<br>34,805.36  |
| 701   | HSHS                   | \$<br>3,526.45   |
| 702   | NEH Grant              | \$<br>-          |
| 855   | <b>BD New Programs</b> | \$<br>775,253.08 |
| : 890 | BD GBCF Scholar        | \$<br>15,457.36  |
| ÷     |                        |                  |
|       |                        |                  |

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## SNAPSHOT

Page 1 of 5

#### GREAT BASIN COLLEGE FOUNDATION DONALD W REYNOLDS ENDOW FUND

SEPTEMBER 1, 2018 - SEPTEMBER 30, 2018 ACCOUNT NUMBER: 2241-0067

### Progress summary

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| 0.16        | 1.05                             |
|-------------|----------------------------------|
| 0.00        | 0.00                             |
| 0.00        | 0.00                             |
| 0.00        | 0.00                             |
| 0.00        | 0.00                             |
| \$775.31    | \$774.42                         |
| THIS PERIOD | THIS YEAR                        |
|             | \$775.31<br>0.00<br>0.00<br>0.00 |

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As a Wells Fargo Advisors client, you can upgrade your investment account to add Brokerage Cash Services at no additional cost. Brokerage Cash Services provides access to convenient money movement options including mobile deposit services. It also includes teller deposit services at Wells Fargo branch locations which are provided through a limited purpose Bank account. You'll have access to many more features and benefits to help you manage your finances. It's as simple as talking with Your Financial Advisor. Ask them today about Brokerage Cash Services.

## Portfolio summary

|        | Asset value             | \$775.31                    | 100%   | \$775.47                   | 100%   | \$2                      |
|--------|-------------------------|-----------------------------|--------|----------------------------|--------|--------------------------|
|        | Mutual funds            | 0.00                        | 0.00   | 0.00                       | 0.00   | 0                        |
|        | Fixed income securities | 0.00                        | 0.00   | 0.00                       | 0.00   | 0                        |
|        | Stocks, options & ETFs  | 0.00                        | 0.00   | 0.00                       | 0.00   | 0                        |
| ASSETS | Cash and sweep balances | 775.31                      | 100.00 | 775.47                     | 100.00 | 2                        |
|        | ASSET TYPE              | PREVIOUS<br>VALUE ON AUG 31 | %      | CURRENT<br>VALUE ON SEP 30 | %      | ESTIMATED<br>ANN. INCOME |



## SNAPSHOT

Page 1 of 5

GREAT BASIN COLLEGE FOUNDATION

#### SEPTEMBER 1, 2018 - SEPTEMBER 30, 2018 ACCOUNT NUMBER: 3403-8484

### Progress summary

| Closing value        | \$222,422.17 | \$222,422.17 |
|----------------------|--------------|--------------|
| Change in value      | 45.69        | 300.50       |
| Securities withdrawn | 0.00         | 0.00         |
| Cash withdrawn       | 0.00         | 0.00         |
| Securities deposited | 0.00         | 0.00         |
| Cash deposited       | 0.00         | 0.00         |
| Opening value        | \$222,376.48 | \$222,121.67 |
|                      | THIS PERIOD  | THIS YEAR    |
|                      | THIS PERIOD  | THIC         |

As a Wells Fargo Advisors client, you can upgrade your investment account to add Brokerage Cash Services at no additional cost. Brokerage Cash Services provides access to convenient money movement options including mobile deposit services. It also includes teller deposit services at Wells Fargo branch locations which are provided through a limited purpose Bank account. You'll have access to many more features and benefits to help you manage your finances. It's as simple as talking with Your Financial Advisor. Ask them today about Brokerage Cash Services.

## Portfolio summary

|        | ASSET TYPE   | PREVIOUS<br>VALUE ON AUG 31        | %                              | CURRENT<br>VALUE ON SEP 30         | %                              | ESTIMATED<br>ANN. INCOME |
|--------|--|------------------------------------|--------------------------------|------------------------------------|--------------------------------|--------------------------|
| ASSETS | Cash and sweep balances<br>Stocks, options & ETFs<br>Fixed income securities<br>Mutual funds | 222,376.48<br>0.00<br>0.00<br>0.00 | 100.00<br>0.00<br>0.00<br>0.00 | 222,422.17<br>0.00<br>0.00<br>0.00 | 100.00<br>0.00<br>0.00<br>0.00 | 556<br>0<br>0<br>0       |
|        | Asset value  | \$222,376.48                       | 100%                           | \$222,422.17                       | 100%                           | \$556                    |

### TRUSTEES

The Foundation has a Governing Board of Trustees consisting of a maximum of 35 trustees who provide oversight for its activities.

Chairman: Tana Gallagher

Vice-Chairman: Zachary Gerber

Secretary (ex-officio): President Joyce Helens

### Treasurer: James Glennon

### Members:

- Kaley Chapin, Executive Director, Nevada Cattlemen's Association
- Dr. Robert Colon, Optometrist, Total Eyecare
- Tana Gallagher, Controller, Gallagher Ford
- Zach Gerber, Attorney and Partner, Gerber Law Offices LLP
- Danny Gillins, Financial Advisor and Branch Manager, Raymond James Financial Services
- James Glennon, CPA, Glennon & Sandoval Company
- Gregory T. Hafen II, General Manager, Pahrump Utility Company, Inc.
- Joyce Helens, Ex-Officio, President, Great Basin College
- Mayor Chris Johnson, President, Charles Chester Plumbing and Heating
- Jinho Jung, Ex-Officio, Faculty Senate Chair, Great Basin College
- Mark Laffoon, Project Program Manager, Barrick Gold of North America, Cortez Mine
- Caroline McIntosh, Retired
- Angela Prindle, External Relations Representative, Newmont USA Limited
- John Pryor, Emeritus Faculty, Great Basin College
- Dave Roden, Retired, US Bank
- Melissa Schultz, Specialist, Compliance & Engagement Corporate Social Responsibility, Barrick
- Holly Wilson, Retired Educator



Financial Statements June 30, 2018 (Reviewed) and 2017 (Audited) **Great Basin College Foundation** 

| Independent Accountant's Review Report  | 1        |
|---|----------|
| Management's Discussion and Analysis  | 3        |
| Financial Statements  |          |
| Statements of Net Position<br>Statements of Revenues, Expenses, and Changes in Fund Net Position<br>Statements of Cash Flows<br>Notes to Financial Statements | 10<br>11 |



**CPAs & BUSINESS ADVISORS** 

### **Independent Accountant's Review Report**

To the Board of Trustees Great Basin College Foundation Elko, Nevada

We have reviewed the accompanying financial statements of Great Basin College Foundation, a component unit of Great Basin College, which comprise the statement of net position as of June 30, 2018, and the related statements of revenues, expenses and changes in net position, and cash flows for the year then ended, and the related notes to the financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of foundation management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement whether due to fraud or error.

### Accountant's Responsibility

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

### **Accountant's Conclusion**

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in accordance with accounting principles generally accepted in the United States of America.

### **Other Matters**

The financial statements for the year ended June 30, 2017, were audited by us, and we expressed an unmodified opinion on them in our report dated October 23, 2017, but we have not performed any auditing procedures since that date.

### **Required Supplementary Information**

The accompanying management's discussion and analysis on pages 3 through 8 is presented for purposes of additional analysis. Such information, although not a required part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting and for placing the basic financial statements in an appropriate operational, economic, or historical context. The required supplementary information has not been subjected to the inquiry and analytical procedures applied in the review of the basic financial statements, but it has been compiled from information that is the representation of management. We have not audited or reviewed the required supplementary information and accordingly, we do not express an opinion or provide any assurance on such required supplementary information.

Erde Bailly LLP

Elko, Nevada October 30, 2018

This section of Great Basin College Foundation's (the "Foundation") annual financial report presents the discussion and analysis of the Foundation's financial activity for the years ended June 30, 2018 and 2017. Please read it in conjunction with the accompanying financial statements and related footnotes. Foundation management has prepared these financial statements, footnotes, and discussion and analysis, and is responsible for the completeness and fairness of the information presented.

## **Reporting Entity**

Great Basin College Foundation is a nonprofit organization exempt from federal income taxes under Internal Revenue Code section 501(c)(3). The mission of the Foundation is to cultivate, steward and manage resources from our communities for the benefit of the students and programs of Great Basin College (the "College"). This is achieved primarily through donor cultivation and stewardship, management of fiscal resources, and promotion of the College's programs throughout the region. The Foundation receives donations from the private sector and disburses scholarships and other support directly to Great Basin College.

The Regents of the Nevada System of Higher Education ("NSHE") serve as members of the Foundation corporation. Because of the relationship between the Regents, the College, and the Foundation, the Foundation is considered a component unit of the College. Mr. Matt McCarty serves as the Foundation's Executive Director.

