

NOTICE OF PUBLIC MEETING

GREAT BASIN COLLEGE FOUNDATION Board of Trustees Development Committee Meeting

Thursday, May 14, 2020, at 12:15 pm

Minutes

Call to Order of the Great Basin College Foundation Board of Trustees, Development Committee

1. Call to Order

2. Roll Call

3. Chris Johnson (Chair) Present	Tana Gallagher Absent	Mark Laffoon Present	Dave Roden Present
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Others Present:

Matt McCarty, Foundation Director

Kelli Baker, Administrative Assistant

4. Public Comment (*see notation regarding public comment*)

Information

None.

5. Approval of Minutes **March 12, 2020**

Information/Possible Action

MSP, Mr. Roden, Mr. Laffoon, motion passed unanimously

6. Development Committee Chair Report

Information

Chair Johnson reported that he read an article about a Florida high school that allocated money for a weld shop, so it's out there and we need to keep looking at these vocational programs, so we are not competing with the universities.

Chair Johnson inquired about the NSHE Board of Regents meeting. Mr. McCarty said there were two (2) GBC proposals that were presented for funding for capital improvement plans. Mr. McCarty explained the way the Board of Regents votes is a 2-stage process, first is planning and then capital. Mr. McCarty reported that both projects have the planning completed. Mr. McCarty reported the welding shop project came in at the second highest priority, while Winnemucca came in at the fourth highest priority. Mr. McCarty went on to explain that if the Legislature allocates money based on the Regents request, those projects are in top four.

Mr. McCarty reported that GBC has not moved forward with Winnemucca project, the CMAR has been selected, but the contract has not been signed, and the Architect and the CMAR cannot work together until then. Mr. McCarty stated he is waiting on meeting with the President and both Vice Presidents.

Mr. McCarty said the welding shop is good news that it placed that high for state funding, but because of the Covid situation we have no idea what that will look like moving forward.

Mr. McCarty also informed the Committee that on next week's Full Board agenda there will be an item to supplement from the Foundation to the College for \$500,000.00.

7. Development Information/Action Items

- a. \$1,000,000.00 Campaign for GBC Capital Projects

Information/Possible Action

Chair Johnson suggested the next step is to schedule meetings and talk to potential donors to see what their feelings are toward a welding expansion. Mr. McCarty agreed and presented scenarios on different options for a million-dollar campaign.

Mr. McCarty explained there could be one big donor or five (5) smaller donors. Mr. McCarty stated that the advantage of one big donor and three more donors is then we have 35% of our gift. Mr. McCarty stated the second would be 50 people/businesses that would give \$10,000.00 or more. Chair Johnson said that we need to visit with the people who would have a value side of this and to see if the College can provide a program that makes sense to them. Chair Johnson said if you can get one lead gift then that identifies the potential you will have in the campaign. Mr. Johnson stated he likes this format, the College is in a good position and vocations are in big need throughout the Country. Mr. McCarty inquired if the Committee wants to present this item to the Full Board or just move forward with reaching out to prospective candidates? Chair Johnson suggested to present the item to the Full Board and get their blessing with the \$1,000,000.00 campaign and to report back the responses of a lead gift. Chair Johnson stated that will make the Trustees aware that we need to get life in the Foundation, and this is a real opportunity to get a project for GBC. Mr. Roden agreed.

No action taken.

- b. Committee Member Recruitment

Information

Mr. McCarty stated with Mr. Travis Gerber resigning and with this will be Mr. Laffoon's last meeting, it brings down the Committee to three people. Mr. McCarty explained there are members of the Full Board who do not participate on this Committee or the Finance Committee, so he would like to have people assigned at next weeks Full Board meeting, or he could reach to outside people who are not Trustees. Chair Johnson replied yes, if you have someone in mind who is not a have a person a member not a Trustee, it is a good way for them to get involved, either is fine with him. Chair Johnson stated he is available to make a call whomever. Mr. McCarty indicated that Mr. Laffoon had given him some names and will forward those to Chair Johnson.

