

GREAT BASIN COLLEGE FOUNDATION
Board of Trustees Development Committee Meeting

Thursday January 14, 2021, at 12:15 pm

Minutes

Call to Order of the Great Basin College Foundation Board of Trustees, Development Committee

1. Call to Order
2. Roll Call

Present

Chris Johnson (Chair)

Dave Roden

Caroline McIntosh

Others Present:

Dr. Robert Colon, Board of Trustees Chair

Sonja Sibert, Vice President for Business Affairs

Jennifer Sprout, Executive Director, Institutional Advancement and Communications

Kelli Baker, Administrative Assistant III

3. Public Comment (*see notation regarding public comment.*) **Information Only**

None.

4. **Approval of Minutes. POSSIBLE ACTION**

GBCF Development Committee Members will review, recommend changes, and/or approve the minutes of the GBCF Development Committee Meeting on September 12, 2020, as there was not a meeting held in November.

ESTIMATED TIME: 5 mins

A Motion was made by Mr. Roden, seconded by Ms. McIntosh, to approve the minutes of September 12, 2020. Motion passed unanimously.

5. **Development Committee Chair Report. Information Only**

The Committee may receive an update from the Chair.

ESTIMATED TIME: 5 mins

Chair Johnson reported that he has had some positive meeting with two potential donors so far, with another scheduled for the end of the month.

6. **Development Information/Action Items**

- a. Discussion and possible approval of an update and review of plan for identifying lead gifts and time frame of receiving gifts for the Welding Lab Campaign, and matters related thereto. **Possible Action**

ESTIMATED TIME: 15 mins

Vice President Sibert reported she has had positive feedback from State Public Works and the Governor's office. Vice President Sibert said the Governor's executive budget is scheduled for release no later than the 18th or the 19th of January. Vice President Sibert suggested if it is not included in the Governor's budget that we should go back and look at the timeline of the fundraising.

Vice President Sibert said that we should also discuss naming opportunities and there are 3 specific areas that include a new classroom, fabrication area, and it will add additional welding booths, which would be a lower gift area. Chair Johnson inquired about a floor plan. Vice President Sibert replied there is a floor plan and will get the additional information when it is provided. She also discussed the levels of donations that may be needed for those areas to be named. Ms. Sprout stated that her presentation was more of information item the next will create a multilevel ask and attach the different levels of contributions and what they will get for that and they will receive monthly updates. Ms. McIntosh inquired about service groups? Chair Johnson agreed. Ms. McIntosh asked if State Public Works is the one is estimating the project. Vice President Sibert replied yes, and we think it is estimated high due to State Public Works building in a higher contingency factor for rural areas, but \$600,000 is all we are responsible for, unless they come back and ask for more money. Ms. McIntosh asked if this was proposed by NSHE? Vice President Sibert replied the total cost of the project is about \$6.4 million dollars and we follow their lead, it is what they say and what they submit to Governor.

b. Update on Capital and Deferred Maintenance Projects. **Information Only**

Vice President for Business Affairs, Sonja Sibert will provide an update on various capital and deferred maintenance projects.

ESTIMATED TIME: 10 mins

Vice President Sibert reported that the Winnemucca building is going through plan review and permitting, which takes about 6-8 weeks, that Core is working with the subs and the electrical program has moved to their temporary location.

Vice President Sibert also reported that Berg Hall remodel is part of the deferred maintenance and that is going to the Legislature and she will have more details on that.

Ms. McIntosh asked where that project is on priority for list. Vice President Sibert replied that Berg Hall was grouped in with the other institutions and it was ranked number 2 and it totals about \$30 million, so it will be up to Governor, Legislature and State Public Works Board if they want to put money deferred maintenance.

c. Update on Communications and Marketing for Foundation. **Information Only**

Executive Director, Institutional Advancement and Communications, Jennifer Sprout will provide an update on items her department has been working on as related to the Foundation.

ESTIMATED TIME: 10 mins

Ms. Sprout reported that Morgan Kaisershot will have a full campaign presentation at the Board of Trustees meeting. We have had huge strides in growing the social media following

for the Foundation and have tripled our following. Ms. Sprout also said the Foundations website is also being updated.

7. Items from Board Members. **Information Only**

None.

8. Public Comment (*see notation regarding public comment.*) **Information Only**

None.

9. Adjourn **12:36 p.m.**