## **Financial Highlights**

- Due to financial pressure and ongoing budget cuts to higher education in Nevada, the Foundation reorganized beginning July 1, 2015, and the prior Executive Director assumed a full-time position with Great Basin College. A new Foundation Director, Mr. Gregory Brorby was hired in August 2015. Mr. Brorby resigned in October of 2017, and Mr. McCarty was hired in April of 2018. Support staff, including an administrative assistant and bookkeeping services for the Foundation, is provided by Great Basin College directly.
- With the significant change in personnel and support for the Foundation over the last several years, the Foundation concentrated on reengineering processes and developing strategic plans to help position the Foundation to be more nimble and cost efficient. The Foundation Board of Trustees approved exploring the possibility of developing a signature event which is intended to be a fundraiser to cover the Foundation's operating expenses that are not covered by its management fees. This work is in progress and will continue into the next fiscal year.
- In the fiscal years ending June 30, 2018, 2017, and 2016 respectively, no major giving campaigns were conducted as the Foundation began to restructure its current organization. The Foundation has done two annual campaigns, one each in fiscal years 2017 and 2016, though one was not done in 2018.
- Contributions in fiscal year ending June 30, 2018 were \$934,117 which is an increase of 167% over the fiscal year ending June 30, 2017. In addition, cash receipts from contributions in fiscal year ending June 30, 2018 increased by approximately \$240,000 over the fiscal year ending June 30, 2017. These increases can be attributed in part due to an increased focus on rebuilding relationships with scholarship donors and in part due to the implementation of an online giving module allowing donors to contribute by clicking on a button on the Foundation's website.
- Distributions to Great Basin College were \$820,456 in fiscal year ending June 30, 2018 which is an increase of \$137,972 over the fiscal year ending June 30, 2017.
- In the fiscal year ending June 30, 2016, the Board of Trustees authorized transferring most the of the
  Foundation's endowments to NSHE in order to reduce the risk of managing a large portfolio, and to
  potentially increase returns on the investments and reduce expenses, as an audit would be required every other
  year. NSHE has full-time money managers to accomplish these goals. The endowment transfer to NSHE was
  completed in the third quarter of the fiscal year ending June 30, 2017.

### **Overview of the Financial Statements**

This annual report consists of two parts – management's discussion and analysis (this section), and the basic financial statements. The basic financial statements for the Foundation, along with a description of the information contained in each statement, are:

<u>Statements of Net Position</u> – provides a picture of the assets and liabilities of the Foundation at the end of its fiscal year, along with the difference between assets and liabilities, which is referred to as net position;

<u>Statements of Revenues, Expenses, and Changes in Fund Net Position</u> – shows the revenues and expenses that resulted from the Foundation's operations during the fiscal year, regardless of when cash is received or paid, and how those results of operations affected net position of the Foundation; and

<u>Statements of Cash Flows</u> – presents a summary of cash balances at the beginning of the period, increases and decreases in cash during the period, and the balance of Foundation cash at the end of the period.

The financial statements also include notes that explain some of the information in the financial statements and provide more detailed data.

### **Condensed Financial Information**

A key question when looking at these financial statements is whether the Foundation's financial position has improved or deteriorated as a result of the year's operations. The *Statements of Net Position* and the *Statements of Revenues, Expenses, and Changes in Fund Net Position* report information on the entity as a whole and on its activities in a way that helps answer that question. When revenues and other support exceed expenses and distributions, the result is an increase in net position. When the reverse occurs, the result is a decrease in net position. The relationship between receipts and expenditures may be thought of as the Foundation's operating results.

In a traditional business entity, an increase in net position might generally be associated with an improved financial position. Conversely, a decrease in net position might indicate deterioration in financial position. These generalities are not necessarily the case for nonprofit organizations like the Foundation because of the nature of operations. Unlike a profit-oriented business entity, nonprofits such as the Foundation seek contributions with the intent of disbursing expendable funds over time in support of their mission.

<u>Restricted net position</u> refers to those funds that have constraints placed on their use by the donor. They include both nonexpendable and expendable amounts.

- <u>Nonexpendable net position</u>, often referred to as endowment, includes assets that the donor has specified may not be expended by the Foundation. Earnings and appreciation on these assets are generally expendable for restricted purposes, and are included in the expendable category of net position.
- <u>Expendable net position</u> refers to amounts having constraints placed on their use by the donor, but may be spent for a specified purpose at some time in the present or future.

<u>Unrestricted net position</u> includes amounts held by the Foundation that are not restricted by the donor. These amounts are available for operations of the Foundation or any of its programs. A comparison of the various condensed statements for this year and the two preceding years will help with an analysis of changes in net position, results of operations, and other measures of the Foundation's activities.

|  | <u>2018</u>               | <u>2017</u>                    | <u>2016</u>               |
|--|---------------------------|--------------------------------|---------------------------|
| Current and other assets<br>Total Assets | \$ 9,778,215<br>9,778,215 | \$ 9,102,574<br>9,102,574      | \$ 8,416,557<br>8,416,557 |
| Current liabilities<br>Total Liabilities | 18,994<br>18,994          | <u>42,553</u><br><u>42,553</u> | <u> </u>                  |
| Net position:                            |                           |                                |                           |
| Restricted:                              |                           |                                |                           |
| Nonexpendable                            | 4,508,879                 | 4,383,092                      | 4,227,002                 |
| Expendable                               | 4,120,901                 | 3,539,737                      | 3,146,945                 |
| Unrestricted                             | 1,129,441                 | 1,137,192                      | 1,004,987                 |
| <b>Total Net Position</b>                | \$ 9,759,221              | \$ 9,060,021                   | \$ 8,378,934              |

### Condensed Statements of Net Position June 30, 2018 (Reviewed), 2017 (Audited), and 2016 (Audited)

<u>Current and other assets</u> are primarily comprised of cash and investments. The Foundation has an investment policy for its endowment funds, both the expendable and nonexpendable portions, that provides for an allocation between equities and fixed income instruments. Expendable and unrestricted funds are held primarily in money market accounts and certificates of deposit based on cash flow needs.

The total assets increased in 2018 mainly due to contributions from a significant donor and a focus on completing the matching grant for the National Endowment of Humanities. The increase in total assets for 2018 of \$675,641 was due to an increase in restricted long-term investments in part due to increased unrealized gains as the market recovered in 2018.

<u>Current liabilities</u> are amounts due by the Foundation to others that had not been paid at the end of the period. In 2017 and 2018, these amounts consist primarily of amounts owed to the College for reimbursable campus enhancement maintenance costs supported by the Foundation's maintenance endowment; however, in 2018 there was \$9,564 in accrued payroll liabilities compared to 2017 which was \$33,695 in accrued payroll liabilities for foundation staff employment, which also includes compensated absences. The significant decrease in compensated absence accrual was due to the departure of the previous Director and the new Director not yet accruing large compensated absence balances.

<u>Nonexpendable net position</u> generally continues to increase as donors make contributions to endowment funds. These resources are generally required to be maintained in perpetuity, and only the income generated by the funds is expendable for the donor's specified purpose.

<u>Expendable net position</u> rises and falls over time, primarily due to the timing of contributions and the associated distribution of those resources to the College. The increase from 2017 to 2018 is primarily associated with increased restricted contributions and investment earnings for scholarships which increased expendable net position for scholarships by \$286,566. Associated distributions of the expendable amounts will occur as pledges are satisfied and any donor-imposed conditions are met.

<u>Unrestricted net position</u> represents those funds over which the Foundation has full control. They are generated by unrestricted contributions, investment earnings on all resources except endowments, administrative fees assessed on certain restricted contributions, and management fees for endowment funds.

Overall, the financial position of the Foundation continues to be strong. Bequests resulting from the Foundation's planned giving initiatives, although not predictable in nature, will continue to be a sustaining element of the Foundation's success.

### Condensed Statements of Revenues, Expenses, and Changes in Net Position For the Years Ended June 30, 2018 (Reviewed), 2017 (Audited), and 2016 (Audited)

|  | <u>2018</u>  | <u>2017</u>  | <u>2016</u>  |  |
|--|--------------|--------------|--------------|--|
| Operating Revenues                           |              |              |              |  |
| Contributions                                | \$ 934,117   | \$ 349,907   | \$ 330,973   |  |
| College support                              | 17,854       | 55,126       | 15,360       |  |
| Special events revenue, net                  | -            | -            | 150          |  |
| Other operating revenue                      | 10,271       | 10,528       | 9,650        |  |
| Total Operating Revenues                     | 962,242      | 415,561      | 356,133      |  |
| Operating Expenses                           |              |              |              |  |
| Distributions to Great Basin College         | 820,456      | 682,484      | 539,749      |  |
| Restricted program expenses                  | 39,838       | 51,346       | 32,311       |  |
| Administrative expenses                      | 120,112      | 196,655      | 183,388      |  |
| Total Operating Expenses                     | 980,406      | 930,485      | 755,448      |  |
| <b>Operating Income (Loss)</b>               | (18,164)     | (514,924)    | (399,315)    |  |
| Nonoperating Gains (Losses)                  |              |              |              |  |
| Investment income                            | 590,638      | 1,026,671    | 43,598       |  |
| Income (Loss) before Additions to Endowments | 572,474      | 511,747      | (355,717)    |  |
| Additions to Endowments                      | 126,726      | 169,340      | 113,650      |  |
| Increase (Decrease) in Net Position          | 699,200      | 681,087      | (242,067)    |  |
| Beginning Net Position                       | 9,060,021    | 8,378,934    | 8,621,001    |  |
| Ending Net Position                          | \$ 9,759,221 | \$ 9,060,021 | \$ 8,378,934 |  |

<u>Contributions</u>, which include amounts expected to be paid to the Foundation as a result of pledges, fluctuate primarily due to varying levels of activity in the Foundation's development programs and the unanticipated nature of bequests, many of which are unrestricted in nature. The increase from 2017 to 2018 was \$584,210. The minimal increase in 2017 is attributable to the change in management staffing and no active fund raising as the Foundation reorganized.

