

**GREAT BASIN COLLEGE FOUNDATION**  
**Board of Trustees Development Committee Meeting**

**Thursday, March 11, 2021, at 12:15 pm**

Minutes

*Call to Order of the Great Basin College Foundation Board of Trustees, Development Committee*

1. Call to Order
2. Roll Call

Present:

**Chris Johnson (Chair)**  
**Dave Roden**  
**Caroline McIntosh**

Others Present:

**Sonja Sibert, Vice President for Business Affairs**  
**Geneil White, Foundation Director**  
**Jennifer Sprout, Director, Institutional Advancement and Communications**  
**Kelli Baker, Administrative Assistant III**

3. Public Comment (*see notation regarding public comment.*) **Information Only**

**None.**

4. **Introduction of Geneil White, Great Basin College Foundation Director. Information Only**

Ms. Sprout introduced the new Foundation Director, Geneil White. Ms. White provided the Committee a brief overview of herself.

5. **Approval of Minutes. Possible Action**

GBCF Development Committee Members will review, recommend changes, and/or approve the minutes of the GBCF Development Committee Meeting on January 14, 2021.

***ESTIMATED TIME: 5 mins***

**A Motion was made by Mr. Roden, seconded by Ms. McIntosh, to approve the minutes of January 14, 2021. Motion passed unanimously.**

6. Development Committee Chair Report. **Information Only**

The Committee may receive an update from the Chair.

***ESTIMATED TIME: 5 mins***

Chair Johnson's report related to the following item.

7. Discussion and possible approval of an update and review of plan for identifying lead gifts, time frame of receiving gifts, and naming opportunities for the Welding Lab Campaign, and matters related thereto. **Possible Action**

Included in the packet is an updated Welding Lab Presentation.

***ESTIMATED TIME: 20 mins***

Chair Johnson reported that he has had some more meetings with potential donors. Chair Johnson also said that Ms. White will be more in the front now on the campaign.

Chair Johnson also stated that there will be a joint letter with the College, but we need a lead gift amount. Mr. Roden said his thoughts are \$250,000.

Ms. McIntosh inquired about the appropriation for the capital with NSHE is going with the Legislator. Vice President Sibert stated this is a Public Works Board project and they are separate and not under the NSHE budget. Vice President Sibert reported that the SPWB had one hearing and all three projects were well received, one being the remodel of a hall at Western Nevada College, our welding lab project, and the engineering building at UNLV. She also reported they wanted to know why we were only matching \$600,000, which she testified there is a lot of scale of students and fees between a rural college and an urban university. Vice President Sibert said there is a second budget hearing in March and an economic forum in May that will be deciding factor where the revenues and bonding capacity, etc. in looking at the final stage as the Legislator moves forward, but so far it has been positive. Ms. McIntosh asked how much we are asking from the state? Vice President Sibert replied it is a 6.4-million-dollar project and we are asking for 5.3 million, we are competing against the whole state, but we do have a match.

Vice President Sibert reported that three (3) areas for naming opportunities had been discussed, the welding booths at a donation of \$5,000; the classrooms between \$12,000 and \$15,000; and the lead gift of having the whole addition named.

Discussion revolved around how much for a lead gift and the consensus was that a \$500,000 lead gift to name the building would be a start. Ms. Sprout suggested that her, Ms. White, and Mr. Johnson work together on the rest of the donor opportunities.

Ms. White inquired if the joint letter had been signed yet. Chair Johnson said he did not think so.

**A Motion was made by Mr. Roden, seconded by Ms. McIntosh, to approve a lead gift of \$500,000.00. Motion passed unanimously.**

8. Items from Board Members. **Information Only**

Chair Johnson also reported that he will be working with the staff to report the success of GBC for the last 5 years and will have that ready for Trustee meeting. Mr. Roden suggested reporting on the planned giving. Chair Johnson agreed.

Mr. Roden reported they are starting to clear the back lot for Winnemucca building. Ms. McIntosh asked if they will be informed when it is official. Vice President Sibert replied they are planning for groundbreaking sometime around April 6<sup>th</sup> or 7<sup>th</sup> and invitations will be forthcoming to the Trustees.

Ms. McIntosh asked if GBC is planning to open like UNR and UNLV in the fall. Vice President Sibert replied there will be more in person for fall but will be similar to this last fall since our rooms are lower capacity than UNR's. Vice President Sibert also reported that Ms. Sprout and her team are working on the virtual graduation for this year.

Ms. Sprout reported they are also working on a virtual career fair and the information is on our GBC's website.

**9. Public Comment (*see notation regarding public comment.*) Information Only**

**None.**

**10. Adjourn 12:41 p.m.**