- c. Dinner Dance (tentatively rescheduled for September 19, 2020)

Information

Mr. McCarty informed the Committee that the Dinner Dance is currently rescheduled for September 19, 2020, but is still up in the air.

- d. Student laptop/electrical device drive

Information/Possible Action

Mr. McCarty informed the Committee that this had come up during Covid-19, that 90% of the students were taking online courses, but some students did not have access to one or to the College computer lab, so someone asked if we could do a laptop/electrical drive through the community and reach out to students who do not have access. Mr. McCarty explained the College did provide access, but students do not want to be liable for the laptop. Mr. McCarty further explained this would be a community drive not run by Foundation, but the Foundation would collect and house

them for liability purposes, and then work with college and assign them out. Mr. McCarty said his suggestion is that these be donated freely to College and then they give to students, it would not be a formal transfer.

Chair Johnson thinks its great idea, especially not knowing what will happen this fall, and this has a real potential for the Foundation to participate and bring another aspect to the College, but to keep it simple. Mr. Laffoon agreed that remote is not going away. Mr. Roden inquired what the average cost of a student laptop is. Mr. McCarty replied \$2,000.00, if the College purchases it because they are very specific, but the intent is just to send out to social media asking to donate laptops as long as they are internet ready.

No action taken.

- e. One Day's Pay
 - i. Campaign Outreach and Publicity Information/Possible Action

Mr. McCarty reported he had hoped to roll this out at the Dinner Dance but is not sure this is the right time to do a social media campaign.

No action taken.

- f. Community Outreach
 - i. Committee Contact Assignment Information/Possible Action

Mr. McCarty informed the Committee that we can take on and assign contacts to Mr. Roden, Ms. Gallagher and Chair Johnson, but with the \$1,000,000.00, this is just a placeholder. Mr. McCarty explained that the Development Committee last year had a lot of members due to it almost being an Events Committee, but we shifted that back more to a capital side.

No action taken.

- g. Legacy Society
 - i. Stakeholder Contact Information/Possible Action
 - ii. Estate Planning Workshop – First Workshop Information
 - 1. Date-September 10, 2020, at 5:30 p.m.
 - 2. Location-GBC-TBD

Mr. McCarty said his intent is to start contacting attorneys and financial investors to talk to them and maybe try to do a workshop. Chair Johnson stated that the College needs to have a multitude of projects that people would give to and provide that list to the attorneys and/or financial investors on a once or twice a year basis, they need to stay updated.

Mr. McCarty said due to some changes the list would probably will not have a lot of capital campaigns, but more at generic scholarships or endowments. Mr., McCarty stated he would like to have that ready by September.

Mr. Johnson suggested that what has been done in past be on the list, just so they know options and have people feel confident in the Foundation and the College.

Mr. Laffoon inquired who is putting on the workshop. Mr. McCarty replied Gerber Law Offices and Edward D. Jones. Mr. Roden replied they used to have brochures they gave out in Winnemucca and it would be nice to have them again. Mr. McCarty said that he was planning on going to Ely, Pahrump, Winnemucca, Wells, Battle Mountain and possibly Lovelock.

No action taken.

h. Alumni Association

i. Revitalization of Association Taskforce

Information/Possible Action

Mr. McCarty reported he received names for 72,000 people (names no addresses) for the last 52 years who have attended GBC, and the Foundation Assistant is filtering out and potentially send it to the board to help identifying individuals. Mr. McCarty stated the Alumni Association should be able to reform and have that information. Mr. McCarty stated it is a big project, but we want to reach out to the alumni and let them know that we value to them. Mr. McCarty said he is hoping to have this by the September meeting. Mr. Roden and Mr. Johnson agreed that this needs to be worked.

No action taken.

8. Items from Board Members

None

Information

9. Public Comment (*see notation regarding public comment*)

None

Information

10. Adjourn **12:52 p.m.**