<u>College support</u> includes a provision for the value of office space provided by the College, and for the services of the Executive Director and other staff provided by the College. Prior to 2016, the salary of the prior Executive Director, whose role with the College was 40% as Executive Director of the Foundation and 60% as Director of the Theater Program of the College, had traditionally been assumed by the College. Effective 2016, the Foundation's Executive Director was replaced by a full time employee whose time was devoted to 100% Directorship and whose payroll costs were covered by the Foundation. Also, the Foundation's staffing went from two employees under the direction of the Executive Director to none until the end of the fiscal year 2016. A full-time assistant was hired at the end of fiscal year 2016, and the payroll costs are included in college support. In August of 2017, that staff member left the Foundation and was not replaced until May of 2018. Multiple gaps in attendance over three months resulted in a new assistant being hired in October of 2018.

<u>Special events revenue, net</u> encompasses the Foundation's annual dinner dance gala, as well as other campus department fundraising that is administered through the Foundation's recordkeeping system. The difference between event revenues and associated expenses results in net revenue. In 2016, 2017, and 2018, the dinner dance gala was not held. The Board of Trustees suspended the gala and is currently working on developing another signature event or refreshing the gala.

Support for the College is shown in <u>Distributions to Great Basin College</u>. These distributions typically include amounts for scholarships and program support. The increase in 2018 from 2017 of \$137,972 is mainly expending scholarship contributions per the donor's wishes. This is the second consecutive year where distributions to the College increased significantly.

<u>Administrative expenses</u> include the cost of operating the Foundation. The most significant administrative expenses are staff payroll costs, some of which are provided by the College, and are reflected in <u>College support</u>. In 2016, the Director was the only employee of the Foundation the majority of the year as the College provided support staff until June of 2016, when a full-time support staff was hired. In August of 2017, that staff member left the Foundation and was not replaced until May of 2018. Multiple gaps in attendance over three months resulted in a new assistant being hired in October of 2018.

The 2017 levels of <u>Investment income</u> represent a robust market during the period. The 2018 levels continue to see healthy growth.

### **Economic Factors That Will Affect the Future**

The economic position of the Foundation is closely tied to that of Great Basin College and to the economic health of rural Nevada. The following is a list of identified conditions and events that will have an effect on the Foundation's future financial condition:

- Northern Nevada is the nation's largest gold-producing region. Because of this, the local economy is impacted, to a significant degree, by the commodity price of gold. The slight decline in gold prices over the past 3 years has caused the mining industry to revisit some of its activities in the region, although it continues to place emphasis on issues of sustainability in its areas of operation. These factors point to continued favorable relationships with the mining industry. With that said, mining operations in Northern Nevada are maturing and, as such, the costs of development, extraction and processing have increased. The sustainability and cost-increase implications will result in more targeted philanthropy and may result in lower short-term funding.
- The State of Nevada's severe budget constraints continue to have significant impact on state funding for higher education. The Nevada legislature in its 2017 session authorized and funded changes to NSHE funding formula resulting in decreased funding for the next biennium. Foundation resources have been identified as a possible source of funding to close an anticipated budget cut.
- Great Basin College made a significant effort in 2017 to become a designated State College. While this effort
  was not successful, the College has sought collaborative efforts with other NSHE institutions and anticipates
  being able to partner with some of these institutions to provide educational opportunities. Higher education in
  the rural areas that Great Basin College services has always been in the forefront of the minds of stake
  holders, and the College believes it can make significant headways in providing education to rural Nevada
  residents.
- The Foundation sponsored two planned giving workshops in fiscal year ending June 30, 2017 and one planned giving workshop in 2016. There are indications that the events were successful and will result in estate gifts through bequeaths in the future. While additional planned giving workshops did not occur in Fiscal 2018, more are planned for 2019 across multiple communities within the College's realm of influence.
- On August 1, 2017, President Joyce Helens became the president of Great Basin College and has worked with the College on multiple initiatives including Athletics, Campus Revitalization, and New Programs. Additionally, Campus expansion in Pahrump, Nevada is a priority. Lynn Mahlberg, Vice President of Academic and Student Affairs retired in June of 2018 and Dr. Sonja Brown was hired as Vice President of Academic Affairs, beginning mid-July of 2018. Jake Rivera began as Vice President of Student Affairs in October of 2018. This change in leadership will have an impact on the future direction of the College and related economic factors.
- In October of 2017, the William N. Pennington Foundation pledged \$5 million towards a \$7 million building in Winnemucca, Nevada. Efforts are currently underway to raise the remaining \$2 million and significant contributions have been received in the 2019 Fiscal year.
- In September of 2018, the Governor's Office of Economic Development awarded \$450,000 in Workforce Innovations for a New Nevada funding to Great Basin College for a Diesel Program in Ely.

### **Requests for Information**

This report is designed to provide a general overview of Great Basin College Foundation's finances for all interested parties. Questions concerning the information contained in this report should be addressed to the Foundation Office, at P.O. Box 2056, Elko, Nevada 89803.

## Great Basin College Foundation Statements of Net Position June 30, 2018 (Reviewed) and 2017 (Audited)

|  | 2018   | 2017   |  |
|--|--|--|--|
| Assets   |  |  |  |
| Current Assets<br>Unrestricted cash and cash equivalents<br>Restricted cash and cash equivalents<br>Unrestricted certificates of deposit<br>Restricted certificates of deposit<br>Current portion of contributions receivable, net<br>Investment earnings receivable<br>Other current assets |  | \$ 166,022<br>860,588<br>180,543<br>36,434<br>127,675<br>206 |  |
| Total current assets   | 1,640,561  | 1,371,468  |  |
| Noncurrent Assets<br>Unrestricted long-term investments<br>Internal investment pool restricted - long-term investments<br>Long-term portion of contributions receivable, net<br>Total noncurrent assets<br>Total assets  | 779,329<br>6,974,869<br><u>383,456</u><br>8,137,654<br>9,778,215 | 720,664<br>6,592,309<br>418,133<br>7,731,106<br>9,102,574    |  |
| Liabilities  |  |  |  |
| Current Liabilities<br>Accounts payable<br>Due to College:<br>Accrued payroll liabilities<br>Other   | 587<br>9,564<br>8,843  | -<br>33,695<br>8,858   |  |
| Total current liabilities  | 18,994   | 42,553   |  |
| Total liabilities  | 18,994   | 42,553   |  |
| Net Position<br>Restricted for:<br>Nonexpendable<br>Expendable<br>Scholarships<br>Building projects<br>Other<br>Unrestricted   | 4,508,879<br>1,727,306<br>138,427<br>2,255,168<br>1,129,441      | 4,383,092<br>1,440,740<br>138,427<br>1,960,570<br>1,137,192  |  |
| Total net position   | \$ 9,759,221   | \$ 9,060,021   |  |

## Great Basin College Foundation Statements of Revenues, Expenses, and Changes in Fund Net Position Years Ended June 30, 2018 (Reviewed) and 2017 (Audited)

|   | 2018                           | 2017                           |  |
|---|--------------------------------|--------------------------------|--|
| Operating Revenues<br>Contributions<br>College support<br>Other operating revenue | \$ 934,117<br>17,854<br>10,271 | \$ 349,907<br>55,126<br>10,528 |  |
| Total operating revenues  | 962,242                        | 415,561                        |  |
| Operating Expenses<br>Distributions to Great Basin College                        |                                |                                |  |
| Scholarships  | 328,643                        | 219,265                        |  |
| Building projects<br>Other  | 14,734<br>477,079              | 2,892<br>460,327               |  |
| Restricted program expenses   | 39,838                         | 51,346                         |  |
| Administrative expenses   | 120,112                        | 196,655                        |  |
|   | 120,112                        | 170,000                        |  |
| Total operating expenses  | 980,406                        | 930,485                        |  |
| Operating Income (Loss)   | (18,164)                       | (514,924)                      |  |
| Nonoperating Gains (Losses)   |                                |                                |  |
| Investment income (loss)  | 590,638                        | 1,026,671                      |  |
| Income (Loss) Before Additions to Endowments                                      | 572,474                        | 511,747                        |  |
| Additions to Endowments   | 126,726                        | 169,340                        |  |
| Increase (Decrease) in Net Position   | 699,200                        | 681,087                        |  |
| Net Position  |                                |                                |  |
| Beginning of year   | 9,060,021                      | 8,378,934                      |  |
| End of year   | \$ 9,759,221                   | \$ 9,060,021                   |  |

## Great Basin College Foundation Statements of Cash Flows Years Ended June 30, 2018 (Reviewed) and 2017 (Audited)

|  | 2018         | 2017         |
|--|--------------|--------------|
| Cash Flows from Operating Activities               |              |              |
| Receipts from contributions                        | \$ 936,994   | \$ 696,834   |
| Receipts from other operations                     | 10,271       | 10,528       |
| Distributions to College                           | (818,806)    | (682,484)    |
| Payments for restricted program expenses           | (39,838)     | (51,346)     |
| Payments to employees for services                 | (79,243)     | (88,220)     |
| Payments to vendors for goods and services         | (46,574)     | (41,482)     |
| Net Cash (used for) Operating Activities           | (37,196)     | (156,170)    |
| Cash Flows from Noncapital Financing Activities    |              |              |
| Additions to endowments                            | 126,726      | 169,340      |
| Cash Flows from Investing Activities               |              |              |
| Interest and dividends on investments              | 58,433       | 148,861      |
| Management and spending fees from NSHE earnings    | 314,692      | -            |
| Net sales (purchases) of certificates of deposits  | (140,000)    | 90,686       |
| Net sales (purchases) of investments               | -            | 5,757,628    |
| Transfer of endowments to internal investment pool | (158,321)    | (6,419,250)  |
| Net Cash (used for) from Investing Activities      | 74,804       | (422,075)    |
| Net Change in Cash and Cash Equivalents            | 164,334      | (408,905)    |
| Cash and Cash Equivalents, Beginning of Year       | 1,026,610    | 1,435,515    |
| Cash and Cash Equivalents, End of Year             | \$ 1,190,944 | \$ 1,026,610 |
| This Balance Consists of                           |              |              |
| Unrestricted cash and cash equivalents             | \$ 496,791   | \$ 166,022   |
| Restricted cash and cash equivalents               | 694,153      | 860,588      |
|  |              |              |
|  | \$ 1,190,944 | \$ 1,026,610 |

## Great Basin College Foundation Statements of Cash Flows

|--|

|   |    | 2018                   |    | 2017             |  |
|---|----|------------------------|----|------------------|--|
| Reconciliation of Operating Income (Loss) to Net<br>Cash Provided (Used) by Operating Activities<br>Operating income (loss)<br>Adjustments to reconcile operating income (loss) to net cash<br>provided (used) for operating activities<br>Changes in assets and liabilities: | \$ | (18,164)               | \$ | (514,924)        |  |
| Contributions receivable<br>Accounts payable  |    | 4,527<br>587           |    | 353,824<br>(487) |  |
| Due to College  |    | (24,146)               |    | 5,417            |  |
| Net Cash from (used for) Operating Activities   | \$ | (37,196)               | \$ | (156,170)        |  |
| Non-Cash Operating, Capital, and Investing Activities<br>Operating income (loss) includes in-kind contributions and<br>associated operating expenses of<br>Contributions<br>College support for Foundation employee costs<br>College support for Foundation postage           | \$ | 1,650<br>14,131<br>123 | \$ | 6,897<br>51,526  |  |
| College support for Foundation office space   |    | 3,600                  |    | 3,600            |  |
|   | \$ | 19,504                 | \$ | 62,023           |  |
| Non-cash distributions made to College  | \$ | 1,650                  | \$ | 5,219            |  |

## Note 1 - Summary of Significant Accounting Policies

### Organization

Great Basin College Foundation (the "Foundation") is a nonprofit corporation. The mission of the Foundation is to cultivate, steward and manage resources from our communities for the benefit of the students and programs of Great Basin College (the "College"). This is achieved primarily through donor cultivation and stewardship, management of fiscal resources, and promotion of the College's programs throughout the region. The Foundation receives donations from the private sector and disburses scholarships and other support directly to Great Basin College.

### **Basis of Presentation**

The financial statements of the Foundation have been prepared in accordance with generally accepted accounting principles ("GAAP") as applied to governmental units. The Governmental Accounting Standards Board ("GASB") is the accepted standard-setting body for establishing governmental accounting and reporting principles.

The Foundation is a component unit of the College as defined in GASB Statement No. 39, *Determining Whether Certain Organizations are Component Units*. As such, the Foundation reports its financial activities and position using a single column enterprise fund presentation as described in GASB 34.

The College is one of nine institutions that comprise the Nevada System of Higher Education ("NSHE"). NSHE presents combined financial statements for its operations. As a component unit of the College, the Foundation is included in the combined discrete presentation of System Related Organizations in the NSHE financial statements.

### **Basis of Accounting**

The financial statements of the Foundation have been prepared using the economic resources measurement focus and the accrual basis of accounting. Revenues are recorded when earned and expenses are recorded when a liability is incurred, regardless of the timing of the related cash flow.

The Foundation distinguishes the assets it holds based on intended use of resources as specified by the donor. Net assets used by the Foundation are aggregated by general type of limitation placed on the assets:

<u>Restricted net position</u> refers to those funds that have constraints placed on their use by the donor. They include both nonexpendable and expendable amounts.

<u>Nonexpendable net position</u>, often referred to as endowments, includes assets that the donor has specified may not be expended by the Foundation. Earnings and appreciation on these assets are generally expendable for restricted purposes, and are included in the expendable category of net position.

Expendable net position refers to amounts having time or purpose constraints placed on their use by the donor, but may be spent at some time, either in the present or future.

<u>Unrestricted net position</u> includes amounts held by the Foundation that are not restricted by donors. These amounts are available for operations of the Foundation or any of its programs.

The Foundation solicits contributions for Foundation operations and for specific program uses. When disbursements are made to the College for a specific program, funds restricted for that program are the first amounts used. If the College requests funds for a specific program that exceed the amount available by donor restriction, the Foundation Board of Trustees may consider using unrestricted funds to satisfy the request.

### **Recognition of Support and Revenue**

Contributions, gifts and promises to give are recognized as revenue when they are received or unconditionally promised. When a transfer of assets from a donor includes a conditional promise to contribute, such as the attainment of a targeted amount, the gift is classified as a refundable advance until the conditions have been substantially met. Contributions received are recorded as unrestricted or restricted, including both expendable and nonexpendable resources, depending on the existence and/or nature of any donor restrictions. Contributions receivable are generally determined to be collectible at the time they are recorded. No provision for uncollectible contributions were deemed necessary for the years ended June 30, 2018 and 2017.

### **Cash and Cash Equivalents**

The Foundation considers all highly liquid short-term interest bearing investments with an original maturity of three months or less to be cash equivalents.

### Investments

Investments are stated at fair value, and realized and unrealized gains and losses are included in Investment Income in the Statement of Revenues, Expenses, and Changes in Fund Net Position. Fair value of Foundation investments is determined from quoted market prices. The majority of the restricted long-term investments are held by NSHE in their pooled endowment funds.

Although the Foundation is not limited by statute regarding the types of investments it may acquire, the Foundation investment policy states that the Foundation portfolio should have a diversified exposure to a balanced account of various asset classes including equities, fixed income instruments, and cash equivalents.

### **Donated Assets and Services**

Donated assets are reflected as contributions when received, and are recorded in the accompanying statements at their estimated value at date of receipt.

Donated volunteer services are recognized if the services received (a) create or enhance nonfinancial assets, or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. No amounts have been reflected in the statements for donated volunteer services, since no objective basis is available to measure the value of such services. Nevertheless, a substantial number of volunteers have donated significant amounts of their time to the organization's operations and fundraising efforts.

Additionally, as described in Note 9, the College provides staffing, office space, and other costs for operations of the Foundation. These amounts are included in revenues as College Support, with the associated expense reflected in Administrative Expenses.

# **Income Taxes**

The Foundation is a nonprofit organization exempt from federal income taxes under Internal Revenue Code section 501(c)(3). The Foundation is annually required to file a Return of Organization Exempt from Income Tax (Form 990) with the Internal Revenue Service. Accordingly, no liability for Federal income taxes has been provided in the financial statements.

The Foundation believes that it has appropriate support for any tax positions taken affecting its annual filing requirements, and as such, does not have any uncertain tax positions that are material to the financial statements. The Foundation would recognize future accrued interest and penalties related to unrecognized tax benefits and liabilities in income tax expense if such interest and penalties are incurred. The Foundation's Form 990's are no longer subject to tax examination for years before 2015.

# **Operating and Nonoperating Revenues and Expenses**

Revenues and expenses are classified as operating if they result from providing services in connection with the Foundation's ongoing operations. The Foundation's operating revenues consist primarily of contributions received, college support, special events revenue, and administrative and management fees. Foundation operating expenses are those costs associated with donor cultivation and stewardship, special events, and general administration of Foundation activities. Restricted program expenses are those that relate directly to individual restricted funds, such as administrative and management fees, and expenses related to restricted property. Nonoperating revenues and expenses relate primarily to the income and gains and losses associated with investment activity of the Foundation.

#### **Use of Estimates**

In preparing financial statements in conformity with accounting principles generally accepted in the United States of America, management is required to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, the disclosure of contingent assets and liabilities at the date of the financial statements, and revenues and expenses during the reporting period. Actual results could differ from those estimates.

# **Concentration of Credit Risk**

The Foundation has concentrated its credit risk by maintaining deposits of cash, cash equivalents, and investments in various institutions that may at times exceed amounts covered by insurance provided by either the Federal Deposit Insurance Corporation (FDIC) or the Securities Investor Protection Corporation (SIPC). The Foundation's investment policy restricts investments to those of high quality and credit standing. The Foundation has not experienced any losses related to such credit risks in their accounts and believes it is not exposed to any significant credit risk with respect to cash, cash equivalents, and investments.

# Note 2 - Cash and Investments

The cash reflected in the Statement of Net Position is the carrying amount of deposits of the individual account's equity in the pooled cash balances. A summary schedule of cash and investments for the Foundation as of June 30, 2018 and 2017 follows:

|   | June 30, 2018      |              |                                 |  |  |
|---|--------------------|--------------|---------------------------------|--|--|
|   | Unrestricted       | Restricted   | Total                           |  |  |
| Cash and money market funds   | \$ 496,791         | \$ 694,153   | \$ 1,190,944                    |  |  |
| Certificates of deposit   | 120,924            | 200,681      | 321,605                         |  |  |
| Internal Investment Pool - NSHE<br>Commonfund Core Equity Fund<br>Commonfund High Quality Bond Fund | 655,588<br>123,741 | 6,974,869    | 6,974,869<br>655,588<br>123,741 |  |  |
| Total investments   | 779,329            | 6,974,869    | 7,754,198                       |  |  |
| Total cash and investments  | \$ 1,397,044       | \$ 7,869,703 | \$ 9,266,747                    |  |  |

|   |                    | June 30, 2017 |                                 |  |  |  |
|---|--------------------|---------------|---------------------------------|--|--|--|
|   | Unrestricted       | Restricted    | Total                           |  |  |  |
| Cash and money market funds   | \$ 166,022         | \$ 860,588    | \$ 1,026,610                    |  |  |  |
| Certificates of deposit   |                    | 180,543       | 180,543                         |  |  |  |
| Internal Investment Pool - NSHE<br>Commonfund Core Equity Fund<br>Commonfund High Quality Bond Fund | 593,446<br>127,218 | 6,592,309     | 6,592,309<br>593,446<br>127,218 |  |  |  |
| Total investments   | 720,664            | 6,592,309     | 7,312,973                       |  |  |  |
| Total cash and investments  | \$ 886,686         | \$ 7,633,440  | \$ 8,520,126                    |  |  |  |

Restricted cash refers to the amount held as part of restricted net position, including both nonexpendable and expendable portions.

#### Deposits

The following is a list of cash, money market funds, and certificates of deposit indicating bank carrying amounts and collateral or insurance on those deposits:

|  | June 30, 2018         |                         |  |  |  |  |
|--|-----------------------|-------------------------|--|--|--|--|
|  | Carrying<br>Amount    | Bank<br>Balance         |  |  |  |  |
| Cash and money market funds<br>Insured, FDIC or SIPC<br>Uninsured and uncollateralized | \$ 304,087<br>886,857 | \$ 304,087<br>1,045,029 |  |  |  |  |
|  | \$ 1,190,944          | \$ 1,349,116            |  |  |  |  |
| Certificates of deposit<br>Insured, Federal Deposit Insurance Corporation              | \$ 321,605            | \$ 321,605              |  |  |  |  |
|  | June 30,              | 2017                    |  |  |  |  |
|  | Carrying<br>Amount    | Bank<br>Balance         |  |  |  |  |
| Cash and money market funds<br>Insured, FDIC or SIPC<br>Uninsured and uncollateralized | \$ 443,860<br>582,750 | \$ 443,860<br>585,279   |  |  |  |  |
|  | \$ 1,026,610          | \$ 1,029,139            |  |  |  |  |
|  |                       |                         |  |  |  |  |
| Certificates of deposit  |                       |                         |  |  |  |  |

#### Investments

The Foundation provides custodial credit risk disclosure requirements and establishes comprehensive disclosure requirements addressing other common risks associated with deposits and investments as required by GASB 40.

Beginning in fiscal year June 30, 2017, the Foundation became a participant in an internal investment pool managed by the Nevada System of Higher Education (NSHE). The internal investment pool's participants include other colleges within the NSHE system. Due to the nature of the internal investment pool, it is not possible to separately identify any specific investment as being that of the Foundation. The endowment fund investments held by NSHE are pooled on a unit market value basis. Each individual endowment fund acquires or disposes of units on the basis of the market value per unit on the preceding quarterly valuation date. The NSHE Board of Regents policies include the Statement of Investment Objectives and Policies for the Endowment Funds. The Regents are responsible for establishing guidelines for the investments and they have established permitted asset classes and ranges. There was a significant change of policy and the NSHE system implemented outsourced chief investment officers this year. The NSHE system sold most assets in the endowment fund and purchased different assets.

The Foundation's share of the NSHE internal investment pool is \$6,974,869 and \$6,592,309 as of June 30, 2018 and 2017, respectively. These amounts represent 2.6% of the internal investment pool balance as of June 30, 2018 and 2017, the investments in the internal investment pool are categorized as follows:

|  | June 30, 2018<br>Internal Investment Pool<br>Investment Maturities (in years) |                          |                       |                      |                        |  |
|--|---|--------------------------|-----------------------|----------------------|------------------------|--|
|  | Fair<br>Value   | Less<br>than 1           | 1 to 3 3 to 5         |                      | More<br>than 5         |  |
| Investment Type  |   |                          |                       |                      |                        |  |
| Mutual Funds Publicly Traded<br>Private Equity Partnerships<br>Private Commingled Funds<br>Other | 9%<br>19%<br>72%<br>0%  | 100%<br>0%<br>72%<br>99% | 0%<br>0%<br>21%<br>0% | 0%<br>0%<br>0%<br>0% | 0%<br>100%<br>7%<br>1% |  |
|  | 100%  |                          |                       |                      |                        |  |

|                              |                                  |                | fune 30, 2017<br>al Investment P | Pool          |      |  |  |
|------------------------------|----------------------------------|----------------|----------------------------------|---------------|------|--|--|
|                              | Investment Maturities (in years) |                |                                  |               |      |  |  |
|                              | Fair<br>Value                    | Less<br>than 1 | 1 to 3                           | 1 to 3 3 to 5 |      |  |  |
| Investment Type              |                                  |                |                                  |               |      |  |  |
| Mutual Funds Publicly Traded | 16%                              | 100%           | 0%                               | 0%            | 0%   |  |  |
| Private Equity Partnerships  | 17%                              | 0%             | 0%                               | 0%            | 100% |  |  |
| Private Commingled Funds     | 66%                              | 93%            | 5%                               | 1%            | 1%   |  |  |
| Other                        | 1%                               | 100%           | 0%                               | 0%            | 0%   |  |  |
|                              | 100%                             |                |                                  |               |      |  |  |

NSHE has entered into various investment agreements with private equity partnerships and private commingled funds. Under the terms of these investment agreements, NSHE is obligated to make additional investments as requested by these partnerships. Generally, partnership investments do not have a ready market and ownership interest in some of these investment vehicles may not be traded without the approval of the general partner or fund management. These investments are subject to the risks generally associated with equities with additional risks due to leverage and the lack of a ready market for acquisition or disposition of ownership interests.

Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and such changes could materially affect the amounts reported in the Statement of Net Position.

# **Risk Categories**

<u>Interest Rate Risk</u> – As a means of limiting exposure to fair value losses arising from rising interest rates, the Foundation's investment policy for fiduciary funds (those of an unrestricted or a temporarily restricted nature) provides for short-term, intermediate-term, and long-term cash requirements. Short-term funds, required to be invested in securities with an average maturity of one year or less, are presently held in interest-bearing checking or savings accounts, or in certificates of deposit. Intermediate-term funds, which may be invested in fixed income securities generally having a maturity of three years or less, are currently invested in certificates of deposit with maturities of 18 months or less. Certificates of deposit are generally purchased in amounts less than \$250,000 per issuing institution, providing Federal Deposit Investment Corporation coverage for the full balance of certificates of deposit. Long-term funds may be invested in fixed income securities of longer maturities to enhance diversification and performance of the portfolio taken as a whole. The Commonfund High Quality Bond Fund has a weighted average life of 8.5 years, with an effective duration of 5.7 years. NSHE's policy for reducing its exposure to interest rate risk is to have an average investment life of at least two years for fixed income securities. With regards to trusts included in endowment investments, the NSHE System is not the trustee of these investments.

<u>Credit Risk</u> – The Foundation's investment policy provides for a target asset allocation of 35% to fixed income instruments. The Commonfund High Quality Bond Fund has an average quality rating of AA- for the years ended June 30, 2018 and 2017. NSHEs maintains a weighted average credit rating of AA or better, and never below A, for investments with credit risk within the internal investment endowment pool.

<u>Custodial Credit Risk</u> – Custodial credit risk for investments is the risk that, in the event of the failure of the counterparty to a transaction, an entity will not be able to recover the full value of investment or collateral securities that are in the possession of an outside party. The Foundation's investment policy provides for a target asset allocation of 65% to equity investments, with an acceptable range of 55% to 75%. Equity holdings are generally restricted to high quality, readily marketable securities of corporations that are actively traded on the major stock exchanges, and are held either through mutual funds or by individual fund managers as custodians. These investments include uninsured and unregistered investments, with securities held by the counterparty, or by its trust department or agent, but not in the entity's name.

The Foundation's internally held endowment investment pool is invested in Commonfund's Core Equity and High Quality Bond Funds. (The Foundation's investment policy sets a target allocation at 65% equities and 35% in fixed income instruments, with a  $\pm 10\%$  tolerance from the target.) During the fiscal year ended June 30, 2017, the Foundation increased their maximum payout from 4.00% to a maximum of 4.5% for participating accounts, in addition to a sliding scale management fee assessed by the Foundation to cover administrative costs associated with managing the pool. Each participant's share is equal to the original investment, or corpus, plus or minus regular allocations of earnings, fees, and realized and unrealized gains or losses. With the transfer of the majority of the endowment funds to NSHE during the year ended June 30, 2017, the Foundation is in the process of reviewing their investment policies, as such the target asset allocation was not achieved at June 30, 2018 and 2017. NSHE does not have a specific policy with regard to custodial credit risk.

<u>Concentration of Credit Risk -</u> NSHE held internal investment pool has a policy for reducing its exposure to concentration of credit risk by limiting its investments with any one issuer to a maximum of 5% of the fixed income portfolio, provided that issues of the U.S. Government or agencies of the U.S. Government may be held without limitation and provided further that issues of agencies of the U.S. Government shall be limited to the extent set forth in the manager-specific guidelines. NSHE does not have a specific policy for the remainder of the endowment pool. At June 30, 2018, there were no investments within any one issuer in an amount that would constitute a concentration of credit risk to NSHE.

# Note 3 - Fair Value Measurements

Statement No. 72 of the GASB *Fair Value Measurements and Application*, sets forth the framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy under GASB 72 are described as follows:

<u>Level 1</u> - Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Foundation has the ability to access.

Level 2 - Inputs to the valuation methodology include: Quoted prices for similar assets or liabilities in active markets; Quoted prices for identical or similar assets or liabilities in inactive markets; Inputs other than quoted prices that are observable for the asset or liability; Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

<u>Level 3</u> - Inputs to the valuation methodology are unobservable and significant to the fair value measurement. Unobservable inputs reflect the Foundation's own assumptions about the inputs market participants would use in pricing the asset or liability (including assumptions about risk). Unobservable inputs are developed based on the best information available in the circumstances and may include the Foundation's own data.

Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

The determination of what constitutes observable requires judgment by the Foundation's management. Foundation management considers observable data to be that market data which is readily available, regularly distributed or updated, reliable, and verifiable, not proprietary, and provided by multiple independent sources that are actively involved in the relevant market.

<u>Net asset value ("NAV"</u>) – A government can use NAV per share for investments as a practical expedient to determine the fair value of investments that do not have a readily determinable fair value. The investment in Commonfund Core Equity Fund does not have a readily determinable fair value and either has attributes of an investment company or prepares their financial statements consistent with the measurement principles of an investment company. The Investment Manager reserves the right to adjust the reported net asset value if it is determined to be not reflective of the fair value. Investments measured at NAV is excluded from the fair value hierarchy (Level 1, 2, or 3).

The categorization of an investment within the hierarchy is based upon the relative observability of the inputs to its fair value measurement and does not necessarily correspond to Foundation management's perceived risk of that investment. The following is a description of the valuation methods and assumptions used by the Foundation to estimate the fair value of its investments. The methods described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Foundation management believes its valuation methods are appropriate and consistent with other market participants. The use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

When available, quoted prices are used to determine fair value. When quoted prices in active markets are available, investments are classified within Level 1 of the fair value hierarchy.

The Foundations' investment holdings in accordance with the fair value hierarchy for June 30, 2018 and 2017 are as follows:

|  | June 30, 2018 |                  |    |              |        |         |               |    |                    |
|--|---------------|------------------|----|--------------|--------|---------|---------------|----|--------------------|
|  |               | Level 1          |    | Level 2      | Le     | vel 3   | <br>NAV       |    | Total              |
| Investment Type  |               |                  |    |              |        |         |               |    |                    |
| Commonfund Core Equity Fund<br>Commonfund High Quality Bond Fund | \$            | 231,950<br>2,913 | \$ | -<br>120,828 | \$     | -       | \$<br>423,638 | \$ | 655,588<br>123,741 |
| Commontana Trigit Quanty Dona I and                              |               | 234,863          |    | 120,828      |        | _       | <br>423,638   |    | 779,329            |
| Internal investment Pool - NSHE                                  |               | n/a              |    | n/a          |        | n/a     | <br>n/a       |    | 6,974,869          |
|  | \$            | 234,863          | \$ | 120,828      | \$     |         | \$<br>423,638 | \$ | 7,754,198          |
|  |               |                  |    |              | June 3 | 0, 2017 |               |    |                    |
|  |               | Level 1          |    | Level 2      | Le     | vel 3   | <br>NAV       |    | Total              |
| Investment Type  |               |                  |    |              |        |         |               |    |                    |
| Commonfund Core Equity Fund<br>Commonfund High Quality Bond Fund | \$            | 155,483<br>6,692 | \$ | - 119,610    | \$     | 916     | \$<br>437,963 | \$ | 593,446<br>127,218 |
|  |               | 162,175          |    | 119,610      |        | 916     | 437,963       |    | 720,664            |
| Internal investment Pool - NSHE                                  |               | n/a              |    | n/a          |        | n/a     | <br>n/a       |    | 6,592,309          |
|  | \$            | 162,175          | \$ | 119,610      | \$     | 916     | \$<br>437,963 | \$ | 7,312,973          |

Commonfund Core Equity Fund investments generally have the ability to suspend or refuse transfers on interest or withdrawals prior to their termination. Commonfund Core Equity investments limit redemptions to daily and require one day advance written notice. In addition, certain of these investment vehicles may have provisions for extended initial periods during which withdrawals are restricted ("lock-up" periods) and/or retain discretion to further limit or preclude redemptions under certain circumstances.

The following table provides details of redemption restrictions of Common Fund Core Equity Fund investments held at June 30, 2018 and 2017. These restrictions could impact the Fund's ability to make payments of withdrawal proceeds within the prescribed time frame.

| June 30, 2018               | Investment<br>Strategy | Fair Value<br>Determined<br>Using NAV | Redemption<br>Terms   | Redemption<br>Restrictions  | Redemption<br>Restrictions<br>in Place at<br>Year End |
|-----------------------------|------------------------|---------------------------------------|---|---|---|
| Commonfund Core Equity Fund | Domestic<br>Equity     | \$ 423,638                            | Weekly or<br>Monthly<br>redemptions<br>with 5 days'<br>notice 44%<br>and 56%<br>daily | No lockup<br>provisions or<br>side pocket<br>arrangements<br>exist as of<br>June 30, 2018 | No funds<br>were gated as<br>of June 30,<br>2018      |
| June 30, 2017               | Investment<br>Strategy | Fair Value<br>Determined<br>Using NAV | Redemption<br>Terms   | Redemption<br>Restrictions  | Redemption<br>Restrictions<br>in Place at<br>Year End |
| Commonfund Core Equity Fund | Domestic<br>Equity     | \$ 437,963                            | Weekly 35%<br>Daily 35%<br>Monthly 30%  | No lockup<br>provisions or<br>side pocket<br>arrangements<br>exist as of<br>June 30, 2017 | No funds<br>were gated<br>as of<br>June 30, 2017      |

# Note 4 - Contributions Receivable

Contributions receivable for unrestricted and expendable restricted funds are recorded when the receivable amount is determined to be unconditional. Contributions are adjusted to present value based upon collection date in the accompanying financial statements. A discount rate of .50 % was used for both years ending June 30, 2018 and 2017. Contributions for additions to endowment accounts are recorded when payments are received. The Foundation anticipates collection of substantially all contributions receivable, therefore no provision for uncollectible receivables has been made. Contributions receivable at June 30, 2018 and 2017 are for the following areas:

|  | 2018 |                           | 2017 |                              |  |
|--|------|---------------------------|------|------------------------------|--|
| Operating funds<br>Scholarship funds<br>Other funds            | \$   | 6,330<br>1,596<br>450,000 | \$   | $11,645 \\ 1,900 \\ 450,000$ |  |
| Gross contribution receivable                                  |      | 457,926                   |      | 463,545                      |  |
| Less present value discount                                    |      | (7,886)                   |      | (8,978)                      |  |
| Net contribution receivable                                    | \$   | 450,040                   | \$   | 454,567                      |  |
| Current portion<br>Long-term portion (Due within 1 to 5 years) | \$   | 66,584<br>383,456         | \$   | 36,434<br>418,133            |  |
| Net contribution receivable                                    | \$   | 450,040                   | \$   | 454,567                      |  |

# Note 5 - Administrative and Management Fees

To help cover costs associated with managing restricted accounts, the Foundation instituted a maximum allowable management fee of 1.5% to be assessed based on the account's average rolling market value of the previous 20 quarters. The assessment becomes part of unrestricted amounts utilized for administrative overhead costs of the Foundation. The annual management fee may be waived if the fund will drop below the corpus amount of the account.

When assessed, the fee is then transferred from the individual restricted accounts net position to unrestricted net position. During the period ending June 30, 2018 and 2017, the endowment management fee was assessed totaling \$96,808 and \$89,613, respectively.

# Note 6 - Endowments

The Foundation holds two pools of endowment accounts. One account, as described in Note 7, is a required maintenance endowment that is invested and managed separately from other endowments. All other endowments held by the Foundation, most of which are restricted for scholarship and program funding, are combined in an internal investment pool. The corpus balances of all endowment accounts held by the Foundation at June 30, 2018 and 2017 total \$4,508,879 and \$4,383,092, respectively.

The Foundation Board of Trustees previously designated \$621,644 in unrestricted funds as part of the Endowment for New Programs. These designated amounts have increased in value as earnings have accumulated over the years. Because governing boards do not have the authority to permanently restrict amounts received without donor restriction, future boards could redesignate these amounts at any time. Therefore, these amounts are considered unrestricted net positions. The portion of these amounts designated as endowments are invested with true endowments, but are maintained in separate accounting groups to appropriately reflect the nature of the assets. Additional contributions from donors that are restricted for these uses are classified as nonexpendable or expendable net assets in the Foundation's records, depending on the nature of the donor restriction.

The Foundation has used a total return policy to determine the amount of expendable accounts available on an annual basis. This method conservatively evaluated overall return on endowment investments, including interest and dividend income, as well as realized and unrealized gains or losses on the investments. The amount distributed from each endowment account was historically determined with a view toward preserving endowment assets while honoring the spirit of the donor's gift. The Foundation adopted a policy that distributions from endowment accounts for program purposes will not exceed 4.5% annually.

Net appreciation (depreciation) in endowment accounts, which total \$2,854,924 and \$2,318,328 at June 30, 2018 and 2017, respectively, is shown as part of expendable net position in the Statement of Net Position. Nevada Revised Statute ("NRS") section 164.667 states that "Subject to the intent of a donor expressed in the gift instrument and to subsection 4, an institution may appropriate for expenditure or accumulate so much of an endowment fund as the institution determines is prudent for the uses, benefits, purposes and duration for which the endowment fund is established. Unless stated otherwise in the gift instrument, the assets in an endowment fund are donor-restricted assets until appropriated for expenditure by the institution."

# Note 7 - Campus Enhancement Project

In 1998, the Foundation was awarded a \$4,540,000 grant from the Donald W. Reynolds Foundation for an enhancement project on the Great Basin College campus. The project included a clock tower, plaza, solarium, amphitheater, and landscaping. During the year ended June 30, 2003, the improvements were donated to the College at a total cost of \$4,827,459.

One condition of the Donald W. Reynolds Foundation grant required that the Foundation establish a \$908,000 endowment to generate funds for future maintenance of the campus enhancements. The endowment was established and these funds are invested with the Foundation's endowment long-term investments. On January 21, 2013, the Foundation received notification from the Donald W. Reynolds Foundation, indicating that the Foundation is a terminal foundation and will close on or before 2022. As a result the Donald W. Reynolds Foundation is simplifying the reporting requirements for the Campus Enhancement Project and all reporting requirements will cease as of February 28, 2019.

# Note 8 - Pending Bequests

The Foundation was made aware during the year ending June 30, 2008, of a bequest that provides for income contingent upon the decedent's trust receiving revenue from subleases in mining properties. Distributions to the Foundation may be made only after the first \$250,000 in sublease revenue is received by the trust. The trust holds the leases in partnership with a company that is paying 100% of the expenses for the mining claims, and will apply future lease payments to the trust against the trust's share of unpaid expenses prior to any potential for distributions to the trust. It would be difficult to estimate the likelihood or amount of possible future distributions, if any, to be made to the Foundation.

# Note 9 - Related Party Transactions

Current liabilities included \$18,407 and \$42,553 due to Great Basin College at June 30, 2018 and 2017, respectively. These balances consisted primarily of reimbursements due for Campus Enhancement Project maintenance costs (see Note 7), and reimbursement of support staff payroll costs at June 30, 2018 and 2017.

The College provided the Foundation with the in-kind contribution of a support staff for the Foundation staff in the amount of \$14,131 for the year ended June 30, 2018. The College provided the Foundation with the in-kind contribution of a support staff for the Foundation staff in the amount of \$51,526 for the year ended June 30, 2017.

The College provides office space and associated utility costs for the Foundation. The Foundation recorded \$3,600 as in-kind contributions for office space for the years ended June 30, 2018 and 2017. The College also paid postage on behalf of the Foundation of \$123 and \$0 for the years ended June 30, 2018 and 2017, respectively.

The Foundation expended \$820,456 and \$682,484 in cash and in-kind contributions for programs, facilities, capital projects, and activities of the College during the years ended June 30, 2018 and 2017, respectively.

During the fiscal year ending June 30, 2017, the Foundation made the decision to invest the majority of their endowments with the Nevada System of Higher Education (NSHE), as a result \$6,419,250 in restricted long-term investments were transferred to NSHE. Investment earnings receivable from NSHE totaled \$61,222 and \$127,675 for the years ended June 30, 2018 and 2017, respectively. See Note 2 for the investments held by the NSHE – Internal Investment Pool.

# Note 10 - Risk Management

The Foundation is exposed to various risks and loss related to torts; theft of, damage to, and destruction of assets; errors and omissions; injuries to employees; and natural disasters. The Foundation has purchased commercial insurance policies from third parties for an employee dishonesty bond, office equipment, and for directors' and officers' liability coverage. There have been no claims associated with these risks for the past three years.

# Note 11 - Subsequent Events

On July 18, 2018 the Board of Trustees voted to allocate up to \$900,000 in unrestricted funds for Fiscal Year 2020 for continuing operations for Great Basin College due to an unexpected budgetary reduction.

In September 2017 the Foundation received a \$5 million grant contingent upon the Foundation raising \$2 million to build a health science and technical building on the Winnemucca campus.

On September 25, 2018 the Foundation received a three year pledge for a total of \$1 million for the construction of a new health science and technical building on the Winnemucca, Nevada campus. The pledge will be for fiscal year June 30, 2019, 2020 and 2021.

On October 19, 2018 the Foundation received a pledge of \$100,000 per year over the next three fiscal years to help build the new health science and technical building on the Winnemucca, Nevada campus. The pledge will be for fiscal year June 30, 2019, 2020 and 2021.



CPAs & BUSINESS ADVISORS

October 30, 2018

To the Board of Trustees Great Basin College Foundation Elko, Nevada

Our responsibility, as independent accountants, was to review the accompanying financial statements of the Great Basin College Foundation for the year ended June 30, 2018 in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA.

During our review procedures, we also develop specific recommendations which may improve the accounting and administrative systems.

Below are the specific issues coming to our attention during our review for the year ending June 30, 2018:

Endowment Investment Reconciliation:

During the course of our engagement, we noted that the Foundation has not established internal control processes and procedures for the recording and reconciling of endowments held by the Nevada System of Higher Education (NSHE). As a result, we noted several transactions recorded incorrectly relating to the quarterly management and spending fees. In addition, we noted a \$16,057 variance in the contributions remitted by the Foundation to NSHE. NSHE did not report these contributions in the June 30, 2018 records provided to the Foundation.

We recommend internal control processes and procedures be developed to perform monthly/quarterly reconciliations of the investments held by NSHE to ensure all transactions are properly accounted for.

Net Position (Equity) Transactions:

During the course of our engagement, we noted the Foundation recorded entries incorrectly into the equity accounts, which resulted in misstatements to equity totaling \$42,101.

We recommend a third party more thoroughly review adjusting journal entries and if an entry is recorded to equity these should be closely monitored to ensure correctly recorded.

**Reconciliation of Foundation Investments:** 

During the course of our engagement, we noted the Foundation discontinued the use of Fund Driver, which allocated earnings/fees between the different programs. For the reviewed financial statements, the earnings/fees were allocated based on a percentage of the prior year balance.

We recommend the Foundation adopt a policy to allocate the earnings/fees for these specific programs to be used for year-end reporting.

In-kind contributions:

During the course of our engagement, we noted that the Foundation receives donated items and services from the community. During our testing, we noted \$1,200 in donated items which were received by the Foundation, however these donations were not recorded as in-kind contributions and expenses for fiscal year ending June 30, 2018.

We recommend that in-kind contributions be logged when received and these logs should then be forwarded to the appropriate accounting staff for proper recording into the accounting system.

As always, we have enjoyed working with the staff of the Great Basin College Foundation and appreciate the cooperation extended to us by everyone. Should our comments require further explanation, we would be pleased to discuss them at your convenience.

This communication is intended solely for the information and use of management, the Board of Trustees, and others within the Foundation, and is not intended to be, and should not be, used by anyone other than these specified parties.

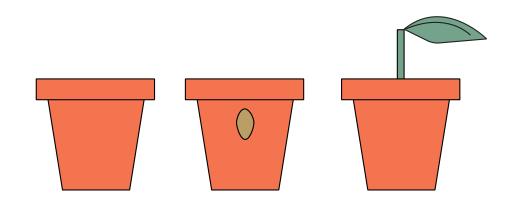
Very truly yours,

Each Bailly LLP

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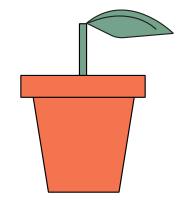


2019-2020

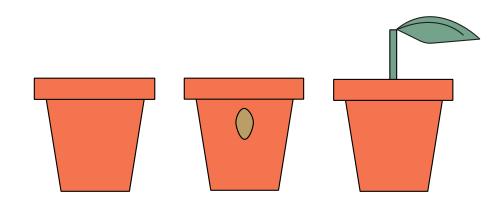


# The Success of the Foundation

- Administration
- Contacts /
- Invitations
- Recognition 6



# Building a Foundation (entity) Leaving a Legacy (investment) Celebrating Scholarship (product)





Your presence is requested

Great Basin College Foundation Gala

A night of fine dining and elegant music

16 MARCH 2019 ELKO CONVENTION CENTER

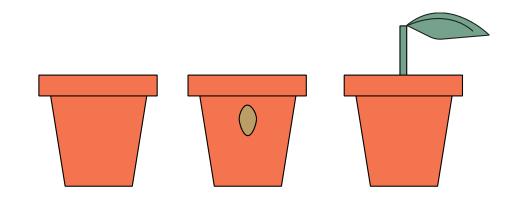
6:00 p.m. cocktails, 6:45 p.m. dining, dancing until 10:00 p.m.

~BLACK TIE ATTIRE~

Thank you to our lovely sponsors:

TO RSVP AND PURCHASE TICKETS CAMI GERBER AT (775) 753 2246, CAMI.GERBER@GBCNV.EDU OR ONLINE AT HTTP://WWW.GBCNV.EDU/FOUNDATION/





# Slide 1

This presentation serves a two-fold purpose:

It is a report to the Board as to what I have accomplished in my first month and a half. Secondly it is a presentation of a Strategic Plan—A vision and direction for the Foundation and the Board of Trustees.

# Slide 2

The success of the Foundation will be measured in these four areas

Administration of the Foundation

The number of public Contacts the Foundation makes

The number of Invitations to join the Alumni Association, the Employee Giving Circle, and the Legacy Society

Recognition of donors and recipient scholars

# ADMINISTRATION of the Foundation:

- From the Administrative side, I am learning to process funds receivable and tracking donor information through our Computer Management Software Talisma
- I have met with Media Services, the GBC Website Designer, Sisters Food Service, and various faculty to build rapport with the Foundation, establish a working relationship, and tap institutional knowledge. I will continue to meet with colleagues across campus
- I am currently taking inventory of the Foundation's records and files and digitizing the content. This will make content more accessible and trackable
- I am rebuilding the Scholarship Database by digitizing the files, creating a tracking master list, and reformatting the Scholarship Brochure that the Foundation posts publicly online
- I am revitalizing the website. The first phase is to remove excess content and pages, to make the website navigation intuitive, and update the pages with accurate links and relevant content; the goal is to direct traffic to the Foundation website, and in particular the Foundation online giving page
- I have developed a Social Media Management Plan that I will implement in January 2019. I will use Social Media to highlight the following: student/faculty research, scholarship recipients, the history and legacy of named scholarships and memorials, and thanking community and employee donors.
- I will also submit an article to the Elko Daily Free Press quarterly
- Permanent Art Collection

This administrative work has given me an understanding as to what the Foundation is; my job is to educate the public through an up-to-date website, social media, and other communications as to what the Foundation does, and how GBC and the community can participate in the Vision of the Foundation: The Foundation is the Face of the College—The Foundation cultivates, stewards, and manages resources from our communities for the benefit of the students and programs of Great Basin College. This should sound familiar to you as it is the mission statement of the Foundation; I, along with the Board's help, will show the community what cultivation, stewardship, and management looks like:

# CONTACTS

To Build the Foundation, we need to make contacts in the community. Contacts create stakeholders The Foundation will devote one day each week to community outreach—I will visit each business establishment in the community twice a year. It's important to drop in and say hello. Distributing quality SWAG can go hand-in-hand with this campaign and the SWAG will act as an advertising agent.

#### INVITATIONS

Along with documenting Contacts, Tracking invitations is a way to gage the effectiveness of the Foundation; it also fulfills the purpose of the Foundation, which is to encourage individuals to leave a legacy to the College

- I will track the number of people we personally invite to join the Alumni Association, the Employee Giving Circle, and the Legacy Society
- I will work with local attorneys and accountants to encourage their clients to join the Legacy Society, and provide these agencies the information they need to educate their clients
- I will track foot traffic as we invite Guests on Campus, and Host GBC and Community Events

#### RECOGNITION

To increase visibility of the Foundation and the College. We need to recognize donors and celebrate scholars

- The Foundation website is a tool that should be used to honor the Employee Giving Circle, Legacy Society, Alumni Association, and our many donors
- I will also do this on the Foundation's social media pages, again with the intent to redirect traffic to the Foundation website
- Dinner Dance Gala: Will be the premier event that the Foundation uses to highlight scholarship, thank donors, and it will be the anchor for planned giving

#### SLIDE 3

The new tagline for the foundation is: Building a Foundation, Leaving a Legacy, Celebrating Scholarship, Building a Foundation (the entity) Leaving a Legacy (the investment) Celebrating Scholarship (the product)

I will use this tagline in promoting the Foundation on Social Media, it will also be the wireframe (outline) of the revised Foundation website.

I chose this tagline because it gives the Foundation purpose and the Board of Trustees direction. All of our goals can fall into one of these three categories

# GALA

- Date: Saturday, March 16, 2019, from 6:00-10:pm
- Venue: Elko Convention Center
- Catering: Machi's or McAdoo's
- Entertainment: Apollo Trio
- I have approached the Accounting Industry to sponsor the Annual Dinner Dance Gala, and have asked each firm to gift \$1,000.00. I have currently secured three confirmations for \$1,000.00 a yes confirmation (quote pending),
- Foundation Campaign: "A Days' Wages"
- Seasonal Card: Invitation to the Gala

#### TRUSTEES

The Foundation has a Governing Board of Trustees consisting of a maximum of 35 trustees who provide oversight for its activities.

Chairman: Tana Gallager

Vice-Chairman: Zachary Gerber

Secretary (ex-officio): President Joyce Helens

#### Treasurer: James Glennon

# Members:

- Maria Anderson, Community Relations, Barrick Gold of North America
- Dr. Robert Colon, Optometrist, Total Eyecare
- President Joyce Helens, Ex-Officio, President, Great Basin College
- Tana Gallagher, Controller, Gallagher Ford
- James Glennon, CPA, Glennon & Sandoval Company
- Mayor Chris Johnson, President, Charles Chester Plumbing and Heating
- Mark Laffoon, Project Program Manager, Barrick Gold of North America, Cortez Mine
- Jonathan Foster, Ex-Officio, Faculty Senate Chair, Great Basin College
- John Pryor, Emeritus Faculty, Great Basin College
- Dave Roden, Retired, US Bank
- Pamela Smith, External Relations Specialist, Newmont Mining Corporation
- Holly Wilson, Retired Educator
- Jim Winer, Broker/Owner/Realtor, Coldwell Banker Algerio/Q-Team Realty
- Gregory T. Hafen II, Mediator and Arbitrator, Hafen Law Firm
- Danny Gillins, Financial Advisor and Branch Manager, Raymond James Financial Services
- Zach Gerber, Attorney and Partner, Gerber Law Offices LLP
- Kaley Sproul, Executive Director, Nevada Cattlemen's Association
- Caroline McIntosh, Retired
- Angela Prindle, External Relations, Newmont